



# Stationery Sales Performance

# A Data Analysis Overview

# Agenda

- 1 Introduction & Overview
- 2 Top Products by Revenue
- 3 Daily Sales Trend
- 4 Dashboard Overview
- 5 Key Takeaways & Next Steps

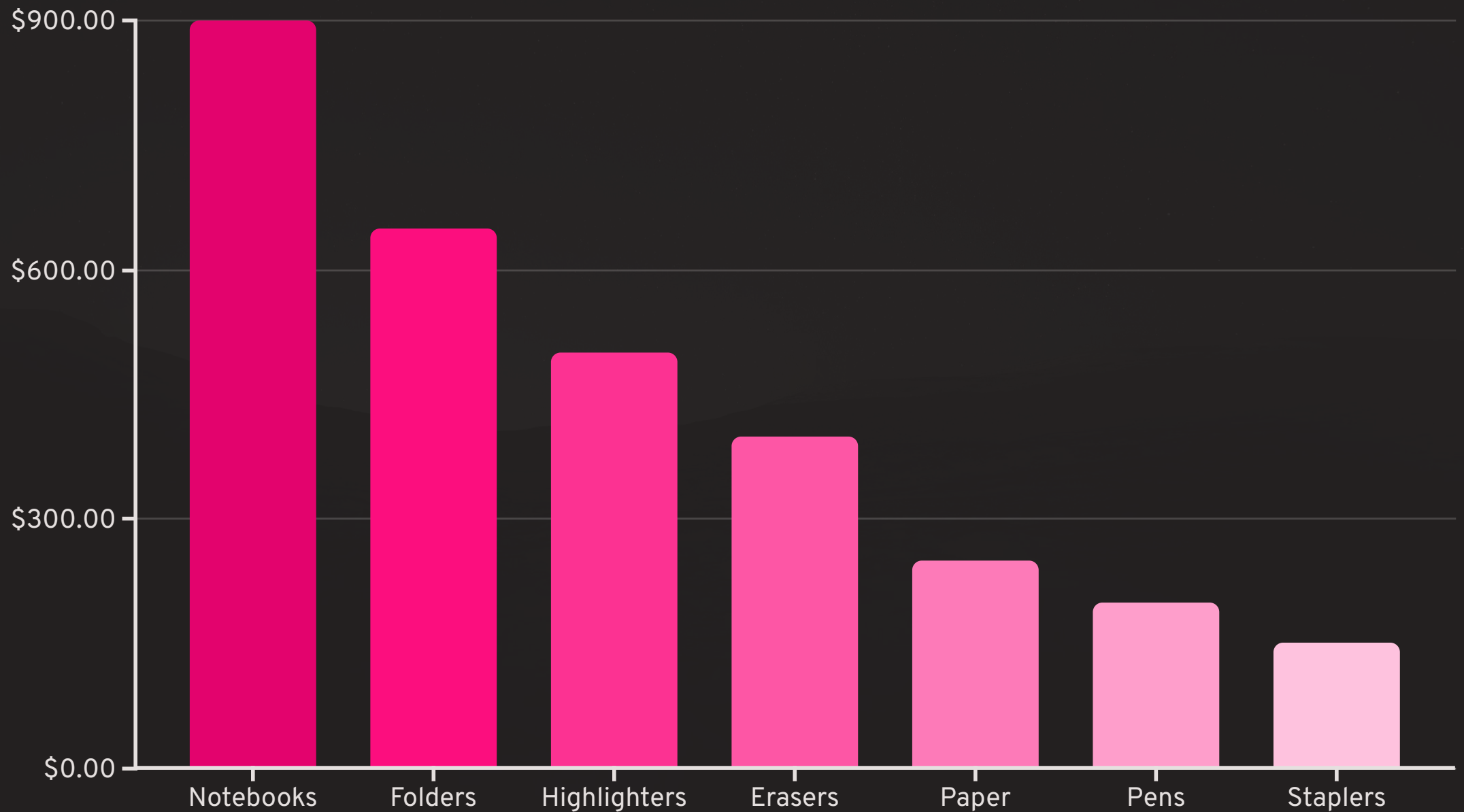


Chapter 1

# Introduction & Overview

# Top Products by Revenue

This chart highlights the total revenue generated by each product, showing clear leaders and underperformers.



# Key Insights: Product Performance

## Notebooks Lead

Notebooks are the top-selling product, generating over **\$900** in total revenue.

## Underperforming Products

Paper, Pens, and Staplers are the lowest-performing products in terms of revenue.

## Strategic Focus

Focus on marketing notebooks and explore strategies to boost lower-performing products.



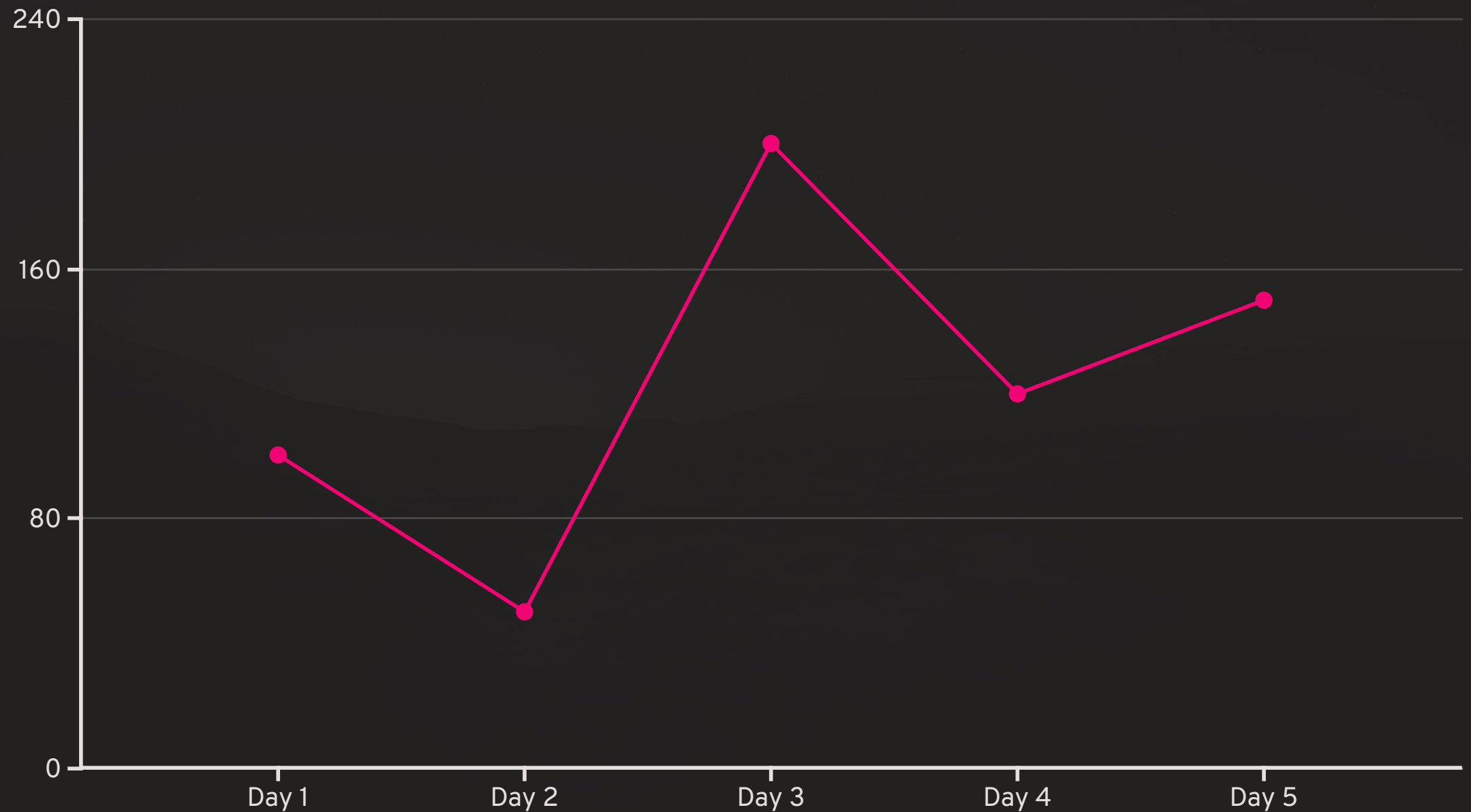
## Chapter 2

# Daily Sales Trend



# Daily Sales Trend

This chart illustrates the daily sales trend based on the number of units sold over a five-day period.



# Key Insights: Daily Fluctuations



## Peak on Day 3

A significant peak in units sold occurred on Day 3.



## Drop on Day 2

A notable drop in units sold was observed on Day 2.



## Inconsistent Sales

The trend shows fluctuations, indicating inconsistent daily sales.





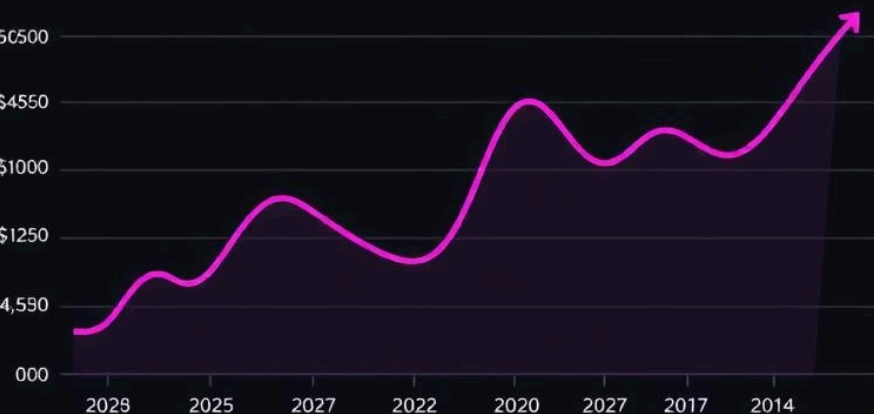
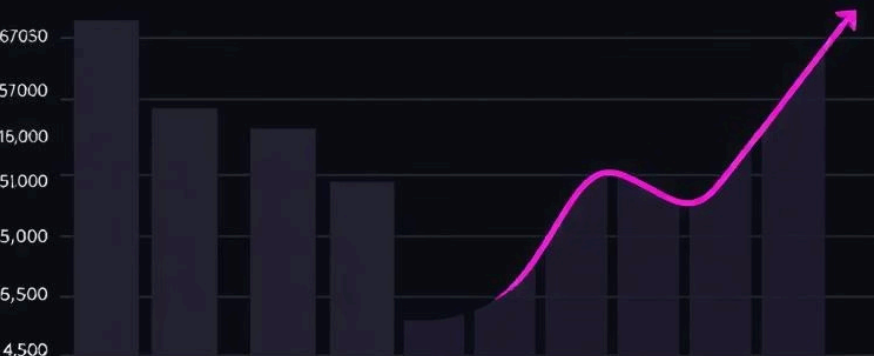
## Chapter 3

# Dashboard Overview

# Sales Dashboard

2835.crb

ALT7:221



## Dashboard Overview

This dashboard combines product revenue and daily sales trends for a comprehensive view of performance.

### Holistic Understanding

Provides a quick, at-a-glance overview of key sales metrics.

### Deeper Insights

Allows for deeper dives into specific data points with filtering options.