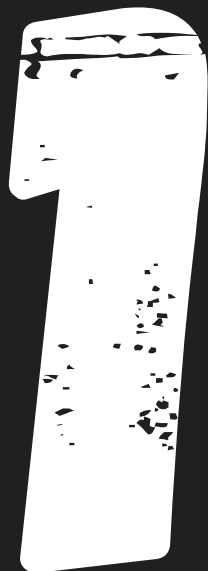# MY DESIGN MANIFESTO

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Talent versus Persistence

Success in design, as in any other industry, depends not so much on innate talent as on persistence, constant learning and development. Anyone can become a professional if they work hard enough.

1

Design's Déjà Vu

Everything is cyclical processes. Trends have the property of returning, but with a new interpretation. Designers, realizing this cyclicality, can more effectively predict future trends and create relevant designs.

2

Beyond the Trend

Designers play a key role in shaping new trends. They don't just follow fashion, but set new directions, experiment and create unique concepts.

3

Client and Designer will be together

Each designer has their own unique style and vision. It is this diversity that allows them to meet the needs of different clients and create a variety of projects.

4

The Art of Influence

Design can be a tool to create a better world. Designers have a responsibility to make sure that their work is not only beautiful, but also useful and socially relevant.

5

Conclusion

Design is not just about making beautiful things, it is a creative process that requires constant development, experimentation and social responsibility. Designers play an important role in shaping our world, and our future depends on their work.