RITHWIK SWARNKAR

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in rithwik-swarnkar

EDUCATION

SUMMARY

University of California, Davis

B.S. Statistics and Machine Learning 2023

Willing to explore and try out new things, and looking to learn and gain experience in a collaborative environment!

EMPLOYMENT

KPMG

Data Analytics Intern

• Working on Data Quality, Insights and Visualizations.

Apr. 2020 to Current

Santa Clara, CA

San Jose, CA

GoPronto.io

Market Analyst Intern

- Interned for a CRM-based startup
- Generated market research and competitive analysis
- Also tested UI/UX design on their website

June 2018 to Aug. 2018

June 2019 to Aug. 2019

Paladin Drones

Data Analyst Intern

- Interned at a YCombinator-backed drone startup
- Worked with the San Jose Fire Department to provide aerial footage of residential and wildlife fires
- Used brand-new drone technology to help SJFD respond efficiently to emergencies, enabling the company to raise \$1.2 million in seed investment

Baysic Clothing Company

Chief Marketing Officer

San Jose, CA Aug. 2017 to June 2018

- Facilitated company's growth in sales
- Implemented several successful marketing strategies
- Made decision to launch Baysic's first collection of products
- Made profit within the first season due to successful marketing campaign

ACTIVITIES

LEUKEMIA & LYMPHOMA SOCIETY · Campaign Manager

Feb. 2018

Spearheaded a fundraising campaign and raised over \$5000 for blood cancer patients.

AWARDS

DECA - Marketing and Management Services · STATE FINALIST

Mar. 2017

Placed in top 5% in California

CollegeBoard · AP SCHOLAR

July 2019

Placed in top 5% nationally for exemplary college-level achievement in Statistics, Biology, and Calculus

SKILLS

MS Excel, Market Research, Statistical Analysis, HTML, CSS, Social and Cross-cultural Skills, Critical Thinking, Creativity and Innovation