NAAN MUDHALVAN

Project Based Experiential Learning

ANALYSING HOUSING PRICES IN METROPOLITAN AREAS OF INDIA

Under the Guidance of

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NAAC Accredited with A++ Grade in cycle II
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UGC Recognized by 2(f) and 12(B) Institution
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POLITICAL JUGGERNAUTS : A QUANTITATIVE ANALYSIS OF CANDIDATES IN THE 2019 LOK SHABA ELECTIONS

Submitted by

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Team Members:Ms.C.Saranya
Ms .P.Sureka
Ms.M.Vimala

1 ,INTRODUCTION

The 2019 Lok Shaba elections in India witnessed a political juggernaut as parties vied for parliamentary seats.The analysis encompasses diverse factors such as regional dynamics,coalition strategies, and voter sentiments that shaped the electoral landscape during this pivotal democratic exercice.

1.1 OVER VIEW

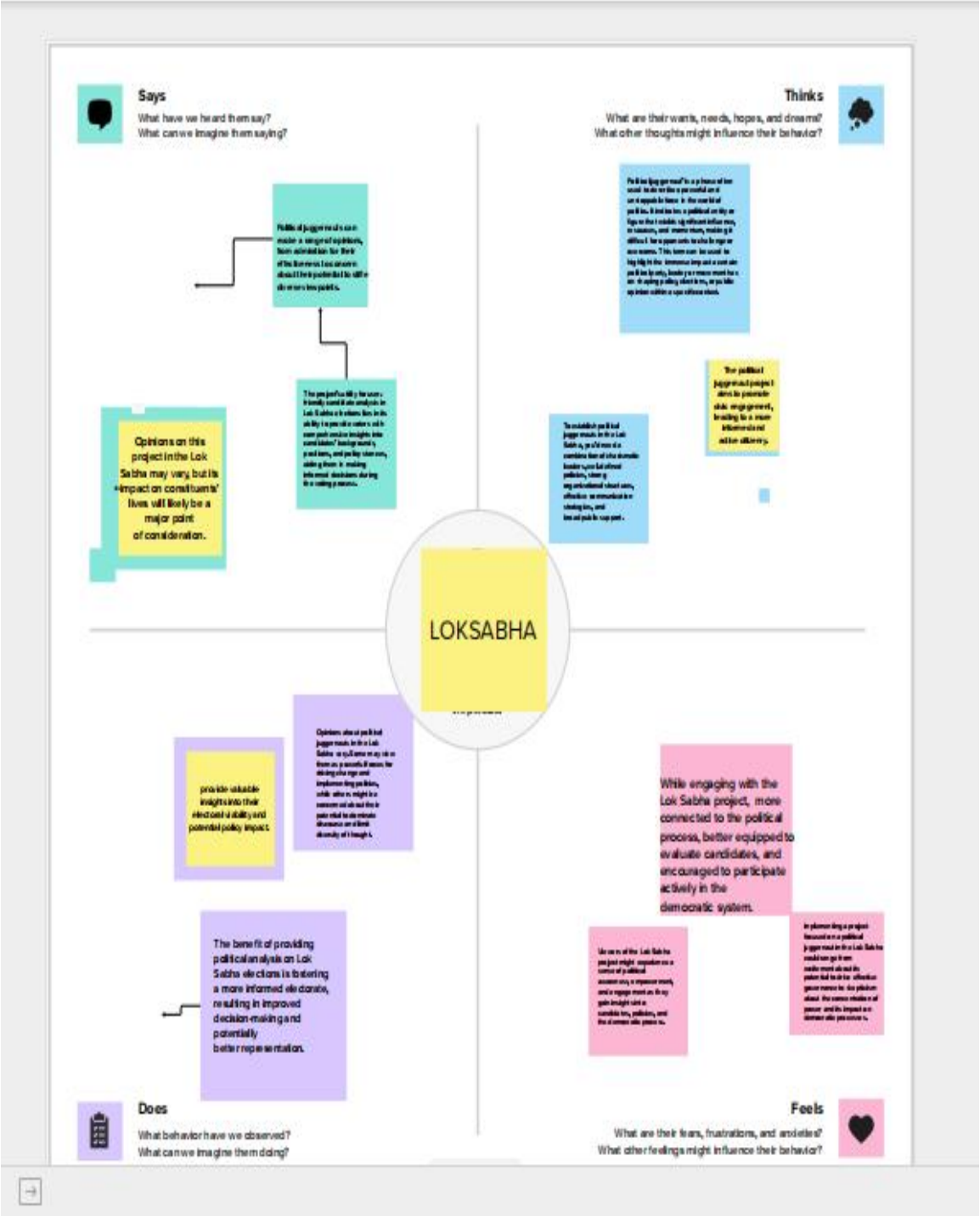
The 2019 Lok Sabha elections in India were marked by intense political competition, with various parties striving for parliamentary seats. This period saw a thorough analysis of factors like regional influences, coalition tactics, and the complex interplay of voter sentiments, all of which played a crucial role in shaping the outcomes.

1.2 PURPOSE

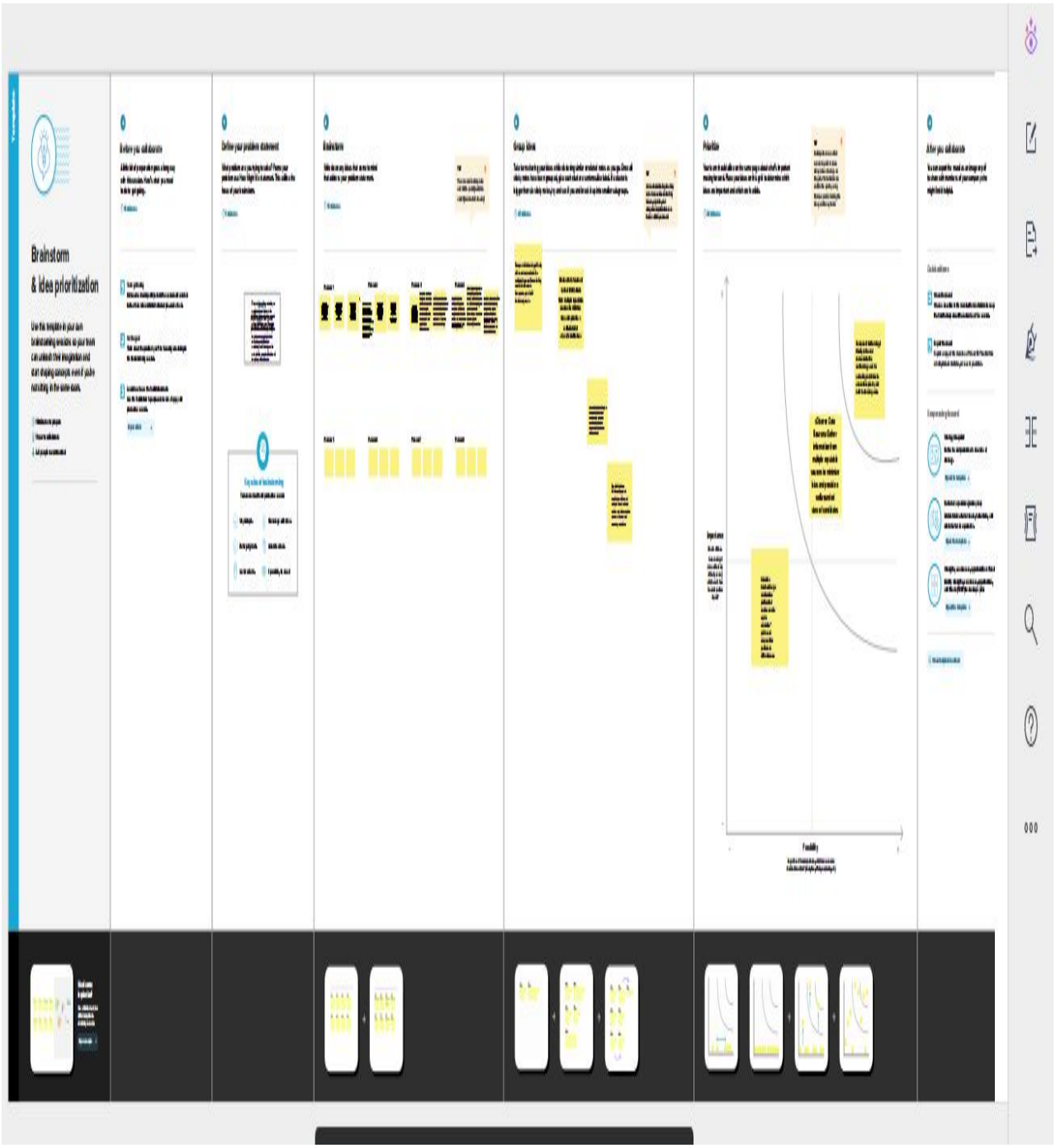
The purpose of undertaking a project on the 2019 Lok Sabha elections is to delve into the multifaceted aspects that influenced the political landscape. This analysis aims to provide insights into regional dynamics, coalition strategies, and the nuanced factors that contributed to the election results, offering a comprehensive understanding of the democratic process in India during that crucial period.

2. Problem Definition & Critical thinking

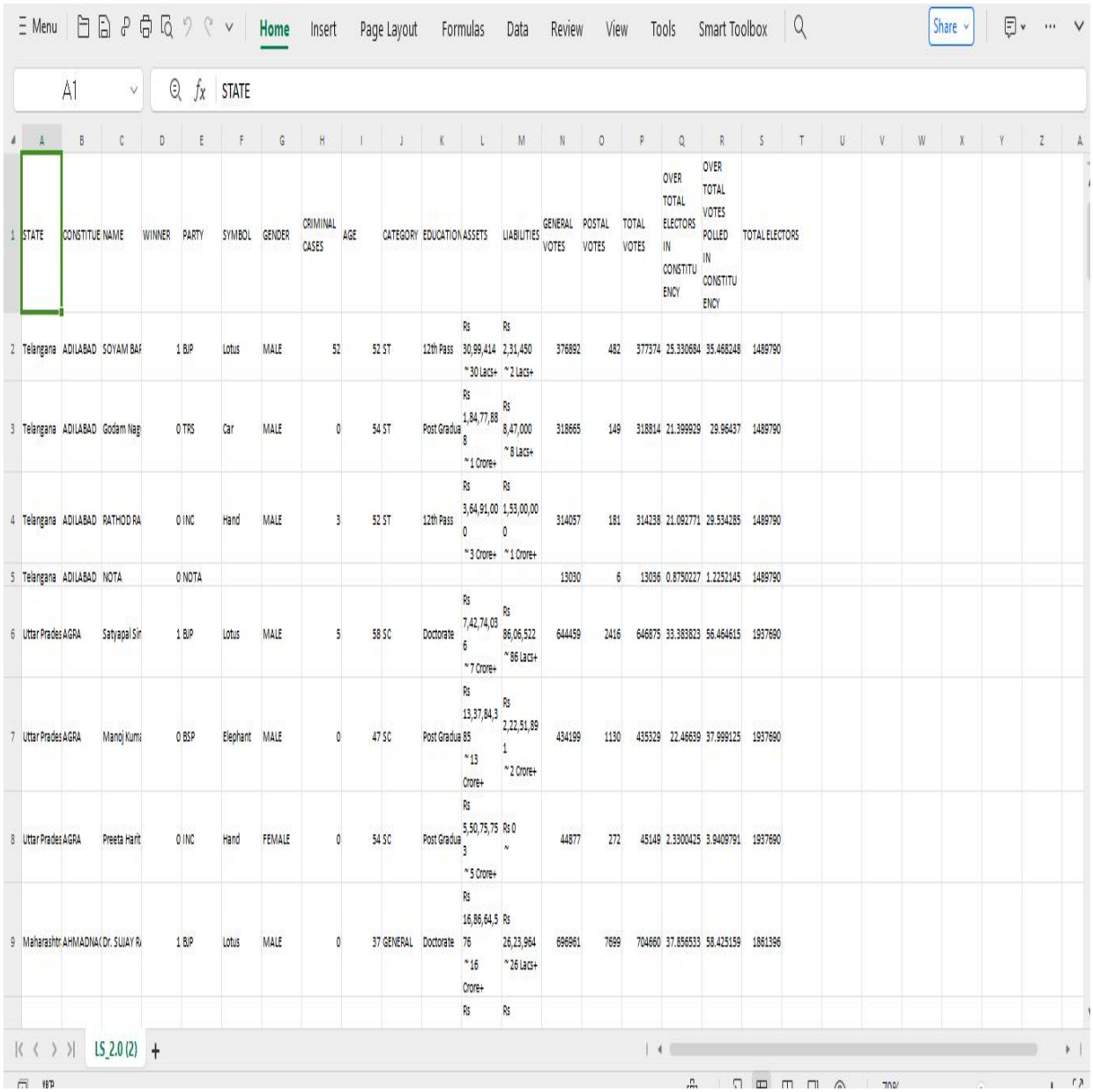
2.1 EMPATHY MAP



2.2 BRAINSTROMING MAP & IDEATION



3. DATASET



Menu | Home | Insert | Page Layout | Formulas | Data | Review | View | Tools | Smart Toolbox | Share

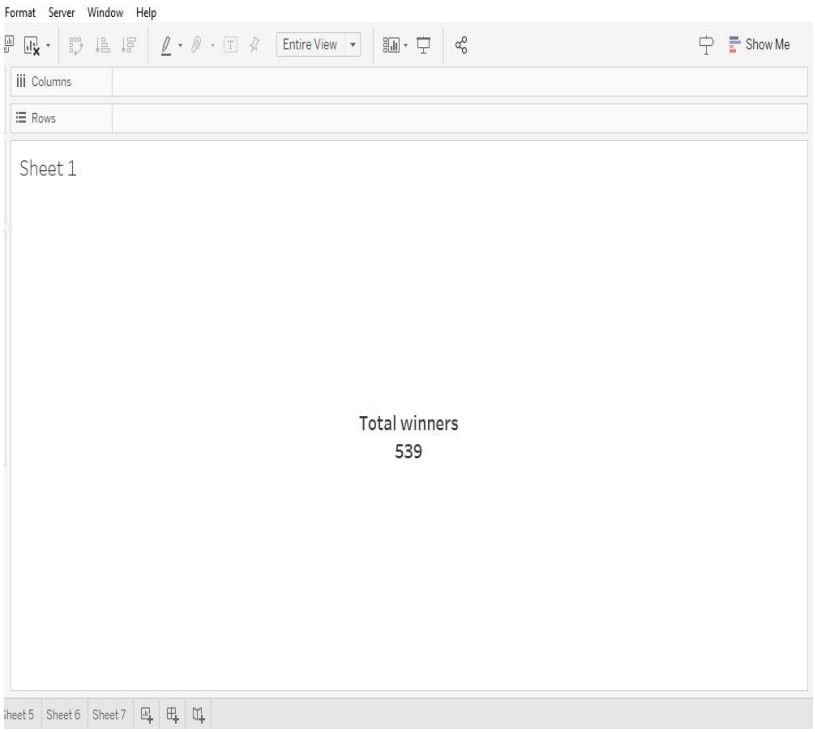
A1 | STATE

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
1	STATE	CONSTITUE	NAME	WINNER	PARTY	SYMBOL	GENDER	CRIMINAL CASES	AGE	CATEGORY	EDUCATION	ASSETS	LIABILITIES	GENERAL VOTES	POSTAL VOTES	TOTAL VOTES	OVER TOTAL ELECTORS IN CONSTITUENCY	OVER TOTAL VOTES POLLED IN CONSTITUENCY	TOTAL ELECTORS
2	Telangana	ADILABAD	SOYAM BAF	1	BJP	Lotus	MALE	52	52	ST	12th Pass	Rs 30,99,414 ~ 30 Lacs+	Rs 2,31,450 ~ 2 Lacs+	376892	482	377374	25.330684	35.468248	1489790
3	Telangana	ADILABAD	Godam Nag	0	TRS	Car	MALE	0	54	ST	Post Gradua	Rs 1,84,77,888 ~ 1 Crore+	Rs 8,47,000 ~ 8 Lacs+	318665	149	318814	21.399939	29.96437	1489790
4	Telangana	ADILABAD	RATHOD RA	0	INC	Hand	MALE	3	52	ST	12th Pass	Rs 3,64,91,000 ~ 3 Crore+	Rs 1,53,00,000 ~ 1 Crore+	314057	181	314238	21.092771	29.534285	1489790
5	Telangana	ADILABAD	NOTA	0	NOTA									13030	6	13036	0.8750227	1.2252145	1489790
6	Uttar Prades	AGRA	Satyapal Sir	1	BJP	Lotus	MALE	5	58	SC	Doctorate	Rs 7,42,74,036 ~ 7 Crore+	Rs 86,06,522 ~ 86 Lacs+	644459	2416	646875	33.383823	56.464615	1937690
7	Uttar Prades	AGRA	Manoj Kuma	0	BSP	Elephant	MALE	0	47	SC	Post Gradua	Rs 13,37,84,385 ~ 13 Crore+	Rs 2,22,51,891 ~ 2 Crore+	434199	1130	435329	22.46639	37.999125	1937690
8	Uttar Prades	AGRA	Preeta Hant	0	INC	Hand	FEMALE	0	54	SC	Post Gradua	Rs 5,50,75,753 ~ 5 Crore+	Rs 0 ~	44877	272	45149	2.3300425	3.9409791	1937690
9	Maharashtr	AHMADNA	Dr. SUJAY R	1	BJP	Lotus	MALE	0	37	GENERAL	Doctorate	Rs 16,86,64,576 ~ 16 Crore+	Rs 26,23,964 ~ 26 Lacs+	696961	7699	704660	37.856533	58.425159	1861396
												Rs	Rs						

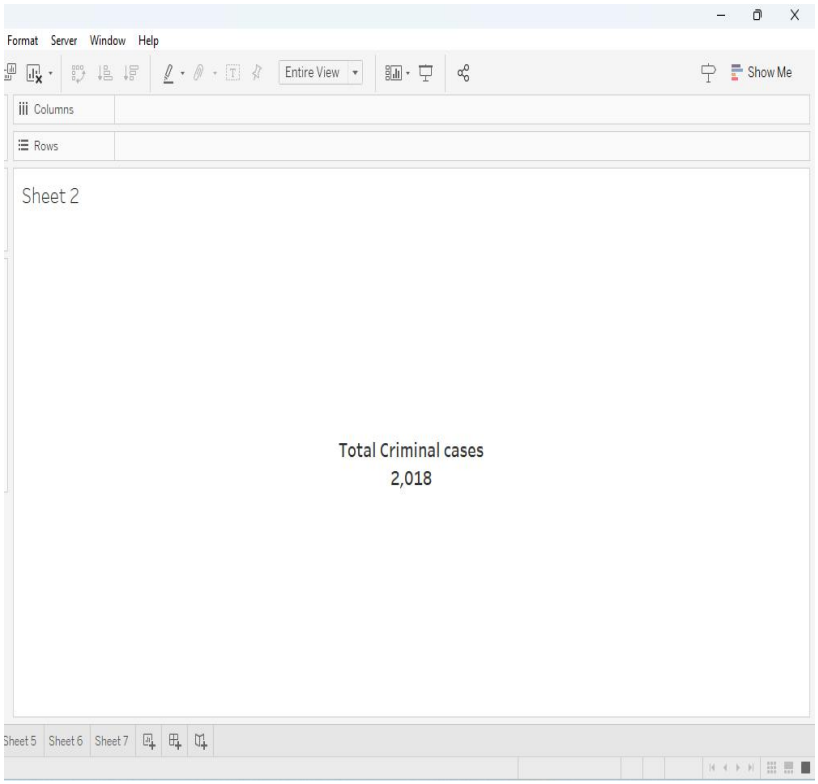
LS_2.0 (2) +

3.VISUALIZATION

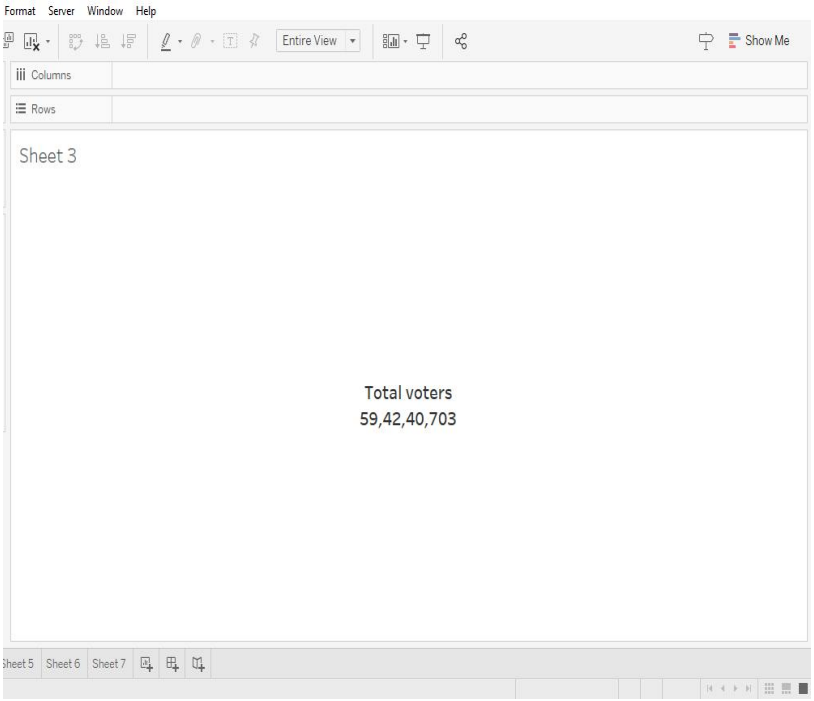
Total Winners



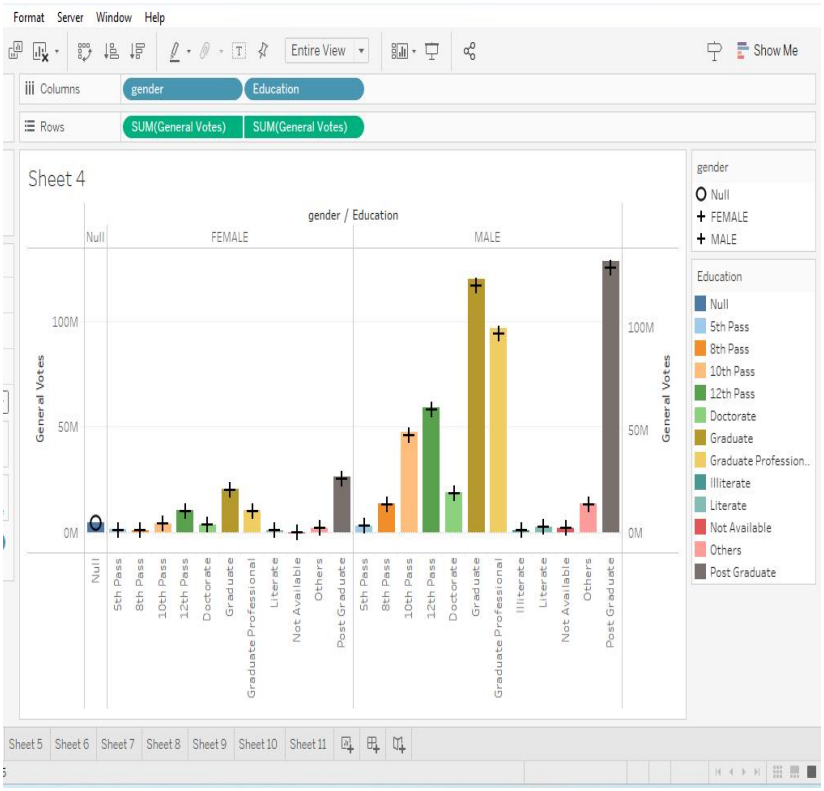
Total Criminals



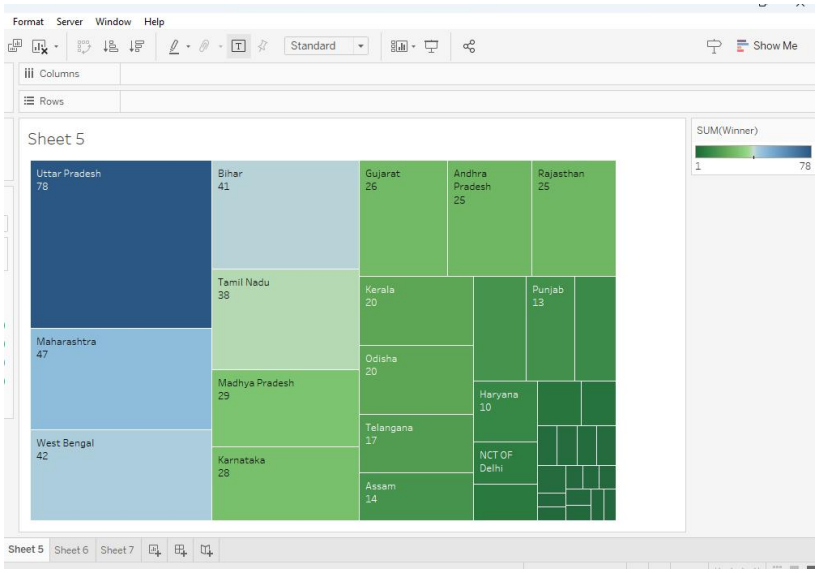
Total Voters



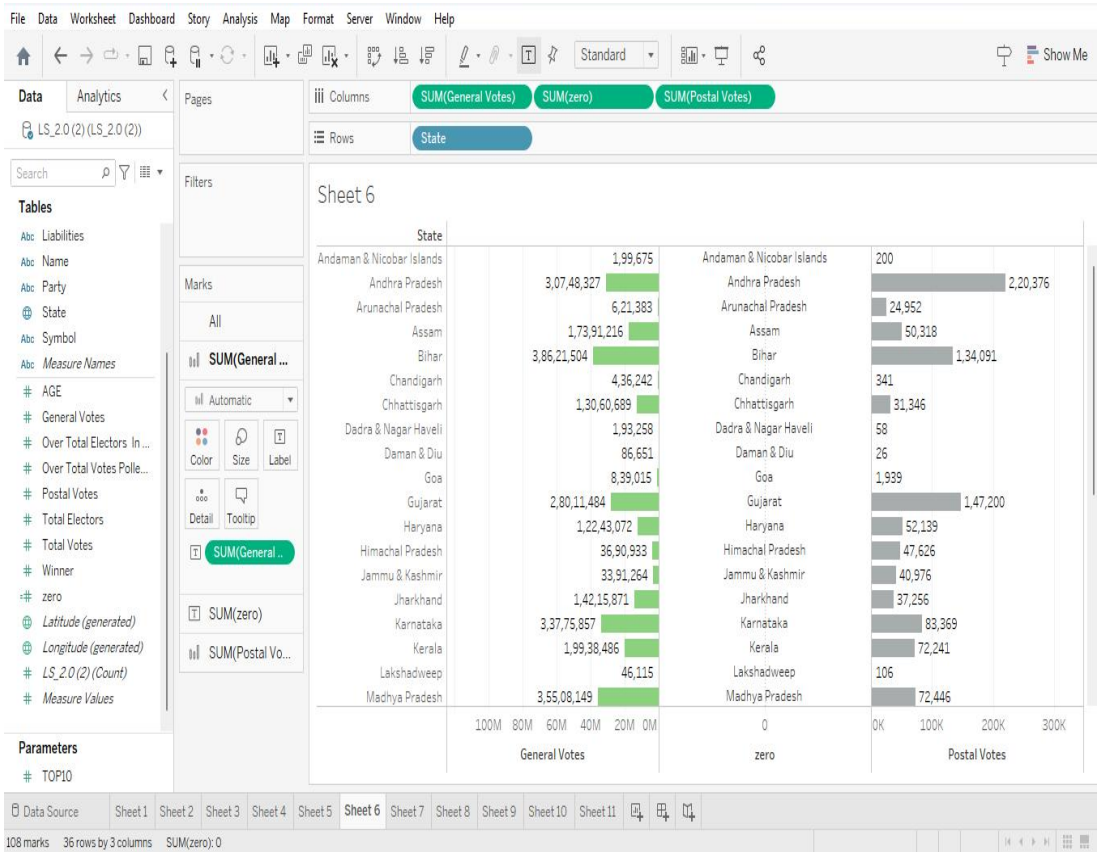
BAR DIAGRAM OF GENDER'S



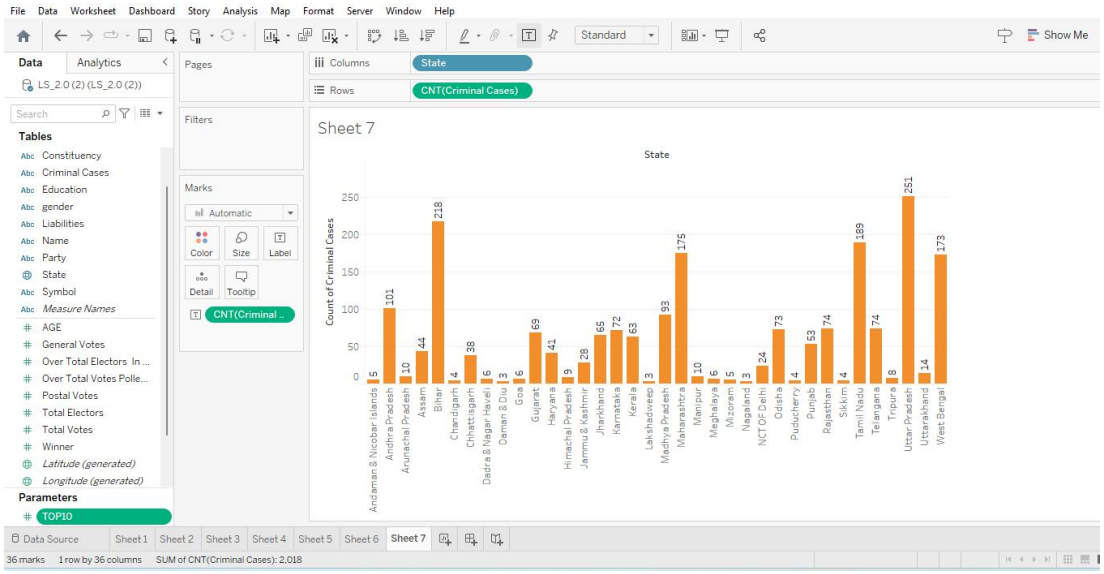
WINNERS STATE WISE



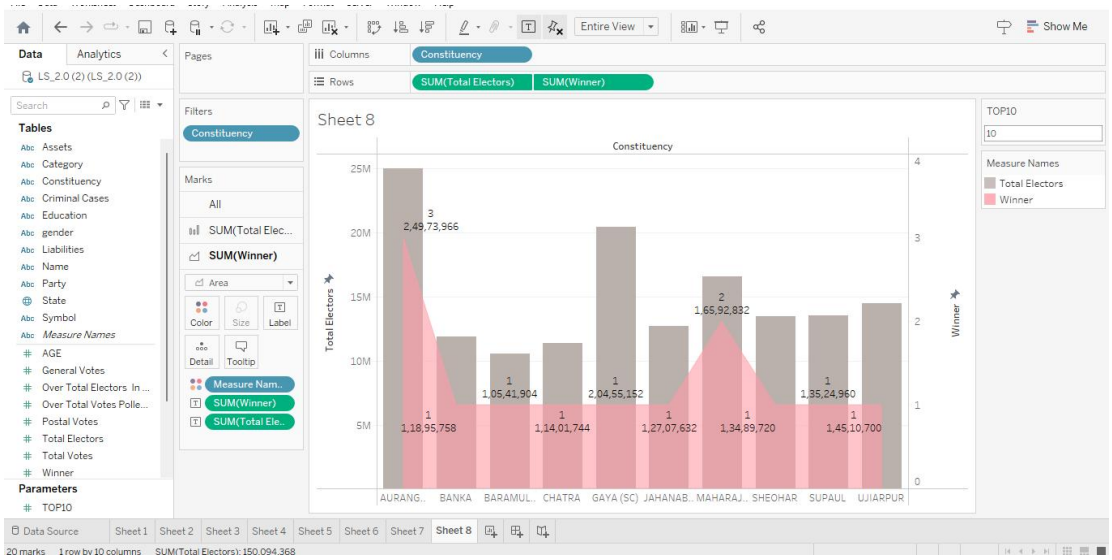
GENERAL VOTE'S



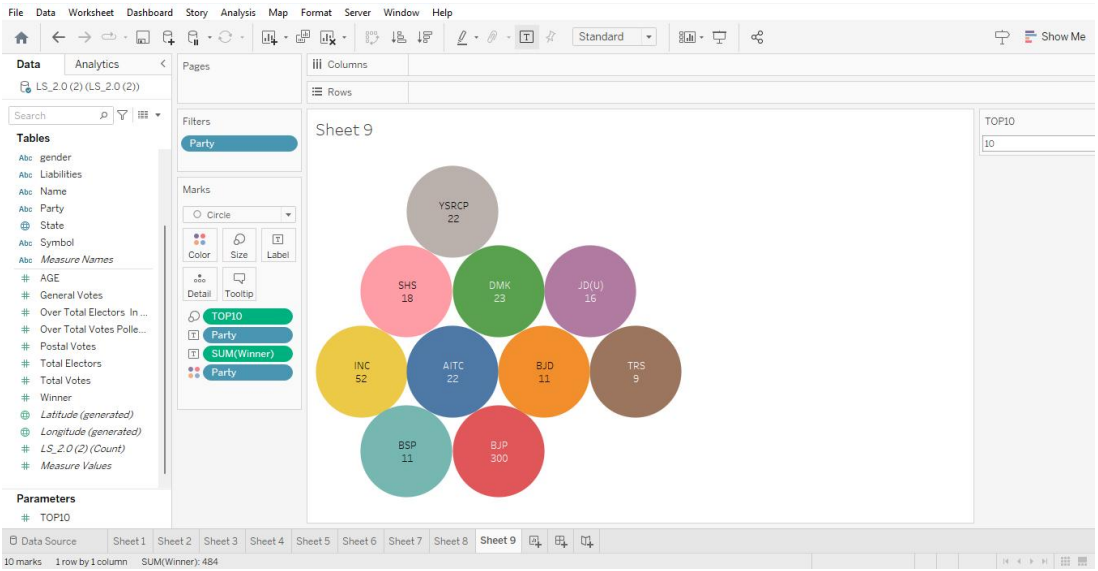
CRIMINAL CASES



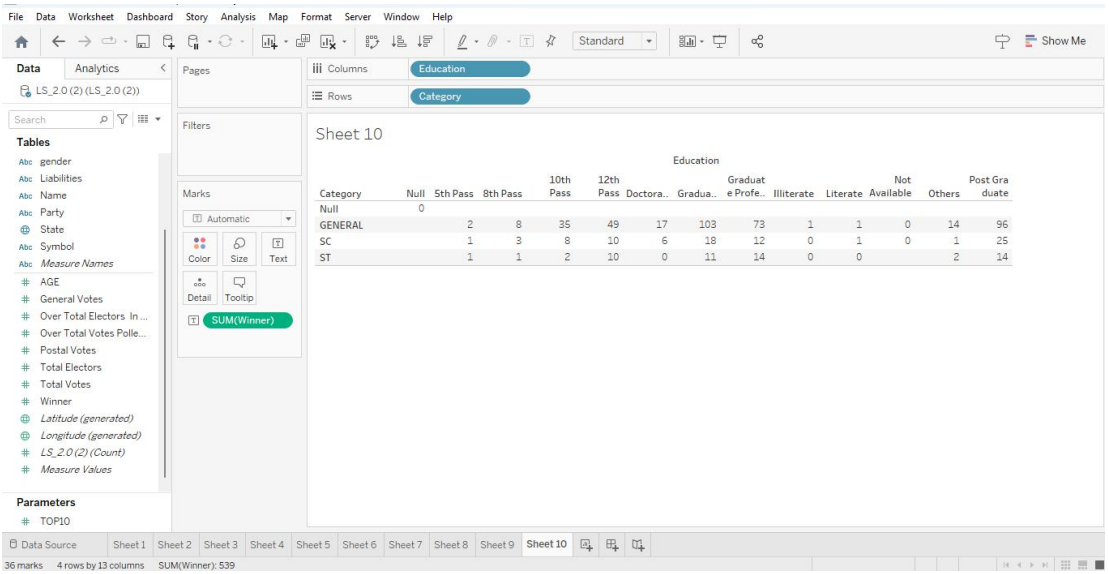
CONSITITUENCY



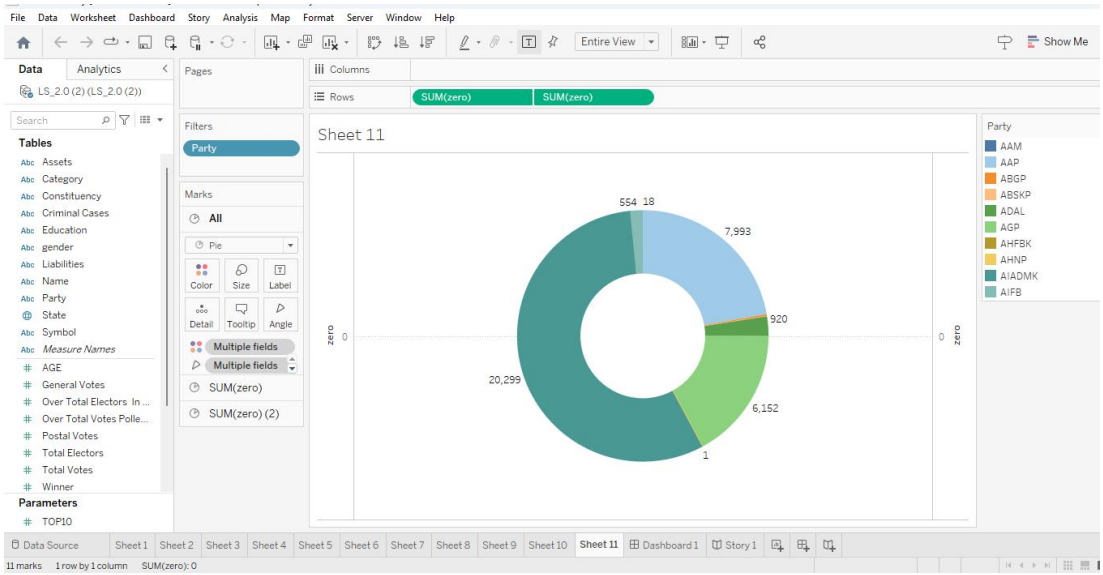
TOP 10 PARTY WINNER



EDUCATION CATEGORY



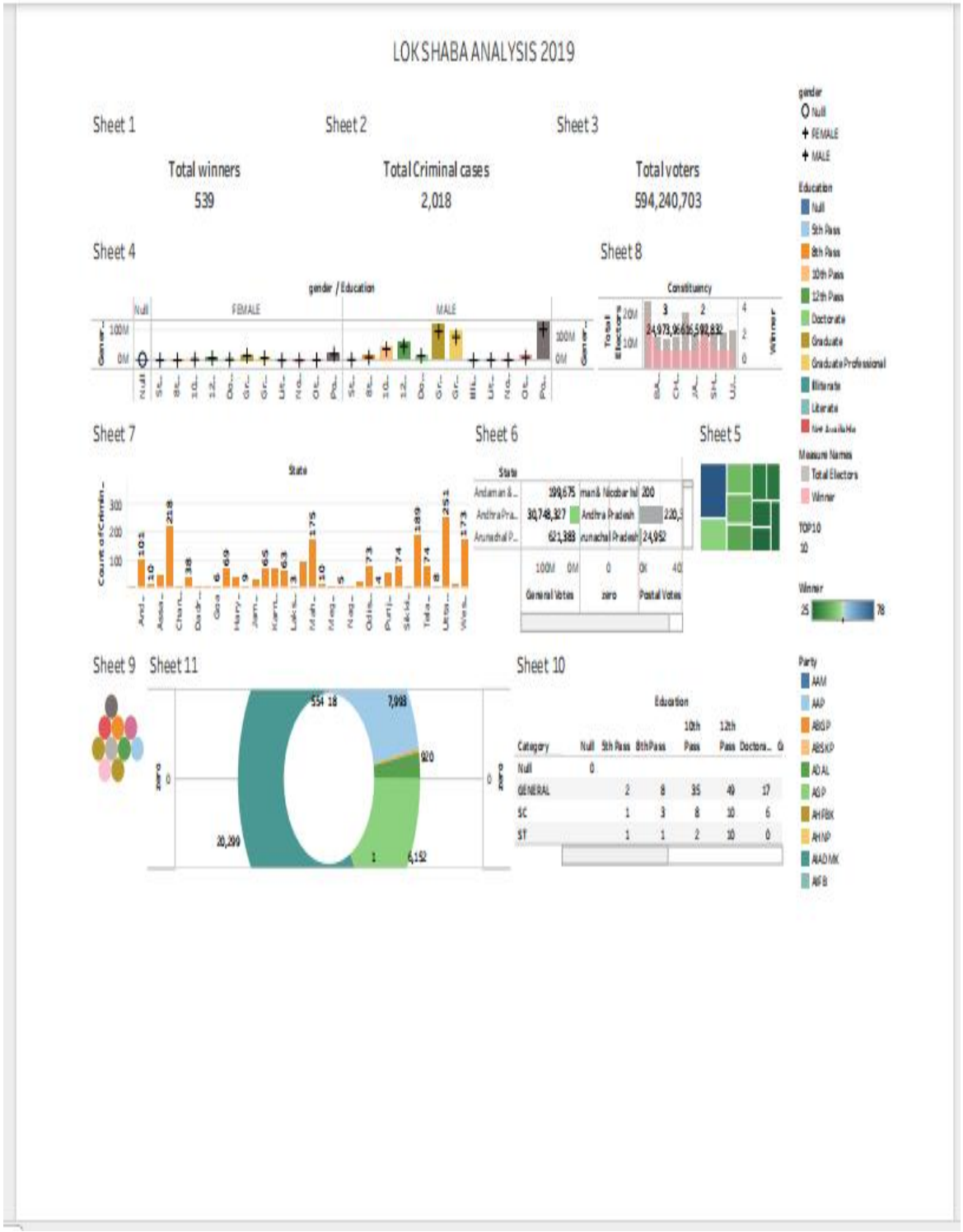
SUM ZERO



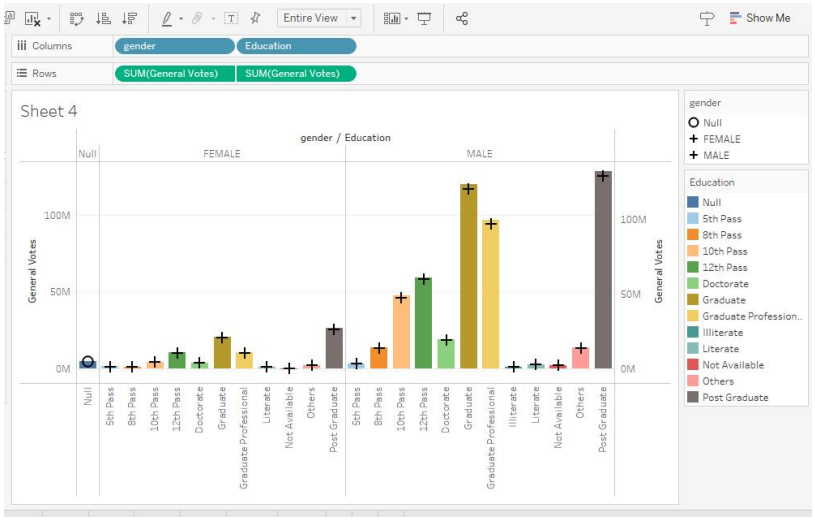
4. RESULT

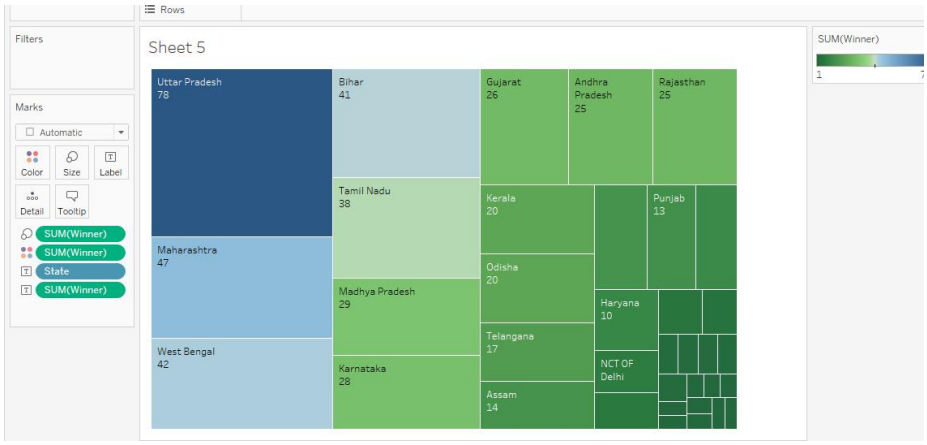
The results of the project on the 2019 Lok Sabha elections would likely include a detailed examination of the political, social, and economic factors that influenced the outcomes. It may highlight the success strategies of winning parties, regional variations in voting patterns, and the impact of coalition politics. The project could offer valuable insights into the democratic functioning of India and contribute to a broader understanding of political dynamics during the specified time frame

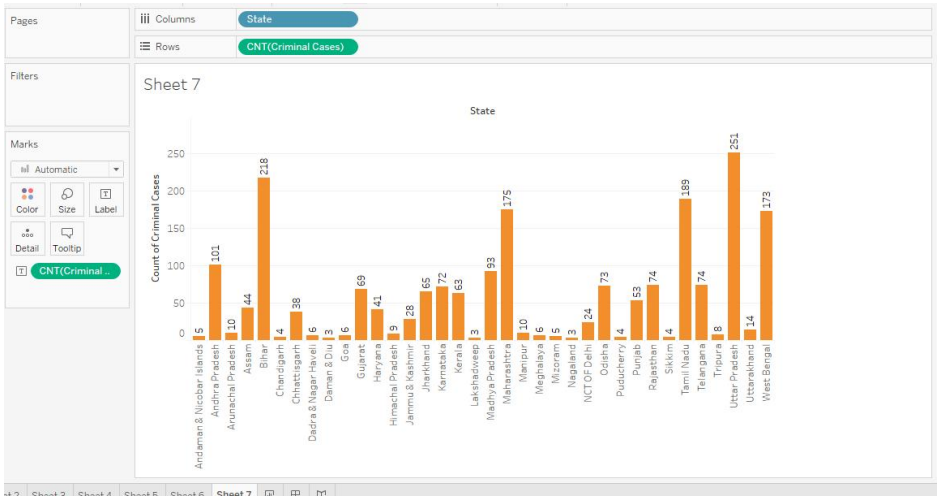
5. DASHBOARD

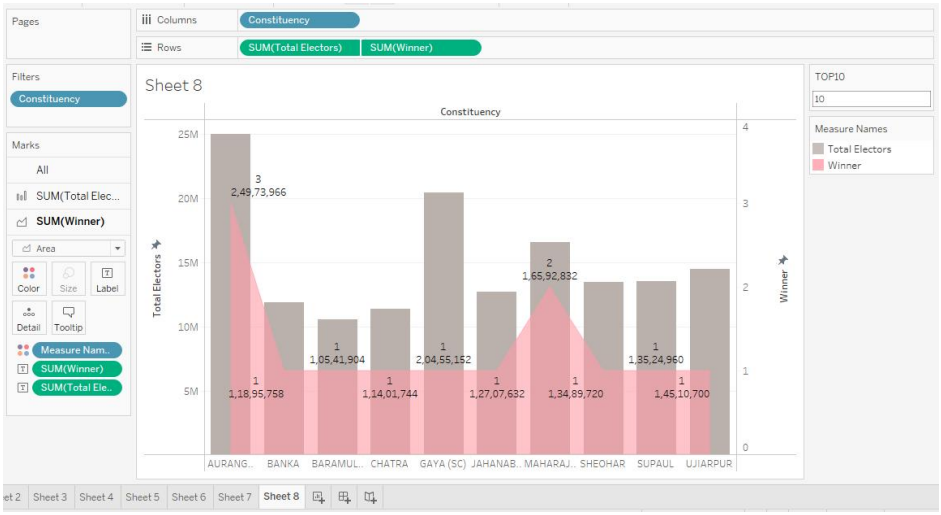

LOK SHABA ANALYSIS 2019
Sheet 1
Total winners
539
Sheet 2
Total Criminal cases
2,018
Sheet 3
Total voters
594,240,703
Sheet 4
gender / Education
Sheet 8
Constituency
Sheet 7
State
Sheet 6
State
Sheet 5
Sheet 9
Sheet 11
Sheet 10
Education
gender
Null
FEMALE
MALE
Education
Measure Names
Total Electors
Winner
TOP10
Winner
Party

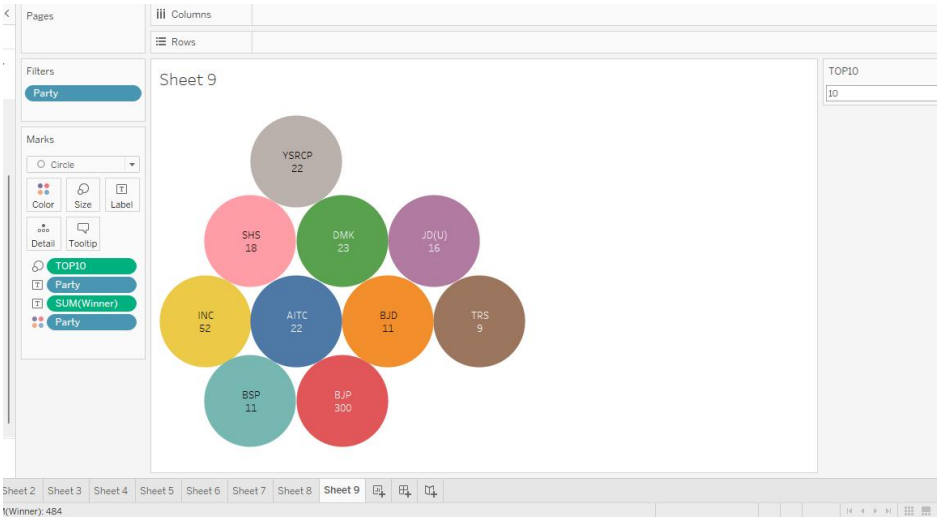
6. STORY

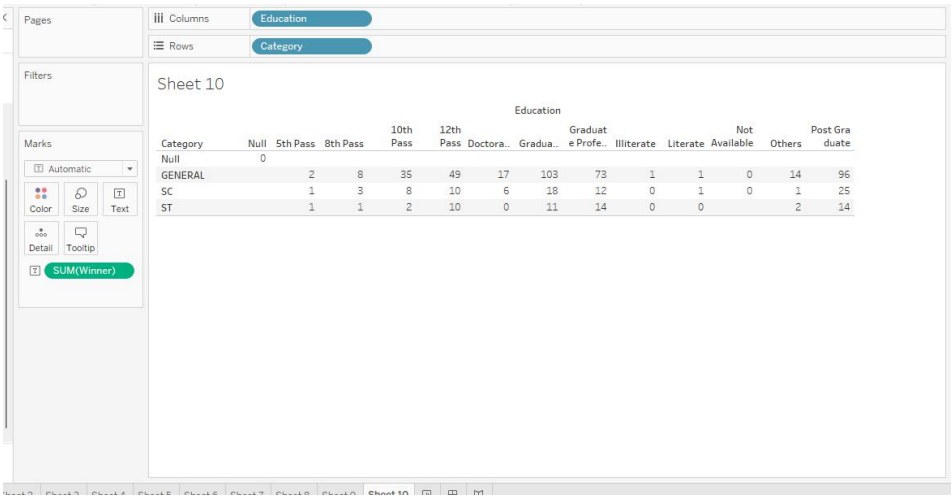

Entire View
Show Me
Columns
gender
Education
Rows
SUM(General Votes)
SUM(General Votes)
Sheet 4
gender / Education
Null
FEMALE
MALE
General Votes
100M
50M
0M
5th Pass
8th Pass
10th Pass
12th Pass
Doctorate
Graduate
Graduate Professional
Literate
Not Available
Others
Post Graduate
Illiterate
gender
Null
FEMALE
MALE
Education
Null
5th Pass
8th Pass
10th Pass
12th Pass
Doctorate
Graduate
Graduate Profession..
Illiterate
Literate
Not Available
Others
Post Graduate


Rows
Filters
Marks
Automatic
Color
Size
Label
Detail
Tooltip
SUM(Winner)
SUM(Winner)
State
SUM(Winner)
Sheet 5
Uttar Pradesh
78
Bihar
41
Gujarat
26
Andhra Pradesh
25
Rajasthan
25
Tamil Nadu
38
Kerala
20
Punjab
13
Maharashtra
47
Odisha
20
Haryana
10
Madhya Pradesh
29
Telangana
17
NCT OF Delhi
West Bengal
42
Karnataka
28
Assam
14
SUM(Winner)
1


Pages
Columns
State
Rows
CNT(Criminal Cases)
Filters
Marks
Automatic
Color
Size
Label
Detail
Tooltip
CNT(Criminal ..
Sheet 7
State
Count of Criminal Cases
250
200
150
100
50
0
5
101
10
44
218
4
38
16
3
16
69
41
9
28
65
72
63
3
93
175
10
6
5
3
24
73
4
53
74
4
189
74
8
251
14
173
Andaman & Nicobar Islands
Andhra Pradesh
Arunachal Pradesh
Assam
Bihar
Chandigarh
Chhattisgarh
Dadra & Nagar Haveli
Daman & Diu
Goa
Gujarat
Haryana
Himachal Pradesh
Jammu & Kashmir
Jharkhand
Karnataka
Kerala
Lakshadweep
Madhya Pradesh
Maharashtra
Manipur
Meghalaya
Mizoram
Nagaland
NCT OF Delhi
Odisha
Puducherry
Punjab
Rajasthan
Sikkim
Tamil Nadu
Telangana
Tripura
Uttar Pradesh
Uttarakhand
West Bengal



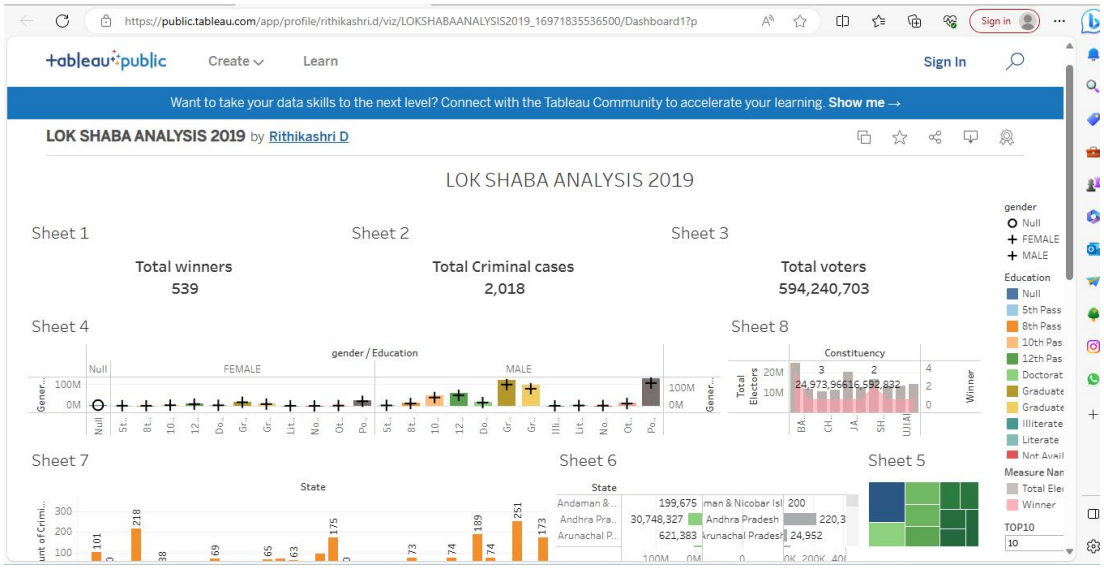




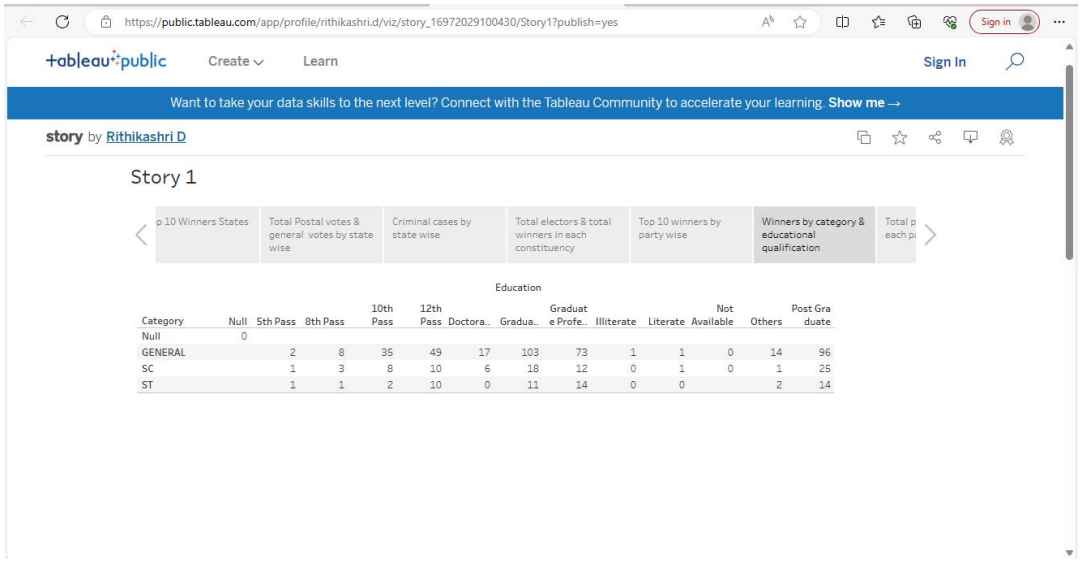
Education

Category	Null	5th Pass	8th Pass	10th Pass	12th Pass	Doctora..	Gradua..	Graduate Profe..	Illiterate	Literate	Not Available	Others	Post Graduate
Null	0												
GENERAL		2	8	35	49	17	103	73	1	1	0	14	96
SC		1	3	8	10	6	18	12	0	1	0	1	25
ST		1	1	2	10	0	11	14	0	0		2	14

7. PUBLICATION IN TABLEAU PUBLIC



8. PUBLICATION OF STORY



9. ADVANTAGE ‘S

Political Insight: Gain a deeper understanding of the political landscape in India by analyzing the intricacies of a significant national election.

Strategic Understanding: Explore the strategies employed by political parties, including coalition dynamics, to secure electoral success.

Regional Variations: Investigate how regional factors influenced voting patterns, helping to comprehend the diverse political dynamics across different states.

Democracy Study: Contribute to the study of democracy by examining a real-world example of a large-scale, democratic electoral process.

Contemporary Relevance: Understand the contemporary political climate in India by focusing on a recent election that had a substantial impact on the country's governance

Policy Implications: Assess how election results influenced policy decisions, legislative priorities, and governance at the national level.

Academic Research: Serve as a valuable subject for academic research, offering insights into the functioning of democracy, political strategies, and voter behavior.

10. DISADVANTAGES

Political Insight:

Bias and Subjectivity: Depending on the information sources, there could be biases that affect the objectivity of the analysis, impacting the accuracy of political insights

Strategic Understanding:

Incomplete Information: Political strategies are often closely guarded, and not all details may be available for analysis, limiting a comprehensive understanding of the decision-making processes.

Regional Variations:

Complexity and Diversity: The diversity in regional factors can make it challenging to generalize findings. It might be difficult to capture the complexity of regional influences accurately.

emocracy Study:

Evolutionary Nature: Democracy is a dynamic system, and the study of a particular election may not capture the evolving nature of political systems and voter behavior over time.
It's essential to recognize that any project may have limitations, and addressing these challenges helps in refining the research for a more accurate and nuanced understanding

11. APPICATIONS

Policy Formulation and Implementation:

Application: The analysis of the 2019 Lok Sabha elections can inform policymakers about the political landscape, helping them tailor policies that align with public sentiments and regional dynamics.

Strategic Political Planning:

Application: Political parties can apply insights gained from the project to refine their strategies, especially in terms of coalition building, campaign messaging, and candidate selection.

Academic Research and Education:

Application: Findings from the project can be used in academic research to enhance political science curricula, providing students with a real-world case study for understanding democratic processes

Media and Journalism:

Application: Media outlets can use the analysis to create informed narratives, helping the public understand the intricacies of elections, political strategies, and regional variations.

International Relations:

Application: Foreign policy analysts can utilize the project findings to comprehend the domestic political landscape in India, influencing their assessments of the country's international relations and collaborations.

Electoral Reforms:

Application: Insights gained may contribute to discussions on electoral reforms, guiding policymakers in enhancing the electoral system based on the experiences of the 2019 elections.

Civil Society Engagement:

Application: NGOs and civil society organizations can leverage the analysis to understand voter concerns, facilitating more targeted advocacy and community engagement efforts.

Applying the findings of the project in these ways can have tangible impacts on various sectors, from governance and political strategy to media narratives and international relations.

12. FUTURE SCOPE

The future scope of a project on the 2019 Lok Sabha elections analysis could involve:

Predictive Models:

Developing predictive models based on historical data to anticipate future political trends, party strategies, and potential shifts in voter behavior.

Longitudinal Studies:

Conducting longitudinal studies to track changes in political dynamics over time, providing a continuous and evolving understanding of the democratic process.

Comparative Analyses:

Expanding the scope to compare the 2019 elections with subsequent elections, identifying trends, and understanding how political strategies and voter sentiments evolve.

Policy Impact Assessment:

Continuously assessing the impact of electoral outcomes on policy formulation and implementation, contributing to more effective governance.
Technology Integration:

Exploring the integration of emerging technologies such as artificial intelligence and data analytics for more sophisticated analyses and predictions in future elections.
Global Comparisons:

Expanding the analysis to include international comparative studies, drawing parallels with other democracies and understanding global implications.
Public Opinion Dynamics:

Investigating the role of social media and evolving communication channels in shaping public opinion, with a focus on adapting strategies for future political campaigns.
Youth Participation Studies:

Concentrating on the engagement of younger demographics, understanding their evolving political preferences, and exploring avenues for increased youth participation in elections.
The future scope could be dynamic, incorporating advancements in technology, changes in political landscapes, and evolving societal dynamics to maintain relevance and contribute to ongoing discussions on democracy and governance.

13. CONCLUSION

In conclusion, delving into the analysis of the 2019 Lok Sabha elections provides valuable insights into the complex dynamics of Indian democracy. The project not only serves as a retrospective examination but also lays the foundation for future studies and applications. By understanding the political, strategic, and regional intricacies, stakeholders ranging from policymakers and political parties to the general public and international observers can benefit. The continuous evolution of political landscapes necessitates ongoing research, allowing for adaptive strategies, informed decision-making, and a deeper comprehension of democratic processes. The 2019 elections, therefore, serve as a significant case study with enduring relevance for academic exploration, policy formulation, and a nuanced understanding of the democratic fabric in India.