RITHWIK SWARNKAR

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Education

University of Washington
B.S. Pre-Informatics
2023

Skills

MS Excel
Market Research
Statistical Analysis
HTML
CSS
Social and Cross-cultural Skills
Critical Thinking
Creativity and Innovation

Summary

Willing to explore and try out new things, and looking to learn and gain experience in a collaborative environment!

Employment

KPMG
Data Analytics Intern   Apr. 2020 - Current
- Working on Data Quality, Insights and Visualizations.

GoPronto.io
Market Analyst Intern   Santa Clara, CA   Jun. 2019 - Aug. 2019
- Interned for a CRM-based startup
- Generated market research and competitive analysis
- Also tested UI/UX design on their website

Paladin Drones
Data Analyst Intern   San Jose, CA   Jun. 2018 - Aug. 2018
- Interned at a YCombinator-backed drone startup
- Worked with the San Jose Fire Department to provide aerial footage of residential and wildlife fires
- Used brand-new drone technology to help SJFD respond efficiently to emergencies, enabling the company to raise $1.2 million in seed investment

Baysic Clothing Company
Chief Marketing Officer   San Jose, CA   Aug. 2017 - Jun. 2018
- Facilitated company's growth in sales
- Implemented several successful marketing strategies
- Made decision to launch Baysic's first collection of products
- Made profit within the first season due to successful marketing campaign

Awards

DECA - Marketing and Management Services · State Finalist   Mar. 2017
Placed in top 5% in California

CollegeBoard · AP Scholar   Jul. 2019
Placed in top 5% nationally for exemplary college-level achievement in Statistics, Biology, and Calculus

Activities

Leukemia & Lymphoma Society · Campaign Manager   Feb. 2018
Spearheaded a fundraising campaign and raised over $5000 for blood cancer patients.

Volunteering

Calabazas Public Library · Drone Tech Lead   Aug. 2018 - Oct. 2018
San Jose, CA
- Taught drone classes at my local library utilizing my previous knowledge from my internship over the summer
- Educated young children with hands-on activities about how a drone functions