



# Snopinest store Analysis Dashboard

## Top 10 Product Categories by Total Sales

product_category_name	total sales
beleza_saude	14,41,248.07
relogios_presentes	13,05,541.61
cama_mesa_banho	12,41,681.72
esporte_lazer	11,56,656.48
informatica_acessorios	10,59,272.40
moveis_decoracao	9,02,511.79
utilidades_domesticas	7,78,397.77
cool_stuff	7,19,329.95
automotivo	6,85,384.32
ferramentas_jardim	5,84,219.21
Total	1,58,43,553.24

## Product category wise Delayed Order

product_category_name	Count of order_status
agro_industria_e_comercio	7827
alimentos	7827
alimentos_bebidas	7827
artes	7827
artes_e_artesanato	7827
artigos_de_festas	7827
artigos_de_natal	7827
audio	7827
automotivo	7827
bebes	7827
Total	7827

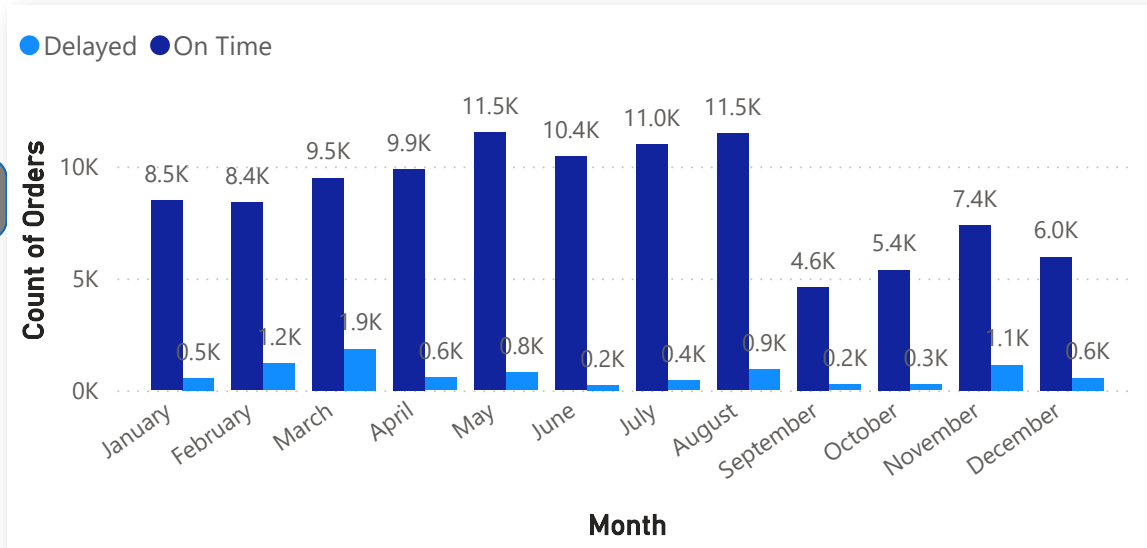
## Total Sales

15.84M

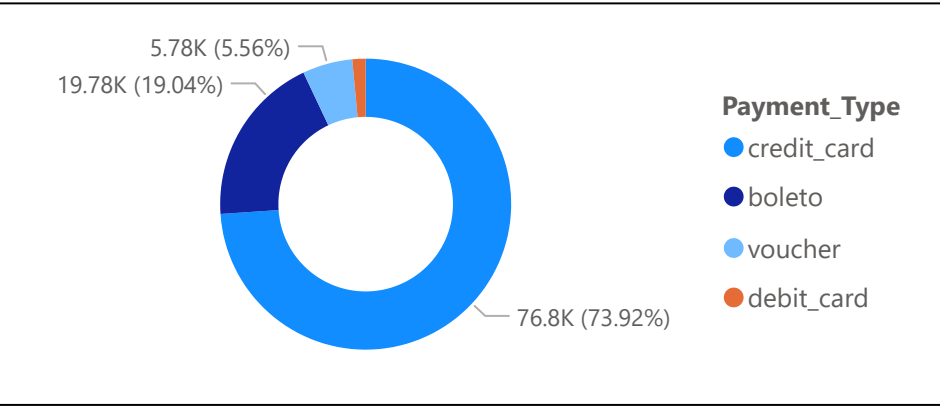
## Average Review Score

4.07

## Monthly Comparson of Delayed and On-Time Order



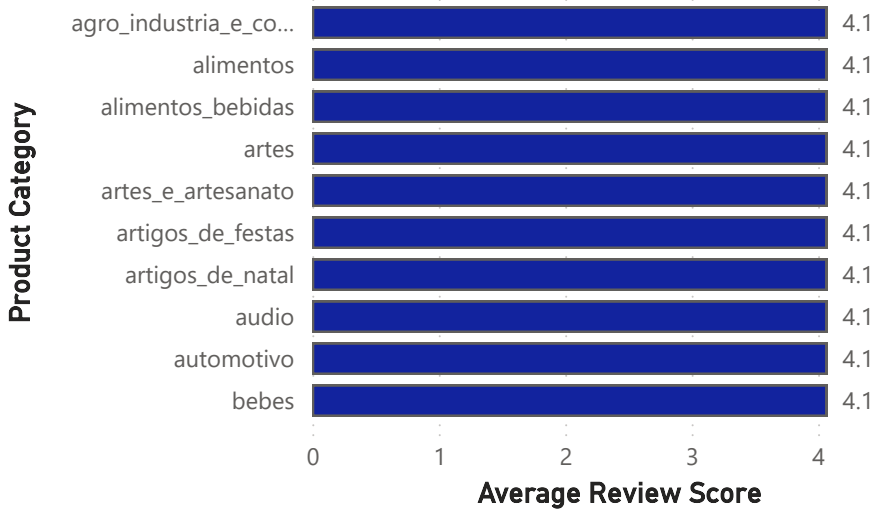
## Methods of Payment Type chosen by Customers



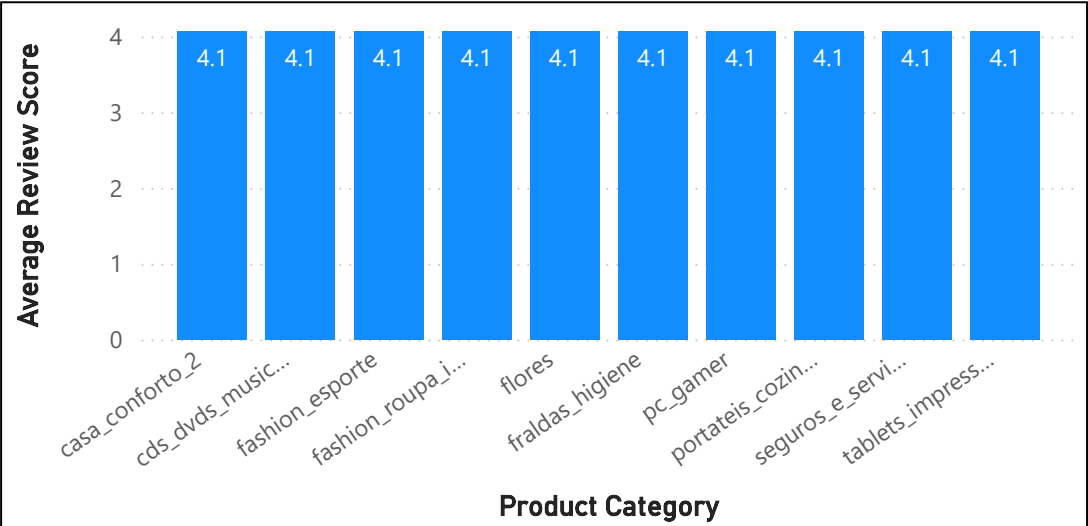
## Customer Count

99.44K

## Top 10 Highest-Rated Product



## Bottom 10 Lowest Rated Products



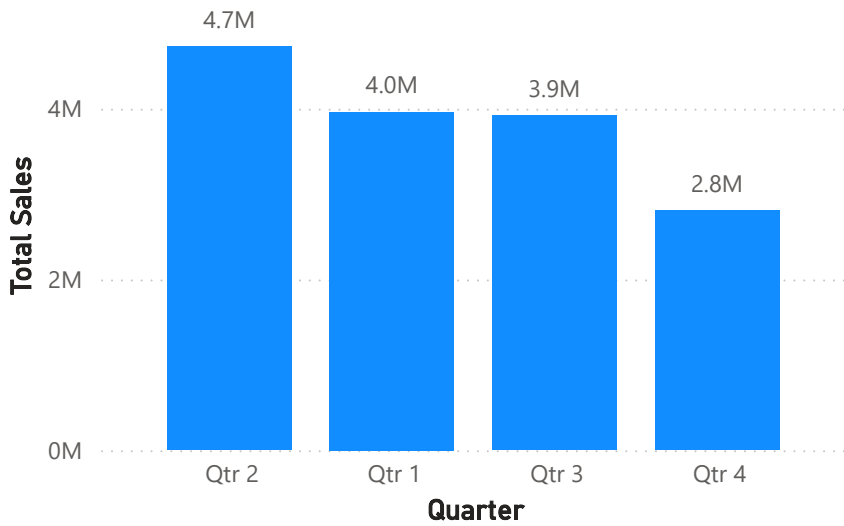
## Map Location



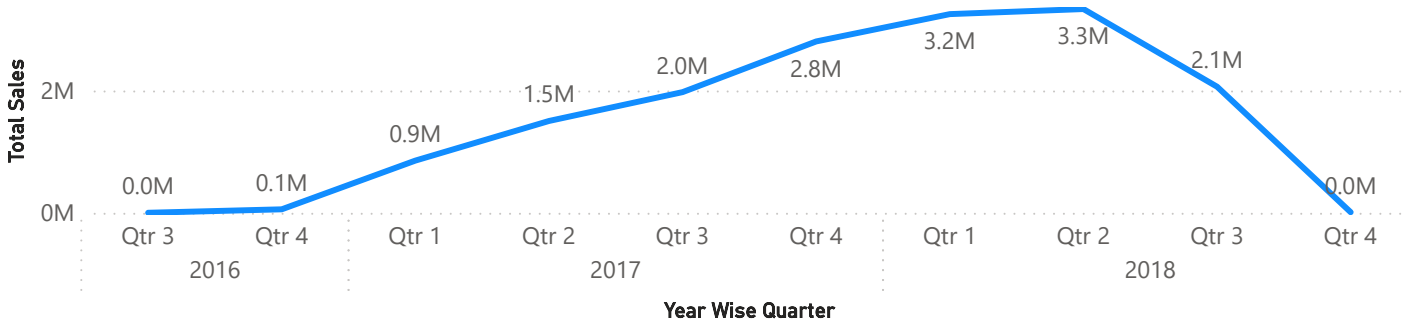
## State /City Wise Sales

customer_state	geolocation_city	total sales
SP	sao paulo	21,75,395.46
SP	são paulo	21,52,224.12
RJ	rio de janeiro	11,60,720.70
MG	belo horizonte	4,19,996.52
DF	brasília	3,21,886.20
DF	brasília	2,91,366.04
PR	curitiba	2,44,932.18
RS	porto alegre	2,24,064.09
BA	salvador	2,16,145.30
SP	campinas	2,12,541.70
SP	quarulhos	1,63,575.82
Total		1,58,43,553.24

## Total Sales Wise Quarterly



## Yearly and Quarterly Sales pattern



## Yearly and Quarterly Revenue Analysis

