

define the problem type

Supervised (Has labeled data) [Regression/Classification]

Unsupervised (No labeled data) [Clustering]

Continuous (Regression)

Linear Relationships between Features & Target

Non-Linear Relationships between Features & Target

Missing Values Present

Missing Values Absent

Missing Values Present

Missing Values Absent

High-Dimensional Data (A lot of Input Features)

Low-Dimensional Data (Low Number of Input Features)

Consider Dimensionality reduction (PCA) before clustering

Expected number of clusters is known

Number of clusters expected is unknown

Consider K-Means Clustering

The Dataset Is Non-Linearly Separable

The Dataset Is Not Non-Linearly Separable

Consider DBSCAN or Gaussian Mixture Models (GMMs)

Outliers/Noise Present

Outliers/Noise Absent

Consider DBSCAN (density-based approach)

GMMs for soft clustering or DBSCAN for arbitrary shapes

Consider Imputation strategies (mean, mode, median, KNN imputation, etc.) or remove those records entirely. [Ensure that the data is representative i.e If the missing values carry meaning (e.g., missing salary indicates unemployment), create a new "Missing" category]

Multicollinearity Present

Consider feature selection (Correlation Matrix, Dimensionality Reduction, VIF to reduce number of features needed first, or just use a Ridge Regression/Lasso Regression model)

Multicollinearity Absent

Outliers Present

Consider using a Robust Regression model or Tree-Based Methods (Decision Trees, XGBoost, Random Forest)

Outliers Absent

Interpretability Is Important

Consider Linear Regression

Interpretability Is Not Important

Consider Neural Networks or Tree-based models (Decision Trees, XGBoost, Random Forest) for higher complexity

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Consider Explainable Tree-based models (Decision Trees, SHAP for XGBoost, etc.)

Interpretability Is Not Important

Consider Deep Learning for complex relationships

Categorical (Classification)

Binary Target Variable (True/False or Yes/No)

Multi-Class Target Variable (A, B, C)

Dataset Imbalanced [target variable isn't really a 50/50 split]

Dataset Not Imbalanced [target variable is close to/is a 50/50 split]

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Consider Oversampling (SMOTE) or Undersampling techniques

If you plan on using a tree-based model then you are fine, otherwise, consider feature selection (Correlation Matrix, Dimensionality Reduction, VIF to reduce number of features needed first)

Probability Estimates Required (i.e 0.79 ~ True, 0.21 ~ False)

Consider Logistic Regression, Naive Bayes, XGBoost with softmax

Probability Estimates Not Required (True/False)

Interpretability Required

Consider Logistic Regression, Decision Trees, Random Forest, SHAP for XGBoost

Interpretability Not Required

Consider Logistic Regression, Decision Trees, Random Forests, SHAP for XGBoost, or Neural Networks

Consider Oversampling (SMOTE), Class Weight Adjustments, or Undersampling techniques

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Non-Linear Relationships between Features & Target

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MACHINE LEARNING MODELS

Regression Models

1. Linear Regression

Strengths:

- Simple and easy to interpret
- Computationally efficient
- Works well when relationships between features and target are linear



Weaknesses:

- Assumes linearity between features and target
- Sensitive to outliers
- Affected by multicollinearity

Assumptions:

- **Linearity:** The relationship between features and the target is linear (e.g., salary increases proportionally with years of experience)
- **Independence:** Observations are independent (e.g., predicting house prices, each observation should be a different house)
- **Homoscedasticity:** Constant variance of residuals (e.g., residuals should not increase with target values)
- **Normality:** Residuals should be normally distributed

Expected Data Processing:

- Requires **feature scaling** (Standardization or Normalization)
- Handles missing values poorly (imputation required)
- Cannot handle categorical features directly (One-Hot Encoding needed)

2. Ridge Regression (L2 Regularization) & Lasso Regression (L1 Regularization)

Strengths:

- Addresses multicollinearity
- Can perform feature selection (Lasso)
- More robust to overfitting compared to standard Linear Regression

Weaknesses:

- Requires hyperparameter tuning for optimal performance
- Lasso Regression may eliminate important features if lambda is too high

Assumptions:

- Same as Linear Regression

Expected Data Processing:

- Requires **feature scaling**
- Requires **feature selection** if dataset is high-dimensional (especially for Lasso)
- Categorical variables must be **encoded**

3. Robust Regression

Strengths:

- Works well with outliers
- More robust than standard Linear Regression

Weaknesses:

- Can be less efficient on clean datasets
- Interpretability may be slightly reduced

Assumptions:

- Similar to Linear Regression but **relaxes homoscedasticity assumption**

Expected Data Processing:

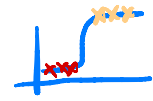
- Handles missing values poorly (requires imputation)
- Requires **feature scaling**
- Categorical variables must be **encoded**

Classification Models

4. Logistic Regression

Strengths:

- Simple, interpretable, and computationally efficient
- Outputs probability estimates



Weaknesses:

- Assumes linear decision boundaries
- Can struggle with imbalanced datasets

Assumptions:

- **Linearity in log-odds:** Relationship between independent variables and log-odds of the target is linear
- **Independence of observations**

Expected Data Processing:

- Requires **feature scaling**
- Handles missing values poorly (requires imputation)
- Categorical variables must be **encoded (One-Hot Encoding)**

5. Decision Trees

Strengths:

- Handles both numerical and categorical features natively
- Captures non-linear relationships well
- No need for feature scaling or encoding
- Robust to class imbalance (doesn't require SMOTE/undersampling)

Weaknesses:

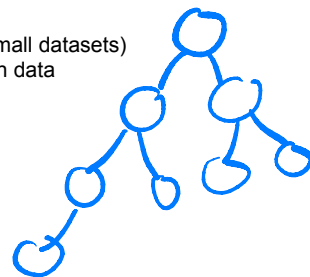
- Prone to overfitting (especially on small datasets)
- Can be sensitive to small changes in data

Assumptions:

- No strict statistical assumptions

Expected Data Processing:

- Works well with missing data
- No need for feature scaling
- Handles categorical variables **natively**



6. Random Forest

Strengths:

- Reduces overfitting compared to Decision Trees
- Handles missing values well
- Works well on high-dimensional data
- No need for feature scaling or encoding



Weaknesses:

- Computationally expensive for large datasets
- Less interpretable than single Decision Trees

Assumptions:

- No strict assumptions, works well on diverse datasets

Expected Data Processing:

- Handles missing data well
- No need for feature scaling or encoding

Clustering Models

9. K-Means Clustering

Strengths:

- Simple and fast for clustering
- Scales well with large datasets

Weaknesses:

- Assumes clusters are spherical
- Sensitive to outliers and cluster initialization

Assumptions:

- **Clusters are of equal variance**
- **Euclidean distance is meaningful**

Expected Data Processing:

- Requires **feature scaling (Standardization)**
- Handles missing values poorly (requires imputation)
- Does not handle categorical variables well (requires encoding)

10. DBSCAN (Density-Based Clustering)

Strengths:

- Detects clusters of arbitrary shape
- Handles noise and outliers well

Weaknesses:

- Struggles with varying cluster density
- Sensitive to hyperparameter tuning (eps, min_samples)

Assumptions:

- **Clusters are dense regions of data**

Expected Data Processing:

- Requires **feature scaling (Standardization)**
- Handles missing values poorly (requires imputation)
- Does not handle categorical variables well (requires encoding)

11. Principal Component Analysis (PCA)

Strengths:

- Reduces dimensionality while preserving variance
- Speeds up training for high-dimensional datasets

Weaknesses:

- Hard to interpret transformed features
- Assumes linear relationships in data

Assumptions:

- **Data is centered (mean = 0)**
- **Principal components capture most variance**

Expected Data Processing:

- Requires **feature scaling (Standardization)**
- Handles missing values poorly (requires imputation)
- Does not handle categorical variables well (requires encoding)

7. XGBoost

Strengths:

- Efficient and optimized for speed
- Handles missing values internally
- Works well with structured/tabular data

Weaknesses:

- Requires parameter tuning
- Less interpretable than simpler models

Assumptions:

- No strict statistical assumptions

Expected Data Processing:

- Works well with missing values
- No need for feature scaling

Handles categorical variables well with **Label Encoding**

8. Support Vector Machines (SVMs)

Strengths:

- Works well in high-dimensional spaces
- Effective for non-linearly separable data with kernel tricks

Weaknesses:

- Computationally expensive for large datasets
- Requires careful tuning of hyperparameters

Assumptions:

- **Linearly separable data (for basic SVMs)**

Expected Data Processing:

- Requires **feature scaling**
- Handles missing values poorly (requires imputation)
- Categorical variables must be **encoded**

