



UNTHOUGHT

FROM DREAM TO REALITY

The Problem



1. Posses lot of skill but no idea.
2. Lack of team.
3. Lack of validation.
4. Lack of mentors and investors.



Solution UnThought



**PUT YOUR SKILL
TO GOOD USE BY
WORKING WITH
PEOPLE WHO
HAVE GREAT IDEAS**



**UNDERSTAND IF
YOUR IDEA IS
FEASIBLE AND
DISTINCT**



**FORM A TEAM AND
WORK TOGETHER
FOR SUCCESS**



**GET A MENTOR AS
A HELPING HAND
TO BOOST YOUR
SUCCESS**



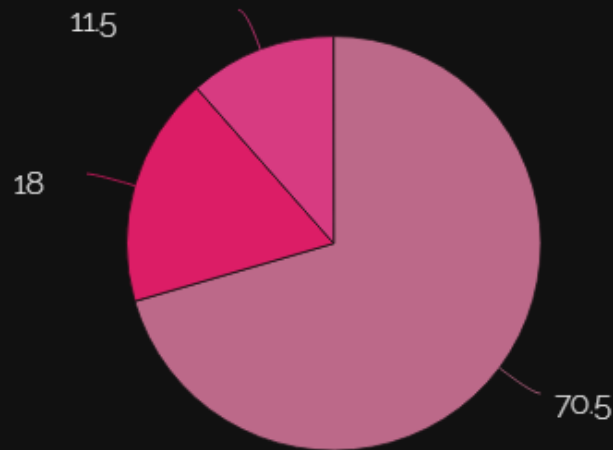
**FINALLY SEARCH
FOR A SUITABLE
INVESTOR**

Features And Benefits

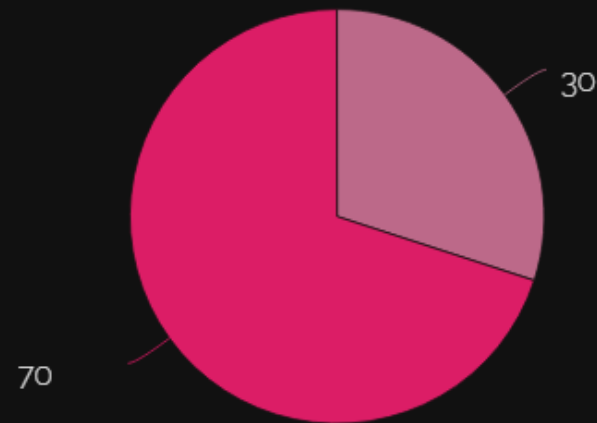
- Events near me
- Progress Status
- Like and Share
- Direct and Group text
- Meeting room
- virtual events and Seminars.



Market Size



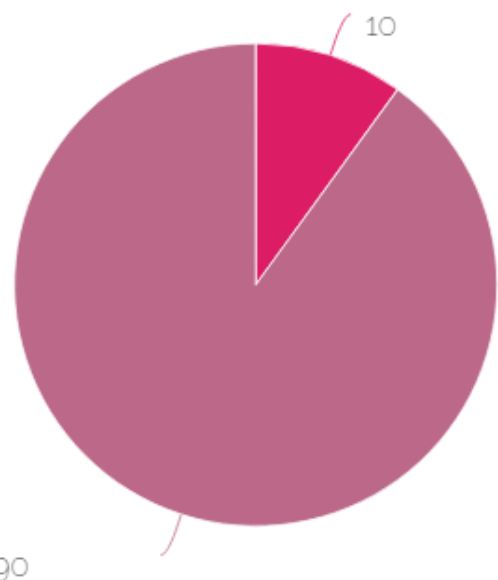
There are around 58 Million entrepreneur in India of various age groups. Around 18 % are below age group of 34 years which makes 10.4 million entrepreneur



These 10 million entrepreneurs are from various sectors like business, manufacturing and many more. Around 30% i.e 3 million people can make best use of it



Market Size



30 M students are Perusing graduation in which around 10% i.e 3M are our primary target



3 M

Young Entrepreneurs

+



3 M

Students

=



6 M



Business Model



The revenue model is primarily based on subscription at the 1st stage, every user will be charged a subscription fee of rupees 49 per year to use the app.

Subscription Model

Y Combinator

Less Time



UNTHOUGHT

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Complicated

Easy

LinkedIn



sociohub

500
startups

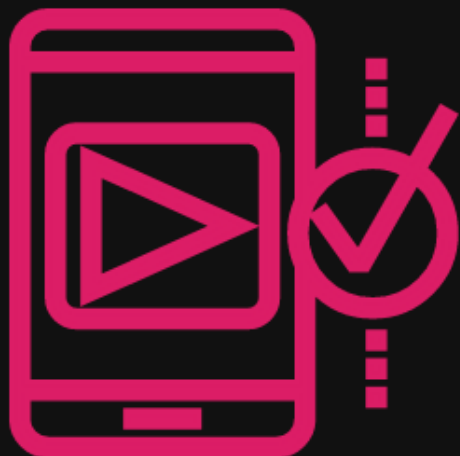
More Time

Competition

These platforms are not completely similar but they support Start Ups and collaborations in one way or other



Go-to Market Plan



DIGITAL MARKETING

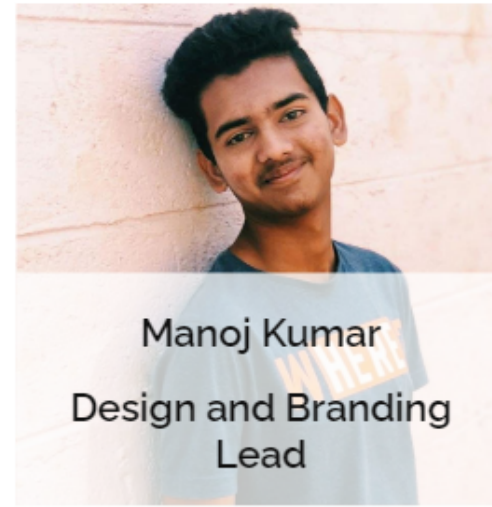
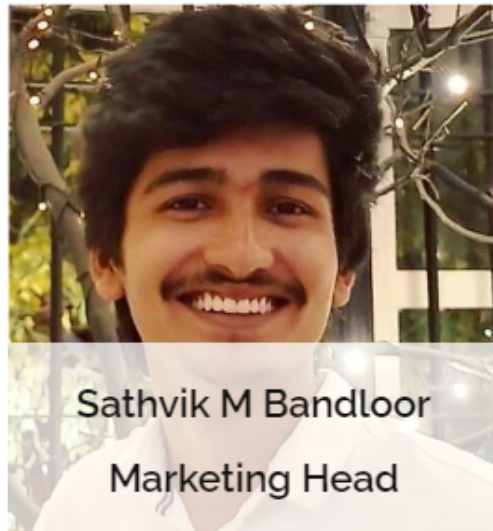


EVENTS



VISITING E-CELL

Founding Team





THANK
YOU