

# Ritika Ramesh



(713) 854-4076



ritikarramesh@gmail.com

I am a passionate product designer with experience in developing mobile and web applications in a team environment. With my interest for human-centered design process, I like to use my skills to design impactful experiences for users and have positive attitude in a deadline-orientated environment with the ability to multi-task.

## Education

### Arizona State University

B.S. Psychology  
Concentration in HSE

08/2018-12/2021

## Experience

### Early Warning Services, Zelle®

Scottsdale, AZ  
08/21 - Present

#### Product Design Intern

Ideated and built playbooks containing actionable insights for EWS products including Zelle Disbursements and Verify Identity. Conducted user research and journey mapping while collaborating with the Product team. Migrated Zelle's Design System from Sketch to Figma while collaborating with the Design team.

## Skills

### Technical

Figma, Sketch, Procreate, InVision  
Adobe Suite (Ps, Ai, Id, Xd, Lr, Pr)

### ASU Thunderbird

Phoenix, AZ  
05/21 - 01/22

#### Graphic Design Intern

Develop E-Learning content including graphics, PowerPoint presentations, videos, quizzes, and interactive modules. Collaborate with design and sales team along with school faculty.

### Design

UI/UX Design Principles  
Wireframing/prototyping  
Illustration  
Visual Design

### Textmate

Remote  
08/21 - 10/21

#### Web Design Intern

Design high-fidelity prototypes of mobile and web applications in Figma and Webflow. Collaborate with a design team to create a user-friendly website.

### Programming Languages

HTML  
CSS  
Java  
JavaScript

### Autism Spectrum Therapies

Tempe, AZ  
04/20 - 04/21

#### Behavior Health Technician

Used Applied Behavioral Analysis (ABA) techniques and research while collecting data on clients' behavior. Accordingly gave clients evidence-based approaches.

## Accomplishments

2nd Place Winner GIT Awards  
(Fall 2021)

Dean's List

1st Place in Unity Visual Art  
Representation

2nd Place in Rodeo Art Show  
(Texas)

138 Hours of Volunteer Services  
to date

Shadow Intern at Banner  
Baywood

## Personal Projects

### Children's Author Webpage

Created sketches, mockup, and developed a responsive webpage for an author named Claire Sinagra through assets and branding guidelines provided by client. Used Figma, Photoshop, Xd, HTML, & CSS.

### Cake 4 You

Created moodboard, sketches, mockup, and developed a responsive webpage for a strawberry cupcake recipe. Used Figma Ps, Xd, HTML, CSS.

### Photo Gallery

Created moodboard, sketches, mockup, and developed a static gallery-like webpage to showcase my previous photographs taken with a Canon EOS 60D camera. Used Figma Ps, Xd, HTML, CSS.

### Vision

Designed an augmented reality phone app mockup to enable interior decor imagination. Used Figma.