






RITIKA | RAMESH

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 Website
 LinkedIn
 Behance

I am a passionate product designer with experience in developing mobile and web applications in a team environment. With my interest for human-centered design process, I like to use my skills to design impactful experiences for users and have positive attitude in a deadline-orientated environment with the ability to multi-task.

Education

Arizona State University
B.S. Psychology
Concentration in HSE
08/2018-12/2021

Experience

Early Warning
Services, Zelle®
Scottsdale, AZ
01/22 - Present

Associate Product Designer

Create and maintain UX Style Guide on Figma while collaborating with banks to improve their Zelle® implementation. Currently in the process of recreating screens for banks to prevent fraud and scams.

Product Design Intern

Ideated and built playbooks containing actionable insights for EWS products including Zelle Disbursements and Verify Identity. Conducted user research and journey mapping while collaborating with the Product team. Migrated Zelle's Design System from Sketch to Figma while collaborating with the Design team.

Skills

Technical

Figma, Sketch, Procreate, InVision
Adobe Suite (Ps, Ai, Id, Xd, Lr, Pr)

Design

UI/UX Design Principles
Wireframing/prototyping
Illustration
Visual Design

Programming Languages

HTML
CSS
Java
JavaScript

ASU Thunderbird
Phoenix, AZ
05/21 - 01/22

Graphic Design Intern

Develop E-Learning content including graphics, PowerPoint presentations, videos, quizzes, and interactive modules. Collaborate with design and sales team along with school faculty.

Textmate
Remote
08/21 - 10/21

Web Design Intern

Design high-fidelity prototypes of mobile and web applications in Figma and Webflow. Collaborate with a design team to create a user-friendly website.

Autism Spectrum
Therapies
Tempe
04/20 - 04/21

Behavior Health Technician

Used Applied Behavioral Analysis (ABA) techniques and research while collecting data on clients' behavior. Accordingly gave clients evidence-based approaches.

Accomplishment

2nd Place Winner GIT Awards
(Fall 2021)
Dean's List
1st Place in Unity Visual Art
Representation
2nd Place in Rodeo Art Show
(Texas)
138 Hours of Volunteer Services
to date
Shadow Intern at Banner
Baywood

Personal Projects

ForHealth

Developed a mockup of a healthcare app for underprivileged communities that centralizes healthcare data and provides a distraction-free search engine to find local physicians. Used Figma.

Vision

Designed an augmented reality phone app mockup to enable interior decor imagination. Used Figma.

Children's Author Webpage

Created sketches, mockup, and developed a responsive webpage for an author named Claire Sinagra through assets and branding guidelines provided by client. Used Figma, Photoshop, Xd, HTML, & CSS.

Cake 4 You

Created moodboard, sketches, mockup, and developed a responsive webpage for a strawberry cupcake recipe. Used Figma Ps, Xd, HTML, CSS.