



Rita Ribeiro

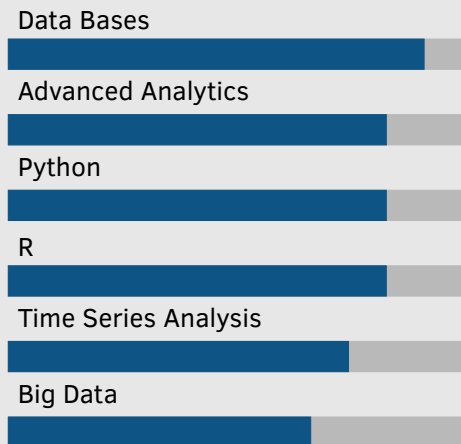
Data Scientist

- June 13, 1991
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About me

Deeply curious, always looking for a new challenge. Programming to solve a problem, any problem, is what truly motivates me. Although logic rules most of my life, I still like to work with and around people and practice diplomacy; the exchange of ideas is the best way for personal evolution.

Skills



(*)[The skill scale is from 0 (Fundamental Awareness) to 6 (Expert).]

Interests

Data Science, Advanced Analytics, E-commerce, Customer Analytics, Data Acquisition, Outlier Detection

Experience

- Jun 2020** Data Scientist GNG
Main Responsibilities
Stock provision using Time Series models (namely fbprophet).
Client segment creation for CRM analysis.
- 2020** Data Scientist for Marketing and Digital Services JUMIA
Main Responsibilities
Client segment creation for CRM analysis.
Google Analytics: data extraction and analysis.
- 2018 - 2020** BI Analyst and Developer for E-Commerce SONAE MC
Main Responsibilities
Development of a web scraper for real-time shipment monitoring.
Development of a daily parsing process with JSON files for data mining.
Development of support applications for data input and processing.
Report development.
Maintenance and Development of a code-based ETL process.
Data Warehouse maintenance.
Maintenance and Development of a Recommender System (GDPR compliant).
Development of Windows Form Applications for Operation control using .NET technologies.
Automation of previously ad-hoc manual processes.
Data Quality Assessment.

Awards

- 2019** Masters Distribuição Hoje: Master Sustentabilidade

Education

- since 2017** M.Sc. Data Analytics FEP UP
Currently enrolled - expected to finish by June 2020 with grade 17 out of 20.
Master's Thesis
Data Mining Techniques for Predictive Maintenance in Wind Turbines Curricula
Data Mining I and II, Optimization, Applied Statistics, Data Bases and Programming in R, Data Analysis, Temporal Series and Prediction Methods, Software Maintainability, Data Stream Mining.
- 2012-2016** B.Sc. Computer Science FCUP
Finished with grade 13 out of 20.
Curricula
Algorithms, Data Structures, Declarative Programming, Functional Programming, Operating Systems, Data Bases, Complexity, Operational Research, Computer Networks, System's Administration, Artificial Intelligence, Modulation and Simulation.

Technical Education

- 2018** European Innovation Academy
Acting CAO for a start-up focused in the optimization of the electric grid.
- 2017** Initial Pedagogical Training for Trainers ENA
CCP No. F657617/2017