



Dashboard Overview

Followers Gained

12.4K

+5.3% from last week

Total Engagement

8.620

❤️ Likes, comment & shares

Reach

120.3K

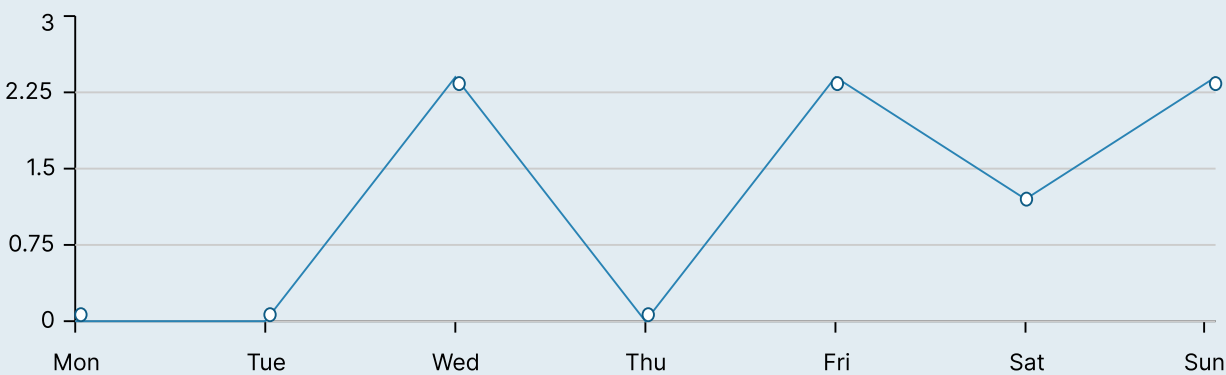
+8.2% this month

Engagement Rate

6.4%

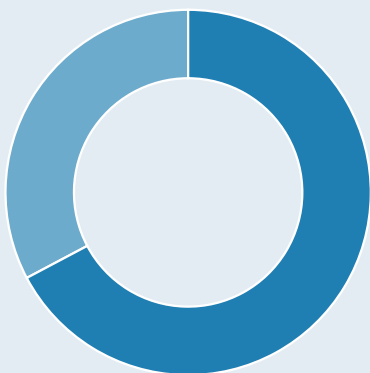
-0.6% this month

Followers Growth Over Time



Steady growth with spikes during campaign days.

Engagement by Platform



- Instagram 52%
- Twitter/X 30%
- YouTube 12%
- LinkedIn 06%

Top Performing Posts



New Campaign Launch 🚀

❤️ 4.2K 💬 250 ➦ 180



Behind the Scenes 🎬

❤️ 3.8K 💬 190 ➦ 130



User Testimonial ⭐

❤️ 3.5K 💬 150 ➦ 115

Audience Snapshot



70%
Female



30%
Male



Top Age Group

18-24



Top Country

India



Dashboard



Post Analytics



Audience



Schedule



Campaigns



Settings

Active Users

