



## People

YOU

YOU

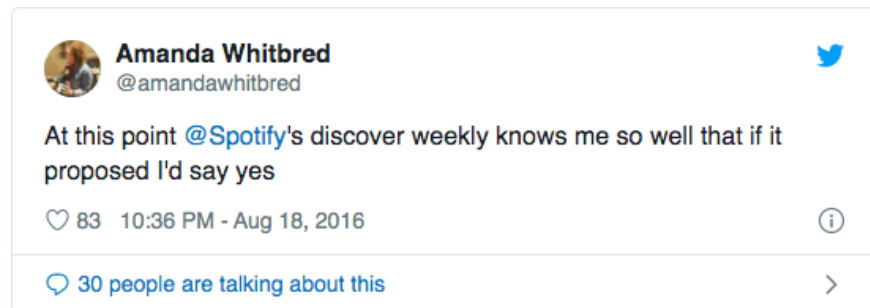
YOU ft RITA PEREIRA

Source: Verdadeira Corp.

CLOSE

## Who doesn't love Mondays?

No one - you'd say. However, Spotify releases this little golden gem of a playlist called **Discover Weekly**. It's filled to the brim with new songs that I haven't heard before. I'll almost always find my new jam for the next few weeks on it. But, how do they make it?



If you are interested in finding out how Spotify performs this witchery click [here](#).

Get better recommendations the more you listen.

Putting together my wanna be programming skills with my not so wanna be Spotify addiction, I tried to figure out how to build my own recommendation system, as well as some fun Exploratory Data Analysis along the way.

Here is my Project git folder in case you'd like to check the code.

The witchery starts with the use of Spotify API to create an app within the Spotify developer environment. After creating a developer's account and an application environment I'm able to access data on any public playlist out there.

Luckily for us, Spotify provides us a way to do that — the Audio Feature Object aka Features!!

Let's take a look at each feature.

## TEMPO. How many beats per minute (BPM) does each song have?

- Hip Hop 85–95 BPM
- Glitch Hop 105–115 BPM
- Techno 120–125 BPM
- House & Pop 115–130 BPM
- Electronic 128 BPM
- Reggaeton >130 BPM
- Dubstep 140 BPM

## ENERGY. Measure of intensity and activity.

Typically, energetic tracks feel fast, loud, and noisy. For example, death metal has high energy, while a Bach prelude scores low on the scale.

## DANCEABILITY.

Danceability describes how suitable a track is for dancing based on a combination of musical elements including **tempo, rhythm stability, beat strength, and overall regularity**.

*Spoiler alert: Lana Del Rey does not contribute for high danceability level.*

## MODE. Indicates the modality (major = 1 or minor= 0) of a track.

## KEY. The estimated overall key of the track.

E.g. 0 = C, 1 = C#/Db, 2 = D, and so on. If no key was detected, the value is -1.

## ACOUSTICNESS. 0.0 to 1.0 of whether the track is acoustic.

## VALENCE. Musical positiveness conveyed by a track.

This is one of the most interesting metrics that Spotify produces:

- Tracks with high valence sound more positive (e.g. happy, cheerful, euphoric)
- Tracks with low valence sound more negative (e.g. sad, depressed, angry).

*Spoiler alert: Lana Del Rey does not contribute for high valence level.*

## LOUDNESS. The overall loudness of a track in decibels (dB).

Values typical range between -60 and 0 db.

## LIVENESS. Detects the presence of an audience in the recording.

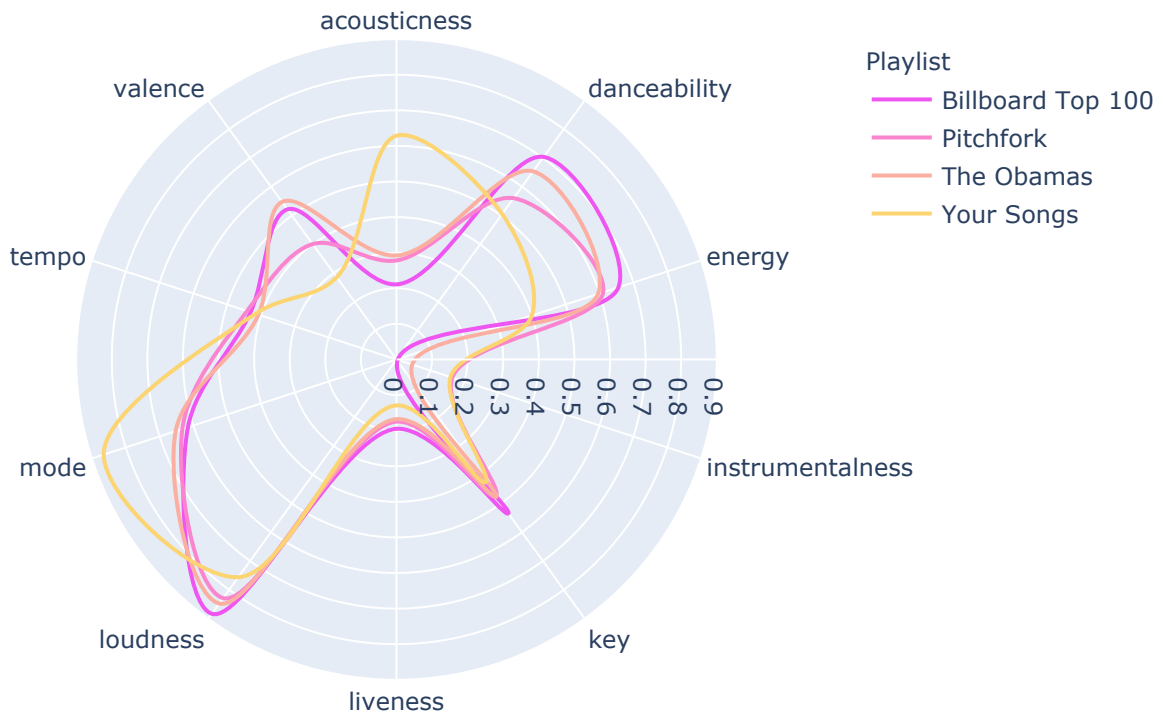
- A value above 0.8 provides strong likelihood that the track is live.



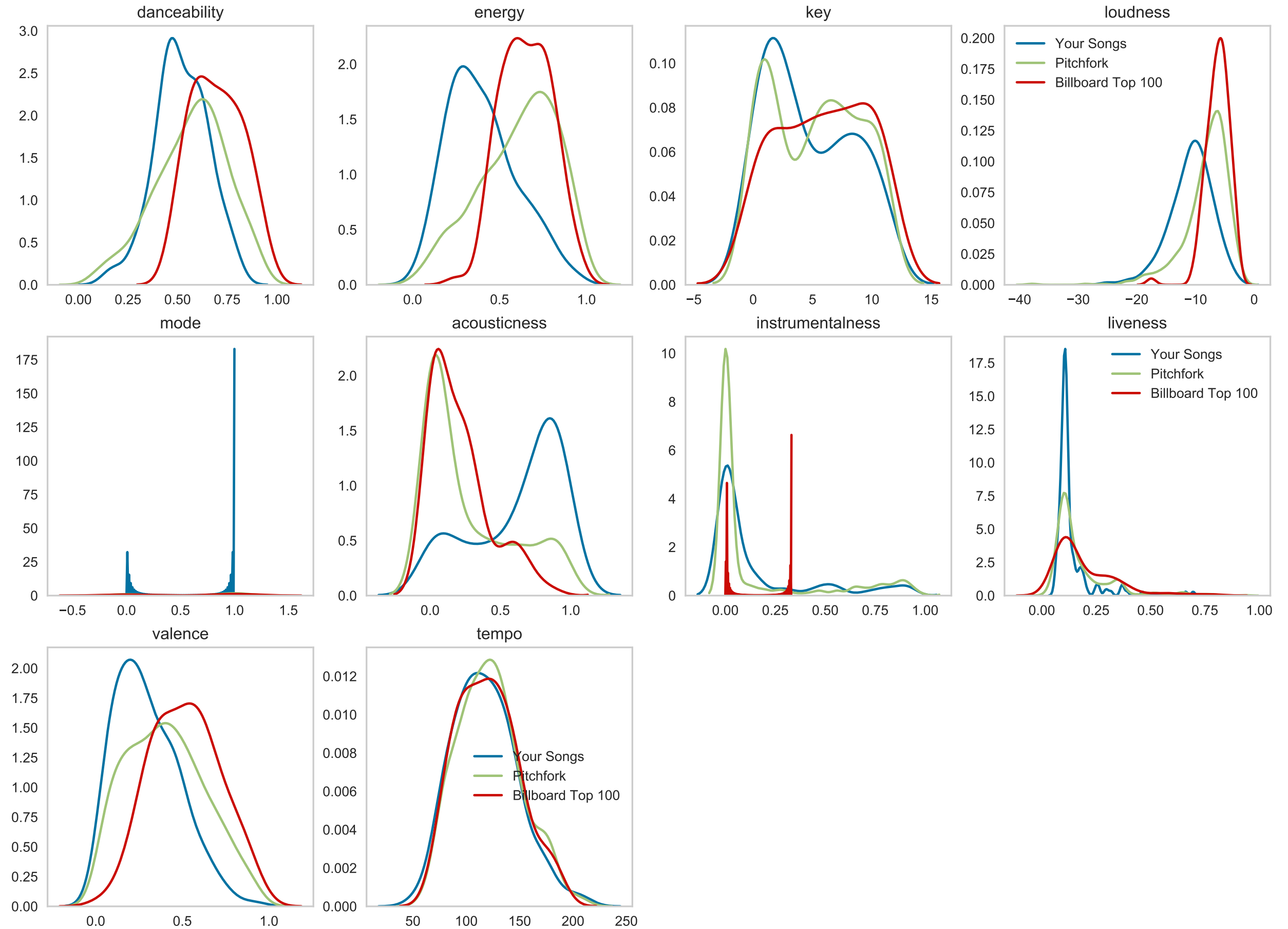
In the next pages let's analyse your musical taste and compare it with some famous references.



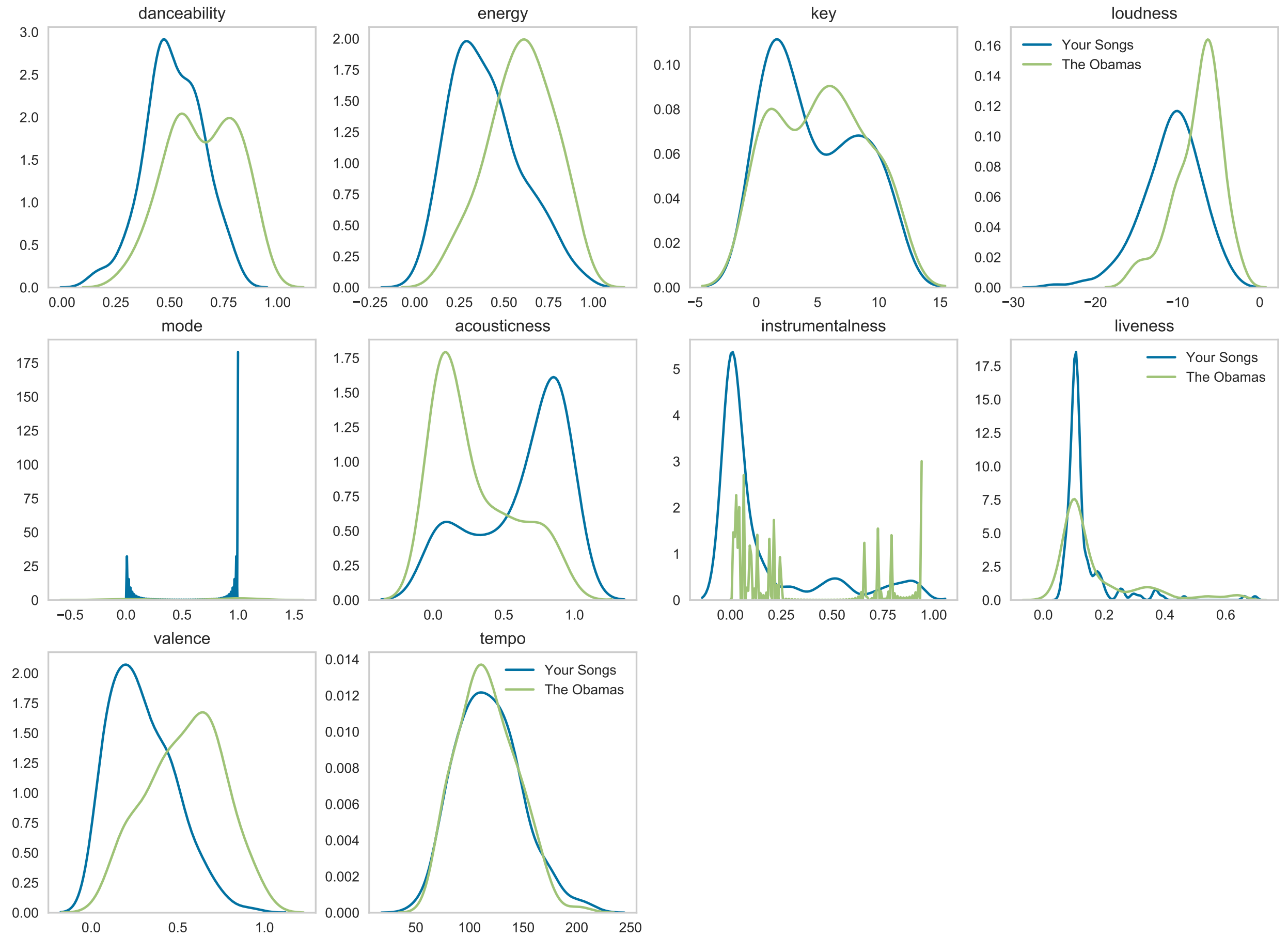
# Mean Values of Each Playlist Features



## Hipster or Mainstream?



## You an Obama?



	Song Recommendation	Artist
234	Confession	Budgie
318	Hold Tight - Remix	Slum Village
1397	Back to School	Time for T
1404	Barefoot In The Park (feat. ROSALÍA)	ROSALÍA
1621	Donkey Stallion	Time for T
1696	First	Cold War Kids
1736	Get You (feat. Kali Uchis)	Kali Uchis
1831	IKEA episodes	Phlake
1950	Life Round Here	James Blake
2064	Au Baccara	Odezenne
2273	Vaca Profana - Live	Maria Gadão
2390	Ápoca	Gotan Project
2473	Mystery	Breakbot
2542	Black Eyes	Best Youth
3037	Cumbia	HOLY NOTHING
3091	Post Break-Up Sex	The Vaccines
3464	Regret	Everything Everything
3676	I See Your Face	Keep Razors Sharp
3914	Intrude - from Hansa Studios, Berlin	Parcels
4442	Don't Kiss Me in Public	Special Interest
4733	Mess Around	Cage The Elephant
4808	Nossa Canção	Mallu Magalhães
4983	Rolling On	The Murlocs
6030	Loucos (feat. Hóber Marques)	Hóber Marques
6256	Princess of the Dawn	Accept
6285	Sinner	Judas Priest
6755	Soldadinho	Tamin
6854	See You Again (feat. Charlie Puth)	Charlie Puth
7381	In Another Life When We Are Both Cats	Hallucinogenius
7487	Shine	Collective Soul