

The Enthusiast Gaming Universe

50+
Sites

700+
YouTube Channels

8+
TikTok Channels

11
Esports Teams

Gaming Communities



Talent & Esports



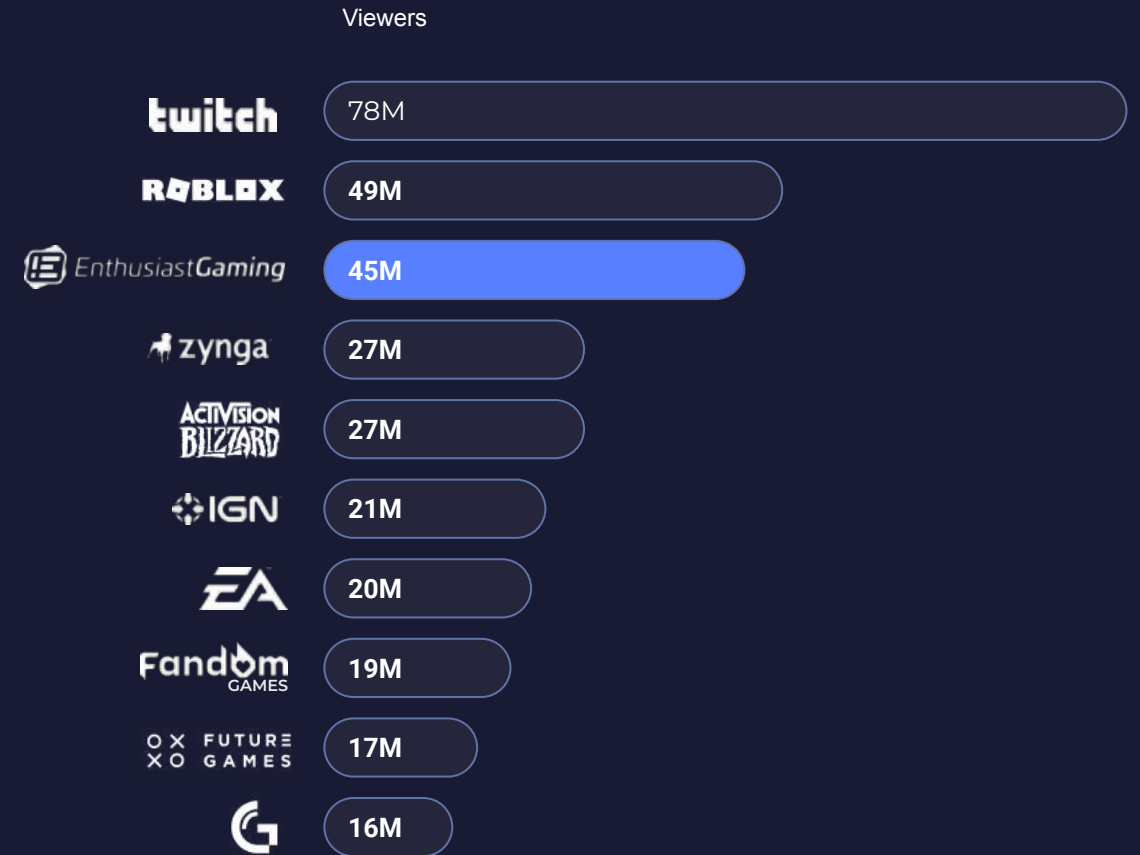
Gaming Entertainment



Our Reach

Reach **passionate gaming communities** through Enthusiast's network of sites and YouTube channels

Over 70% of Enthusiast Gaming's audience is comprised of **Gen Zs** and **Millennials** who rely on the Enthusiast Gaming platform to learn, engage, communicate, create, and share gaming related content



National Football League - NFL Tuesday Night Gaming Live Broadcast

NFL TNG is a first-of-its-kind gaming collaboration between the NFL and Enthusiast as partners, bringing NFL players and Legends together with top gaming content creators.

TNG Related Sponsors:



Q3 2022 RESULTS HIGHLIGHTS

Financial

	REVENUE	GROSS PROFIT	GROSS MARGIN	DIRECT SALES	SUBSCRIPTION REVENUE	
Q322	\$50.6M +17%YOY	\$16.6M +64%YOY	32.7%	\$10.1M +49%YOY	\$3.8M +51%YOY	\$205.8M LTM Q3 2022 REVENUE
9M YTD	\$148.9M +35%YOY	\$45.4M +89%YOY	30.5%	\$24.6M +84%YOY	\$10.7M +67%YOY	

- Secured \$10 million expansion of credit facility in September.
- Sale of certain video gaming editorial websites for a sale price of approx. \$6.8 million, representing a multiple of approx. 4.5x associated revenue, and resulting in a gain on sale of intangible assets of \$4.8 million.
- Recorded a non-cash goodwill impairment expense of \$31.3 million.

Leadership

Adrian Montgomery

Chief Executive Officer



A senior officer and director of several public and private companies in the fields of media, sports and entertainment, finance and industrial services. He was a President and CEO of Aquilini Sports and Entertainment

Alex Macdonald

Chief Financial Officer



Experienced public company CFO and financial professional. Formerly CFO of Aquilini GameCo Inc. and Keek Inc. Alex is a Chartered Professional Accountant and Chartered Accountant (CPA, CA) and a graduate of the University of Toronto.

Bill Kara

President



Bill oversees the day-to-day operations of the business. Formerly the CEO of Addicting Games, Bill has been in the gaming industry for over 20 years with a passion and love for blending gaming, education technology, and the emerging web3 space

Bill Drolet

Chief Revenue Officer



Bill oversees all programmatic and direct revenue, customer success, and marketing. Bill joined Enthusiast Gaming in 2020 and has been a key leader for the Company, building out its global direct sales organization.

Eric Bernofsky

Chief Corporate Officer



The founding CFO of Enthusiast Gaming and later served as its COO, leading the Company through three rounds of seed and growth capital before leading its go-public transaction in 2018 and its merger with Aquilini GameCo/Luminosity Gaming in 2019.

Amanda Rubin

SVP, Global Sales



Amanda was one of the first direct sales hires by Enthusiast Gaming in 2019 and has played a leadership role in developing go-to-market strategies and growing meaningful market share of media and sponsorship sales in the video game and esports verticals.