

Importing Necessary Libraries

```
In [ ]: import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from scipy import stats
from sklearn.model_selection import train_test_split
from sklearn.tree import DecisionTreeClassifier
from sklearn.metrics import classification_report
import sklearn.metrics
from sklearn.metrics import f1_score
```

```
In [ ]: dataset = pd.read_csv('/content/training_sample.csv')
```

```
In [ ]: dataset.head()
```

```
Out[ ]:
```

	UserID	basket_icon_click	basket_add_list	basket_add_detail	sort_by	image_picker	account
--	--------	-------------------	-----------------	-------------------	---------	--------------	---------

0	a720-6b732349-a720-4862-bd21-644732	0	0	0	0	0	
---	-------------------------------------	---	---	---	---	---	--

1	a0c0-6b73247c-a0c0-4bd9-8baa-797356	0	0	0	0	0	
---	-------------------------------------	---	---	---	---	---	--

2	86a8-6b735c67-86a8-407b-ba24-333055	0	0	0	0	0	
---	-------------------------------------	---	---	---	---	---	--

3	6a3d-6b736346-6a3d-4085-934b-396834	0	0	0	0	0	
---	-------------------------------------	---	---	---	---	---	--

4	b74a-6b737717-b74a-45c3-8c6a-421140	0	1	0	1	0	
---	-------------------------------------	---	---	---	---	---	--

5 rows × 25 columns

- Data in all the columns are Nominal data

EDA - Exploratory Data Analysis

Understanding data

```
In [ ]: dataset.columns
```

```
Out[ ]: Index(['UserID', 'basket_icon_click', 'basket_add_list', 'basket_add_detail',
            'sort_by', 'image_picker', 'account_page_click', 'promo_banner_click',
            'detail_wishlist_add', 'list_size_dropdown', 'closed_minibasket_click',
            'checked_delivery_detail', 'checked_returns_detail', 'sign_in',
            'saw_checkout', 'saw_sizecharts', 'saw_delivery', 'saw_account_upgrade',
            'saw_homepage', 'device_mobile', 'device_computer', 'device_tablet',
            'returning_user', 'loc_uk', 'ordered'],
            dtype='object')
```

```
In [ ]: dataset.describe()
```

```
Out[ ]:
```

	basket_icon_click	basket_add_list	basket_add_detail	sort_by	image_picker	account
count	455401.000000	455401.000000	455401.000000	455401.000000	455401.000000	455
mean	0.099150	0.074521	0.112916	0.036849	0.026735	
std	0.298864	0.262617	0.316490	0.188391	0.161307	
min	0.000000	0.000000	0.000000	0.000000	0.000000	
25%	0.000000	0.000000	0.000000	0.000000	0.000000	
50%	0.000000	0.000000	0.000000	0.000000	0.000000	
75%	0.000000	0.000000	0.000000	0.000000	0.000000	
max	1.000000	1.000000	1.000000	1.000000	1.000000	

8 rows × 24 columns

The data points are binary encoded. What this means is that every data point is encoded as a sequence of 1's and 0's, where each 1 indicates that a certain feature is present and each 0 indicates that the same feature does not exist.

For instance, after the basket icon, when the customer logged into or he has items in his wish list and are stored in the associated columns; then these data points becomes 1 otherwise it's 0.

```
In [ ]: has_blank = dataset.isnull().values.any()
        print(has_blank)
```

False

```
In [ ]: dataset.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 455401 entries, 0 to 455400
Data columns (total 25 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   UserID                                455401 non-null  object
1   basket_icon_click                     455401 non-null  int64
2   basket_add_list                       455401 non-null  int64
3   basket_add_detail                     455401 non-null  int64
4   sort_by                              455401 non-null  int64
5   image_picker                         455401 non-null  int64
6   account_page_click                   455401 non-null  int64
7   promo_banner_click                   455401 non-null  int64
8   detail_wishlist_add                  455401 non-null  int64
9   list_size_dropdown                   455401 non-null  int64
10  closed_minibasket_click               455401 non-null  int64
11  checked_delivery_detail                455401 non-null  int64
12  checked_returns_detail                 455401 non-null  int64
13  sign_in                              455401 non-null  int64
14  saw_checkout                          455401 non-null  int64
15  saw_sizecharts                        455401 non-null  int64
16  saw_delivery                          455401 non-null  int64
17  saw_account_upgrade                  455401 non-null  int64
18  saw_homepage                         455401 non-null  int64
19  device_mobile                        455401 non-null  int64
20  device_computer                      455401 non-null  int64
21  device_tablet                        455401 non-null  int64
22  returning_user                       455401 non-null  int64
23  loc_uk                              455401 non-null  int64
24  ordered                              455401 non-null  int64
dtypes: int64(24), object(1)
memory usage: 86.9+ MB
```

```
In [ ]: dataset.shape
```

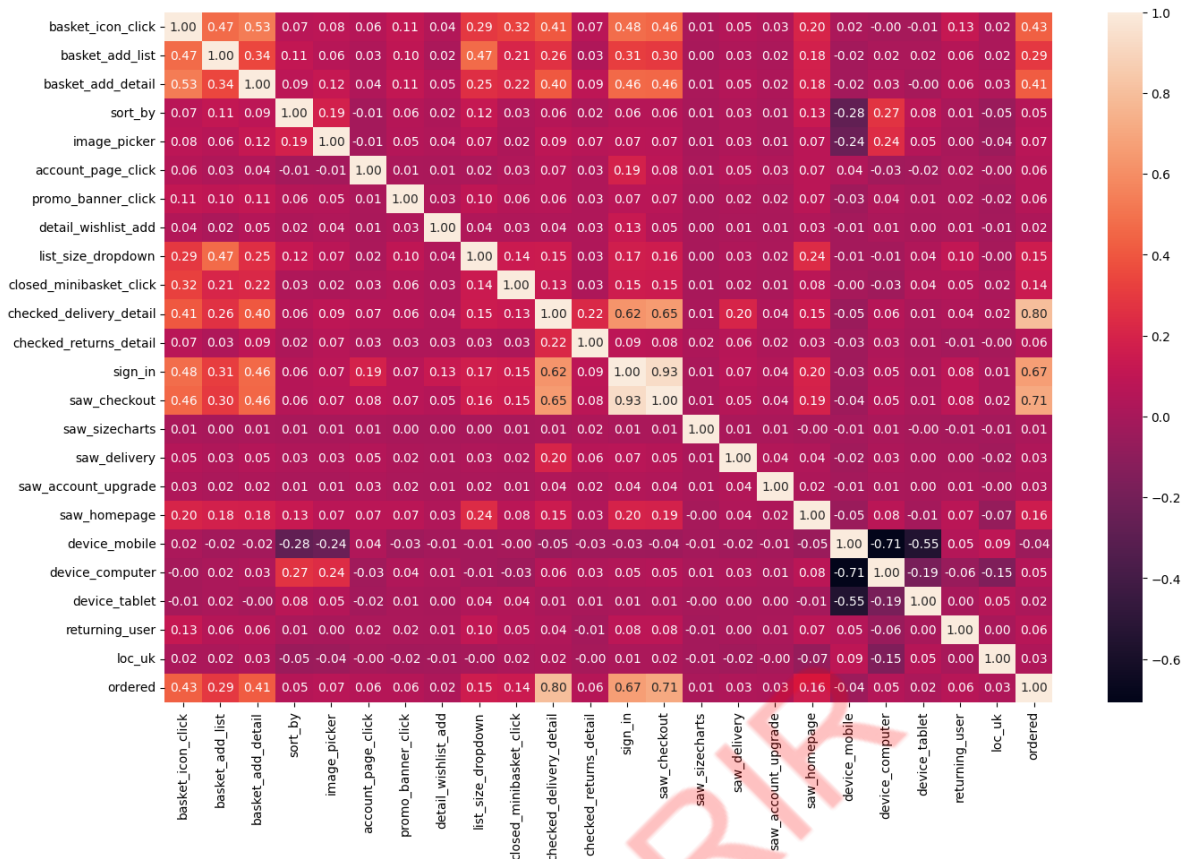
```
Out[ ]: (455401, 25)
```

Incorporation Visualizations

Leveraging Heatmaps, it would help me understand relationships between multiple categorical variables.

```
In [ ]: import seaborn as sns
corr = dataset.corr()
plt.figure(figsize=(16,10))
sns.heatmap(corr, annot=True,fmt='.2f')
plt.show()
```

```
<ipython-input-10-b014e9439b2e>:2: FutureWarning: The default value of numeric_only
in DataFrame.corr is deprecated. In a future version, it will default to False.
Select only valid columns or specify the value of numeric_only to silence this war
ning.
corr = dataset.corr()
```



```
In [ ]: dataset.corr()['ordered'] # Finding the correlation of ordered variable to other v
```

<ipython-input-11-176b7f09e346>:1: FutureWarning: The default value of numeric_only in DataFrame.corr is deprecated. In a future version, it will default to False. Select only valid columns or specify the value of numeric_only to silence this warning.

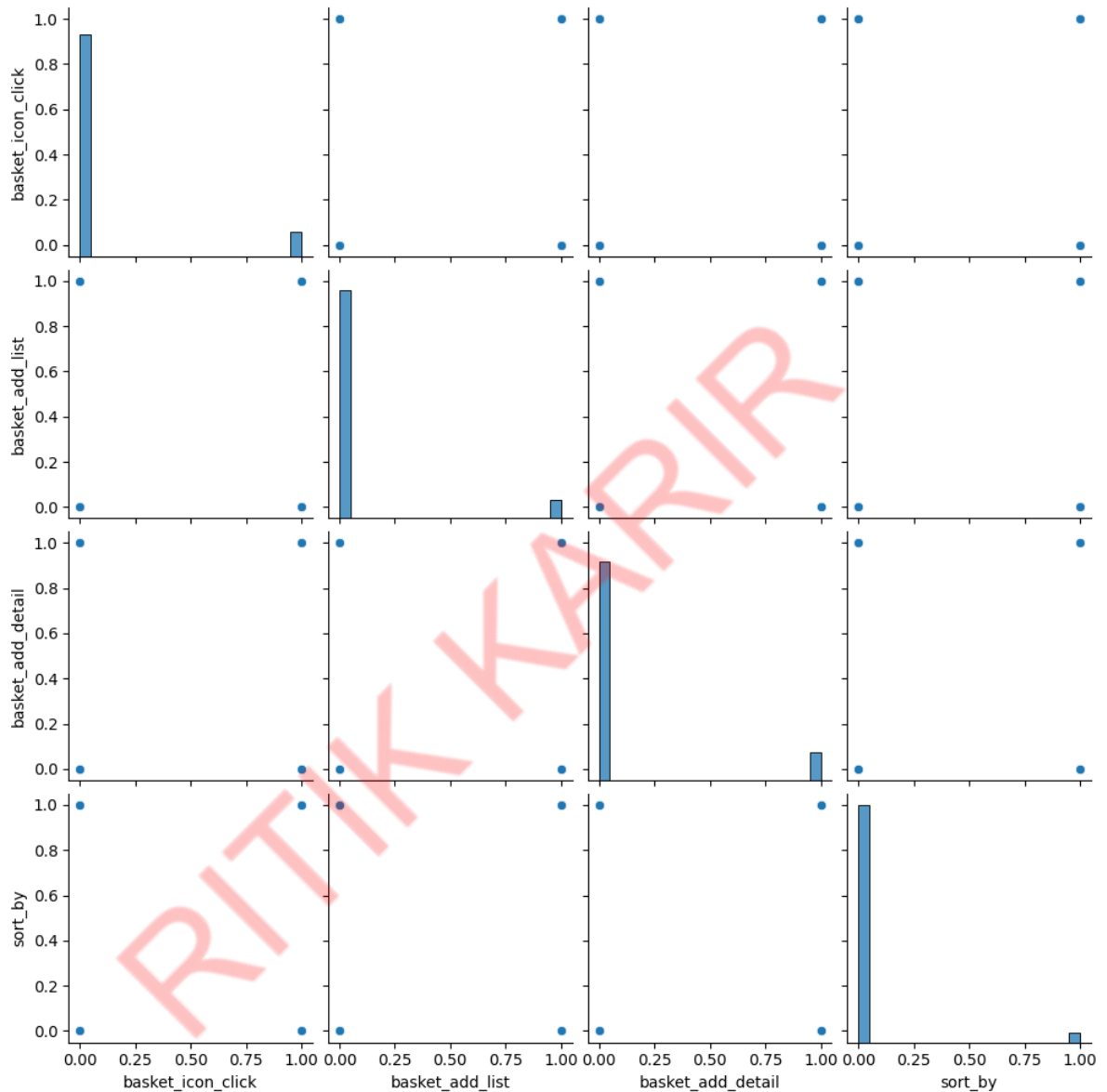
```
dataset.corr()['ordered'] # Finding the correlation of ordered variable to other variables.
```

```
Out[ ]: basket_icon_click    0.428334
basket_add_list        0.287666
basket_add_detail      0.414420
sort_by                0.054636
image_picker           0.071492
account_page_click     0.057279
promo_banner_click     0.056533
detail_wishlist_add    0.023516
list_size_dropdown     0.154867
closed_minibasket_click 0.140011
checked_delivery_detail 0.798720
checked_returns_detail 0.059484
sign_in                0.665556
saw_checkout           0.708986
saw_sizecharts         0.007548
saw_delivery           0.031461
saw_account_upgrade    0.025857
saw_homepage           0.157778
device_mobile          -0.042907
device_computer        0.049208
device_tablet          0.016939
returning_user         0.060295
loc_uk                 0.031643
ordered                1.000000
Name: ordered, dtype: float64
```

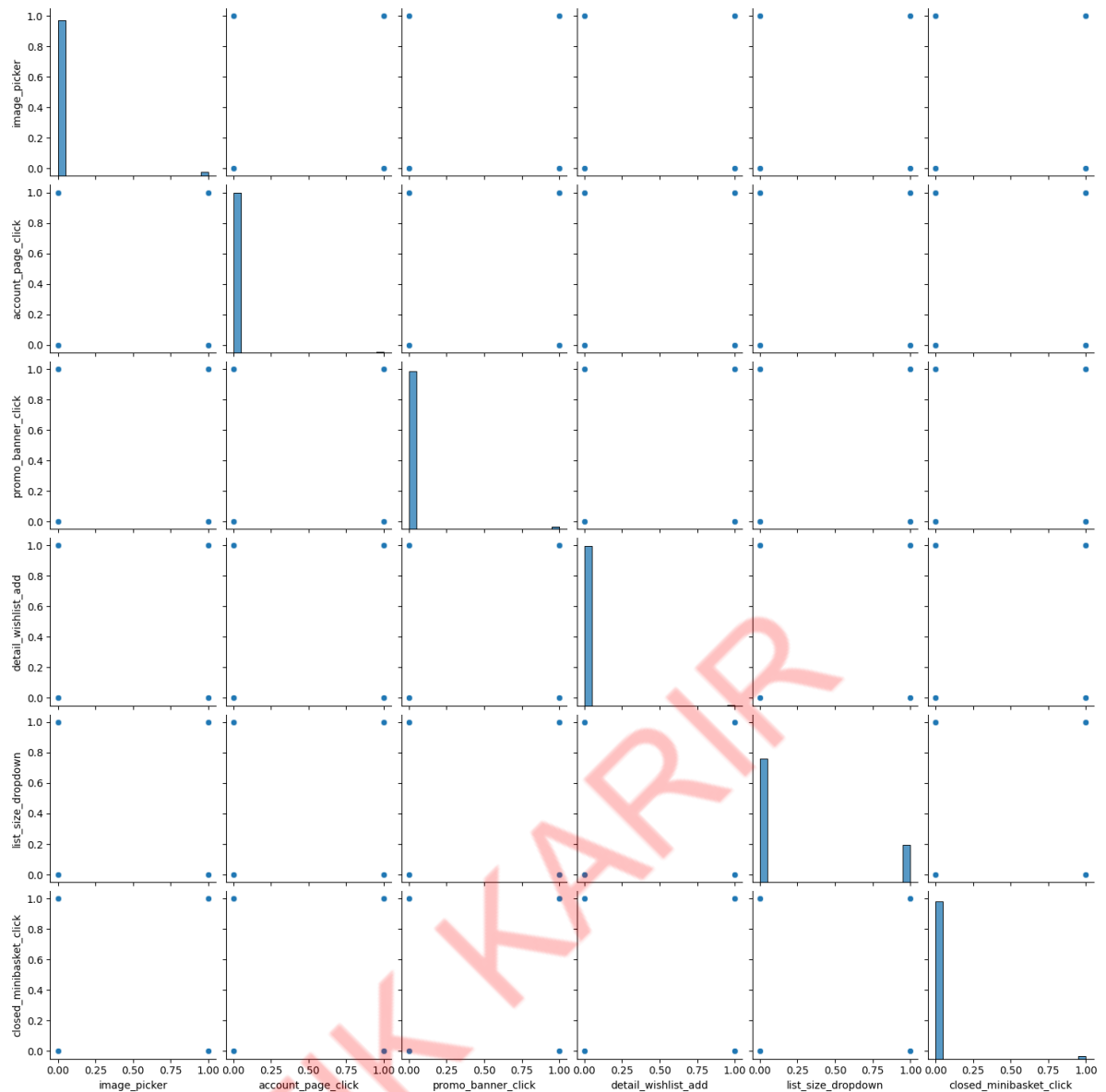
Finding coorelation with respect to the target variable "ordered"

- A positive number represents a positive correlation (number closer to 1 shows a stronger correlation)
- A negative represents a negative correlation, which means that variable is not contributing to prediction of the target variable.

```
In [ ]: g = sns.pairplot(dataset, vars=['basket_icon_click', 'basket_add_list', 'basket_add_detail', 'sort_by'])
plt.show()
```



```
In [ ]: sns.pairplot(dataset, vars=['image_picker', 'account_page_click', 'promo_banner_click', 'detail_wishlist_add', 'list_size_dropdown', 'closed_minibasket_click'])
plt.show()
```



Finalizing Predictors and Target Variables

Dropping irrelevant columns

```
In [ ]: predictors = dataset.drop(['ordered', 'UserID', 'device_mobile'], axis=1)
        targets = dataset.ordered
```

```
In [ ]: print(predictors.columns)
```

```
Index(['basket_icon_click', 'basket_add_list', 'basket_add_detail', 'sort_by',
       'image_picker', 'account_page_click', 'promo_banner_click',
       'detail_wishlist_add', 'list_size_dropdown', 'closed_minibasket_click',
       'checked_delivery_detail', 'checked_returns_detail', 'sign_in',
       'saw_checkout', 'saw_sizecharts', 'saw_delivery', 'saw_account_upgrade',
       'saw_homepage', 'device_computer', 'device_tablet', 'returning_user',
       'loc_uk'],
      dtype='object')
```

Doing a Train and test Split

```
In [ ]: x_train, x_test, y_train, y_test = train_test_split(predictors, targets, test_size
```

```
In [ ]: print("Predictig - training :", x_train.shape, "Predictor - testing: ",x_test.shape)
Predictig - training : (364320, 22) Predictor - testing: (91081, 22)
```

Training the model using Naive Bayes

```
In [ ]: from sklearn.naive_bayes import GaussianNB
classifier = GaussianNB()
classifier = classifier.fit(x_train, y_train)
```

```
In [ ]: y_train.head()
```

```
Out[ ]: 17126      0
342559      0
53296       1
268223      0
181610      0
Name: ordered, dtype: int64
```

confusion matrix

```
[[True Positives, False Positives],
 [False Negatives, True negatives]]
```

```
In [ ]: predictions = classifier.predict(x_test)
#Analysing Accuracy of Prections using Confusion Matrix
sklearn.metrics.confusion_matrix(y_test,predictions)
```

```
Out[ ]: array([[86267, 1070],
               [ 41, 3703]])
```

```
In [ ]: sklearn.metrics.accuracy_score(y_test, predictions)
```

```
Out[ ]: 0.9878020662926407
```

```
In [ ]: f1 = f1_score(y_test, predictions)
print(f1)
```

```
0.8695550076317952
```

Calculating Performance of the model using KFold

```
In [ ]: from sklearn.model_selection import KFold
from sklearn.naive_bayes import GaussianNB
from sklearn.metrics import r2_score, mean_absolute_error
```

```
In [ ]: X = predictors
Y = dataset["ordered"]
```

```
In [ ]: k = 40
mae_score = [] #mean absolute error
acc_train_scores = []
acc_test_scores = []

kf = KFold(n_splits = 40, shuffle=True, random_state=22)
model = GaussianNB()

for train_index, test_index in kf.split(X):
    X_train, X_test = X.iloc[train_index], X.iloc[test_index]
```

```
Y_train, Y_test = Y.iloc[train_index], Y.iloc[test_index]

#training the model on the training fold
model.fit(X_train, Y_train)

#Evaluating the model on the test fold
acc_train = r2_score(Y_train, model.predict(X_train))
acc_test = r2_score(Y_test, model.predict(X_test))
mae = mean_absolute_error(Y_test, model.predict(X_test))
print(f"Accuracy Training = {acc_train}, Accuracy Testing = {acc_test}, MAE = {mae}")

#Calculating the numpy absolute value
acc_train_scores.append(np.abs(acc_train))
mae_score.append(np.abs(mae))
acc_test_scores.append(np.abs(acc_test))

#Calculating average Mean Absolute Error
average_mae = sum(mae_score) / len(mae_score)
print(" ")
print(f"across {k} folds :- \n Average MAE; {average_mae}",
      f"Average training Accuracy: {np.mean(acc_train_scores)}",
      f"Average testing Accuracy: {np.mean(acc_test_scores)}")
```


Accuracy Training = 0.7051778630656285, Accuracy Testing = 0.682926623591708, MAE = 0.012471456174249078

Accuracy Training = 0.7065397149764158, Accuracy Testing = 0.6860096276104519, MAE = 0.011945542380324988

Accuracy Training = 0.7036607824615968, Accuracy Testing = 0.6902038458332873, MAE = 0.012560386473429951

Accuracy Training = 0.7025796234181907, Accuracy Testing = 0.724189847266581, MAE = 0.010715854194115063

Accuracy Training = 0.7043080742008154, Accuracy Testing = 0.7302957359009628, MAE = 0.010891523935002196

Accuracy Training = 0.7029713860947009, Accuracy Testing = 0.7316140832190217, MAE = 0.010188844971453666

Accuracy Training = 0.7048553584269458, Accuracy Testing = 0.6978132571911163, MAE = 0.011594202898550725

Accuracy Training = 0.7089399972498565, Accuracy Testing = 0.6830048412413905, MAE = 0.012648221343873518

Accuracy Training = 0.7028401001923787, Accuracy Testing = 0.7259585658257575, MAE = 0.011242863416776461

Accuracy Training = 0.7054411862253112, Accuracy Testing = 0.6626056046980274, MAE = 0.012999560825647781

Accuracy Training = 0.7054241690165752, Accuracy Testing = 0.7741987829614605, MAE = 0.00966183574879227

Accuracy Training = 0.7063547148466336, Accuracy Testing = 0.7007887883710101, MAE = 0.011769872639437857

Accuracy Training = 0.7034413199186886, Accuracy Testing = 0.7051958494276257, MAE = 0.011857707509881422

Accuracy Training = 0.7065492951443637, Accuracy Testing = 0.7064279155188247, MAE = 0.012209046991655688

Accuracy Training = 0.7025487825156111, Accuracy Testing = 0.7263620360424873, MAE = 0.010188844971453666

Accuracy Training = 0.7058953483794179, Accuracy Testing = 0.7312922048121682, MAE = 0.011067193675889328

Accuracy Training = 0.7053628638199716, Accuracy Testing = 0.6914762230940075, MAE = 0.01238471673254282

Accuracy Training = 0.702656328139309, Accuracy Testing = 0.6833585049407831, MAE = 0.012736056214317084

Accuracy Training = 0.7028862275701702, Accuracy Testing = 0.6985610293311687, MAE = 0.012560386473429951

Accuracy Training = 0.7030649116483932, Accuracy Testing = 0.7170576685246297, MAE = 0.011857707509881422

Accuracy Training = 0.7054963685947042, Accuracy Testing = 0.6843305291296485, MAE = 0.01282389108476065

Accuracy Training = 0.7035513201092181, Accuracy Testing = 0.6936435716779985, MAE = 0.011506368028107158

Accuracy Training = 0.7060527453221648, Accuracy Testing = 0.7040119153660458, MAE = 0.012736056214317084

Accuracy Training = 0.705526630800168, Accuracy Testing = 0.6961003839213671, MAE = 0.012296881862099254

Accuracy Training = 0.7071009706176083, Accuracy Testing = 0.680535663629256, MAE = 0.01282389108476065

Accuracy Training = 0.7038016863617091, Accuracy Testing = 0.7383839078153829, MAE = 0.0101010101010102

Accuracy Training = 0.7040115222497809, Accuracy Testing = 0.6893012738667263, MAE = 0.012296881862099254

Accuracy Training = 0.7060745189638535, Accuracy Testing = 0.7298167417380017, MAE = 0.010628019323671498

Accuracy Training = 0.7024065481732091, Accuracy Testing = 0.7347065602297386, MAE = 0.010628019323671498

Accuracy Training = 0.7026415681299774, Accuracy Testing = 0.6830101297365032, MAE = 0.013614404918752744

Accuracy Training = 0.7060270099836219, Accuracy Testing = 0.7200321573820108, MAE = 0.011418533157663592

Accuracy Training = 0.7051414995069236, Accuracy Testing = 0.7225055910856515, MAE = 0.01080368906455863

Accuracy Training = 0.702330082339377, Accuracy Testing = 0.7595734483670724, MAE = 0.0103645147123408
 Accuracy Training = 0.706093921036162, Accuracy Testing = 0.6457998195158317, MAE = 0.013790074659639877
 Accuracy Training = 0.7051478842052823, Accuracy Testing = 0.6980420994576706, MAE = 0.01282389108476065
 Accuracy Training = 0.7065270574033458, Accuracy Testing = 0.6307727720181947, MAE = 0.01440491875274484
 Accuracy Training = 0.7036704209288793, Accuracy Testing = 0.7138238150095886, MAE = 0.011418533157663592
 Accuracy Training = 0.7067126869108246, Accuracy Testing = 0.6933928084293799, MAE = 0.012209046991655688
 Accuracy Training = 0.7029725324847751, Accuracy Testing = 0.7210865634090731, MAE = 0.011330698287220026
 Accuracy Training = 0.7047277048590616, Accuracy Testing = 0.6946900380575951, MAE = 0.012648221343873518

across 40 folds :-

Average MAE; 0.011855484252401903 Average training Accuracy: 0.7046878181572905 A
 verage testing Accuracy: 0.7045725206311302

Predicting the behaviour of our new customers

```
In [ ]: test_dataset = pd.read_csv('/content/testing_sample.csv')
```

```
In [ ]: test_dataset.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 151655 entries, 0 to 151654
Data columns (total 25 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   UserID                                151655 non-null  object
1   basket_icon_click                     151655 non-null  int64
2   basket_add_list                       151655 non-null  int64
3   basket_add_detail                     151655 non-null  int64
4   sort_by                              151655 non-null  int64
5   image_picker                         151655 non-null  int64
6   account_page_click                   151655 non-null  int64
7   promo_banner_click                   151655 non-null  int64
8   detail_wishlist_add                  151655 non-null  int64
9   list_size_dropdown                   151655 non-null  int64
10  closed_minibasket_click               151655 non-null  int64
11  checked_delivery_detail                151655 non-null  int64
12  checked_returns_detail                151655 non-null  int64
13  sign_in                              151655 non-null  int64
14  saw_checkout                         151655 non-null  int64
15  saw_sizecharts                       151655 non-null  int64
16  saw_delivery                         151655 non-null  int64
17  saw_account_upgrade                  151655 non-null  int64
18  saw_homepage                        151655 non-null  int64
19  device_mobile                        151655 non-null  int64
20  device_computer                      151655 non-null  int64
21  device_tablet                       151655 non-null  int64
22  returning_user                       151655 non-null  int64
23  loc_uk                              151655 non-null  int64
24  ordered                             151655 non-null  int64
dtypes: int64(24), object(1)
memory usage: 28.9+ MB
```

```
In [ ]: test_dataset.describe()
```

Out[]:

	basket_icon_click	basket_add_list	basket_add_detail	sort_by	image_picker	account
count	151655.000000	151655.000000	151655.000000	151655.000000	151655.000000	151
mean	0.074228	0.060954	0.085444	0.036438	0.025334	
std	0.262142	0.239247	0.279542	0.187378	0.157137	
min	0.000000	0.000000	0.000000	0.000000	0.000000	
25%	0.000000	0.000000	0.000000	0.000000	0.000000	
50%	0.000000	0.000000	0.000000	0.000000	0.000000	
75%	0.000000	0.000000	0.000000	0.000000	0.000000	
max	1.000000	1.000000	1.000000	1.000000	1.000000	

8 rows × 24 columns

In []:

```

"""x_old = predictors
y_old = dataset.ordered # or you can use dataset["ordered"]"""

"""#training the model again on old dataset, previously we dropped UserID but now v
new_classifier = GaussianNB()
new_classifier.fit(x_old, y_old)"""
count = 0
# New Sample of Predictors and Targets from test_dataset
new_predictors = test_dataset.drop(["ordered", "device_mobile", "UserID"], axis=1)
target_pred_proba = classifier.predict_proba(new_predictors)

# Set a threshold
threshold = 0.7

# Identify customers with a higher chance of buying the product
customers_with_high_propensity = []
for i in range(len(target_pred_proba)):
    count += 1
    if target_pred_proba[i][1] >= threshold:
        print(f"Customer with user Id : {test_dataset.UserID[i]} is likely to buy the ")
    else:
        print(f"Customer with user Id : {test_dataset.UserID[i]} Won't buy")
print(count)

```

Streaming output truncated to the last 5000 lines.

Customer with user Id : 0977-145b-05790977-145b-4j44-340633 Won't buy
148865

Customer with user Id : k368-27b9-0579k368-27b9-448b-220485 Won't buy
148866

Customer with user Id : 6d97-1b68-057j6d97-1b68-471k-900901 Won't buy
148867

Customer with user Id : 8k60-969k-057j8k60-969k-4db1-376191 is likely to buy the p
roduct

148868

Customer with user Id : b26j-bk6d-057jb26j-bk6d-44kb-839337 Won't buy
148869

Customer with user Id : 7440-771j-057b7440-771j-46b9-561512 Won't buy
148870

Customer with user Id : k657-k058-057bk657-k058-497b-347919 Won't buy
148871

Customer with user Id : 7466-11b7-057b7466-11b7-4301-36284 Won't buy
148872

Customer with user Id : 7d56-9049-057b7d56-9049-423b-208097 Won't buy
148873

Customer with user Id : 14j3-413k-057k14j3-413k-4097-150120 Won't buy
148874

Customer with user Id : 2j43-7bd0-057k2j43-7bd0-47d0-154266 Won't buy
148875

Customer with user Id : 5472-d65d-057k5472-d65d-414k-320283 Won't buy
148876

Customer with user Id : 6b15-9655-057k6b15-9655-4j37-892064 Won't buy
148877

Customer with user Id : jj42-55k5-057kjj42-55k5-479k-82814 Won't buy
148878

Customer with user Id : d761-95d2-057kd761-95d2-449b-28938 Won't buy
148879

Customer with user Id : dj92-jk70-057kdj92-jk70-4645-903424 Won't buy
148880

Customer with user Id : 27d5-4d58-057d27d5-4d58-4207-35816 Won't buy
148881

Customer with user Id : 53j8-5j85-057d53j8-5j85-4301-587132 Won't buy
148882

Customer with user Id : 89j7-4084-057d89j7-4084-4b1d-992053 Won't buy
148883

Customer with user Id : j435-8k73-057dj435-8k73-44d7-228168 Won't buy
148884

Customer with user Id : k688-5176-057dk688-5176-4j04-570312 Won't buy
148885

Customer with user Id : 38k1-77j6-057738k1-77j6-48b4-419780 Won't buy
148886

Customer with user Id : 85d9-45k2-057785d9-45k2-419j-400098 Won't buy
148887

Customer with user Id : 8786-4601-05778786-4601-4077-743097 Won't buy
148888

Customer with user Id : 3k30-k717-05803k30-k717-48d4-625542 Won't buy
148889

Customer with user Id : b979-6j71-0580b979-6j71-4bbd-575903 Won't buy
148890

Customer with user Id : b488-15kd-0580b488-15kd-453d-626758 Won't buy
148891

Customer with user Id : 7537-77kb-05827537-77kb-44k3-39413 Won't buy
148892

Customer with user Id : 7471-2k77-05837471-2k77-4140-722877 Won't buy
148893

Customer with user Id : 94d2-447j-058494d2-447j-49b4-731606 Won't buy
148894

Customer with user Id : dj41-51j0-0584dj41-51j0-4bbj-858780 Won't buy
148895

Customer with user Id : 211j-j5dd-0586211j-j5dd-4d3b-839160 Won't buy
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Customer with user Id : 3680-4445-05863680-4445-4794-225009 Won't buy
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Customer with user Id : b635-44b2-0586b635-44b2-4j4k-285598 Won't buy
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Customer with user Id : dk63-79j9-0586dk63-79j9-4957-487009 Won't buy
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Customer with user Id : k4b4-9740-0587k4b4-9740-414d-702559 Won't buy
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Customer with user Id : 744j-7d77-0587744j-7d77-4j37-492839 Won't buy
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Customer with user Id : d25k-0j4k-0588d25k-0j4k-43jj-983812 Won't buy
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Customer with user Id : 17k4-5547-058917k4-5547-4dk5-549330 Won't buy
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Customer with user Id : 273d-4k17-0589273d-4k17-4457-995238 Won't buy
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Customer with user Id : 2b85-0d98-05892b85-0d98-4b4k-847922 Won't buy
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Customer with user Id : 5k6k-7677-05895k6k-7677-474j-477403 Won't buy
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Customer with user Id : 64jj-1k07-058964jj-1k07-4k8b-613208 Won't buy
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Customer with user Id : b4b9-7191-058jb4b9-7191-4139-282094 Won't buy
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Customer with user Id : d2b5-5837-058jd2b5-5837-4k30-958072 Won't buy
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Customer with user Id : 1792-43j4-058b1792-43j4-42kb-14605 Won't buy
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Customer with user Id : k2b1-j9b7-058bk2b1-j9b7-4647-232310 Won't buy
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Customer with user Id : k5k4-j6k1-058kk5k4-j6k1-4j01-865655 Won't buy
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Customer with user Id : 0160-197d-058d0160-197d-46kj-218532 Won't buy
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Customer with user Id : 2184-bb27-058d2184-bb27-4702-932078 Won't buy
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Customer with user Id : 8766-44d0-058d8766-44d0-44bk-702582 Won't buy
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Customer with user Id : 8k3b-7856-058d8k3b-7856-445k-492652 Won't buy
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Customer with user Id : 978j-b7k0-0587978j-b7k0-4202-759218 Won't buy
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Customer with user Id : 7798-4490-05907798-4490-4409-760963 Won't buy
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Customer with user Id : 8k57-5452-05918k57-5452-477b-59940 Won't buy
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Customer with user Id : 431d-6137-0591431d-6137-4088-479866 Won't buy
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Customer with user Id : b870-4443-0593b870-4443-4jkb-972686 Won't buy
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Customer with user Id : 7105-6b95-05937105-6b95-4694-42745 Won't buy
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Customer with user Id : 0708-463b-05940708-463b-4749-748296 Won't buy
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Customer with user Id : b42j-kb80-0595b42j-kb80-4kj4-282263 Won't buy
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Customer with user Id : d770-9j14-0595d770-9j14-48bb-694963 Won't buy
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Customer with user Id : 308b-j2d2-0596308b-j2d2-4188-991504 Won't buy
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Customer with user Id : 688b-b67k-0596688b-b67k-4j64-618837 Won't buy
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Customer with user Id : 816k-k444-0596816k-k444-497k-908803 Won't buy
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Customer with user Id : 705k-5d43-0596705k-5d43-4j59-142328 Won't buy
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Customer with user Id : b4d7-7557-059jb4d7-7557-4b4b-203212 Won't buy
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Customer with user Id : 9230-5542-059b9230-5542-4757-917863 Won't buy
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Customer with user Id : 7bkk-0544-05977bkk-0544-4b39-871478 Won't buy
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Customer with user Id : 4j54-6341-05974j54-6341-4844-940964 Won't buy
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Customer with user Id : 0j16-3948-05940j16-3948-4b01-141279 Won't buy
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Customer with user Id : 16kb-408j-05j016kb-408j-4j11-137405 Won't buy
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Customer with user Id : 2443-217b-05j02443-217b-47j6-125482 Won't buy
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Customer with user Id : j3k2-kb41-05j1j3k2-kb41-4466-211936 Won't buy
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Customer with user Id : d469-j9b7-05j2d469-j9b7-4884-623904 Won't buy
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Customer with user Id : 4j78-9954-05j14j78-9954-4770-977177 Won't buy
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Customer with user Id : 7j47-5j76-05j37j47-5j76-4165-937914 Won't buy
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Customer with user Id : 7364-2738-05j67364-2738-4877-253938 Won't buy
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Customer with user Id : b314-b156-05j7b314-b156-4b37-79568 Won't buy
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Customer with user Id : 3710-4jd8-05j83710-4jd8-4457-263551 Won't buy
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Customer with user Id : j962-4849-05j8j962-4849-414j-426154 Won't buy
148966

Customer with user Id : 9b64-78j6-05j99b64-78j6-4j8b-542398 is likely to buy the p
roduct
148967

Customer with user Id : kj6k-52d7-05j9kj6k-52d7-4428-440873 Won't buy
148968

Customer with user Id : 8101-d80k-05jj8101-d80k-44d6-958490 Won't buy
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Customer with user Id : j09k-7578-05bj09k-7578-4692-900067 Won't buy
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Customer with user Id : 21b7-d68d-05jk21b7-d68d-4j75-748374 Won't buy
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Customer with user Id : 9k64-779j-05jd9k64-779j-4jk3-238671 Won't buy
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Customer with user Id : 7d46-1109-05jd7d46-1109-4108-804084 Won't buy
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Customer with user Id : 0jj7-8k5d-05j70jj7-8k5d-4064-794171 Won't buy
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Customer with user Id : 3694-0773-05j73694-0773-483j-271529 Won't buy
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Customer with user Id : 7j15-5470-05j77j15-5470-4744-196964 Won't buy
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Customer with user Id : 3546-83jd-05j43546-83jd-487j-641572 Won't buy
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Customer with user Id : 588k-8d79-05b0588k-8d79-4777-511289 Won't buy
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Customer with user Id : 6053-46k9-05b06053-46k9-4709-83167 Won't buy
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Customer with user Id : 79k8-4327-05b079k8-4327-441b-884623 Won't buy
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Customer with user Id : 4444-7405-05b14444-7405-4jk3-568453 Won't buy
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Customer with user Id : 3754-4219-05b23754-4219-4176-848043 Won't buy
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Customer with user Id : 0675-2k42-05b10675-2k42-4d97-60543 Won't buy
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Customer with user Id : b776-40j0-05b3b776-40j0-4553-823036 Won't buy
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Customer with user Id : k3kk-98k4-05b3k3kk-98k4-45b9-546092 Won't buy
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Customer with user Id : 4427-k4j7-05b34427-k4j7-4d72-955756 Won't buy
148986

Customer with user Id : 669d-17d4-05b4669d-17d4-49b7-552653 Won't buy
148987

Customer with user Id : 67b3-k021-05b467b3-k021-4247-319944 is likely to buy the p
roduct
148988

Customer with user Id : d757-9dj1-05b4d757-9dj1-4bj7-359071 Won't buy
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Customer with user Id : 49j4-67b0-05b449j4-67b0-4526-795858 Won't buy
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Customer with user Id : 48d1-b0k3-05b548d1-b0k3-4dk8-751076 Won't buy
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Customer with user Id : 3k50-77j3-05b63k50-77j3-4413-753733 Won't buy
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Customer with user Id : 5169-b5b4-05b65169-b5b4-47b4-582483 Won't buy
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Customer with user Id : j47j-d23k-05bdj47j-d23k-44j8-349633 Won't buy
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Customer with user Id : 4k2k-463k-05k44k2k-463k-4b57-224693 Won't buy
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Customer with user Id : 21d1-084k-05k621d1-084k-46b9-299810 Won't buy
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Customer with user Id : 8308-b148-05k88308-b148-423k-576767 is likely to buy the p
roduct
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Customer with user Id : b107-6843-05k8b107-6843-48bk-324753 Won't buy
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Customer with user Id : 4935-7397-05dk4935-7397-4773-671878 Won't buy
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Customer with user Id : j773-4452-05d7j773-4452-4221-619035 Won't buy
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Customer with user Id : 7b15-k777-05d77b15-k777-4bdb-286718 Won't buy
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Customer with user Id : 32b9-j8d4-05d432b9-j8d4-401k-911816 Won't buy
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Customer with user Id : 7311-4277-05707311-4277-4754-470128 Won't buy
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Customer with user Id : 8b46-jk9d-05708b46-jk9d-4467-74993 Won't buy
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Customer with user Id : d5j2-k713-0571d5j2-k713-4383-794524 Won't buy
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Customer with user Id : 0740-dkj1-05720740-dkj1-485k-261031 Won't buy
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Customer with user Id : 393d-7973-0572393d-7973-4k67-169882 Won't buy
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Customer with user Id : d56k-0971-0572d56k-0971-4b98-845527 Won't buy
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Customer with user Id : 006j-bb9k-0573006j-bb9k-4724-766011 Won't buy
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Customer with user Id : 0j84-b05j-05730j84-b05j-4088-717928 Won't buy
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Customer with user Id : 5554-049d-05735554-049d-4325-570118 Won't buy
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Customer with user Id : b722-02j8-0573b722-02j8-4149-241013 Won't buy
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Customer with user Id : b230-7738-0574b230-7738-42d2-948096 Won't buy
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Customer with user Id : 7862-4jk7-05747862-4jk7-4389-393849 Won't buy
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Customer with user Id : 7245-25j6-05767245-25j6-40bd-465534 Won't buy
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Customer with user Id : 7b7d-7b91-05767b7d-7b91-4405-320299 Won't buy
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Customer with user Id : j1d3-b3b2-0576j1d3-b3b2-4k64-534696 Won't buy
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Customer with user Id : j47j-j154-0576j47j-j154-4b92-701786 Won't buy
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Customer with user Id : 1005-79b4-05771005-79b4-49k5-507669 Won't buy
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Customer with user Id : k284-58k7-0577k284-58k7-4k79-336946 Won't buy
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Customer with user Id : kj54-bk49-0577kj54-bk49-407b-687198 Won't buy
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Customer with user Id : 2d57-b7j1-05782d57-b7j1-4924-507494 Won't buy
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Customer with user Id : 1468-1542-05791468-1542-4849-740625 Won't buy
149113
Customer with user Id : 647j-9038-0579647j-9038-471b-579404 Won't buy
149114
Customer with user Id : kb2b-4k54-0579kb2b-4k54-45k1-366452 Won't buy
149115
Customer with user Id : 5jj7-3104-057j5jj7-3104-4b75-185983 Won't buy
149116
Customer with user Id : 9k02-kjdk-057j9k02-kjdk-4763-632125 Won't buy
149117
Customer with user Id : 084k-3588-057k084k-3588-4688-702176 Won't buy

149118
Customer with user Id : 78kk-4442-057k78kk-4442-4832-433284 Won't buy
149119
Customer with user Id : 8625-jjbd-057d8625-jjbd-4094-497882 Won't buy
149120
Customer with user Id : j562-9796-057dj562-9796-41j7-288245 Won't buy
149121
Customer with user Id : kj30-3j70-057dkj30-3j70-4374-28835 Won't buy
149122
Customer with user Id : 428d-4407-0577428d-4407-48b4-971646 Won't buy
149123
Customer with user Id : j6j0-6d75-0577j6j0-6d75-4979-491148 Won't buy
149124
Customer with user Id : j763-9782-0577j763-9782-4510-555260 Won't buy
149125
Customer with user Id : d887-8d43-0577d887-8d43-4491-780728 Won't buy
149126
Customer with user Id : 54k1-7441-057454k1-7441-487d-281026 Won't buy
149127
Customer with user Id : jkb4-6j76-0574jkb4-6j76-4728-679623 Won't buy
149128
Customer with user Id : d143-321b-0574d143-321b-4j7k-340159 is likely to buy the p
roduct
149129
Customer with user Id : 0310-4b47-05400310-4b47-407b-724504 is likely to buy the p
roduct
149130
Customer with user Id : 4989-8b34-05404989-8b34-4544-445520 Won't buy
149131
Customer with user Id : 6bk7-6891-05406bk7-6891-4008-348707 Won't buy
149132
Customer with user Id : 97d9-464b-054097d9-464b-4041-163247 Won't buy
149133
Customer with user Id : b8j2-bb77-0540b8j2-bb77-420j-401034 Won't buy
149134
Customer with user Id : 74jd-8d15-054074jd-8d15-4747-629047 Won't buy
149135
Customer with user Id : 3b28-441k-05413b28-441k-4407-489001 Won't buy
149136
Customer with user Id : 7887-9d41-05417887-9d41-4b5j-142289 Won't buy
149137
Customer with user Id : 7774-266k-05417774-266k-4d23-467656 Won't buy
149138
Customer with user Id : d7j2-764d-0541d7j2-764d-4593-778467 Won't buy
149139
Customer with user Id : 0300-b466-05420300-b466-461k-438434 Won't buy
149140
Customer with user Id : 4210-1k47-05424210-1k47-40b7-205420 Won't buy
149141
Customer with user Id : 6774-6k8d-05426774-6k8d-4djj-225329 Won't buy
149142
Customer with user Id : 047b-157b-0543047b-157b-45jk-822169 Won't buy
149143
Customer with user Id : 7d63-0825-05437d63-0825-4bd4-743580 Won't buy
149144
Customer with user Id : 471b-d474-0543471b-d474-440b-597156 Won't buy
149145
Customer with user Id : 3288-7668-05443288-7668-4j75-763760 Won't buy
149146
Customer with user Id : 7361-408b-05447361-408b-4d46-612466 Won't buy
149147
Customer with user Id : 7917-7k17-05447917-7k17-427d-378210 Won't buy
149148
Customer with user Id : b49k-8238-0544b49k-8238-4db7-582179 Won't buy