

Ritika Sharma

UX/UI Designer

EDUCATION

BA.LLB @ Sage University, Indore

AUGUST 2019- JUNE 2024

UX Design Bootcamp @ Growth School

JANUARY 2023- JUNE 2023

WORK EXPERIENCE

UX/UI Design Intern @ Integra Magna

DEC 2023 - MAY 2024

- Conducted user research and analyzed data to identify design opportunities and inform design decisions
- Collaborated with cross-functional teams to create wireframes, prototypes, and high-fidelity mockups
- Facilitated design reviews and user testing sessions to gather feedback and improve design solutions

Junior Designer @ Toosid

DEC 2024 - PRESENT

- Designed the complete branding for restaurants, by conducting research and analyzing data to identify design opportunities and inform branding decisions.
- Collaborated with cross-functional teams at Toosid to create comprehensive brand guidelines, including logo designs, color palettes, typography, and visual identity assets.
- Worked on building a brand identity for a renowned YouTube star, creating wireframes, mockups, and presentation decks to align with the client’s vision and target audience.
- Facilitated design reviews with clients and internal teams, incorporating feedback to refine and finalize deliverables for impactful branding solutions.

CONTACT

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SKILLS

- User Research
- Interaction Design
- Visual Design
- Communication and Collaboration
- User Testing
- Adaptability and Continuous Learning

TOOLS

- Sketch
- Figma
- Figjam
- Adobe XD
- Framer
- Photoshop
- Illustrator