RITIKA RAMESH

UX Designer

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LinkedIn

Behance

STATEMENT

As a designer, I am committed to precision for user-centric design. I strive to empathize with users and address their challenges. I take pride in my capacity for innovation and a creative approach that consistently supports enhancing user experiences and improving performance.

EDUCATION

Arizona State University

Graduated 2021
Tempe, AZ

B.S. in Psychology
Concentration in Human System Engineering
Minor in Studio Art

EXPERIENCES

05/23 - Present
Scottsdale, AZ

UX Designer   *@ Early Warning Services - Zelle*

Skilled in updating UI/UX guidelines, refining Figma mockups, and utilizing storyboards, process flows, and sitemaps for design visualization. Collaborative approach to gather user requirements alongside product managers and engineers. Proficient in creating detailed UI mockups and prototypes for clear communication of app functionality. Strong problem-solving skills to identify and troubleshoot UX issues effectively.

05/22 - 05/23
Scottsdale, AZ

Associate Product Designer

Establish and consistently update a comprehensive UX Style Guide utilizing the Figma platform, concurrently partnering with financial institutions to elevate the implementation of Zelle®. Undertake the design and refinement of interface screens tailored for banks, with the strategic objective of proactively mitigating fraudulent activities and scams.

01/22 - 05/22
Scottsdale, AZ

Product Design Intern

Conceptualized and crafted comprehensive playbooks encompassing strategic insights for EWS products, including Zelle Disbursements and Verify Identity. Orchestrated user research initiatives and executed journey mapping exercises in close coordination with the Product team. Facilitated the migration of Zelle's Design System from the Sketch platform to Figma, leveraging collaborative efforts with the Design team.

05/21 - 01/22
Tempe, AZ

Graphic Design Intern   *@ ASU Thunderbird*

Initiated the development of E-Learning materials encompassing a spectrum of multimedia elements, such as graphics, crafted PowerPoint presentations, engaging videos, comprehensive quizzes, and interactive modules. Fostered collaboration with cross-functional design and sales teams, in addition to establishing productive partnerships with esteemed educational faculty members.

05/21 - 01/22
Remote

Web Design Intern   *@ Textmate*

Developed high-fidelity prototypes for both mobile and web applications using industry-standard tools such as Figma and Webflow. Demonstrated collaboration within a cross-functional design team to conceive and craft user-centric websites.

SKILLS

Figma	Adobe Ae	Illustration
Sketch	Adobe Lr	Animation
InVision	Adobe Ps	User Research
Adobe Xd	HTML	Interactive Design
Adobe Ai	CSS	Concept Development
Adobe Id	JavaScript	Wireframing/Prototyping