



# RITESH SENGUPTA

## UI/UX Designer

<https://riteshsengupta.github.io>

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### SUMMARY

Ritesh is a self-taught UX designer with more than a decade of experience focused on creating intuitive and easy-to-use experiences for web and hand held devices. He is Certified ScrumMaster® worked closely with the Product team in an Agile/Scrum workflow to design visually-compelling and highly-usable mobile and web applications. Over a journey as a designer he learnt many techniques and proficiency in User Centered Design. He has experience working in all stages of a product's lifecycle, from conception to design, development and validation.

He usually follows seven steps to achieving the design process flow before deliver/launch. Empathize > Research & Analysis > Information Architecture > Wireframes > Prototypes > Visual Design > Usability Testing.

### EXPERIENCE

**Nomura Research Institute Financial Technologies**, June 2007 - present

Manager – Creative Practice // [www.nrifintech.com](http://www.nrifintech.com)

- Fully hands-on. collaborate with agile, multi-disciplinary teams to evaluate the feasibility of proposed features and create phased approaches to development.
- Communicate design decisions to stakeholders through low to medium fidelity wireframes and detailed interaction specifications.
- Rapidly build prototypes, develop websites and enterprise application interaction flow and work closely with developers to implement designs.
- Lead UI/UX team through iterative lifecycle of research - design - development - testing.

**Radiance Software**, Feb 2006 – June 2007

Sr. Web Designer

- Visualise, create mockups and convert into Html and CSS.
- Incorporate into mostly ecommerce/oscommerce and corporate websites.

**Citytech Software**, July 2005 – Feb 2007

Web Developer // [www.citytechcorp.com](http://www.citytechcorp.com)

- Visualise, create mockups and convert into Html and CSS.

### ACADEMIC QUALIFICATION

**Master of Business Administration (IT)**, April 2016

Sikkim Manipal University

**Bachelor of Commerce (Hons)**, April 2002

Calcutta University

### CERTIFICATION

**Certified Scrum Master ®**

SCRUM ALLIANCE® | Certificant ID: 000722700, Till: 30 Nov 2019



**UX & Web Design Master Course: Strategy, Design, Development**, pursuing

Udemy

**Advanced Certificate Course on Multimedia & Web Development Technology**, 2003

MTDRC, Jadavpur University (ZedCA)

### PERSONAL DETAILS

**Skype**

ritesh.sengupta

**Language**

English, Bengali & Hindi

**Location**

Kolkata, India

### SKILLS

#### UX Research

Business Analysis & Empathy Workshop

Persona Development

User Journey Map - Define Touch Point

Task Analysis

Usability Testing

#### UX Design

Ideation

Pen and Pencil

Wireframing

Color and Typography

Visual Design

Interaction Design

Prototyping

### TOOLS

#### Design

Adobe Photoshop

Adobe Illustrator

#### Prototyping

Moqups

Axure RP 7

Adobe XD

InVision

Sketch

### DEVELOPMENT & UTILITIES

HTML5 / CSS3

SCSS / LESS

Bootstrap

Cross Browser & Device

Materializecss

CVS, GIT, VS Code, Notepad ++

### TEAM MANGEMENT

Work Review & Follow up

Team Collaborations

Jira & Confluence