# Rittam Debnath

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### Experience

#### FREELANCE DESIGNER

### Uptech idea Labs

- helped them build a flexible and simple UX for there business.
- Designing Wireframes, paper prototypes.

TECHNOVERT Role: UI/UX Designer

Product name: Keka

- Built Chrome Extension for keka.com
- Designed Hrpayrollsoftware.in
- Improved Usability via UX research.
- Created StyleGuides and Specs for better effeciency in design workflow.
- Designed Web Vendor portal for keka.com

NUCLEUS TECH Role: UX, UI, Front End

Clients: BeeryaniFitness.com, MadrasCoffee.in

- Understand the User centric problem and design a solution.
- Learning the User behaviour using Google analytics, Pattern analysis and develop an optimal solution.
- Managed Multiple Clients and helped them increase their customers via digital marketing.

## **Interests**

Photography Traveling
Piano Biking

## Education

#### ST. MARTIN'S ENGG COLLEGE

2012 - 2016

B.tech in Computer Science

- Tech Adviser of Technology Awareness Month v3.0
- Head of Visual Effects of Technology Awareness Month v2.0
- Technical head at Swecha and EERF club
- Was the Founding member of EERF Club in the Campus

## Languages

English Hindi Bengali Telugu