



# Sponsorship Package

SWE RUTGERS UNIVERSITY

# Dear Potential Sponsor,

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The Society of Women Engineers (SWE) is a driving force which establishes engineering as a highly desirable career for women through an exciting array of training and development programs, networking opportunities, scholarships, outreach and advocacy activities, and much more.

We invite you to be a part of the Rutgers University SWE Section to help support our organization and its members in our mission to empower professional engineers to succeed and advance in engineering, and to guide girls towards careers in Science, Technology, Engineering, and Math (STEM). Throughout the years, Rutgers SWE has been defined by several achievements:

## Meetings



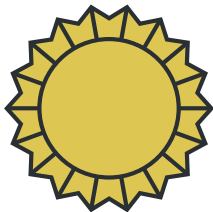
Weekly meetings that include professional development, mentoring, community service, and social events. We also maintain a strong connection with the Rutgers SWE alumni through networking socials and an Alumni Banquet, where job opportunities and friendships with the alumni are made.

## Outreach



Outside of our meetings we host outreach events for local schools and Girl Scout troops, attend Conferences, attend competitions held locally and at Rutgers, and provide support to the Rutgers Engineering Department.

## Awards



We have been recognized by the Rutgers Engineering Governing Council as the "Most Active Engineering Society 2013-14, 2014-15," the "Best Underrepresented Society 2016-17," and the "Social Butterfly 2017-2018." In addition, our SHE-SWE-MEET Engineering and Computer Science Career Fair, the largest student-run career fair at Rutgers, was also awarded the 2018 Governor's Choice Award by the Society of Women Engineers Region E Council, as well as the Outstanding Professional Development Event Award and Joint/Professional Event/Collegiate Event Award at WE Local 2019. Additionally, we were awarded the SWE Mission Award – Gold Collegiate Chapter at SWE Nationals 2018 and 2019, which we're confident is a direct result of the work we're able to do thanks to our sponsors.

Studies show that early influences make an enormous impression on young girls. Our goal is to help shape an academic interest in STEM disciplines in high school and college, leading to careers in these fields. Your support will help guide young women in viewing engineering and science as a life-long pursuit. Sponsorship at any level will greatly help towards the advancement of our society and the number and significance of opportunities we can offer to our members and our community. Please review the following pages for the suggested donation packets available. Every donation is welcome!

We look forward to working with you! Please do not hesitate to contact us with any questions.

Melissa Tu

Kinjal Patel

President

External Vice President



# Sponsorship Packages

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<b>Platinum</b>	.....	$\geq \$3,000$
<b>Gold</b>	.....	$\$1,500 - \$2,999$
<b>Silver</b>	.....	$\$500 - \$1,499$
<b>Bronze</b>	.....	$\leq \$499$

	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
Optional Professional Development Session	X	X	X	X
Logo on Rutgers SWE Website & Newsletter	X	X	X	X
Digital Resume Folder	X	X	X	X
SWE Regional Conference		X	X	X
SWE National Conference			X	X
Industry Mentorship Program & SWELL Mentoring Program		X	X	X
General Meetings		X	X	X
Rutgers SWE Banquets			X	X
Rutgers SWE Night				X
\$500 Scholarship in Company's Name				X

# Package Components (1)

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Component	Description	Level
Professional Development Session	Come speak to the Rutgers SWE community for an event that not only teaches students about your company's opportunities, but also helps them gain career skills & industry knowledge. Past events include resume critiques, mock interviews, & panel discussions. We will take care of all the logistics from working with you to pick a date, reserving the room, ordering food, & publicizing.	Platinum Gold Silver Bronze
Logo on Rutgers SWE Website & Newsletter	To show our appreciation for your support, we will include your company's logo on our website, swe.rutgers.edu, as well as in our newsletter that is sent to members, alumni, & corporate partners each semester.	Platinum Gold Silver Bronze
Digital Resumes Folder	An organized compilation of active Rutgers SWE members' resumes will be provided to you through a zip file.	Platinum Gold Silver Bronze
Regional Conference	SWE's WE Local conferences take place in various cities throughout the country, allowing women in their local networks to connect. Every Spring, this event provides our members with the opportunity to network with collegiate & professional members at nearby SWE sections, while attending workshops & pitching at a career fair. It costs \$300 per person, & every year Rutgers SWE has succeeded in bringing 10-25 members to the conferences due to generous corporate sponsorships.	Platinum Gold Silver

## Package Components (2)

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Component	Description	Level
National Conference	Each year, the SWE hosts the world's largest conference for women engineers, with more than 16,500 women, collegiate & professionals, in attendance. This event, with over 100 professional development workshops as well as a career fair featuring over 250 companies, is incredibly beneficial to our members in terms of personal & career developments. The cost per person ranges from \$500 to \$1200 depending on flight & hotel costs. This year's conference took place in Anaheim, CA, where we were able to bring over 30 members. Next year's will be in New Orleans, LA. Your financial support will sponsor more Rutgers SWE members to attend this amazing event.	Platinum Gold
SWELL Mentoring Program	The Society of Women Engineers Leaders & Learners Program (SWELL) is a mentorship program that has been forming bonds between upperclassmen & underclassmen every fall semester since 2005. The program helps many new freshmen students assimilate into the Rutgers Engineering community, while making valuable connections with veteran SWE members & role models. In 2016, our largest group of about 150 members participated in the program.	Platinum Gold Silver
General Meetings	We meet every Tuesday from 7-8 PM with events varying across 4 main categories: professional development, mentorship, community service, & social.	Platinum Gold Silver

## Package Components (3)

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Component	Description	Level
Industry Mentorship Program	Ever since its debut in Spring of 2014, the Industry Mentorship Program (IMP) has grown to have 20+ mentor-mentee pairings every year. This program helps members develop their professional skills in a one-on-one environment with a corporate representative, through events such as mock interviews, presentations, & company tours. The mentor relationships tend to last beyond the length of the year-long program, often creating opportunities for special programs, internships, & full-time job offers.	Platinum Gold Silver
Rutgers SWE Banquet	To celebrate the graduating seniors, Board of Officers, active members, & corporate sponsors, we host a banquet each semester. Awards are presented for different criteria, & a keynote speaker offers advice to empower us to continue in the engineering field, while inspiring others to do so as well. You will receive an honorable mention at our banquet, your logo will be on the invitations & other publicity material, & finally you will have the opportunity to have a representative speak at the banquet.	Platinum Gold
\$500 Scholarship	This scholarship will be presented to an active Rutgers SWE member based on merit &/or financial need. We will present the award at the end of year banquet in the company's name. If it is merited, the award may be given to two members in equal amounts of \$250.	Platinum

## Package Components (4)

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Component	Description	Level
Rutgers SWE Night	SWE Night is our biggest high school outreach event for which 50-60 high school girls admitted to the School of Engineering join us for a night of fun activities, including a panel of SWE members who share their college experiences, a keynote speaker who offers advice about pursuing an engineering career, several engineering-based team competitions, & a sleepover with SWE members. Our SWE members who attended the event as high schoolers say that it convinced them to pursue an engineering degree at Rutgers. For sponsoring this event, you will be acknowledged at the event, your logo will appear on material pertaining to the event, & you will have the opportunity to have one of your own employees speak.	Platinum

# Corporate Sponsorship Form



Company Name:

Contact Name:

Position:

Address:

Email:

Phone:

I/We would like to sponsor SWE at Rutgers University the amount of

\$

which corresponds to the following package:

## ☐ **Platinum**

- ☐ Prof. Development Session
- ☐ SWE National Conference
- ☐ General Meetings
- ☐ Mentoring Programs
- ☐ \$500 Scholarship

- ☐ WE Local
- ☐ Rutgers SWE Banquet
- ☐ Rutgers SWE Night
- ☐ No Preference

## ☐ **Gold**

- ☐ Prof. Development Session
- ☐ SWE National Conference
- ☐ General Meetings
- ☐ Mentoring Programs

- ☐ WE Local
- ☐ Rutgers SWE Banquet
- ☐ No Preference

## ☐ **Silver**

- ☐ Prof. Development Session
- ☐ General Meetings
- ☐ Mentoring Programs

- ☐ WE Local
- ☐ No Preference

## ☐ **Bronze**

- ☐ Prof. Development Session

- ☐ No Preference

Signature:

Date:



Please make checks payable to the Rutgers School of Engineering. Please mail checks along with this form to:

**Society of Women Engineers**

Rutgers, The State University of New Jersey  
School of Engineering  
Office of Student Development  
98 Brett Road Room B110  
Piscataway, NJ 08854

Your gift to Rutgers SWE is tax deductible. A thank-you letter for your donation will be mailed to the individual named above at the address provided. If you would like any further information please feel free to contact Melissa Tu at [ru.swe.pres@gmail.com](mailto:ru.swe.pres@gmail.com) or Kinjal Patel at [ru.swe.evp@gmail.com](mailto:ru.swe.evp@gmail.com).

# Thank You!

