



RITIKA RAMESH

UX Designer

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[LinkedIn](#)

[Behance](#)

SKILLS

Figma

Sketch

Procreate

Adobe (Ai, Ps, Id, Ae, Lr)

HTML

CSS

JavaScript

Illustration

Animation

User Research

Interactive Design

Concept Development

Wireframing/Prototyping

STATEMENT

I thrive on bringing stories to life through design while also seeking ways to make processes smoother and more efficient. As a detail-oriented UX Designer, I fine-tune designs and stay up-to-date with the latest industry standards. My goal is to keep learning and evolving, ensuring that my work meets the newest requirements and delights users along the way.

EDUCATION

Graduated 2021

Tempe, AZ

Arizona State University

B.S. in Psychology

Concentration in Human System Engineering

Minor in Studio Art

EXPERIENCES

04/23 - Present

Scottsdale, AZ

UX Designer

@ Early Warning Services - Zelle

- Innovated Zelle® tags for Small Business, facilitating seamless integration into bank systems with practical use cases.
- Managed a design system for the internal website, ensuring synchronization and freshness, leading to the successful launch of Zelle® tags and improved user experiences.
- Revamped participant's Zelle® UX style guidelines, collaborating closely with diverse teams to align guidelines and practices for Zelle® implementations.
- Engaged in quarterly progress meetings and onboarding new partners and built strong relationships with 7 owner banks.

04/22 - 04/23

Scottsdale, AZ

Associate Product Designer

- Refreshed and developed UX component libraries, and screen library to maintain consistency across the Zelle® product.
- Undertake the design and refinement of interface screens tailored for banks, with the strategic objective of proactively mitigating fraudulent activities and scams.
- Conducted workshops and maintained connections with partner banks' UX teams, fostering a culture of collaboration and shared learning.

01/22 - 04/22

Scottsdale, AZ

Product Design Intern

- Conceptualized and crafted comprehensive playbooks encompassing strategic insights for EWS products, including Zelle® Disbursements, Verify Identity and Decision Intelligence through journey mapping exercises.
- Solely facilitated the migration of Zelle's Design System from the Sketch platform to Figma.

05/21 - 01/22

Scottsdale, AZ

Graphic Design Intern

@ ASU Thunderbird

- Developed E-Learning materials for multimedia elements with Adobe Illustrator, such as graphics for student onboarding presentations, comprehensive quizzes, and interactive modules. Collaborated with cross-functional design and sales teams, in addition to establishing partnerships with esteemed educational faculty.

08/21 - 10/21

Remote

Web Designer

@ Textmate

- Produced high-fidelity prototypes for mobile and web apps using Figma and Webflow. Collaborated in a cross-functional team to craft a website promoting Textmate's mission of aiding students in better assignment recall.