

PENJANA TOURISM FINANCING (PTF) FACILITY

Support the recovery and growth of small and medium enterprises (SMEs) in tourism-related sectors

ELIGIBLE SECTORS

tho

Malaysian SMEs in any tourism-related sectors or activities, such as those listed under the **National Tourism Policy 2020-2030**¹:

- Ecotourism
- Adventure tourism
- Youth tourism
- Sports tourism
- Cultural and heritage tourism
- Community-based tourism
- Island tourism
- Coastal tourism
- Urban tourism

- Shopping tourism
- Medical and wellness tourism
- Meetings, incentives, conventions and exhibitions (MICE) tourism
- Cross-border tourism
- Rural/agro tourism
- Cruise tourism
- Special interest tourism
- Muslim-friendly tourism

Micro, small and medium enterprises that are licensed/registered with the Ministry of Tourism, Arts and Culture

(MOTAC)

Please refer to the

National Tourism Policy 2020-2030
or MOTAC website for the most current information



RM500,000

FINANCING AMOUNT

FINANCING RATE UP TO

3.5% p.a.

for financing approved by 31 December 2025

7 YEARS

































