



INTRODUCTION TO ENTREPRENEURSHIP
Victorian Challenge & Enrichment Series

A free extension program for high ability students years 8-12 from Victorian government schools

Grow a great idea into a business!

Work with industry experts & mentors to learn valuable skills in entrepreneurship, problem solving, design thinking, customer centric design, business model development, data analysis & project execution, in a 5 module, practical, interactive, online program.

1 90 minute session per week over 5 weeks or 2 - 3 days intensive

- intro to enterprise learning
- learning about value
- design & build products & services
- building a brand & audience
- pitching & investment
- online showcase

Term 3 dates:

Intensive
14 Sep 9:30am - 1:00pm
16 Sep 9:30am - 3pm

Holiday Program
28 Sep 9:30am - 1:00pm
29 Sep 9:30am - 1:00pm
30 Sep 9:30am - 11am

visit our website to enrol now!
<https://www.melbourneinnovationcentre.vic.gov.au>

visit the Arc event hub to find more incredible activities
<https://www.melbourneinnovationcentre.vic.gov.au>

Term 4 dates:

Mondays AM
19 Oct - 16 Nov 9:30am - 11am

Mondays PM
19 Oct - 16 Nov 1:30pm - 3pm

Wednesdays PM
21 Oct - 18 Nov 1:30pm - 3pm

Wednesdays After School
21 Oct - 18 Nov 4pm - 5:30pm

Intensive
24 Nov 9:30am - 1:00pm
25 Nov 9:30am - 3pm

Intensive
8 Dec 9:30am - 1:00pm
9 Dec 9:30am - 3pm

funded by Department of Education & Training

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During this week-long program, I was able to work with many other young people and professionals from the Melbourne Innovation Centre to help develop my entrepreneurial skills.

during this time I was able to create a mock business plan about a cyber security awareness business and I learnt many things that go into running a business such as the finances and the development of the idea. Along but learning the behind the scenes of a business, I was also able to improve on my public speaking skills as I had the chance to pitch my idea to a group of students. this experience was extremely rewarding and I gained a lot of helpful information.