

■ Mahindra Sales Animated Dashboard (Dark Theme)

■ Import Dataset:

Go to Home > Get Data > CSV. Import the Mahindra car sales data.

■ Data Prep:

Ensure 'Sale Date' is Date type. Create 'Month' column using:

Month = FORMAT([Sale Date], "MMM YYYY")

■ Visuals to Add:

- Clustered Bar Chart → Cars Sold by Model
- Donut Chart → Engine Type Distribution
- Line Chart → Monthly Sales (Animated)
- KPI Cards → Total Sales, Avg Price, Highest Price
- Map / Bar → Dealer-wise Sales

■ Add Animation:

1. Visuals > Get More Visuals
2. Search and import 'Play Axis'
3. Drag 'Month' into it and link to time-based charts
4. Enable auto-play and control speed

■ Creative Touch:

- Dark background + white text
- Add Mahindra logo top-left
- Use Play Axis for timeline animation
- Add narrative insight box or tooltip

■ Export Options:

- File > Export > PDF (static)
- Publish to Power BI Service > Record screen (for animated MP4)