

# IMAGE CAPTION GENERATOR

## TAKING ADVANTAGE OF BIG DATA

- Real-time Solutions to Image Interpretation and Analysis -

### Project Overview

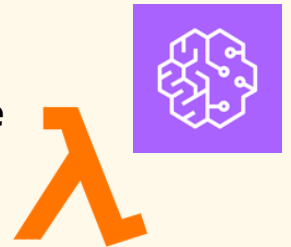
1

A pretrained model and various images are loaded into an amazon S3 bucket



2

The S3 contents will be loaded into SageMaker and Lambda instances where the image will be vectorized and a caption will be predicted



3

Captions can be saved as output for various future uses:



Queryable Database



Image + Text Analysis



Further Human Analysis



### Image Caption with Big Data Techniques



Cloud storage for unstructured data with better scalability and durability



Quickly deploy customized ML models or built-in algorithms



Create real-time subtitles or picture descriptions for easy image management and usage



# VS



### Traditional Image Caption Methods

RDBMS cannot store unstructured or semi-structured data

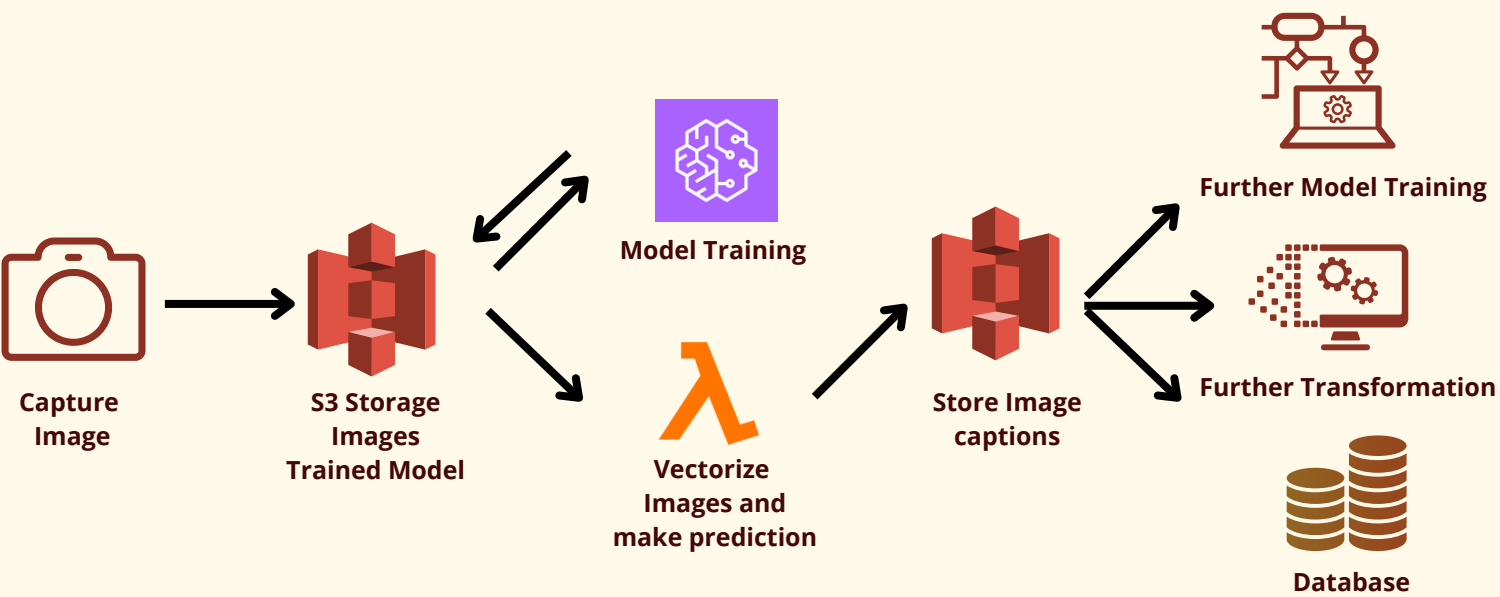
Expensive file management and storage in local systems

Time-consuming and labor-intensive for interpreting and tagging images

Lack keywords of images for future users to search and utilize

# Project Snap Shot

## AWS Pipeline Structure



## Business Application



### Social Media Analytics

By analyzing pictures posted by people on forums, channels etc. Companies can identify evolving trends on the internet and prepare marketing campaigns accordingly



### Medical Industry

Healthcare Industry - Identify the illnesses or describe image based medical reports such as X-rays, PET scans etc.



### Clothing Industry

Businesses in the clothing industry can benefit from the image caption generator by analysing trending outfits

### News Industry / Law Enforcement

Enabling the public to post pictures of the crime scene and quickly getting descriptions of the incident



Team 2