

# RITIK

## Skills

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- SQL
- Python(Pandas, Matplotlib , Numpy, Seaborn)
- Tableau
- Microsoft Excel
- Power Bi

## Projects

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### DIWALI SALES ANALYSIS EDA –Personal Project

- Performed data cleaning and manipulation
- Performed exploratory data analysis (EDA) using **pandas**, **matplotlib** and **seaborn** libraries
- Improved customer experience by identifying potential customers across different **states**, **occupation**, **gender** and **age groups**

### BENEFIT PACKAGE BENCHMARKING DASHBOARD –Personal Project

- Created a dashboard with **Power Bi** to compare between different employee benefit packages
- Transformed and processed data by using DAX and Excel to ensure data completeness and validity
- Provided technical insights on how the client can fully utilize their data by introducing different technologies

### MUSIC SALES DATA ANALYSIS –Personal Project

- Utilized **SQL** to extract data from different related tables from databases using **JOIN** and **VIEW**
- Extracting key insights on top-selling genres, customer preferences, and revenue trends, driving data-informed business decisions.
- utilizing **SQL** to mine actionable information, contributing to enhanced operational efficiency and strategic growth

### Bike Sales Excel Dashboard with Pivot Table – Personal Project

- Created a comprehensive Excel dashboard to analyze bike sales data, utilizing pivot tables for summarization and visualization.
- Demonstrated proficiency in data analysis and visualization using Excel.
- Improved data-driven decision-making for bike shop management by identifying key sales trends and performance indicators.

## Work Experience

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### ONLINE SELLER AT AMAZON & FLIPKART–DELHI

August 2020 - December 2022

- Amended product listings, managing photo edits and pricing info.
- Examined prices and performed audit checks to detect and correct price discrepancies, providing cost-effective merchandise with quality standards.
- Removed slow moving items from online registry and added new styles and selections to keep fresh content and gain diverse customers.
- Facilitated shipments and deliveries to customers, guaranteeing smooth and complete transactions for increased customer service.
- Managed accounts receivable and accounts payable to ensure accurate and timely payment of invoices.

## Education

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### BACHELOR OF COMMERCE– University of Delhi

August 2017 - December 2020

### CERTIFICATION IN DATA SCIENCE- CODING BLOCKS

January 2023 – July 2023