



RITIKA RAMESH

UX Designer

[www.ritikarramesh.com](http://www.ritikarramesh.com)

(713) 854-4076

[ritikarramesh@gmail.com](mailto:ritikarramesh@gmail.com)

[LinkedIn](#)

[Behance](#)

## STATEMENT

As a designer, I am committed to precision for user-centric design. I strive to empathize with users and address their challenges. I take pride in my capacity for innovation and a creative approach that consistently supports enhancing user experiences and improve performance.

## EDUCATION

Graduated 2021

Tempe, AZ

Arizona State University

B.S. in Psychology

Concentration in Human System Engineering

Minor in Studio Art

## EXPERIENCES

05/23 - Present  
Scottsdale, AZ

UX Designer

@ Early Warning Services - Zelle

Skilled in updating UI/UX guidelines, refining Figma mockups, and utilizing storyboards, process flows, and sitemaps for design visualization. Collaborative approach to gather user requirements alongside product managers and engineers. Proficient in creating detailed UI mockups and prototypes for clear communication of app functionality. Strong problem-solving skills to identify and troubleshoot UX issues effectively.

05/22 - 05/23  
Scottsdale, AZ

Associate Product Designer

Establish and consistently update a comprehensive UX Style Guide utilizing the Figma platform, concurrently partnering with financial institutions to elevate the implementation of Zelle®. Undertake the design and refinement of interface screens tailored for banks, with the strategic objective of proactively mitigating fraudulent activities and scams.

01/22 - 05/22  
Scottsdale, AZ

Product Design Intern

Conceptualized and crafted comprehensive playbooks encompassing strategic insights for EWS products, including Zelle Disbursements and Verify Identity. Orchestrated user research initiatives and executed journey mapping exercises in close coordination with the Product team. Facilitated the migration of Zelle's Design System from the Sketch platform to Figma, leveraging collaborative efforts with the Design team.

05/21 - 01/22  
Tempe, AZ

Graphic Design Intern

@ ASU Thunderbird

Initiated the development of E-Learning materials encompassing a spectrum of multimedia elements, such as graphics, crafted PowerPoint presentations, engaging videos, comprehensive quizzes, and interactive modules. Fostered collaboration with cross-functional design and sales teams, in addition to establishing productive partnerships with esteemed educational faculty members.

05/21 - 01/22  
Remote

Web Design Intern

@ Textmate

Developed high-fidelity prototypes for both mobile and web applications using industry-standard tools such as Figma and Webflow. Demonstrated collaboration within a cross-functional design team to conceive and craft user-centric websites.

## SKILLS

Figma

Adobe Ae

Illustration

Sketch

Adobe Lr

Animation

InVision

Adobe Ps

User Research

Adobe Xd

HTML

Interactive Design

Adobe Ai

CSS

Concept Development

Adobe Id

JavaScript

Wireframing/Prototyping