

DIGITAL PORTFOLIO

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Web designer

AGENDA

- Problem statement
- Project overview
- End users
- Tools and technologies
- Portfolio design and layout
- Features and functionality
- Results and screenshot
- Conclusion
- GitHub link

Problem statement

web design, a problem statement is a concise and actionable description of a specific challenge or pain point experienced by a target user, which the web design project aims to address. It serves as a foundational element, guiding the design process by clearly defining the problem before focusing on potential solutions.

Project overview

A web design project overview is a foundational document that defines the project's core purpose, goals, target audience, and overall scope for a new or redesigned website. It acts as a strategic roadmap and is a crucial first step, outlining key information

End user

In web design, the "end user" refers to the individual or group of people who will ultimately interact with and use the website or web application. They are the target audience for whom the website is being created.

Tools and technologies

Web designers use core technologies like HTML, CSS, and JavaScript along with a variety of tools for design and prototyping, such as Figma, Adobe XD, and Sketch; for website creation, tools like Webflow, WordPress, and Wix offer visual builders; while code editors like Visual Studio Code and developer tools in browsers like Chrome DevTools are essential for development.

Portfolio design and layout

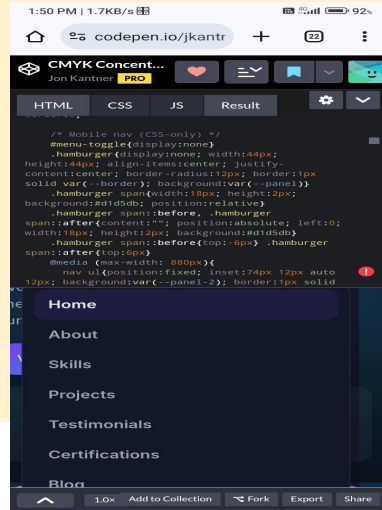
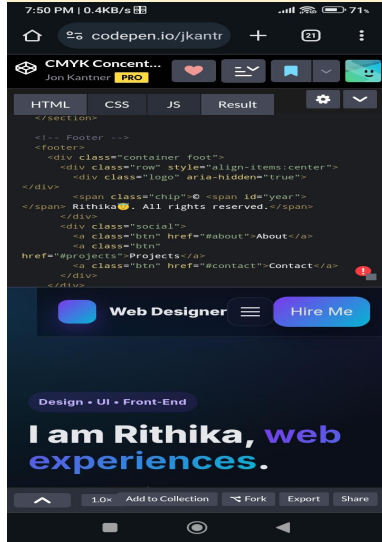
- A strong web designer portfolio uses a clear, concise, and visually focused design to highlight the designer's best work, tell a project story, and showcase their unique skills and personality. Common layout styles are full screen, slider, cards, and bento, and high-quality images are essential.
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Features and functionality

- Web designers integrate features like responsive design, clear navigation, and interactive elements for a positive user experience, alongside functionalities such as fast loading, accessibility for all users, and SEO-friendly designs to improve visibility and user engagement.

Results and screenshot

To get screenshots for a web designer's website, use built-in browser tools (like Microsoft Edge's Web capture) or install extensions such as GoFullPage or FireShot to take full-page screenshots of existing sites.



Conclusion

A conclusion in the context of a web designer involves the final summary of their work, reiterating the importance of a well-designed, user-friendly, and accessible website for a client's business success, highlighting how creativity and technical skills combine to achieve effective visual and functional outcomes.