

# RITESH NAIK (B.E)

AI Product Manager | Enterprise AI & Automation

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## PROFESSIONAL SUMMARY

AI Product Manager with 6+ years building AI-powered internal platforms and automation tools that eliminate manual workflows, improve operational efficiency, and scale recruiter productivity across enterprise HR teams. Experience spans RAG-based AI assistants, API-driven analytics platforms, and ATS/CRM integrations delivering measurable gains in speed, accuracy, and cost.

## CORE SKILLS

AI product strategy, OKRs, product discovery	Generative AI, RAG architectures (LLMs, Pinecone, Groq, Gemini)
Platform & API integration, ATS/CRM systems, Make.com	MLOps, experimentation, model lifecycle management
Customer insight, stakeholder management, agile delivery	Analytics & BI (Power BI, SQL, Excel, Looker Studio)

## EXPERIENCE

### Product Manager – AI & Automation | PeopleLogic Business Solutions | Oct 2022 – Present

- Own AI product portfolio end-to-end, managing 4+ direct reports (IT, Marketing, Biz Ops, Engineering) and driving strategic decisions across RAG systems, automation platforms, and analytics products that serve 100+ recruiters.
- Launched "HR Assist"—a RAG-based HR policy copilot on Groq + Pinecone—cutting policy lookup time by 90% and delivering 95% satisfaction across 50+ documents.
- Shipped an AI recruiter toolkit (handbook generator, resume evaluator) with Gemini 2.5 Flash that trimmed onboarding content creation from 2 hours to under a minute and automated candidate evaluation from 15 minutes to 20 seconds.
- Piloted AI call bots for L1 interviews via VAPI, offloading 25% of recruiter screening workload and capturing structured candidate feedback for model retraining.
- Built SpringBoard, an internal analytics platform integrating ATS, job portals (Naukri), and call systems (VoxPro) via APIs, enabling real-time KPI observability and eliminating 80% of manual reporting effort.
- Orchestrated ATS and CRM modernization (Oorwin, Ceipal, Zoho) with Make.com API integrations, creating automated workflows that increased recruiter productivity by 30% and reduced lead-to-hire cycle time.

### Business Development Specialist | Open Financial Technologies | Nov 2020 – Sep 2022

- Partnered with product and data teams on fintech growth experiments, increasing ARPA by 20% through pricing and feature iteration.
- Created competitive intelligence and go-to-market playbooks that accelerated customer acquisition by 30%.

### Co-Founder | PocketTrucks Services Pvt Ltd | Feb 2018 – Oct 2020

- Built and launched a logistics marketplace MVP reaching 80% fleet utilisation within 60 days and securing ₹10L seed funding.
- Implemented real-time booking and dispatch automation that cut wait times by 50% for shippers and fleet owners.

## **Procurement Engineer** | LKQ India Pvt Ltd | Jul 2016 – Jan 2018

- Designed analytics-powered sourcing workflows that increased procurement productivity by 70% across automotive aftermarket SKUs.

## **Graduate Apprentice Trainee** | Volvo Busses India Pvt Ltd | Dec 2014 – Nov 2015

- Contributed to new product development for BRT and SLF bus prototypes tailored to Indian market requirements.

## **FLAGSHIP PROJECTS**

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- HR RAG Bot: Enterprise-grade HR assistance that trimmed recruiter workload by 50% using Groq Qwen 3 32B and Pinecone.
- MatchMaker Resume Parser: Generative AI evaluator reducing resume screening time by 50% with in-flow recruiter feedback loops thereby increasing the candidate shortlist rate to 80%
- SpringBoard Analytics Platform: API-driven internal analytics platform integrating ATS, job portals, and call systems for real-time KPI observability, eliminating 80% of manual reporting.

## **TECHNICAL TOOLBOX**

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- Languages: Python, SQL
- AI/ML: Groq (Qwen 3 32B), Pinecone, Gemini 2.5 Flash, HuggingFace, LangChain, RAG pipelines
- Platforms: Oorwin, Ceipal, Zoho CRM, Make (Integromat), Apache, VAPI, Google Analytics, google collab
- Tools : Cursor, VScode
- Practices: Agile delivery, OKRs, ICE prioritisation, AARRR funnel, A/B testing

## **AWARDS & IMPACT HIGHLIGHTS**

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- Scaled AI productivity suite across HR teams, boosting recruiter throughput by 50% and shortening hiring cycles.
- Increased the candidate shortlist rate to 80%
- Improved marketing conversion by 18% via data-led campaign experimentation across email and digital channels.

## **EDUCATION**

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**B.E (Bachelor of Engineering)** | MITK | 2010-2014