

~~ABOUT~~

Hi, I'm Ritika!

I'm a **digital product designer** passionate about building accessible software and bridging the gap between digital experiences and human empathy.

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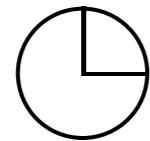
**My main goal is to help people build better and meaningful digital products!** With my background in UI/UX design, I value hands on processes through a human-centric design approach. From early-stage prototyping to building high-fidelity designs, I work to increase brand's and product's user experience.

Currently Designing @ Zelle®!

RR

WHAT I DO

## DESIGN, BUILD, AND REACH MY FULLEST DESIGN POTENTIAL



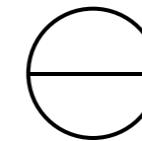
**DISCOVER**

Research

UX Strategy

Brainstorm & Organize  
Ideas

Collaborate



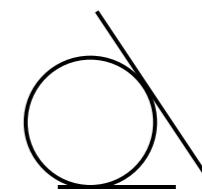
**BUILD**

UI/UX Design Principles

Wireframing/  
prototyping

Illustration

Visual Design



**CHALLENGE**

Solve Problems

User Testing

Understand Product  
Complexity

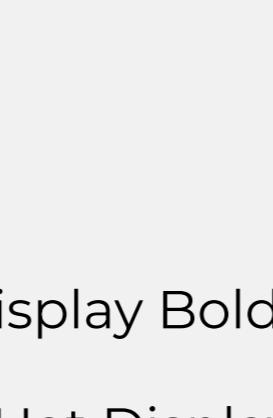
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WORKAbout

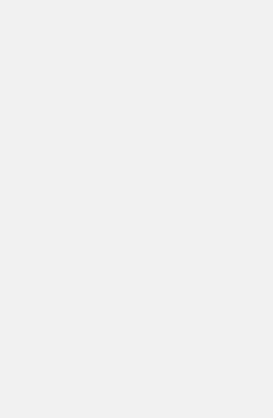
ForHealth is a healthcare app that is designed to promote greater freedom and flexibility in personal health care choices. This mobile app is a free and accessible way to centralize and monitor the entire family's health care schedule.

Color Palette

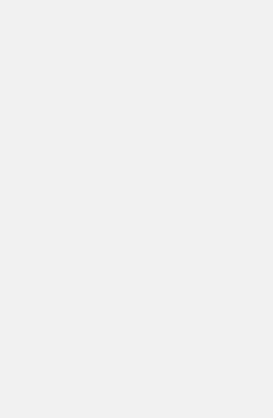
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#DA3E30



#FFFFFF



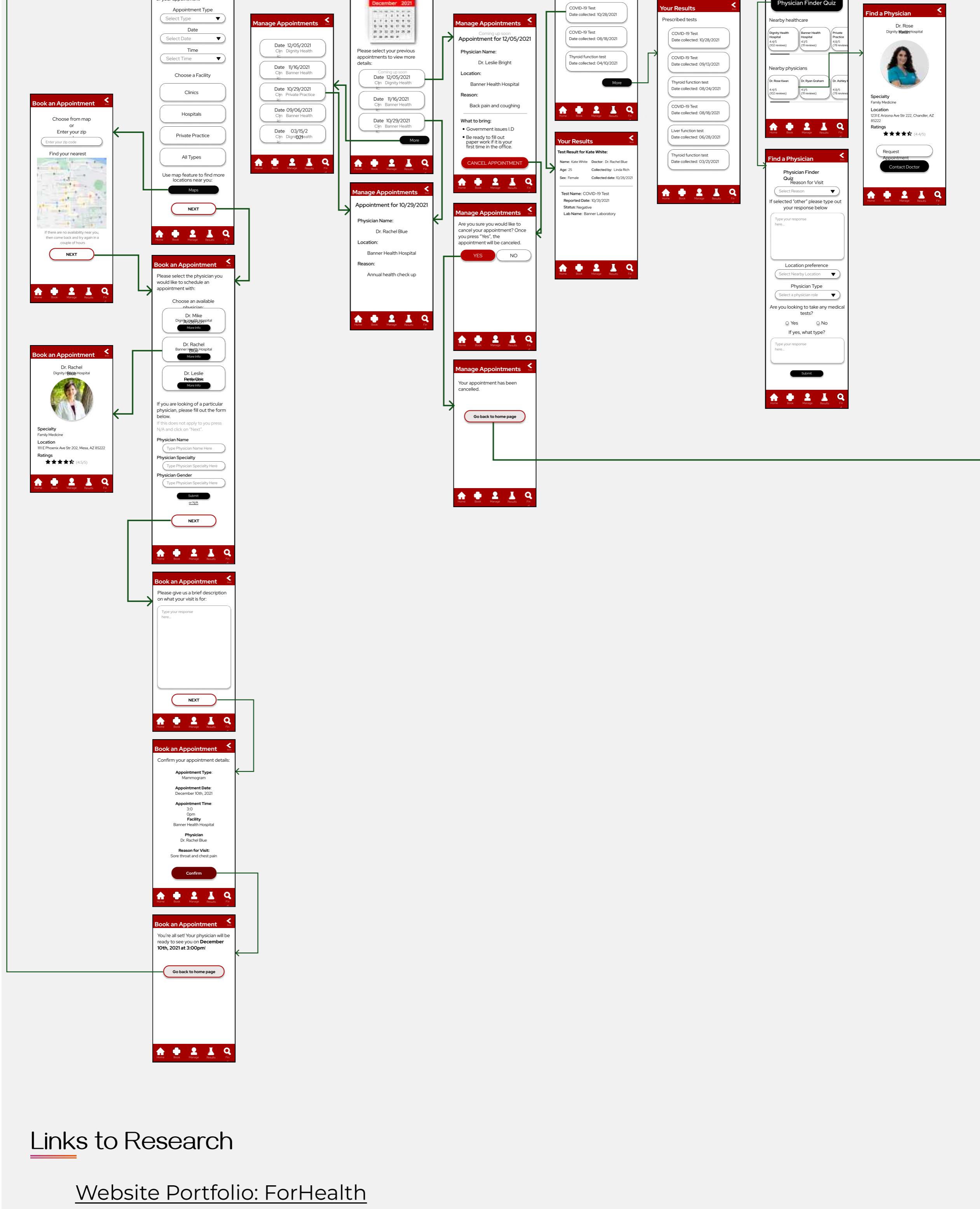
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Typography

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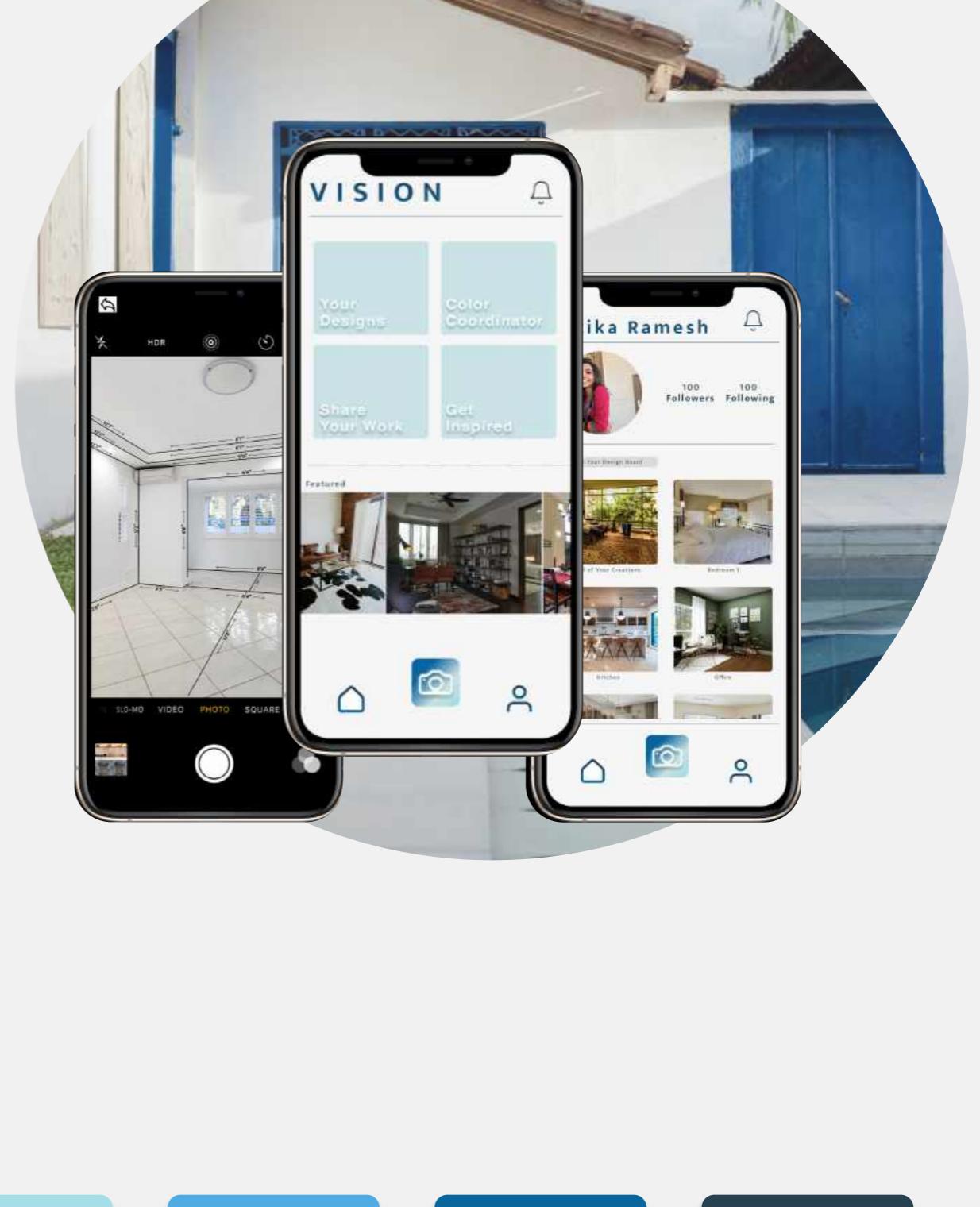
Title Body Text: Red Hat Display Medium

Body Text: Red Hat Display Regular

PrototypeLinks to Research[Website Portfolio: ForHealth](#)[Youtube](#)[Behance](#)

VisionWORKAbout

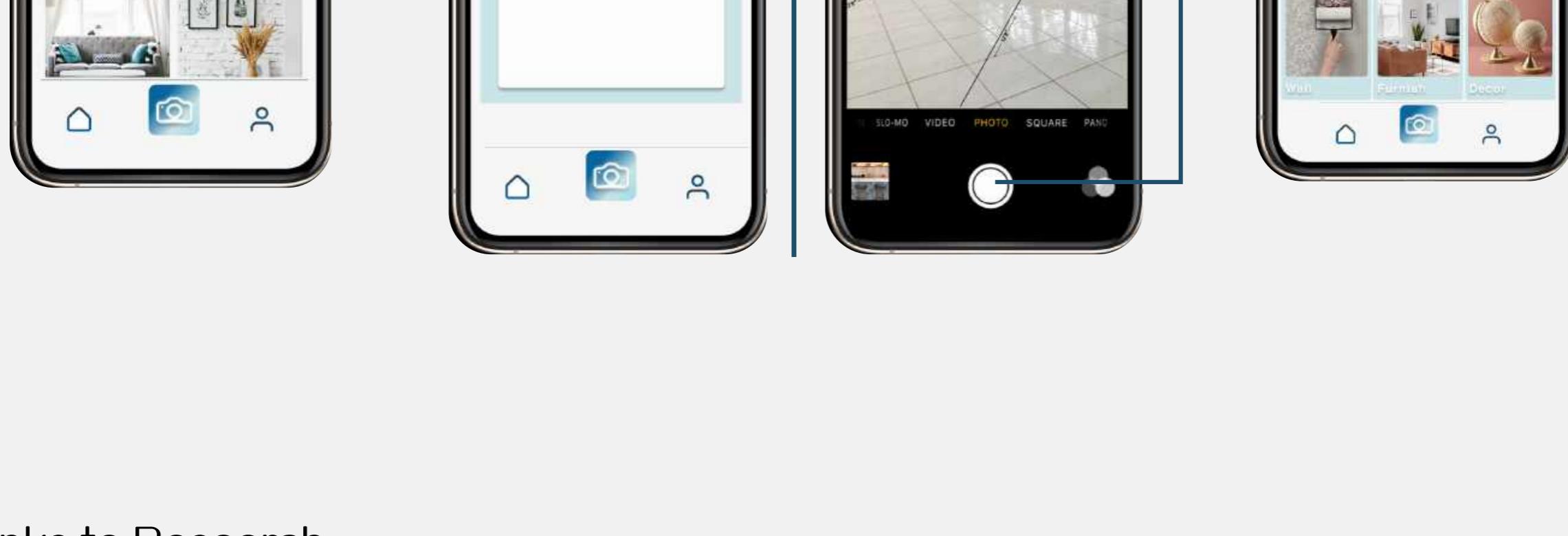
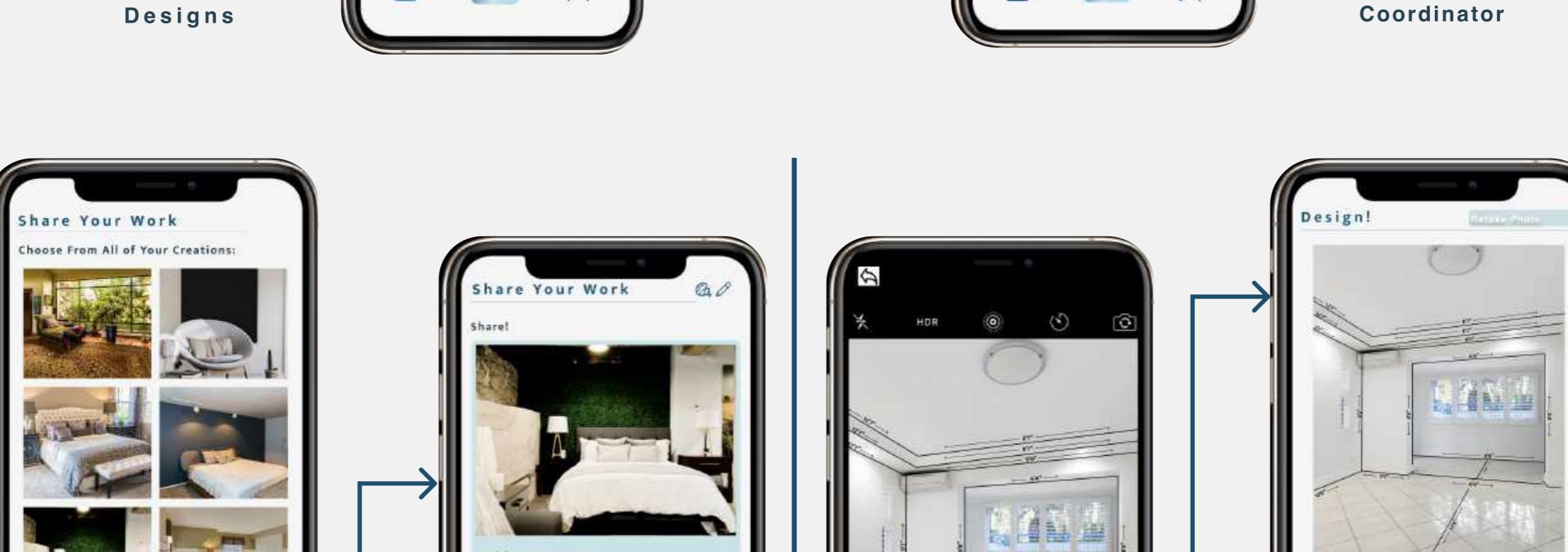
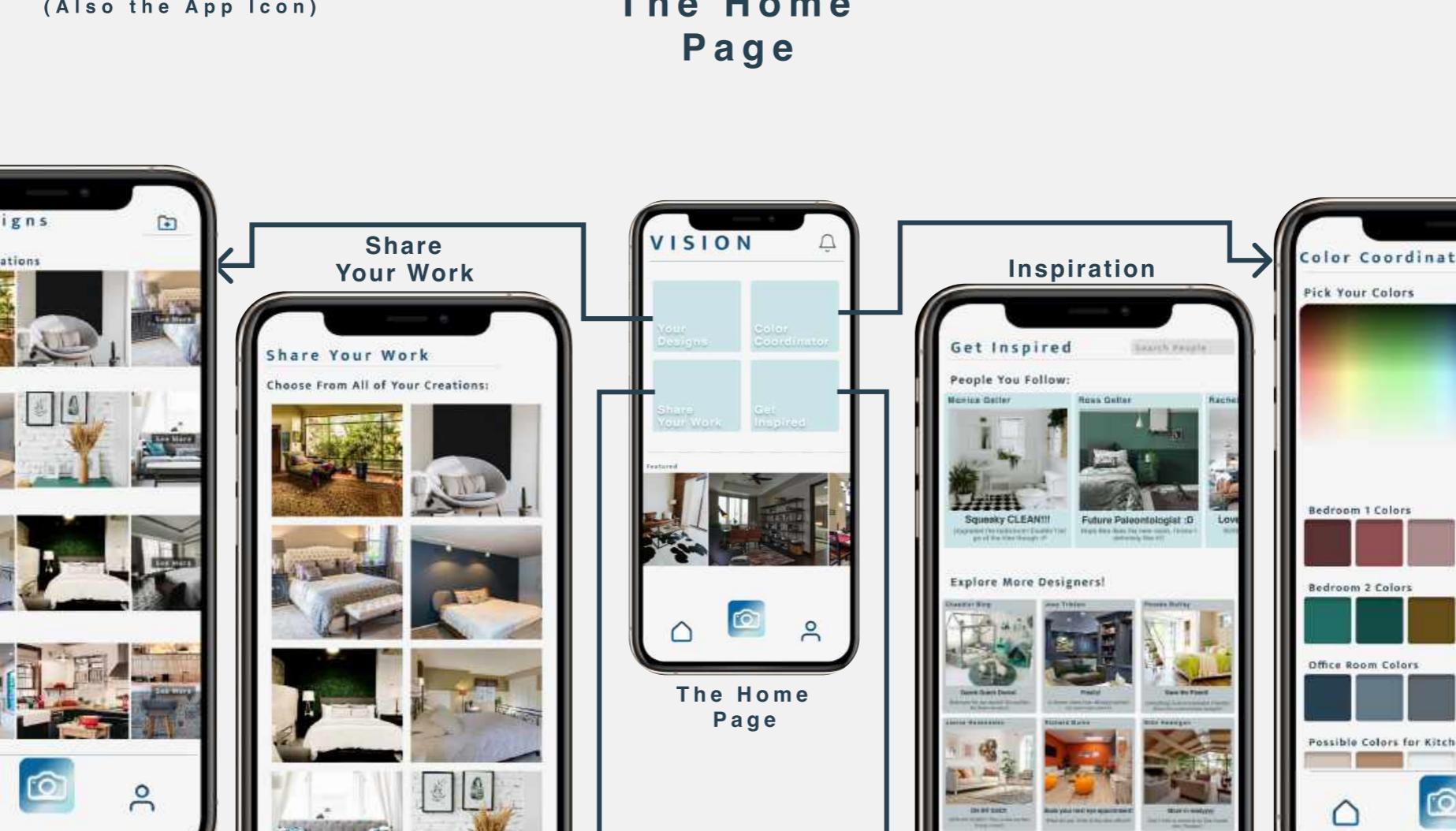
Vision is an augmented-reality phone application. This app will cater to people that struggle to turn their imaginations into reality. This includes new home buyers or people renovating their home, and as the product advances, I hope that professional architects and interior designers would use this as well. Vision will help people decorate their home by giving them the ability to have their idea right in front of them. The goal of this app is for users to have a platform to have create their work and use it for reference

Color PaletteTypography

Title Text: Ek Mukta Bold

Title Body Text: Ek Mukta Regular

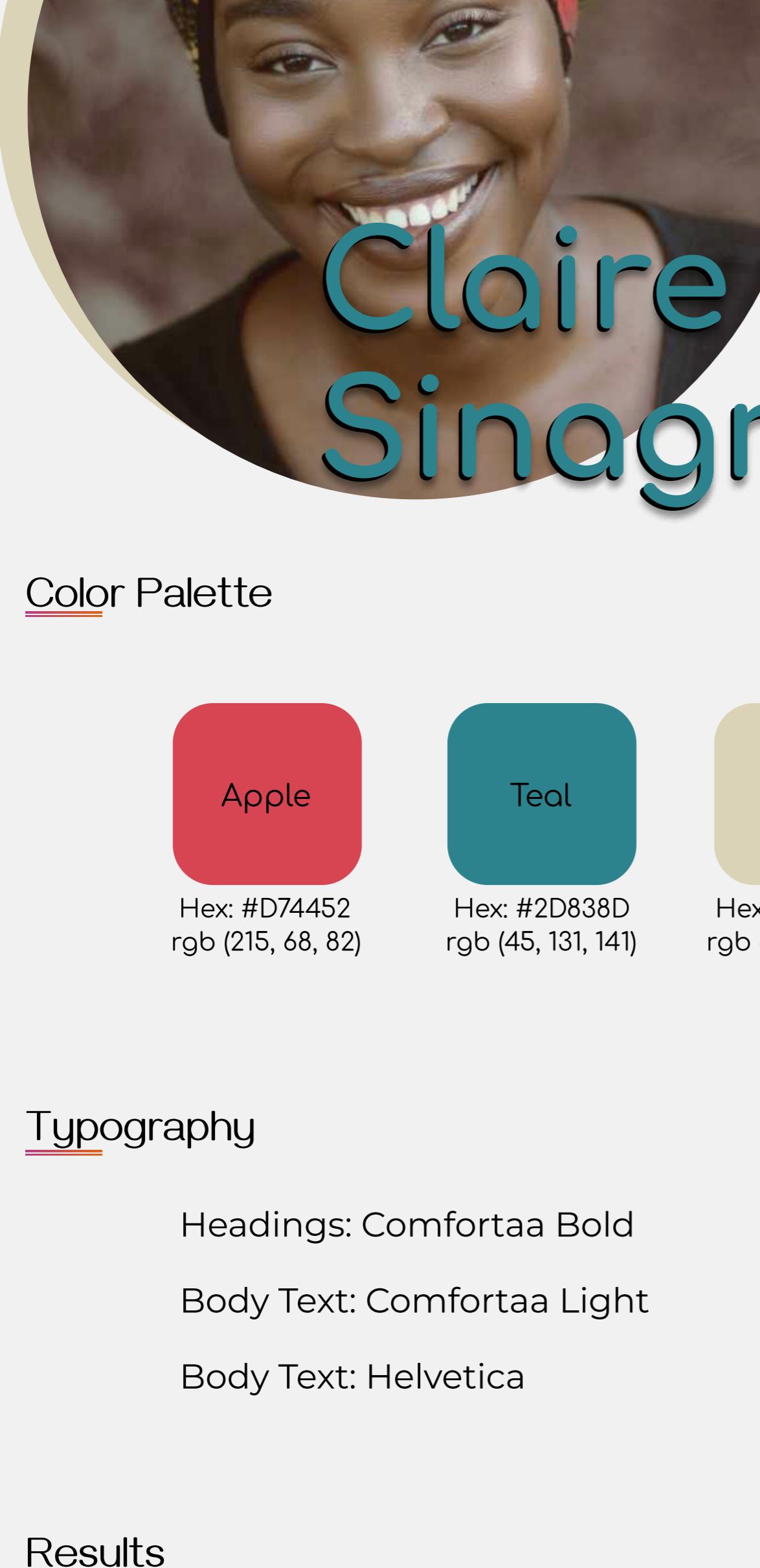
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PrototypeLinks to Research

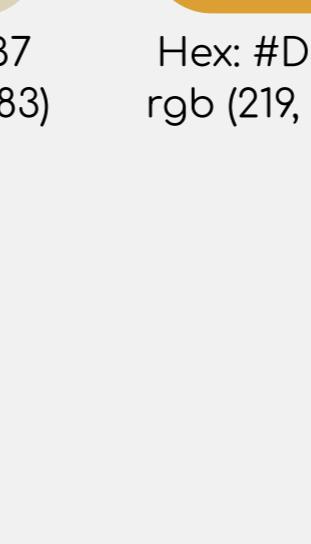
[Website Portfolio: Vision](#)

[Behance](#)

Claire Sinagra

WORKAbout

I created a webpage for a children's author, Claire Sinagra. On her webpage, you'll find her most recent books and upcoming book events!

Award

Graphic Information  
Technology - Digital  
Products

2nd Place

Color Palette

Apple

Hex: #D74452  
rgb (215, 68, 82)



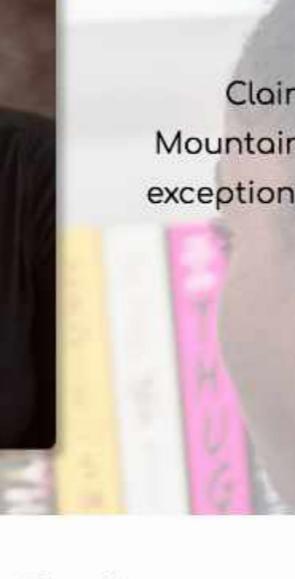
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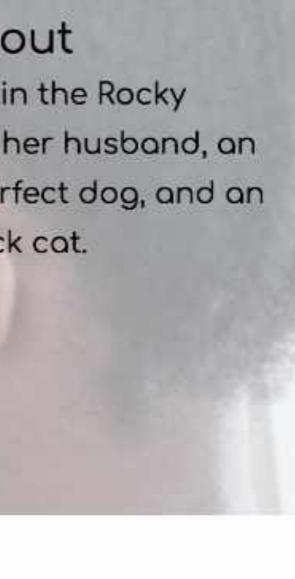
Beige

Hex: #DAD3B7  
rgb (218, 211, 183)



Orange

Hex: #DB9F34  
rgb (219, 159, 52)



Dark Orange

Hex: #DB8E36  
rgb (219, 142, 54)

Typography

Headings: Comfortaa Bold

Body Text: Comfortaa Light

Body Text: Helvetica

Results

**Books**

**Silly Space**  
The planets were circling the Sun, staring into space, until suddenly they spot something else in their Solar System. What could it be? The planets have no idea but they're circling to find out.

**Pretty Plants**  
One tiny dandelion seed wants to hold onto its home, until the winter wind carries it away. The seed worries it won't find a place in such a vast and frightening world. But everything is much more beautiful than it ever thought, and perhaps finding a new home isn't such a bad thing after all.

**Happy Hello**  
Is it possible to find happiness in times of chaos and confusion? Yes! It is possible! Use these practices and techniques and find happiness each day. A workbook/activity book full of interactive fun!

**Freddy's Feelings**  
How to teach kids about emotions and feelings? Like teaching them everything else - using clear words, familiar situations, exciting pictures, and a lot of hands-on activities (games, puzzles, coloring pages, etc.).

**Events**

Get an autographed book at Claire's bookstore events or hear her read her books at library events.

San Diego	TICKETS	Santa Clara	TICKETS
Saturday, January 8, 2022 11:00 AM - 2:00 PM Bob's Bookstore 123 Bob Street San Diego, CA 921978		Saturday, January 15, 2022 1:00 PM - 4:00 PM Barnes & Noble 5678 Books Ave. Santa Clara, CA 95051	
Santa Barbara	TICKETS	San Francisco	TICKETS
Saturday, January 21, 2022 9:00 AM - 10:30 AM Santa Barbara Library 286 Main Street Santa Barbara, CA 93173		Saturday, January 28, 2022 10:00 AM - 11:30 AM San Francisco Library 438 Groovy Blvd. San Francisco, CA 94118	

**Newsletter Sign Up**

First Name  Last Name   
Email

**Claire Sinagra, Inc**  
All books and events are copyright Claire Sinagra, Inc.

**Books**  
Silly Space  
Pretty Plants  
Happy Hello  
Freddy's Feelings

**Events**  
San Diego  
Santa Clara  
Santa Barbara  
San Francisco

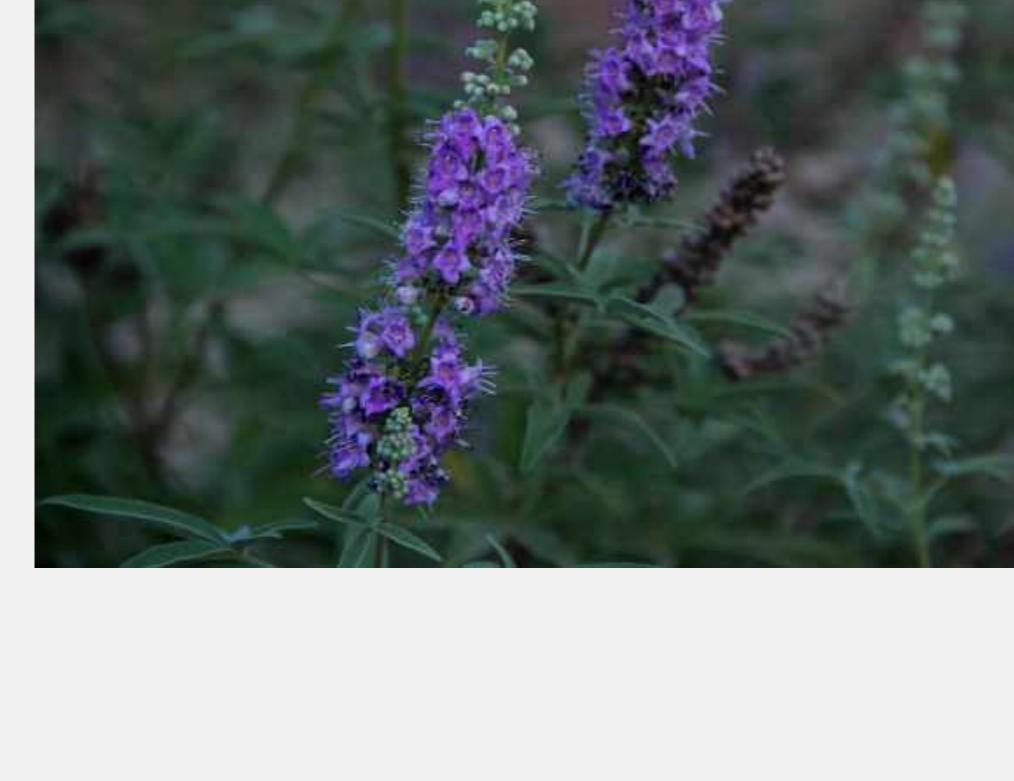
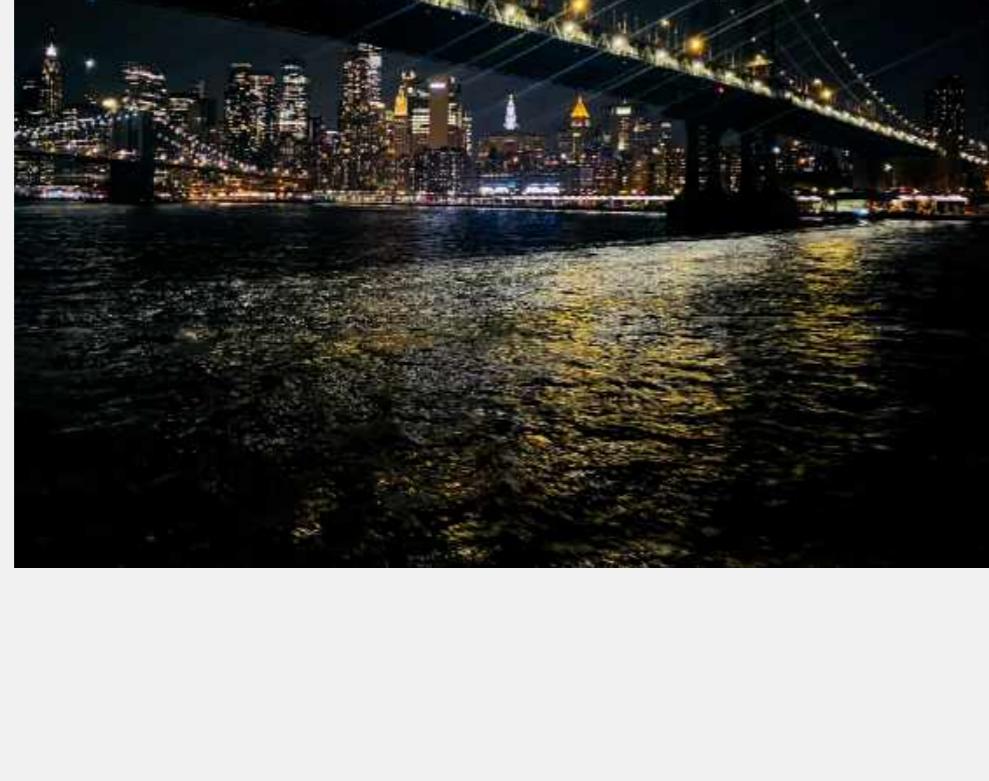
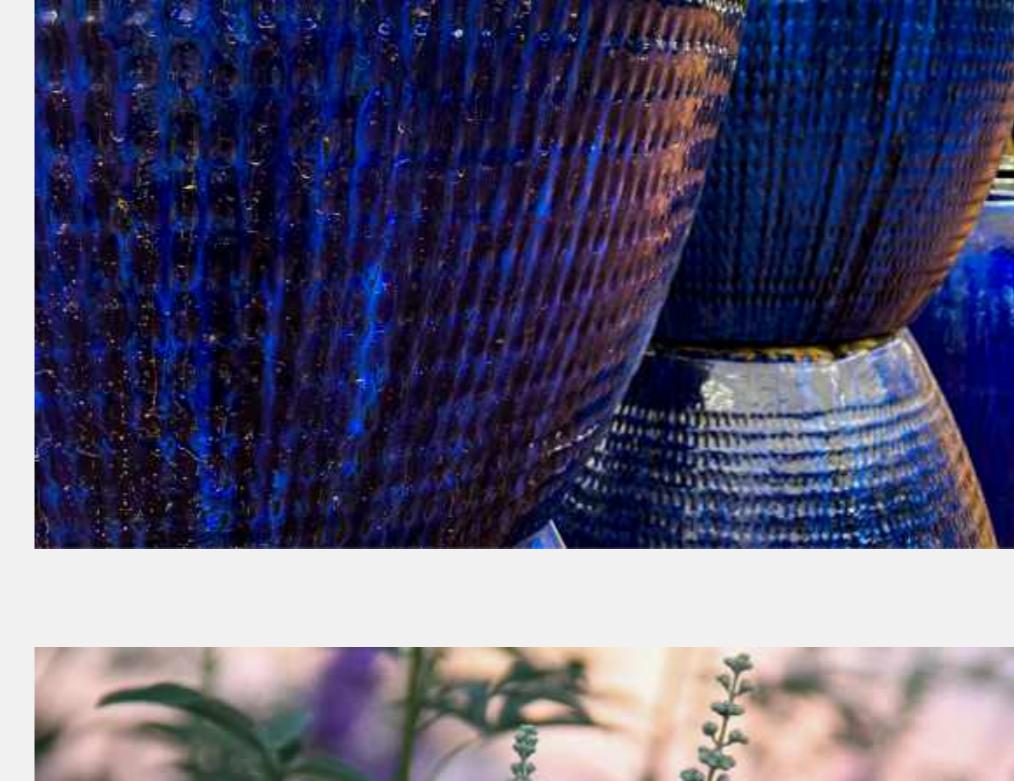
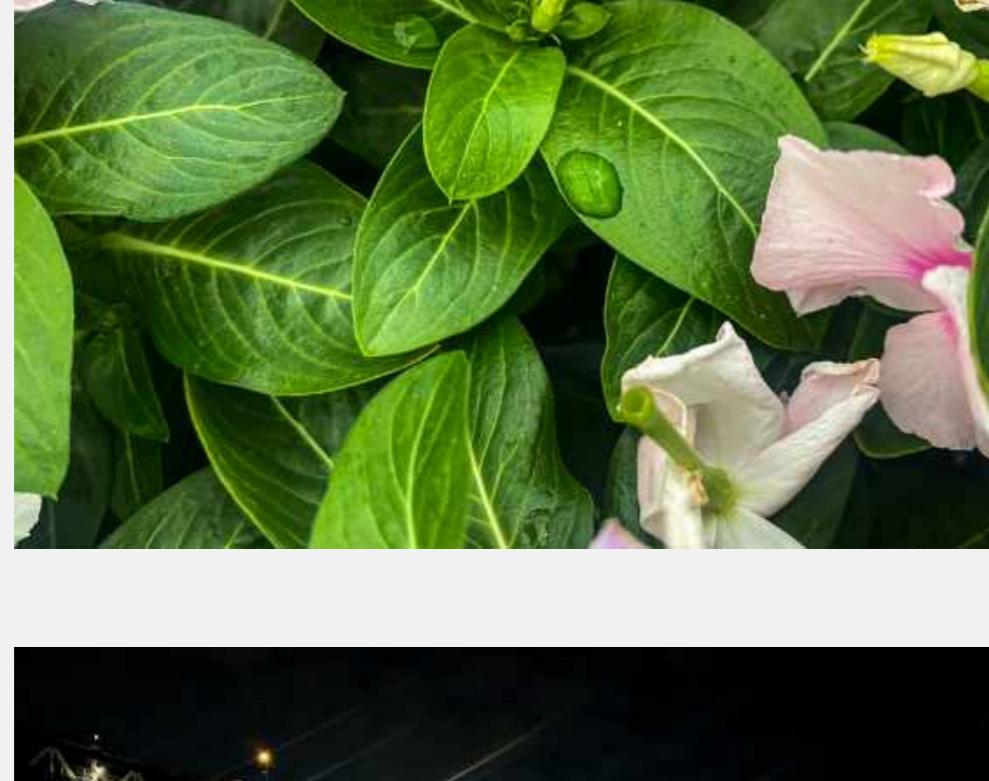
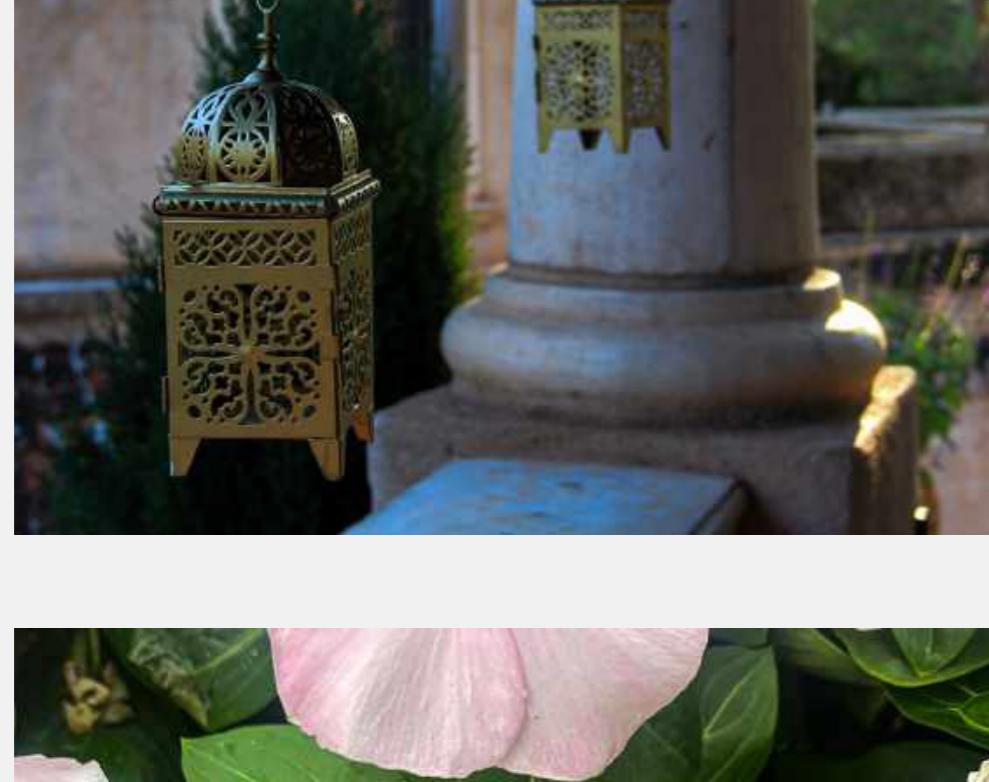
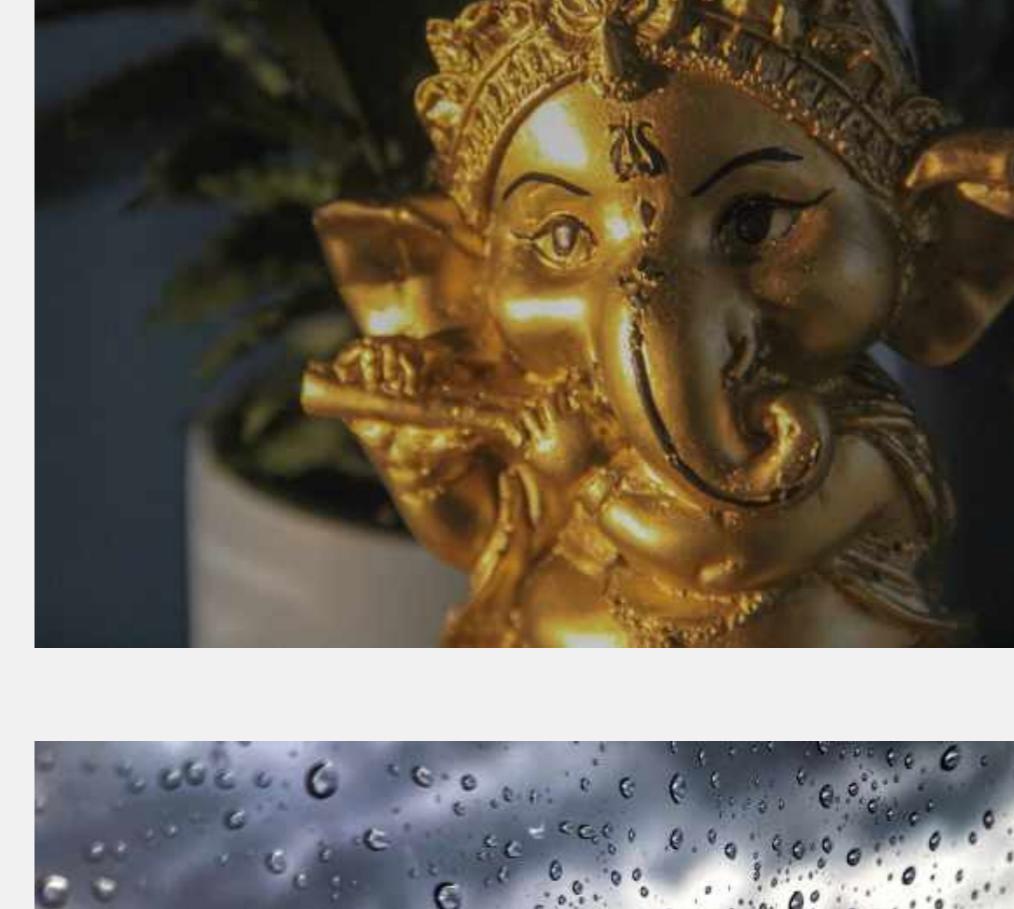
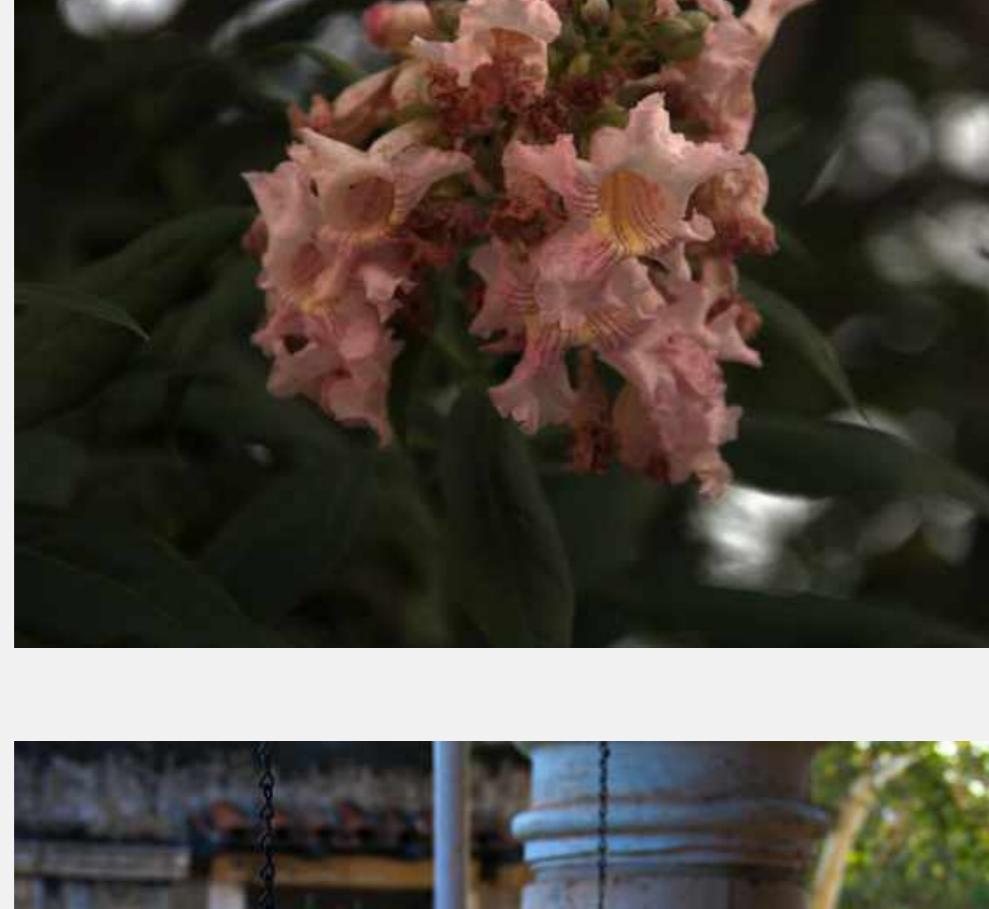
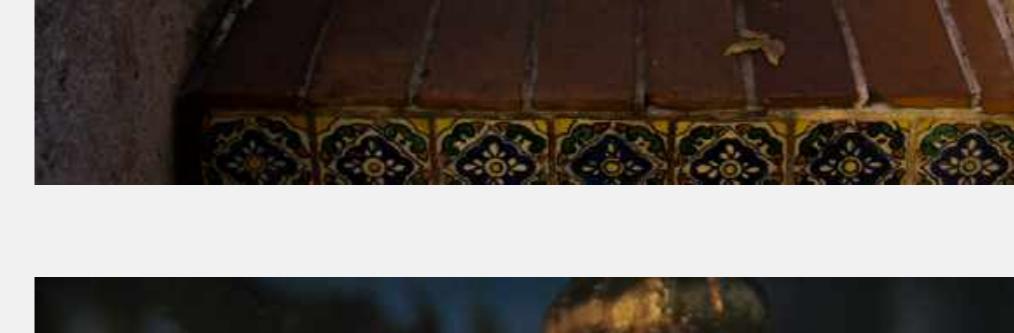
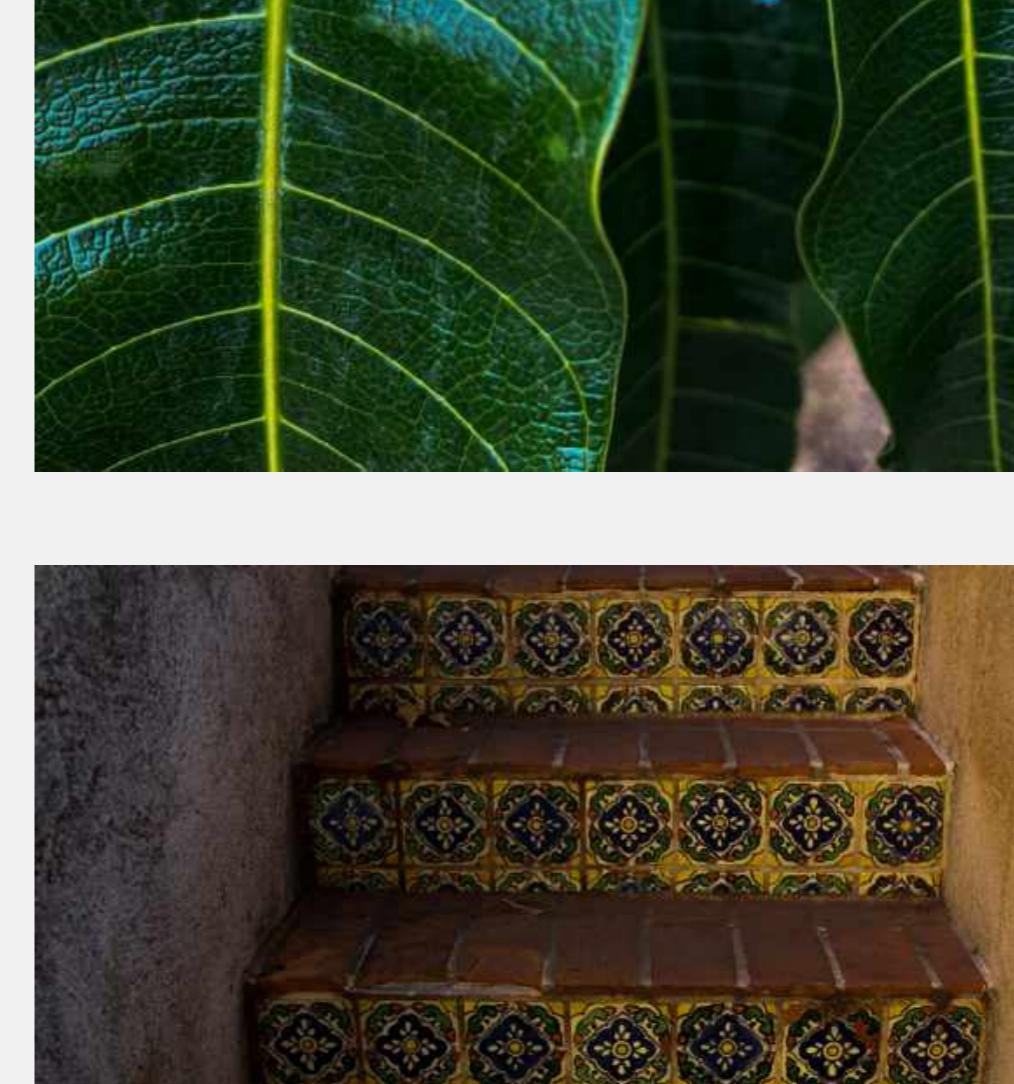
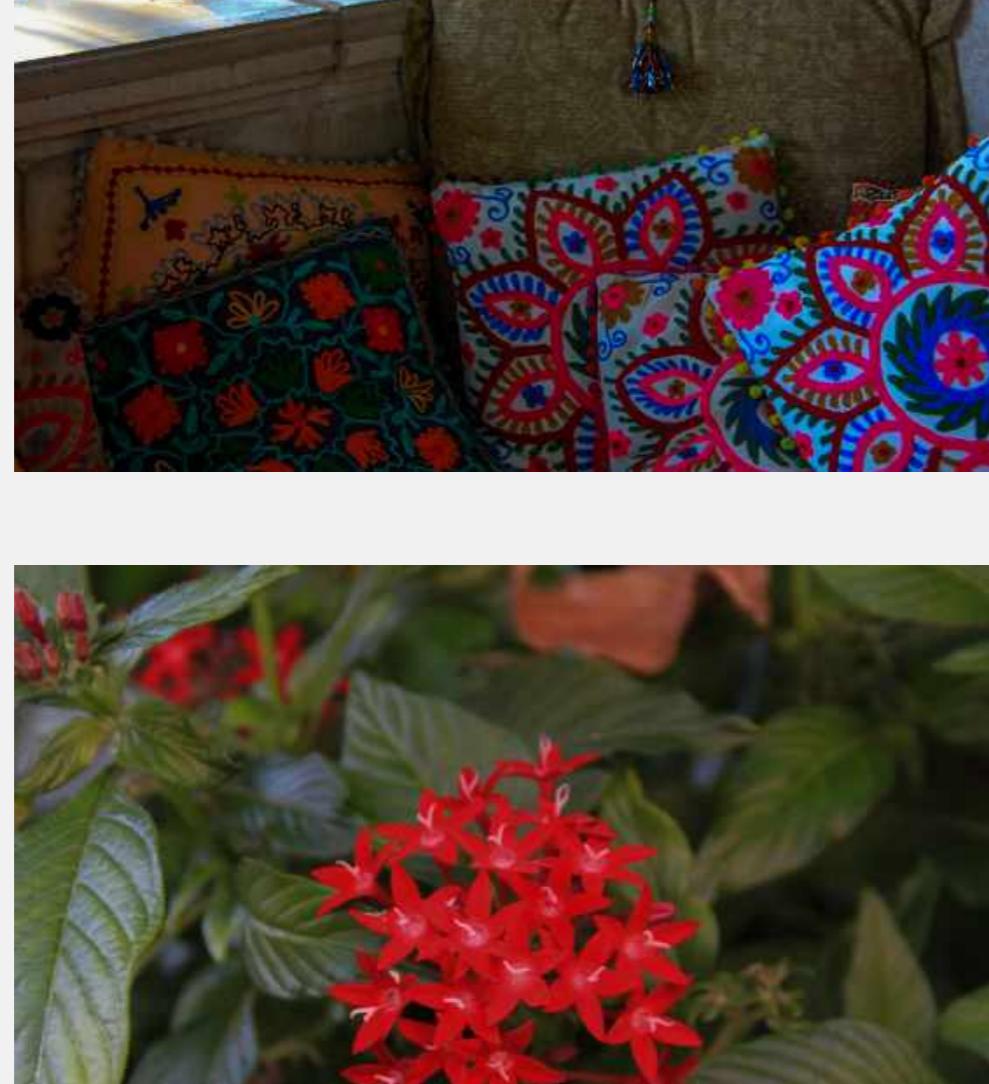
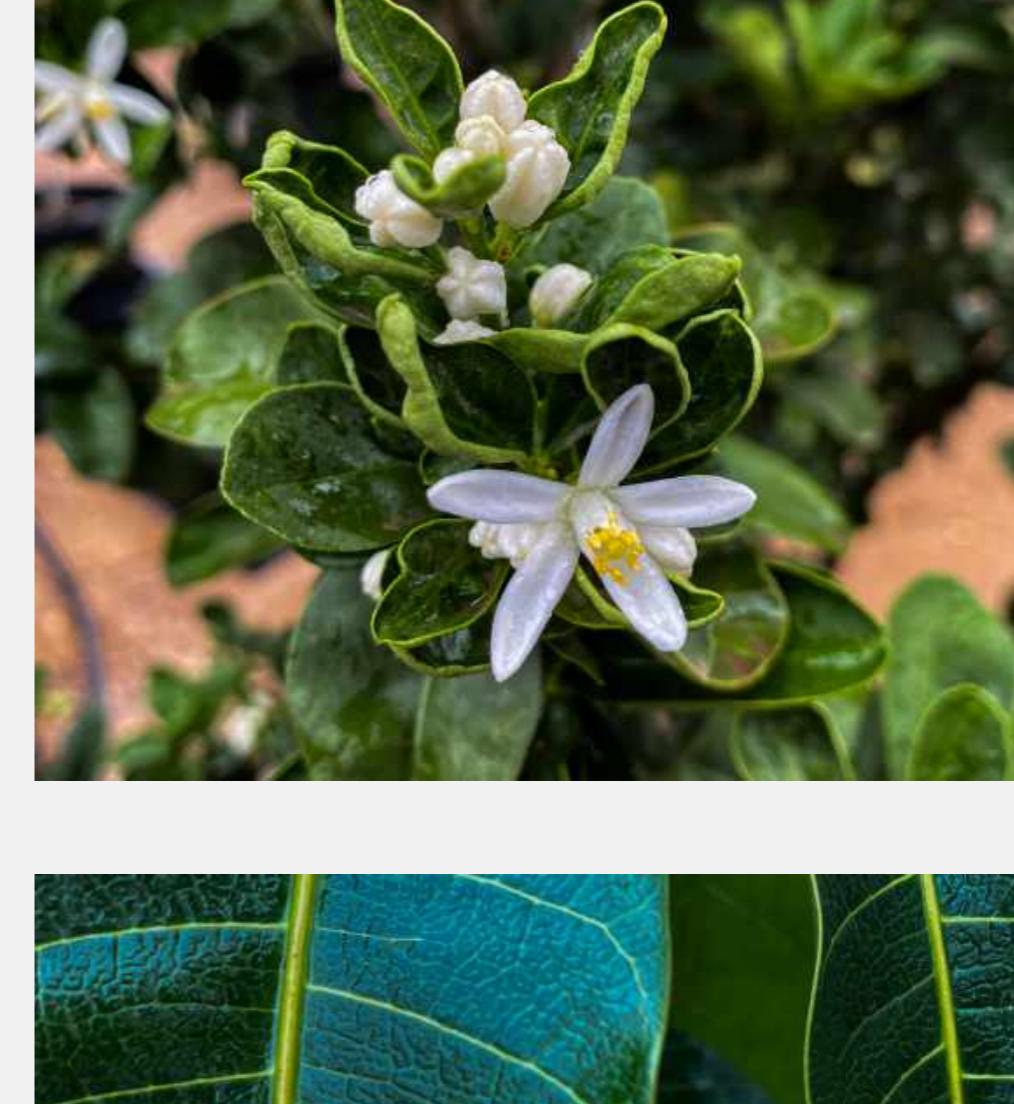
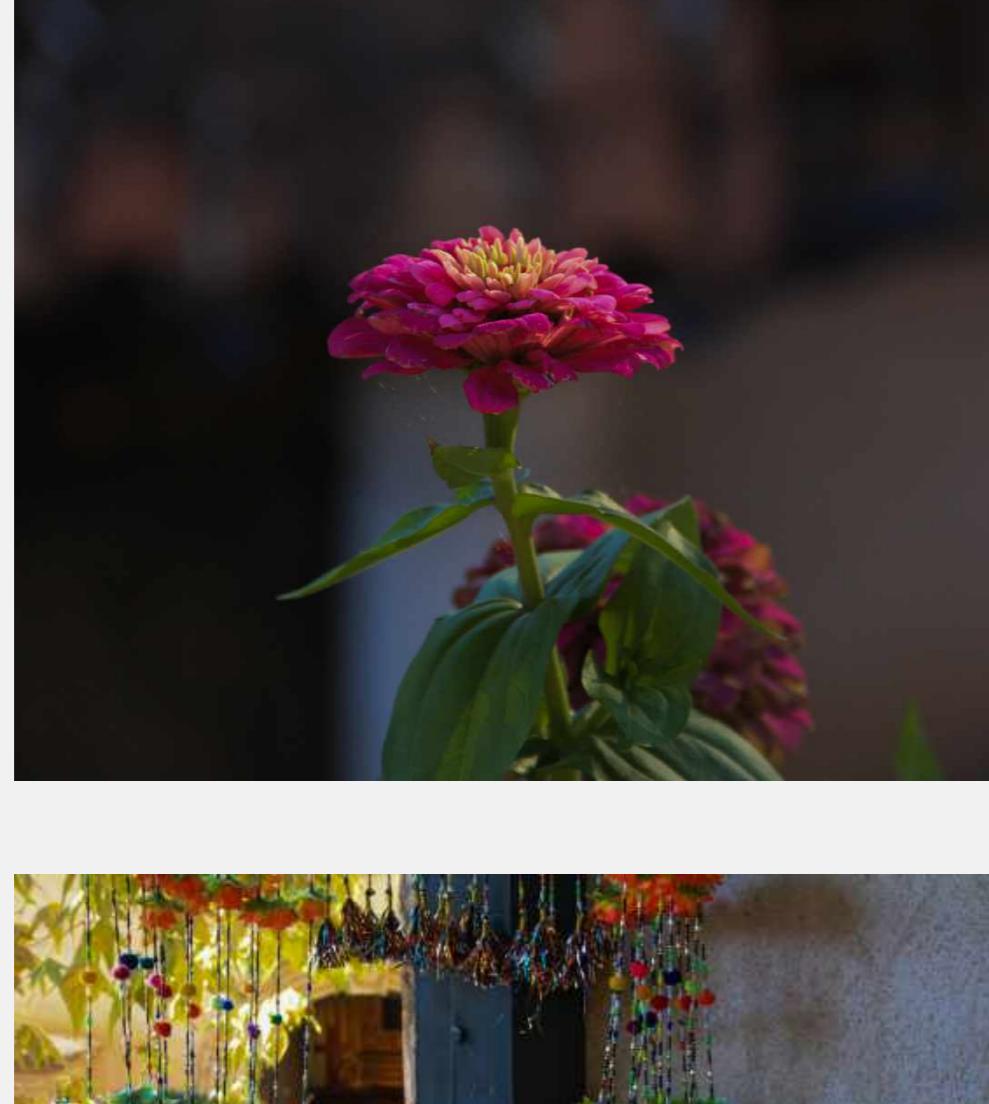
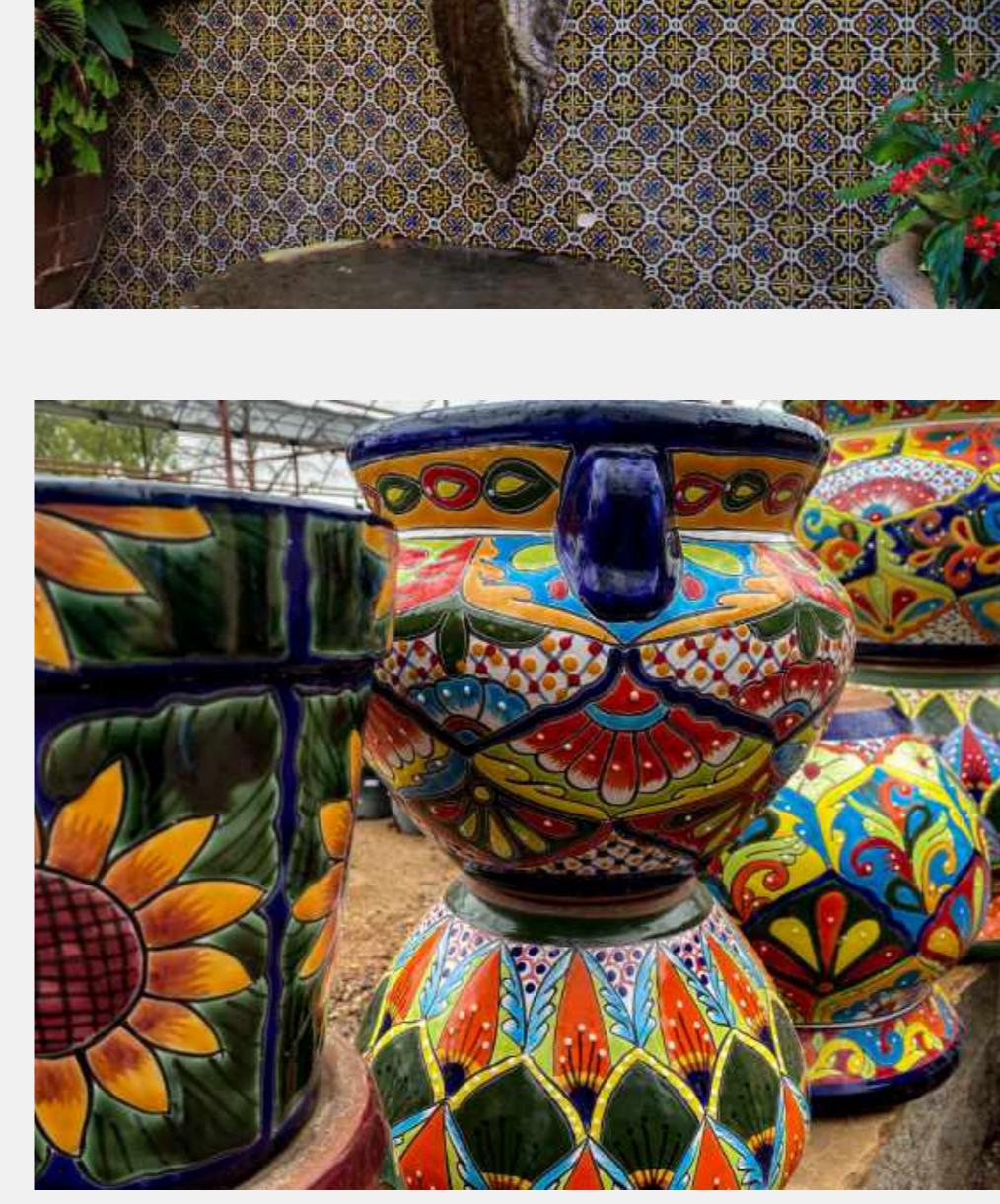
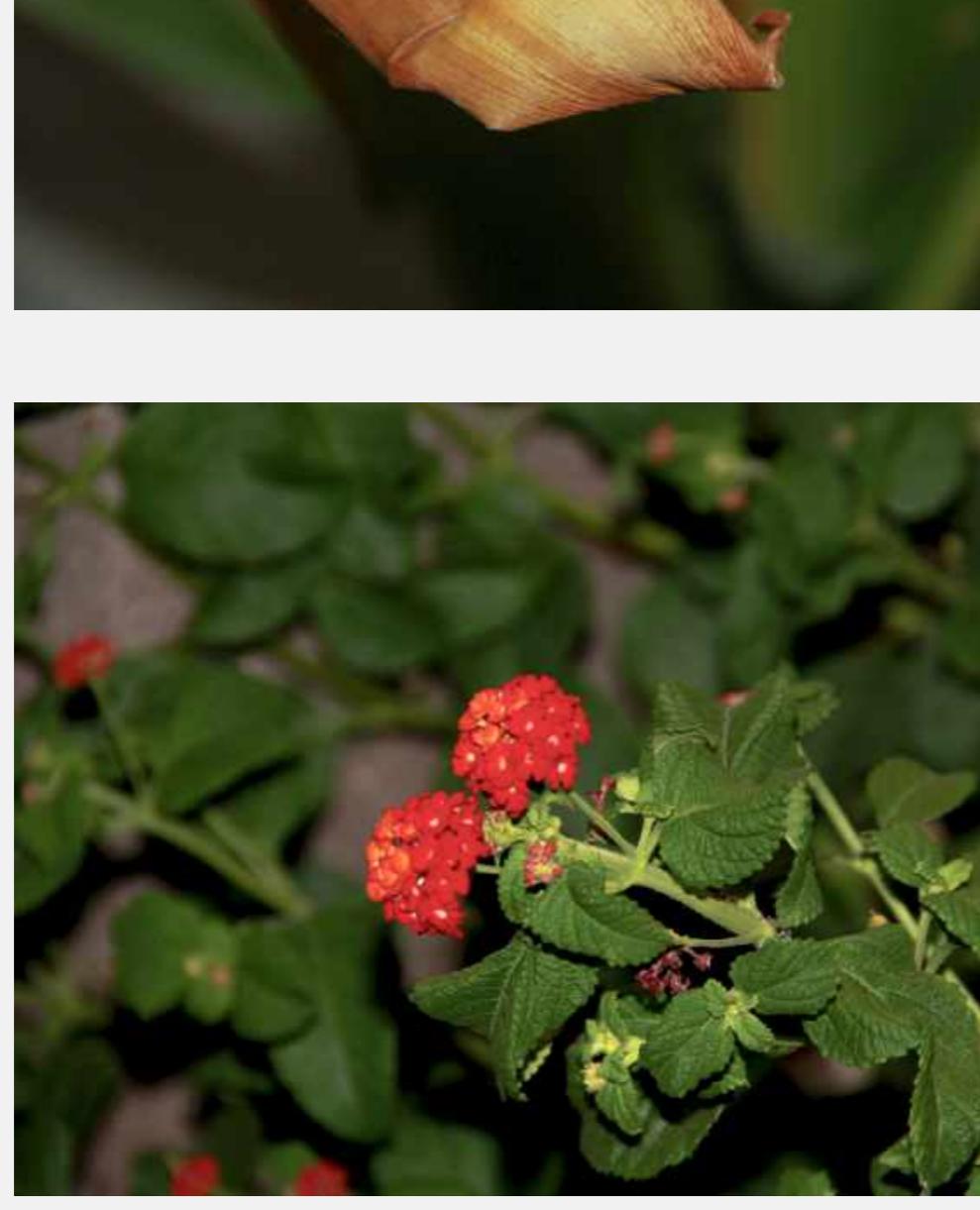
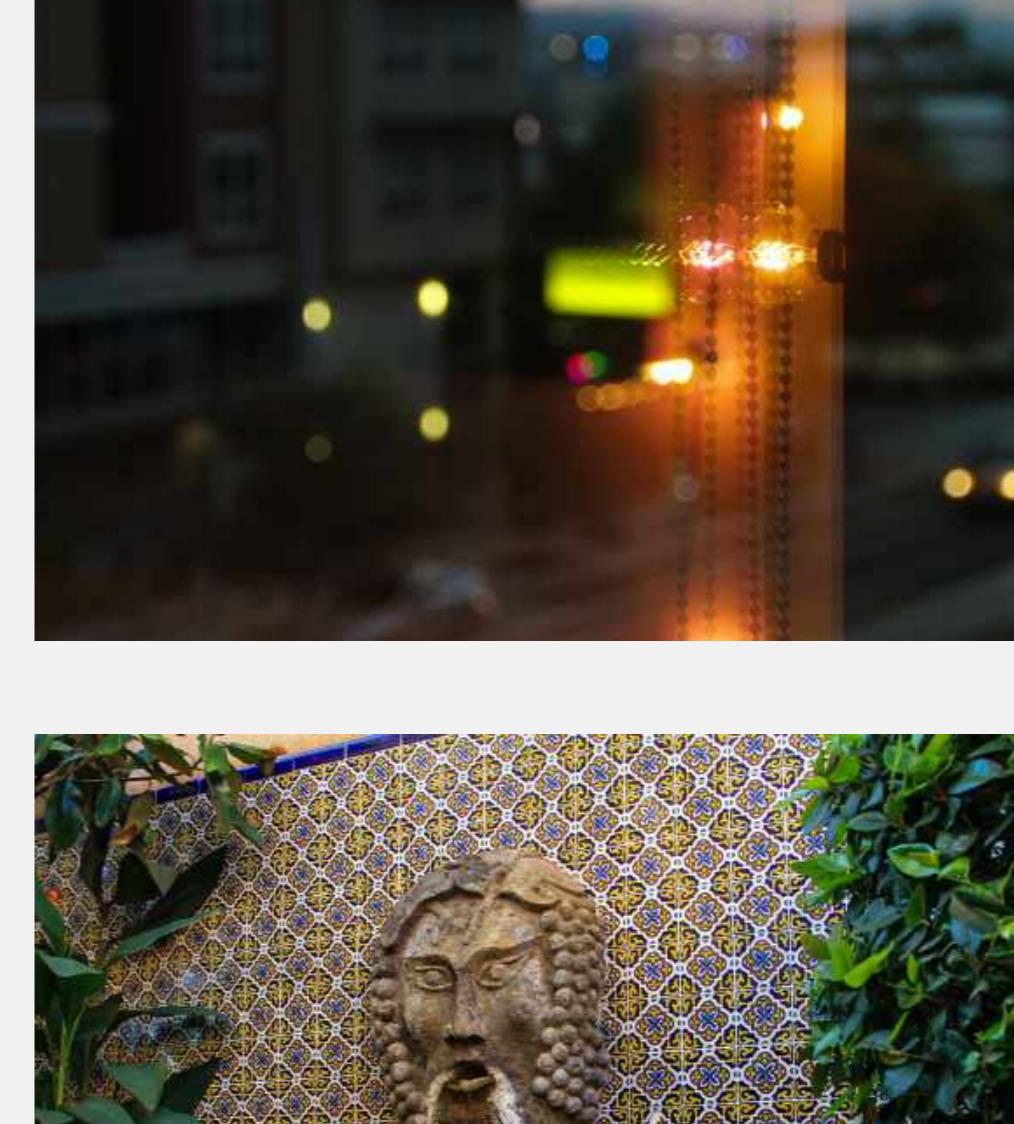
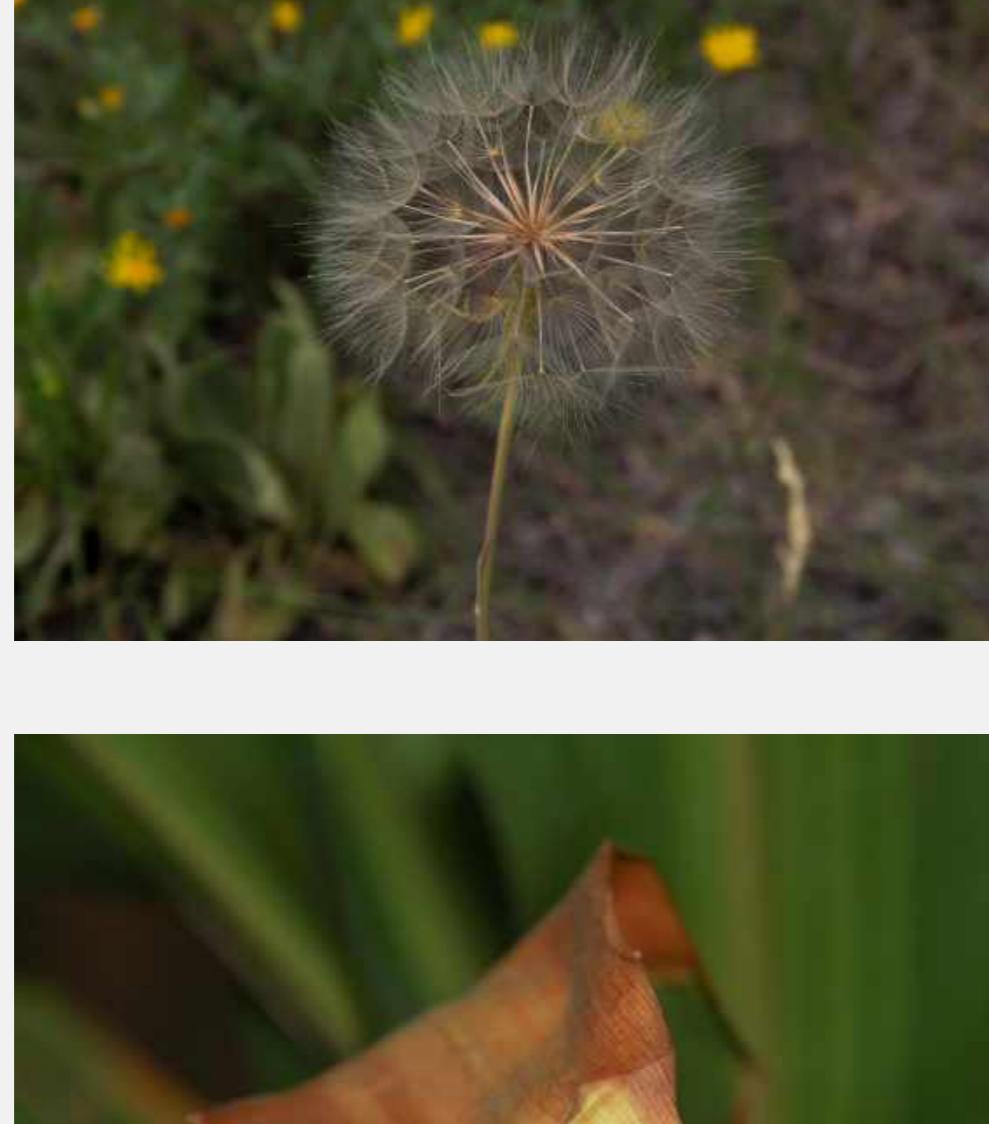
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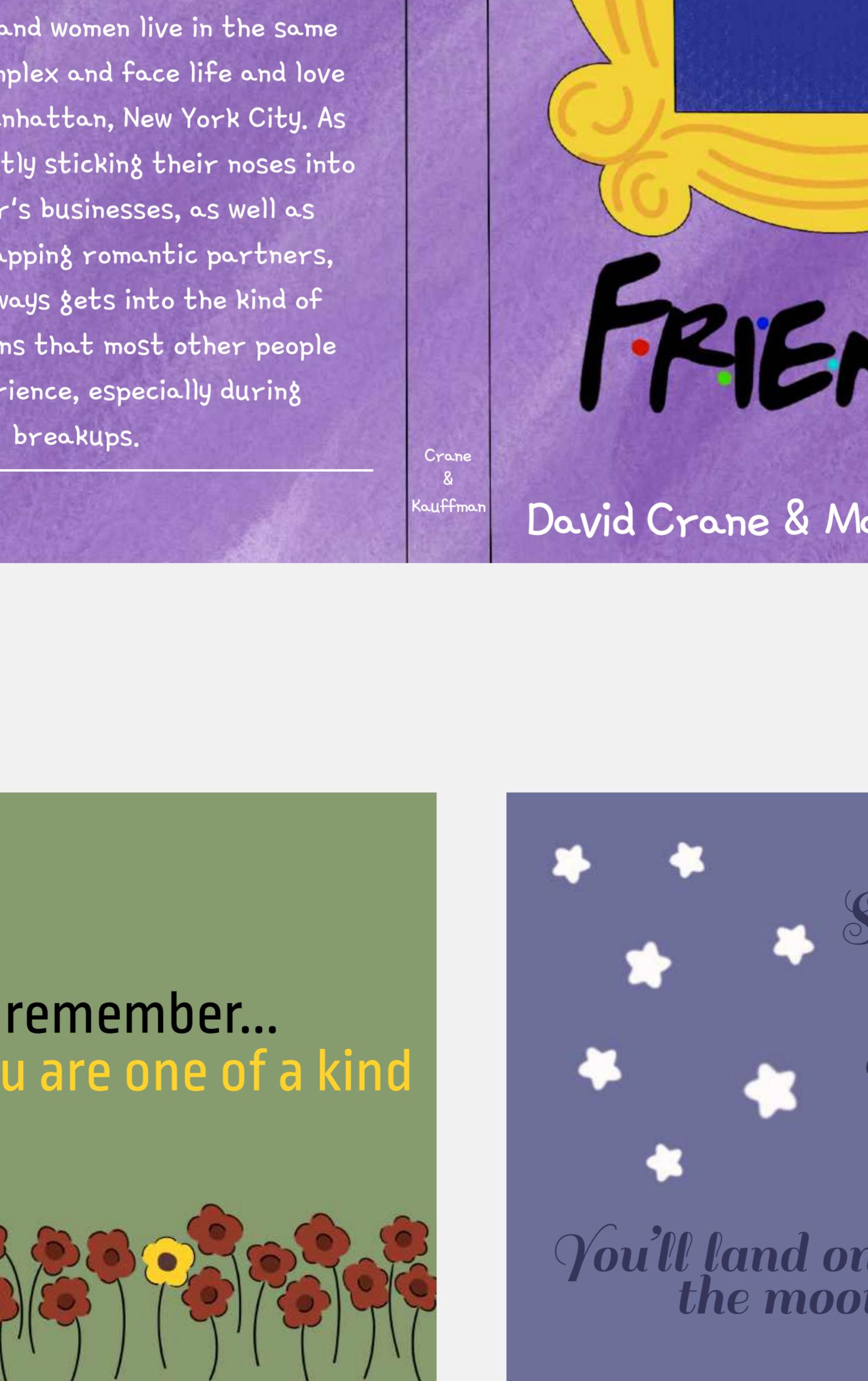
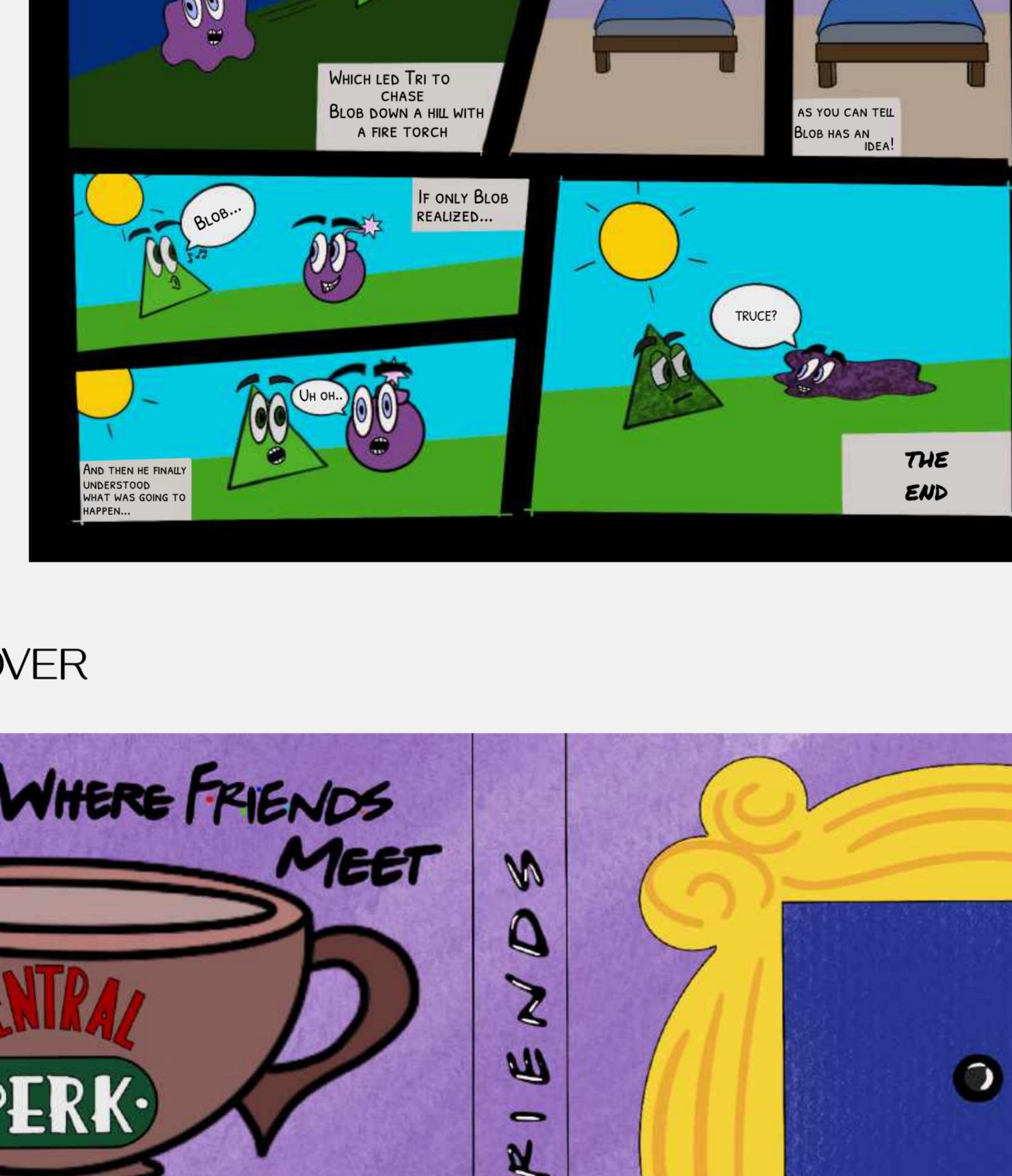
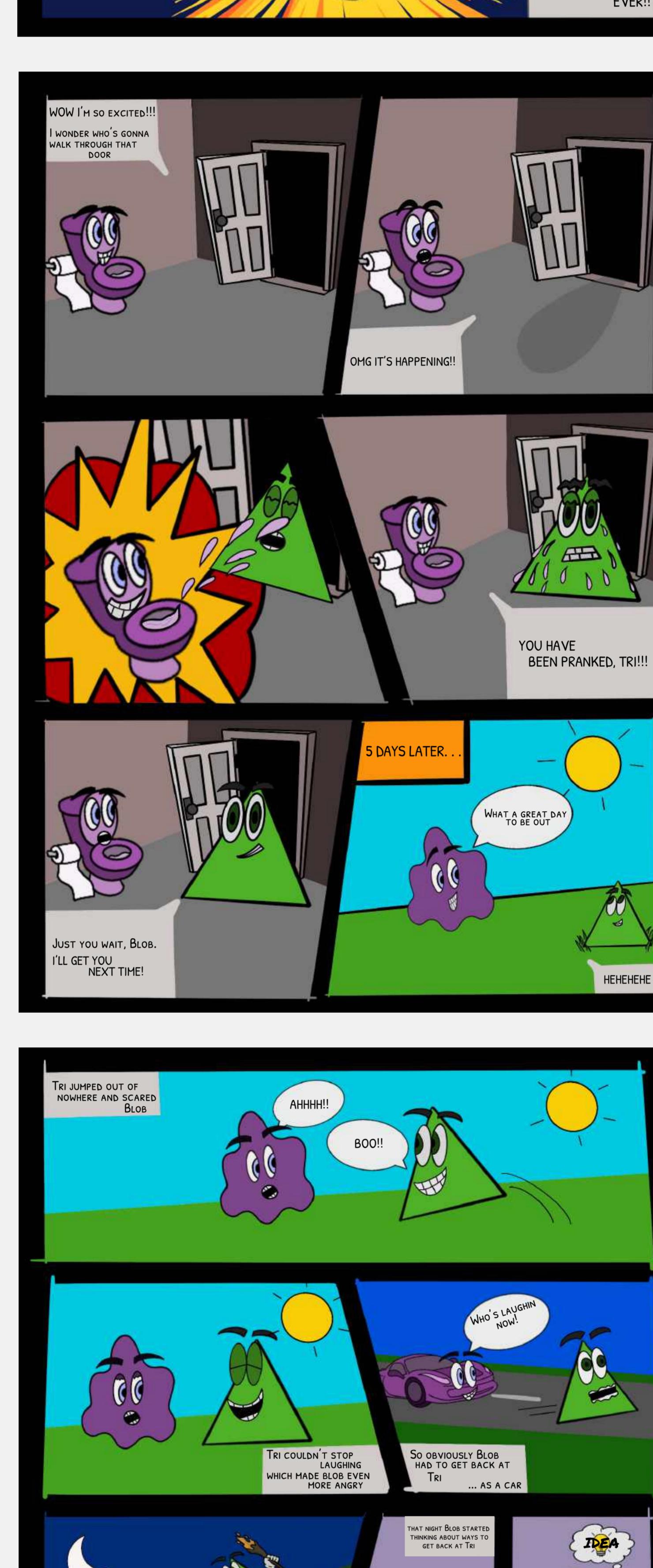
Links to Research

[Claire Sinagra Webpage](#)

[Behance](#)

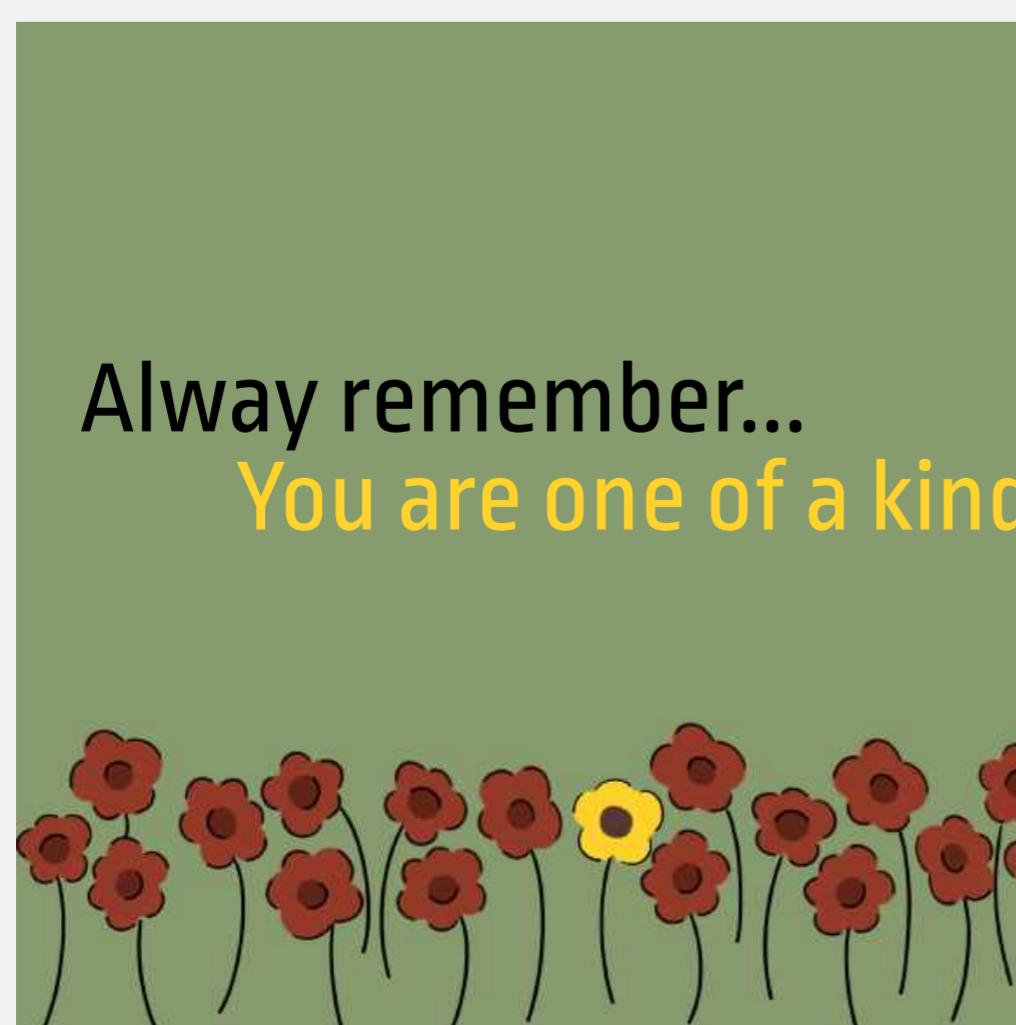
PHOTOGRAPHY



BLOB!F.R.I.E.N.D.S COVERLinks to ResearchArt Website<https://www.ritikaramesh.com>

RR

PORTFOLIO

POSTERS!

~~CONTACT~~



REACH ME @  
[ritikarramesh@gmail.com](mailto:ritikarramesh@gmail.com)