Ritik Soni

Full-stack Software Engineer

Separate from most engineers who can be replaced by AI tools. Skilled in development, architecture, planning, and execution, bridges the gap between development and product teams. A quick learner with focus on perfection, presentation, overall management; who brings automation to enterprises.

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TECHNICAL SKILLS

Languages	Javascript Typescript React.js Next.js Node.js jQuery HTML CSS C++ Python
DB / Cloud	Firebase PostgreSQL SQL Rest APIs GraphQL APIs
Google	Google Tag Manager Google Analytics (UA & GA4) Google calendar APIs Google lighthouse
Tools / Libraries	Salesforce Webflow Stripe APIs WABA Slack Git Jira Make.com ClickUp Monday.com MixPanel Hotjar Microsoft-Clarity

EXPERIENCE

Workiflow   Remote
LEAD FRONTEND ENGINEER   *Nov 2023 - Present*

- Developed **Templify** (currently live on Monday.com marketplace) and collaborating on **Client apps: Caseflow** and **Mirrorless** (in production).
- **Improvised** app load and api execution time by 50%.

PeopleHum Technologies Pvt. Ltd.   Mumbai, IN
SENIOR SOFTWARE ENGINEER   *Sept 2021 - Nov 2023*

- Automated business processes, **standardized development procedures**, and trained junior associates at Avniro and subsidiaries.
- Worked with the CEO to deliver **8+ optimized products** across Marketing, Sales, Finance, and Customer Success.
- **Architected** databases and dataflows aligned with product requirements.
- Developed Free ATS with **350+ job templates**, transforming it into a **profitable** product feature.
- Revamped an outsourced website; **boosting** Lighthouse **performance by 56.37%**, **SEO by 8%**, **internal linking by 9%** and **crawlability by 6%**.

PROJECTS

Templify (REACT.JS, NODE.JS, FIREBASE, GRAPHQL)

- A monday.com marketplace app that allows users to save groups, items and subitems as **reusable templates**.
- Users can also leverage **automations** to set up various flows, for e.g. Apply a template when the status changes to "In progress".

Billing Portal (WEBFLOW, JAVASCRIPT, NODE.JS, POSTGRESQL, STRIPE APIs)

- In **60 days**, streamlined invoicing by replacing **scattered processes** (Email, Excel, Phone calls, Messaging) with a **Stripe**-integrated web app.
- Enabled **automated invoicing** and renewals, global reach, **reconciliation** and **analytics** to aid business decisions.

WhatsApp Onboarding Portal (REACT.JS, NODE.JS, MARIADB, 360 DIALOG APis)

- Developed a web-app that streamlined **WABA** setup for the customers of Engati and its **White Label partners**.
- Designed the **data architecture** and built a **React app** integrated with **360Dialog APIs** in a **30-day sprint**.

Partnerships Portal (WEBFLOW, JAVASCRIPT, NODE.JS, POSTGRESQL)
Customer Success Portal (WEBFLOW, NODE.JS, GOOGLE FIREBASE, GOOGLE CALENDAR APis)
Marketing Websites (WEBFLOW, JETBOOST, GOOGLE TAG MANAGER, GOOGLE ANALYTICS)   Avniro ⧉ | **PeopleHum** ⧉ | **Engati** ⧉

PROBLEM SOLVING | CRITICAL THINKING | DETAIL ORIENTED | LEADERSHIP | ANALYTICAL APPROACH | RESILIENCE | ADAPTABILITY

CERTIFICATIONS

Linkedin React: Design Patterns ⧉   Monday.com Developers Badge ⧉

Linkedin TypeScript Essential Training ⧉   Make.com Intermediate ⧉

Linkedin Software Architecture: From Developer to Architect ⧉   IBM Enterprise Design Thinking Practitioner ⧉

Front End Development Libraries ⧉   Northwestern University: High Performance Collaboration: Leadership, Teamwork, and Negotiation ⧉

POSITIONS OF RESPONSIBILITY

Head POC, Company Retreat (AVNIRO GROUP OF COMPANIES) *Dec 2023*
- Organized a **company retreat** for nearly 100 employees and stakeholders, focusing on team-building activities, partly contributing to a **4% decrease in attrition rate** over the previous year.

President (RESEARCH CELL, SAKEC) *Aug 2021 - Jun 2022*
- Facilitated **internship opportunities** for peers, leading to many successfully securing **full-time employment**.

Vice President (IEEE, SAKEC) *Jan 2019 - Jun 2022*
- Played a key role in **increasing membership by 4x** by organizing CS activities, Inter-college workshops, **Model United Nations (MUNs)** etc.

Cultural Coordinator (STUDENT COUNCIL, SAKEC) *Sept 2021 - Jun 2022*
- Co-managed the annual college fest **Pratishtha**, featuring **40+ programs and competitions**, with **2,500+** registrations and **2x revenue**.

Technical Co-head (CSI, SAKEC) *Aug 2019 - Jun 2020*

ACHIEVEMENTS

Cruising & crushing it Spotlight award, Q4 2023
Received the PeopleHum Spotlight Award for exceptional technical achievements and commitment to innovation and success.

NAAC Grade A Accreditation Nov 2021
Honored for exceptional leadership during the NAAC peer team visit, guiding cross-functional teams to secure Grade A accreditation in the first cycle.

Competitive Examinations
Excelled in exams like **Institute for Promotion of Mathematics (AIR 148)**, **Intermediate Drawing Exam (Grade A)**, Pradnya-Pravinya Mathematics and Sciences Exam, and state government secondary school exams.

EDUCATION

Bachelor of Engineering, Information Technology CGPI 8.26
University of Mumbai