

Clifton Strengths® **COMMUNICATION STYLE**

ACHIEVER®	I like conversations to be focused on end results and will try to direct the conversation towards the goal.
ACTIVATOR®	I like action oriented discussions, once we have decided on something I don't see the point in continuing to discuss it. I'm usually the one who says 'lets do it'.
ADAPTABILITY®	Often I like to communicate on the fly with no preparation as you never know what will change last minute.
ANALYTICAL®	I like to go into details and enjoy communicating when I have detailed graphs and reports to back up what I say.
ARRANGER®	I excel at communicating to others how all the different pieces fit together. I like to coordinate people for maximum productivity.
BELIEF®	When others communicate to me, I pick up on what is important to them and whether their own values fit with mine. I communicate at my best when the topic is in line with my values.
COMMAND®	When I communicate, others listen. I express myself with authority and my words usually have great impact.
COMMUNICATION®	It is important to me to communicate clearly. I always seek the right combination of words, whether written or verbal.
COMPETITION®	Communication helps keep me and others on track of how we are doing in relation to each other and the competition. I love updates about team performance and always let others know about our wins.
CONNECTEDNESS®	In my communications, I always seek to express the links between things. Events rarely happen in isolation so I help others to see the impact in different areas.
CONSISTENCY™	It is important to be fair and equal in communications. If I share something with one person I will consider who else needs to know and deliver them the same message.
CONTEXT®	A communication cannot be taken in isolation. I will always seek to understand what has gone before and get the full picture of a situation before drawing my conclusions.
DELIBERATIVE™	I like it when we take our time to discuss all the relevant pros and cons of an idea before we proceed.
DEVELOPER®	I enjoy communications about how I can help others to grow and shine. I always take time to discuss learning opportunities for others.
DISCIPLINE™	I like order and structure in my communications. I like to plan how I will deliver my message and have a tried and tested routine that I usually use.
EMPATHY™	I am always picking up signals of emotions when I communicate with others. I prefer face to face communications so I can read body language and facial expressions.
FOCUS™	I like to keep conversations on topic. It frustrates me when people come with irrelevant topics and we get distracted. I try to keep discussions focused.

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FUTURISTIC®	I have a clear idea about the future and love communications where we can envisage, imagine and brainstorm. I like to talk about what could be and inspire others with my vision.
HARMONY®	In communications I am the one who helps others see what unites us, rather than what divides us. I bring disparate people and ideas together.
IDEATION®	Communication is a way for me to share my ideas with others. I love a brainstorming session where we can explore all ideas amongst the team.
INCLUDER®	I seek to include the right people in communications. If someone is excluded I will fill them in and ensure they are in the next meeting.
INDIVIDUALIZATION®	I always consider the needs of the person I am communicating with and adapt my words accordingly.
INPUT®	Before an important conversation I like to ensure I have all the relevant resources and information that we might need.
INTELLECTION®	I like to think deeply about things and I communicate best when I have that thinking time. For that reason I like to receive information in advance of important communications so I can read and prepare ideas.
LEARNER®	I enjoy discussing about things I have learned and seek ways to improve my communication skills.
MAXIMIZER®	I seek excellence and enjoy discussions about how we can improve things.
POSITIVITY®	I bring an infectious energy to discussions. I help others to look on the bright side and not become clouded with negativity.
RELATOR®	I love it when I get the opportunity to communicate with my close colleagues and friends. That is when I feel most comfortable expressing myself.
RESPONSIBILITY®	Once I have verbalized a commitment, I ensure I follow through. Others know that they can take me at my word.
RESTORATIVE™	I love discussions where we can explore what has gone wrong and how we can fix it. I don't mind getting into the details and analyzing the root cause of problems.
SELF-ASSURANCE®	I have an inner confidence when I speak that gives others reassurance. I believe what I say and as a result, others believe me.
SIGNIFICANCE™	I like conversations where myself or the team are recognized for our success. I seek ways to emphasize the importance of the work we do.
STRATEGIC™	I am at my best in communications when I get to discuss the available options and discover how we will get from A to B. I like to make sure we have a back-up in case the first plan doesn't work.
WOO™	I love talking to new people and winning them over. I like to engage others through stories and can usually gain the attention of a room.