



**Your search for a
writer who's
experienced,
affordable, reliable
and easy to work
with ends here**

**Providing clients
with expert content
editing and
copywriting
services.**

RITIKA BALI

Content Writer/Editor

THE SERVICES

COPYWRITING

I thoroughly understand how the right set of words translate into actions and sales. I specialize in writing sales copy and proposals to maximize conversions.

BLOG/WEBSITE CONTENT WRITING

Where ideas are transformed into an engaging piece of content. Super engaging and super shareable.

PROOFREADING

I will go through the building blocks of your content: sentences to make sure you are conveying your thoughts in the best way you can. The goal: to ensure your writing flows, is concise, coherent and is pleasurable to read.



"I write clever, creative content that you will simply love!"



LET'S CHAT

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+91 8074409025



[Copywriting for a US
salonwear brand](#)



[Blog writing for Pareidolia -
IMT Hyderabad's Official blog
website](#)



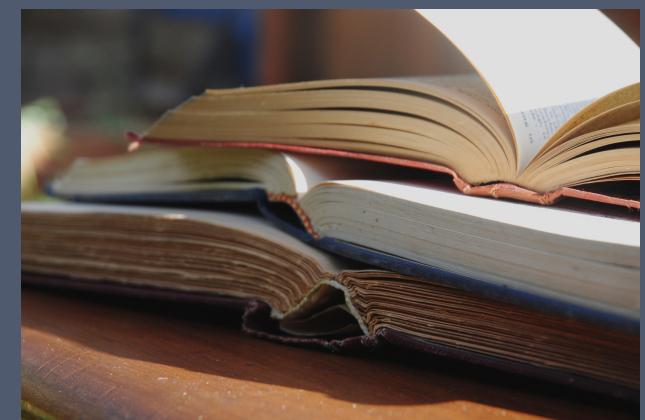
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[Fiction writing for Lit Mags
Kitaab](#)
[Bengaluru Review](#)

Testimonials & References

"As a content writer and curator, she demonstrated excellent communication and negotiation skills under high work pressure to finalize and work with leads who amplified our content and the festival."

~ Rima Ghoshal
Executive Producer,
Jaiipur Lit Fest

"Ritka's performance was exceptional and her content was flawless and masterful. She delivered her work well within her timeline and she was a pleasure to work with."

~ Amitabh Verma
Director, AMP Digital

"We found Ms. Bali to be highly competent in the quality of content she delivered throughout her tenure with the company. I would like to take this opportunity to recommend Ms. Bali to an organization looking for fresh talent in content creation."

~ M Akbar Shaikh
Founder, Zero One
Creatives Private Limited