

# Credit Card Transaction Report

Revenue

55M

Amount

45M

Interest Earned

8M

Transaction Vol

656K

Week\_Start\_Date

All

Q2

Q3

Q1

Q4

F

M

Low

Medium

High

Silver

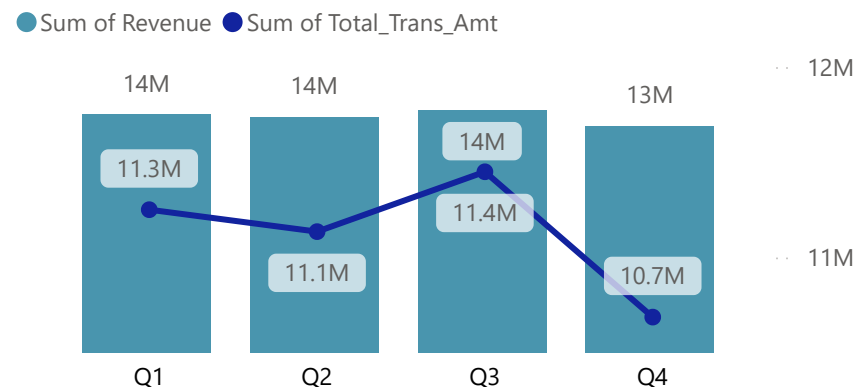
Blue

Gold

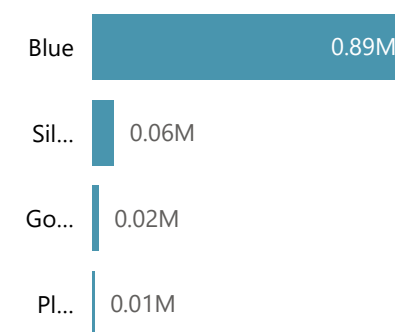
Platinum

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,397.74	36957875	64,95,887.74
Silver	55,86,332.28	4586746	8,12,081.28
Gold	24,54,072.16	2024078	3,73,784.16
Platinum	11,35,608.05	953314	1,61,629.05
<b>Total</b>	<b>5,53,15,410.23</b>	<b>44522013</b>	<b>78,43,382.23</b>

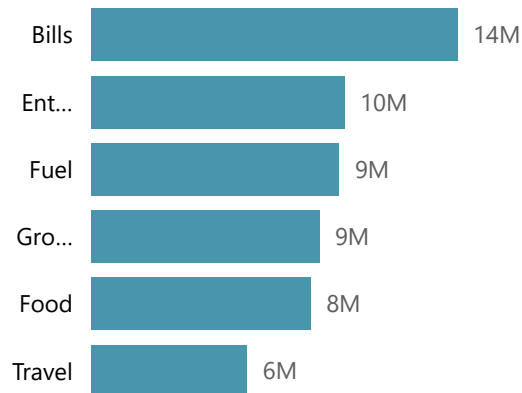
Sum of Revenue and Sum of Total\_Trans\_Amt by Qtr



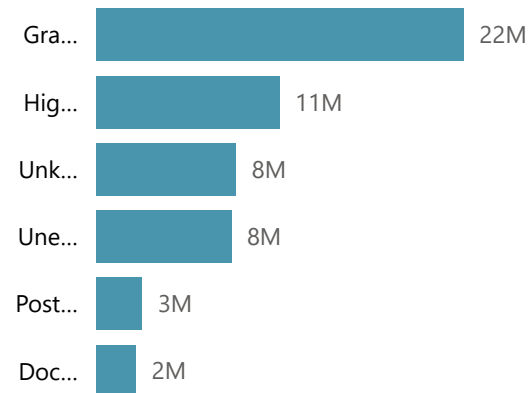
Customer\_Acq\_Cost



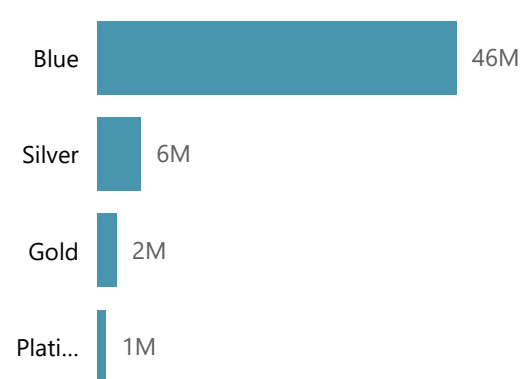
Revenue by Exp Type



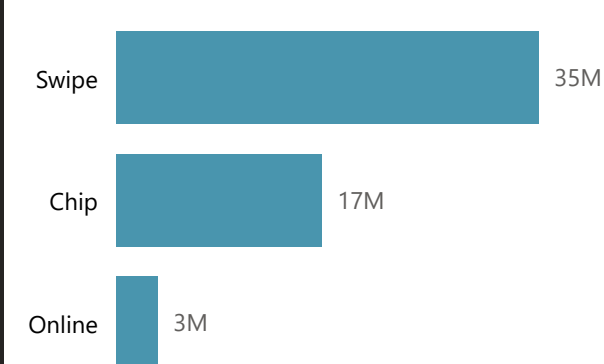
Revenue by Education Level



Revenue by Card Category



Revenue by Use Chip



# Credit Card Customer Report

Revenue

55M

Amount

45M

Interest Earned

8M

Transaction Vol

656K

Week\_Start\_Date

All

Q2

Q3

Q1

Q4

F

M

Low

Medium

High

Silver

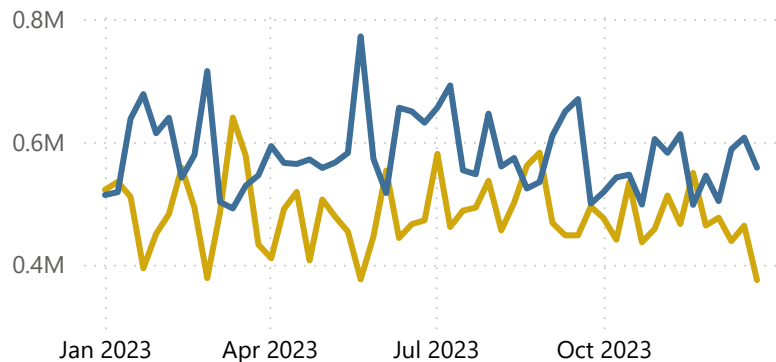
Blue

Gold

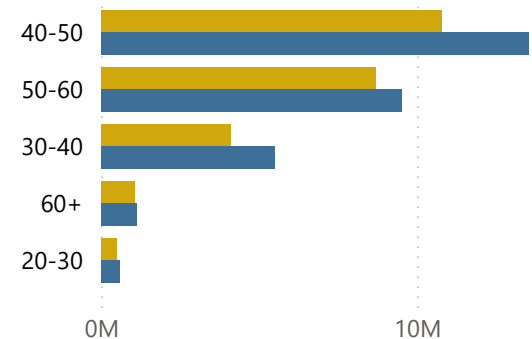
Platinum

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	1,73,87,832.31	25,39,390.31	186959919
White-collar	1,01,14,655.93	14,41,073.93	103930055
Govt	81,11,701.37	11,60,016.37	88773989
Selfemployeed	82,61,757.81	11,19,741.81	75313288
Blue-collar	69,04,278.57	9,52,800.57	72262158
Retirees	45,35,184.24	6,30,359.24	48675030
<b>Total</b>	<b>5,53,15,410.23</b>	<b>78,43,382.23</b>	<b>575914439</b>

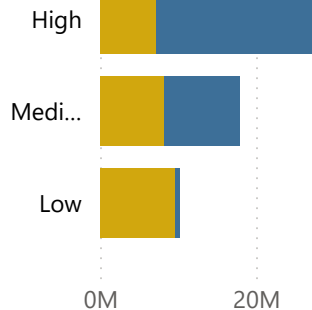
Sum of Revenue by Year, Quarter, Month, Day and Gender



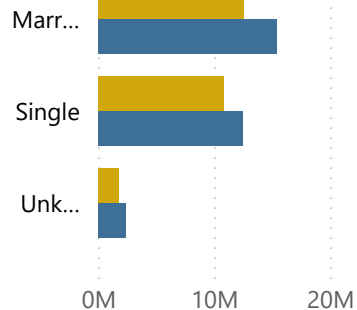
Sum of Revenue by Age\_Group and Gender



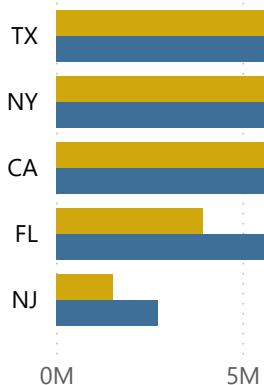
Revenue by Income group



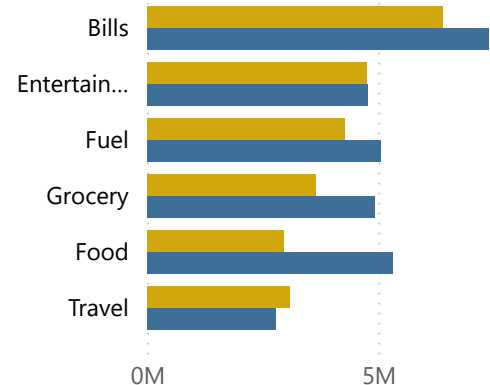
Revenue by Marital Status



Top 5 States



Revenue by Expenditure



Revenue by Education Level

