Go-Trip

The story of **Go-Trip** started when Shyam, after completing his graduation in Management returned to his hometown. He was passionate to open a startup in the Travel and Tourism sector, inspired by his father who used to run a travel agency.

Shyam had been using ticketing websites regularly to book flights. He often noticed that he was unable to get the best choice of ticket, unless he searched 4 or 5 different portals and manually compared various options to make his final choice. Also, there were many hidden charges that were not easy to decipher. He found a good business opportunity in this and thus **Go-Trip** was born.

Go-Trip would empower air travelers with a new age technology solution making travel planning a delightful experience. It would offer instant booking, comprehensive choices, a range of best value products, services, secure transactions and dedicated round-the-clock customer support.

Shyam planned to onboard airline companies across the globe to provide a one-stop solution to his customers. His business plan was to gain revenue through ticket booking, value added services and advertisements.

Go-Trip would create a personalized experience for each customer, through recommendations, **Go-Trip** miles that could be redeemed across airlines, referral discounts on referring friends and social media feeds.

With the festive season coming up, Shyam is aware that the air traffic would see a significant surge, he is keen to look for partners who could help him realize **Go-Trip** in 12 to 15 weeks.

Note to customer to align features to capabilities:

Our aim is allow every campus mind to pick 1 user story and implement end to end to get an exposure to all layers UI, Business layer, service layer and DB.

Please ensure the following are addressed in the features they implement:

- Ensure CRUD (Create-Retrieve-Update-Delete) operations are covered as a basic minimum.
- Admin and end user operations to be considered throughout.
- Login
- Search
- Personalization
- Time box 1 could be more on MVP and Time box 2 on personalization.