## **RITHWIK SWARNKAR**

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in rithwik-swarnkar

## **EDUCATION**

## **SUMMARY**

# University of California, Davis

B.S. Statistics and Machine Learning 2023

Willing to explore and try out new things, and looking to learn and gain experience in a collaborative environment!

### **EMPLOYMENT**

#### **KPMG**

**Data Analytics Virtual Internship** 

Apr. 2020 to July 2020

June 2019 to Aug. 2019

Santa Clara, CA

- Worked on Data Quality, Insights and Visualizations.
- Located and resolved erroneous data sets

## GoPronto.io

Market Analyst Intern

- Interned for a CRM-based startup
- Generated market research and competitive analysis
- Also tested UI/UX design on their website

#### **Paladin Drones**

**Data Analyst Intern** 

San Jose, CA June 2018 to Aug. 2018

- Interned at a YCombinator-backed drone startup
- Worked with the San Jose Fire Department to provide aerial footage of residential and wildlife fires
- Used brand-new drone technology to help SJFD respond efficiently to emergencies, enabling the company to raise \$1.2 million in seed investment

## **Baysic Clothing Company**

**Chief Marketing Officer** 

San Jose, CA Aug. 2017 to June 2018

- Facilitated company's growth in sales
- Implemented several successful marketing strategies
- Made decision to launch Baysic's first collection of products
- Made profit within the first season due to successful marketing campaign

## **ACTIVITIES**

## LEUKEMIA & LYMPHOMA SOCIETY · Campaign Manager

Feb. 2018

Spearheaded a fundraising campaign and raised over \$5000 for blood cancer patients.

#### **AWARDS**

#### **DECA - Marketing and Management Services · STATE FINALIST**

Mar. 2017

Placed in top 5% in California

#### CollegeBoard · AP SCHOLAR

**July 2019** 

Placed in top 5% nationally for exemplary college-level achievement in Statistics, Biology, and Calculus

## **SKILLS**

MS Excel, Market Research, Statistical Analysis, HTML, CSS, Social and Cross-cultural Skills, Critical Thinking, Creativity and Innovation