

Ritika Ramesh

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 ritikarramesh@gmail.com

I am a student at Arizona State University studying Psychology with a concentration in Human System Engineering (HSE) and a Studio Art minor. As an aspiring Product Designer, I would love to use my skills to create impactful experiences that make a difference to users with research and design.

Education

Arizona State University
B.S. Psychology
Concentration in HSE
08/2018-12/2021

Experience

Early Warning Services, Zelle®
Scottsdale, AZ
08/21 - Present

Product Design Intern

Ideated and built playbooks containing actionable insights for EWS products including Zelle Disbursements and Verify Identity. Conducted user research and journey mapping while collaborating with the Product team. Migrated Zelle's Design System from Sketch to Figma while collaborating with the Design team.

Skills

Technical

Figma, Sketch, Procreate, InVision
Adobe Suite (Ps, Ai, Id, Xd, Lr, Pr)

ASU Thunderbird
Phoenix, AZ
05/21 - 01/22

Graphic Design Intern

Develop E-Learning content including graphics, PowerPoint presentations, videos, quizzes, and interactive modules. Collaborate with design and sales team along with school faculty.

Design

UI/UX Design Principles
Wireframing/prototyping
Illustration
Visual Design

Textmate
Remote
08/21 - 10/21

Web Design Intern

Design high-fidelity prototypes of mobile and web applications in Figma and Webflow. Collaborate with a design team to create a user-friendly website.

Programming Languages

HTML
CSS
Java
JavaScript

Autism Spectrum Therapies
Tempe, AZ
04/20 - 04/21

Behavior Health Technician

Used Applied Behavioral Analysis (ABA) techniques and research while collecting data on clients' behavior. Accordingly gave clients evidence-based approaches.

Accomplishments

Dean's List
1st Place in Unity Visual Art Representation
2nd Place in Rodeo Art Show (Texas)
129 Hours of Volunteer Services to date
Shadow Intern at Banner Baywood

Personal Projects

Children's Author Webpage

Created sketches, mockup, and developed a responsive webpage for an author named Claire Sinagra through assets and branding guidelines provided by client. Used Figma, Photoshop, Xd, HTML, & CSS.

Cake 4 You

Created moodboard, sketches, mockup, and developed a responsive webpage for a strawberry cupcake recipe. Used Figma Ps, Xd, HTML, CSS.

Photo Gallery

Created moodboard, sketches, mockup, and developed a static gallery-like webpage to showcase my previous photographs taken with a Canon EOS 60D camera. Used Figma Ps, Xd, HTML, CSS.

Vision

Designed an augmented reality phone app mockup to enable interior decor imagination. Used Figma.