



Toasted Bean

User Flow

Site Map

Navigation

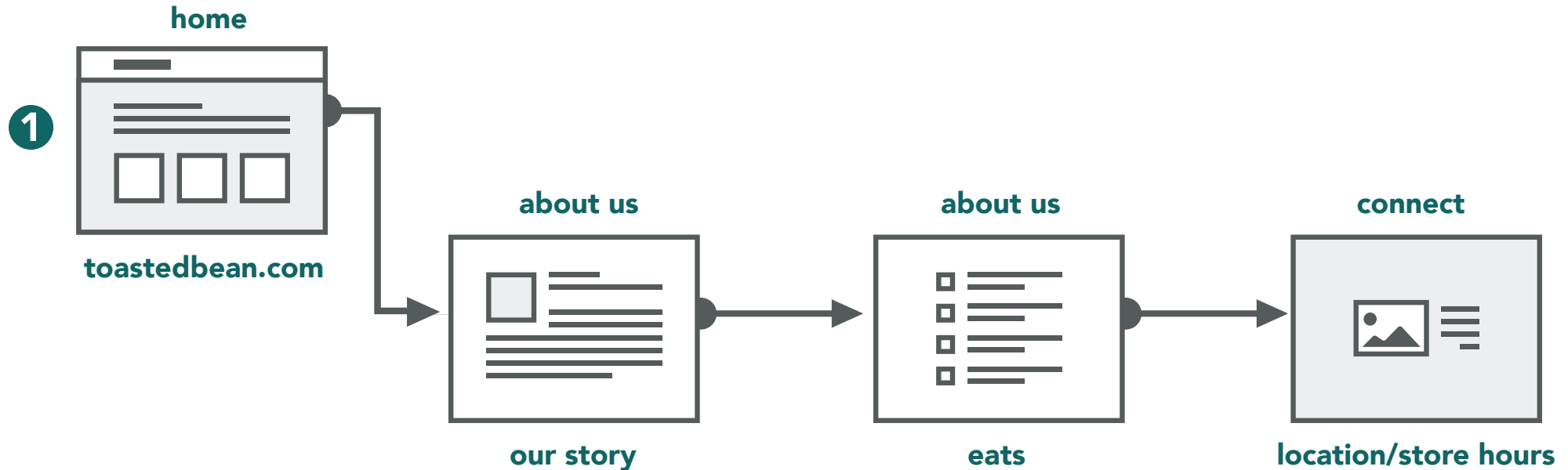


User Flow 1

1

Average Worker

As an average worker, I want to keep my energy up so that I can get through my 9-5 job.



User Journey

Mila is a 32 year old Finance Analyst. Her morning routine involves a catching up on multiple social media accounts, a hot shower, then getting ready for work. By the time she wakes up and commutes to work, she has about a 15 minute grace period where ideally, she would like to grab a coffee and even a quick morning pastry before sitting hours at her desk. She's been consistent with giving her monies to close-by Starbucks but find herself in line beyond her allotted time.

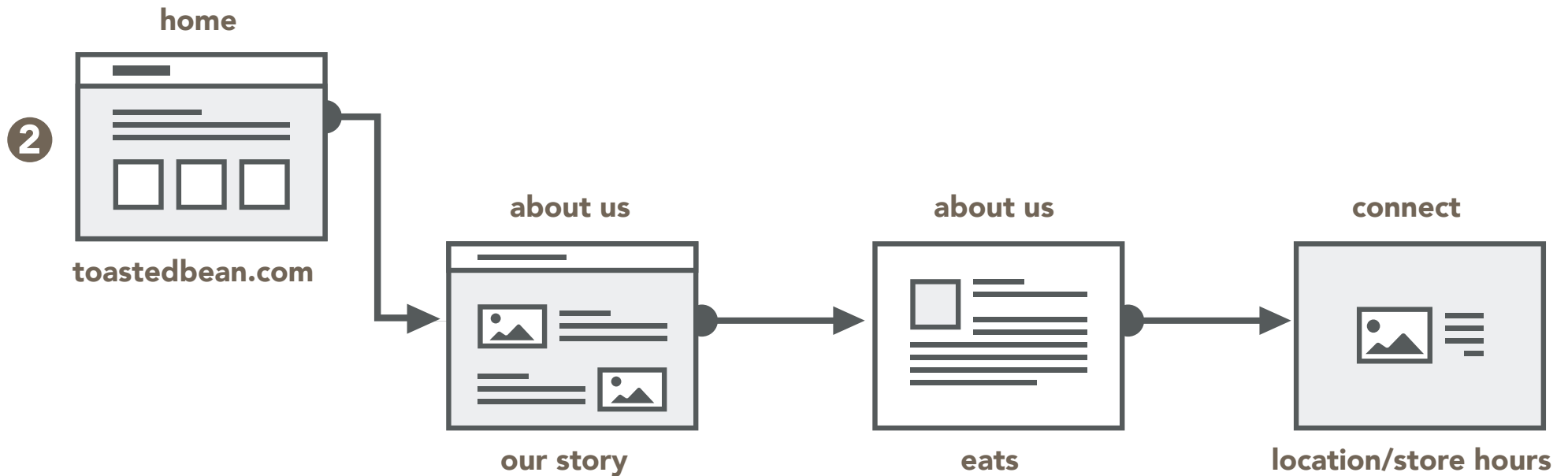


User Flow 2

2

Student

As a student, I want to study so I may receive good grades.



User Journey

Todd is a 19 year old sophomore. Final exams are coming up and his usual spot at the cafe has been occupied by many of his peers. While searching for an alternative location, he has a craving for coffee.



Site Map





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