

TicketsHere

TicketsHere was envisaged as a ticketing website for movies, by a group of software engineers who were movie buffs at heart. They wanted to build a one-stop website which would allow them to browse shows across theatres and book movie tickets online.

As they discussed this idea with friends and family, they received a lot of suggestions. There were already portals to help book movie tickets online though they were not consolidated across the cinema groups. The greater need was felt for an online booking portal for theater plays, musical shows, sports events, art festivals, comic convention, book readings etc. for which advertising was often scattered and procuring tickets was an even harder task. If there was one place, where a user could browse through the upcoming entertainment events in the city, get details and purchase tickets online – now that would be great!

All these inputs led to the team revisiting their initial idea of **TicketsHere**. Sensing a huge potential, the team decided that **TicketsHere** would be the platform to list all the social, cultural and sporting events, taking place in the city.

TicketsHere would be a collaborative platform to bring together event organizers and customers.

An event schedule or dashboard would allow users to get a quick idea of the upcoming entertainment events. Each event would be listed and promoted well allowing for easy search by users.

Users would be able to make bookings through the portal. Users would also have the option to register on the website and create their profile citing their interests. Accordingly the portal would also send an e-mail to notify them when an upcoming event matches their interest area.

Being movie buffs, this portal would definitely cater to movie shows. It would host trailers, enable bookings, list cinema/event hall ratings, offer discounts, loyalty programs, show reviews and display additional offers like snack bookings etc. In case of plays/book reading events/musical events, one could get all the necessary details about the play/author/performer, play or book background, recommended audience, to make the right choice.

Armed with a huge wish list for **TicketsHere**, the friends decided to set themselves a deadline of three months to go live with the first best version of the solution.

Note to customer to align features to capabilities:

Our aim is allow every campus mind to pick 1 user story and implement end to end to get an exposure to all layers UI, Business layer, service layer and DB.

Please ensure the following are addressed in the features they implement:

- Ensure CRUD (Create-Retrieve-Update-Delete) operations are covered as a basic minimum.
- Admin and end user operations to be considered throughout.
- Login
- Search
- Personalization
- Time box 1 could be more on MVP and Time box 2 on personalization.