



# Rita Ribeiro

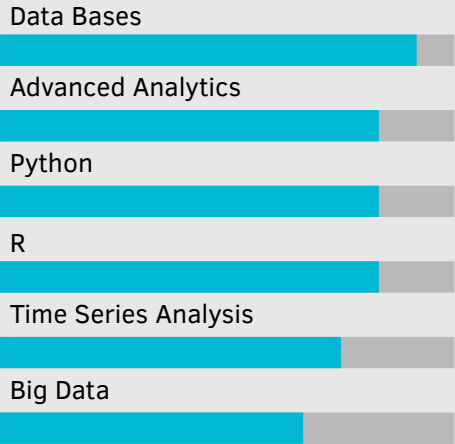
## Data Scientist

- June 13, 1991
- Porto, Portugal
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## About me

Deeply curious, always looking for a new challenge. Programming to solve a problem, any problem, is what truly motivates me. Although logic rules most of my life, I still like to work with and around people and practice diplomacy; the exchange of ideas is the best way for personal evolution.

## Skills



(\*)[The skill scale is from 0 (Fundamental Awareness) to 6 (Expert).]

## Interests

Data Science, Advanced Analytics, E-commerce, Customer Analytics, Data Acquisition, Outlier Detection

## Experience

- 2020 - 2021** Data Scientist GNG  
Main Responsibilities  
Stock provision using Time Series models (namely fbprophet).  
Customer Data Platform MVP development.
- 2020** Data Scientist for Marketing and Digital Services JUMIA  
Main Responsibilities  
Client segment creation for CRM analysis.  
Google Analytics: data extraction and analysis.
- 2018 - 2020** BI Analyst and Developer for E-Commerce SONAE MC  
Main Responsibilities  
Development of a web scraper for real-time shipment monitoring.  
Development of a daily parsing process with JSON files for data mining.  
Development of support applications for data input and processing.  
Report development.  
Maintenance and Development of a code-based ETL process.  
Data Warehouse maintenance.  
Maintenance and Development of a Recommender System (GDPR compliant).  
Data Quality Assessment.

## Awards

- 2019** Masters Distribuição Hoje: Master Sustentabilidade

## Education

- since 2017** M.Sc. Data Analytics FEP UP  
Currently enrolled - expected to finish by June 2021 with grade 17 out of 20.  
Master's Thesis  
Data Mining Techniques for Predictive Maintenance in Wind Turbines Curricula  
Data Mining I and II, Optimization, Applied Statistics, Data Bases and Programming in R, Data Analysis, Temporal Series and Prediction Methods, Software Maintainability, Data Stream Mining.
- 2012-2016** B.Sc. Computer Science FCUP  
Finished with grade 13 out of 20.  
Curricula  
Algorithms, Data Structures, Declarative Programming, Functional Programming, Operating Systems, Data Bases, Complexity, Operational Research, Computer Networks, System's Administration, Artificial Intelligence, Modulation and Simulation.

## Technical Education

- 2021** Google Career Certificate in Data Analytics
- 2018** European Innovation Academy  
Acting CAO for a start-up focused in the optimization of the electric grid.
- 2017** Initial Pedagogical Training for Trainers ENA  
CCP No. F657617/2017