



RITIKA RAMESH

UX Designer

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STATEMENT

As a dynamic UX designer skilled in web and mobile, I thrive in team settings and excel under tight deadlines. I blend design with front-end development, applying agile strategies to meet business objectives. My attention to detail aids in effective multitasking in fast-paced environments. With 3 years of refined expertise in P2P and B2B2C services, I bridge the gap between human psychology and digital experiences.

EDUCATION

Graduated 2021

Tempe, AZ

Arizona State University

B.S. in Psychology

Concentration in Human System Engineering

Minor in Studio Art

EXPERIENCES

04/23 - Present
Scottsdale, AZ

UX Designer

@ Early Warning Services - Zelle

- Launched a new Zelle payment feature for small businesses.
- Manage Zelle's design system, component library, and our internal Zelle branding portal for banks.
- Collaborate with UX design teams from 7 major US banks to improve their Zelle® implementation using industry-recognized UX heuristics.
- Work with product managers, designers, and engineers to develop Zelle mobile app experience.

04/22 - 04/23
Scottsdale, AZ

Associate Product Designer

- Sole designer for Zelle product.
- Redesigned company's internal UX branding and style guide.
- Developed Zelle's Figma design library.
- Mentored design interns

01/22 - 04/22
Scottsdale, AZ

Product Design Intern

- Migrated Zelle's entire design system from Sketch to Figma.
- Developed informational playbooks for products across EWS.

05/21 - 01/22
Scottsdale, AZ

Graphic Design Intern

@ ASU Thunderbird

- Developed multimedia e-learning graphics and interactive modules for international students.
- Collaborated with a cross-functional design, sales and faculty team.

08/21 - 10/21
Remote

Web Designer

@ MyTextMate

- Designed and developed MyTextMate's landing page.
- Collaborated with the founder and graphic designers.

SKILLS

Figma	HTML	Interactive Design
Sketch	CSS	User Research
Procreate	JavaScript	Illustration
Framer	Java	Animation
Webflow	Python	Wireframing & Prototyping
Adobe (Ai, Ps, Id, Ae, Lr)		Concept Development