

Mahindra Car Sales Summary

This summary slide presents a consolidated view of Mahindra's car sales performance across various models, engine types, dealers, and time periods. Key Highlights: - Most Sold Model: Mahindra Thar, Scorpio N, and XUV700 lead the charts. - Engine Type Distribution: Diesel engines dominate sales, followed by Petrol and Electric variants. - Monthly Sales Trend: Highest number of sales observed in August 2024. - Top Dealer Performance: MNO Cars, Jabalpur and XYZ Automobiles, Indore stood out in terms of units sold. - Financial Insights: • Total Revenue: ■25,280,000 • Average Sale Price: ■1,685,333 • Highest Priced Car: Mahindra Alturas G4 (■2,850,000) The report provides a strategic overview for inventory planning, dealer incentives, and marketing focus areas.