






Ritika Ramesh

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 Website
 LinkedIn
 Behance

I am a passionate product designer with experience in developing mobile and web applications in a team environment. With my interest for human-centered design process, I like to use my skills to design impactful experiences for users and have positive attitude in a deadline-orientated environment with the ability to multi-task.

Education

Arizona State University
B.S. Psychology
Concentration in HSE
08/2018-12/2021

Experience

Early Warning Services, Zelle®
Scottsdale, AZ
01/22 - Present

Associate Product Designer
Create and maintain UX Style Guide on Figma while collaborating with banks to improve their Zelle® implementation. Currently in the process of recreating screens for banks to prevent fraud and scams.

Product Design Intern
Ideated and built playbooks containing actionable insights for EWS products including Zelle Disbursements and Verify Identity. Conducted user research and journey mapping while collaborating with the Product team. Migrated Zelle’s Design System from Sketch to Figma while collaborating with the Design team.

Skills

Technical
Figma, Sketch, Procreate, InVision
Adobe Suite (Ps, Ai, Id, Xd, Lr, Pr)

ASU Thunderbird
Phoenix, AZ
05/21 - 01/22

Graphic Design Intern
Develop E-Learning content including graphics, PowerPoint presentations, videos, quizzes, and interactive modules. Collaborate with design and sales team along with school faculty.

Design
UI/UX Design Principles
Wireframing/prototyping
Illustration
Visual Design

Textmate
Remote
08/21 - 10/21

Web Design Intern
Design high-fidelity prototypes of mobile and web applications in Figma and Webflow. Collaborate with a design team to create a user-friendly website.

Programming Languages
HTML
CSS
Java
JavaScript

Autism Spectrum Therapies
Tempe
04/20 - 04/21

Behavior Health Technician
Used Applied Behavioral Analysis (ABA) techniques and research while collecting data on clients’ behavior. Accordingly gave clients evidence-based approaches.

Accomplishments

2nd Place Winner GIT Awards (Fall 2021)
Dean’s List
1st Place in Unity Visual Art Representation
2nd Place in Rodeo Art Show (Texas)
138 Hours of Volunteer Services to date
Shadow Intern at Banner Baywood

Personal Projects

Children’s Author Webpage
Created sketches, mockup, and developed a responsive webpage for an author named Claire Sinagra through assets and branding guidelines provided by client. Used Figma, Photoshop, Xd, HTML, & CSS.

Cake 4 You
Created moodboard, sketches, mockup, and developed a responsive webpage for a strawberry cupcake recipe. Used Figma Ps, Xd, HTML, CSS.

Photo Gallery
Created moodboard, sketches, mockup, and developed a static gallery-like webpage to showcase my previous photographs taken with a Canon EOS 60D camera. Used Figma Ps, Xd, HTML, CSS.

Vision
Designed an augmented reality phone app mockup to enable interior decor imagination. Used Figma.