

Transform Yourself



LandConnect

DYNAMIC DUO

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About the idea Introduction & Vision

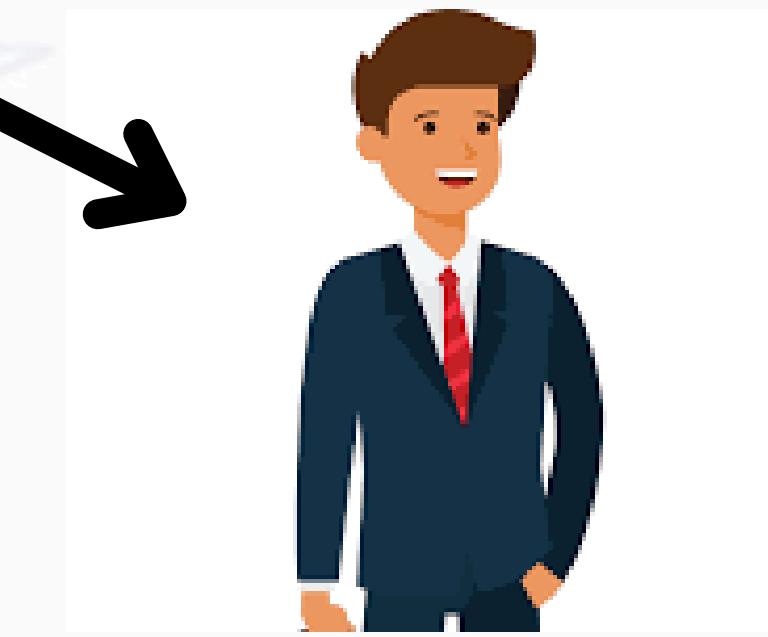
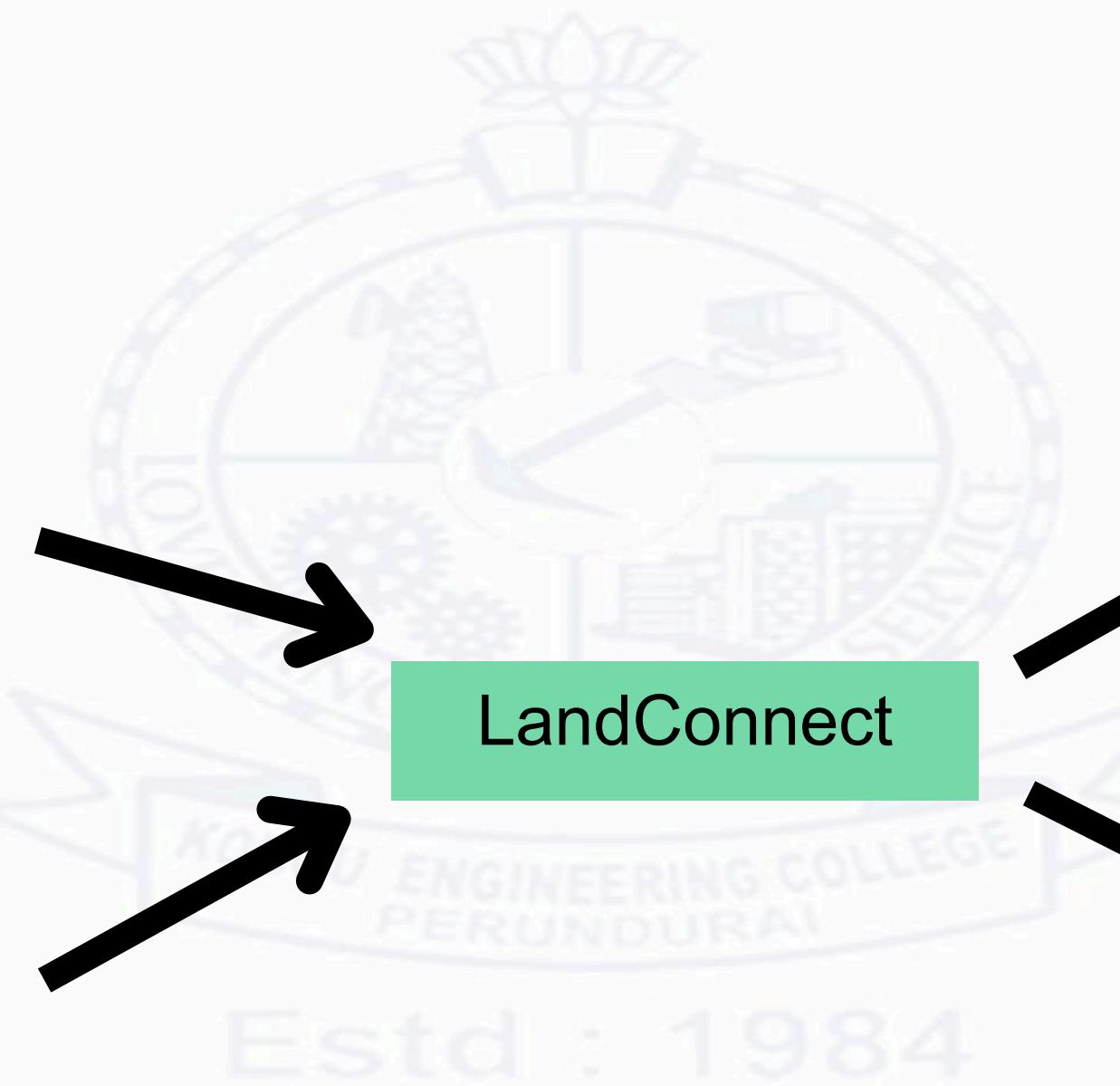
Startup idea Name LandConnect

- A platform that connects landowners with individual user and farmers in india through a secure and seamless land rental service.
- Our platform connects landowners with individual users and farmers in India, offering a secure and seamless land rental service. By simplifying the process of land rental, we enable efficient, transparent transactions and promote greater access to agricultural opportunities.

About the Problem

- In India, 86% of farmers own less than 2 hectares of land, limiting their income potential. Additionally, many farmers own unfertilized or unproductive land, while around 15% of fertile land remains unused for farming.
- Many individuals and farmers face difficulties in finding land for rental or personal use, creating barriers to maximizing agricultural productivity and economic opportunities.

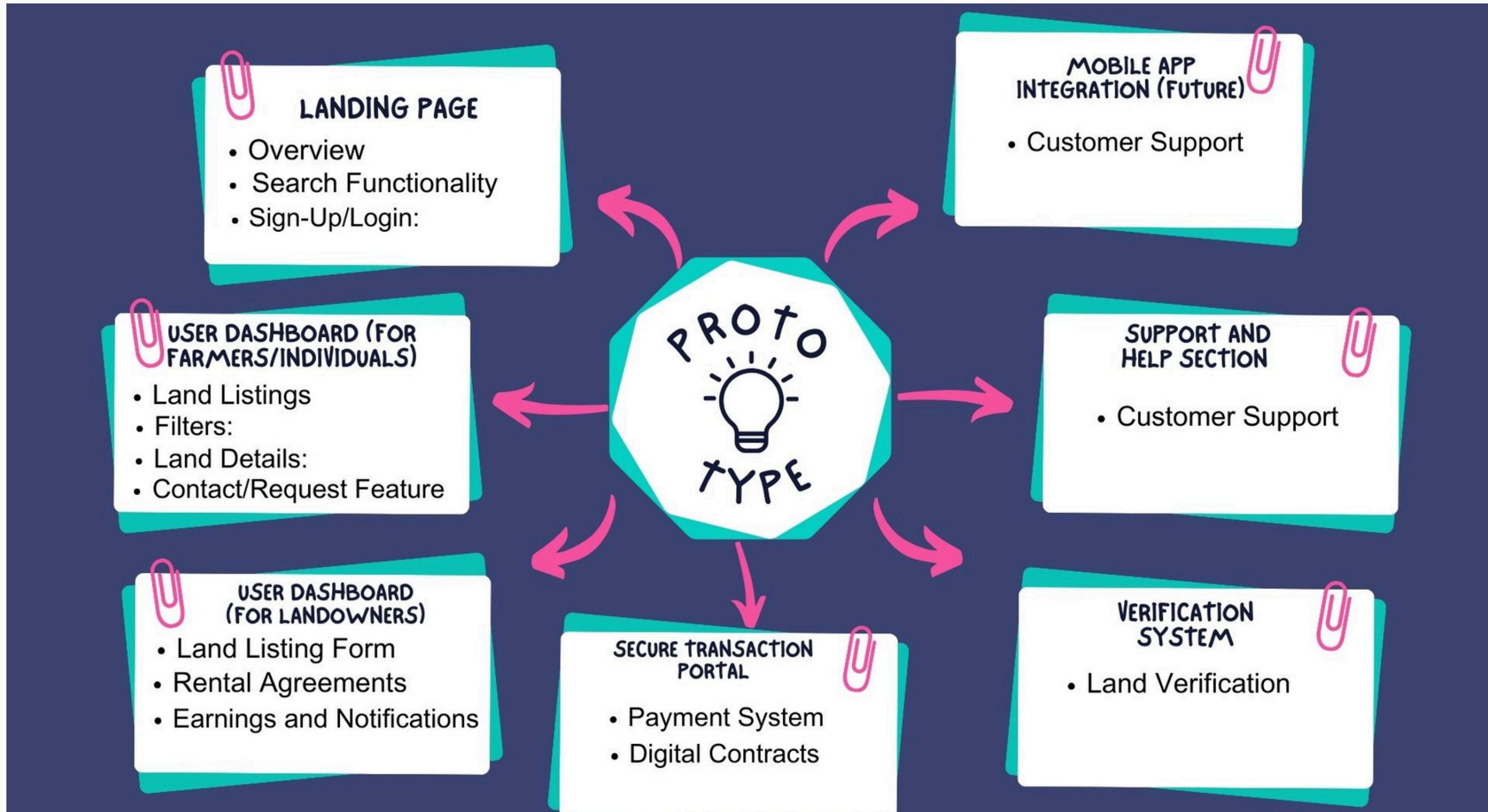
Solution to the problem



key features to address

- Transparent Land Listings
- Search and Filter System
- Digital Rental Agreements
- Verification and Trust System
- Mobile-Friendly Platform

Proto Type



Solution over flow

Definition: A platform designed to connect landowners with individual users and farmers in India,

Causes:

- Difficulty for farmers and individuals to find available, fertile land for rental.
- Absentee landowners, especially those living abroad, struggle to lease out their unused land.

Consequences:

- Unused fertile land leading to decreased agricultural productivity.
- Limited income opportunities for farmers owning smaller or unfertile plots.
- Landowners losing potential income from unleased land.

Prevention:

- Use of a dedicated, secure platform that connects landowners with farmers and renters.
- Providing verified land listings and clear, legally binding rental agreements.

Competitive Advantage

- Support for Small Farmers
- Low Transaction Fees
- Secure Digital Contracts
- No Middlemen
- Mobile Accessibility



Go-to-Market Strategy

- Agricultural Cooperatives and Farmer Associations
- Agri-Tech and Agri-Business Platforms
- NGOs and Development Organizations
- social media advertisement
- Agricultural Conferences



Thank you