Submission score: The score that the submission has accumulated. The score is the number of upvotes minus the number of downvotes. E.g., 5 (Integer).

Num_comments: The number of comments associated with this submission, e.g., 7 (Integer).

Title: The title that is associated with the submission, e.g., "What did you think of the ending of Rogue One?" (String).

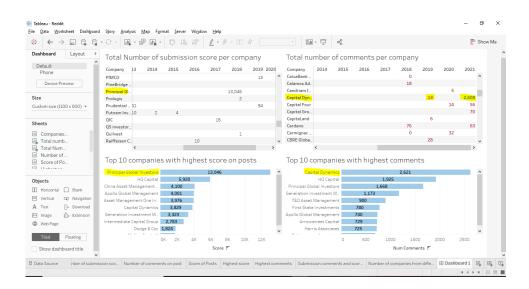
Created time: This is referring to the time of the submission's creation.

Company: It refers to the company name.

Reddit:

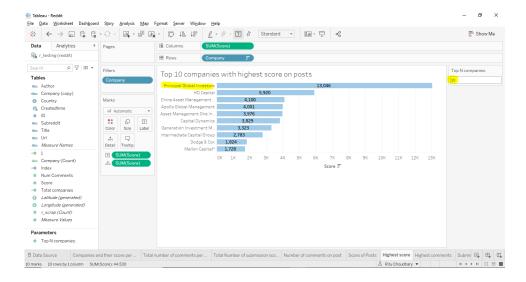
https://public.tableau.com/profile/ritu.choudhary#!/vizhome/Reddit_16180721057830/Dashboard1?publish=yes

Dashboard: Dashboard shows Total number of submission score per company, Total number of comments per company, Top 10 companies with highest score on posts and Top 10 companies with highest comments. We have highlighted *Principal Global investor* company with highest score on posts and we can see the total score was 13046. Also, we have highlighted *Capital Dynamics* company with highest comments which is 2621 (2608 comments received in 2021 + 13 comments received in 2019).



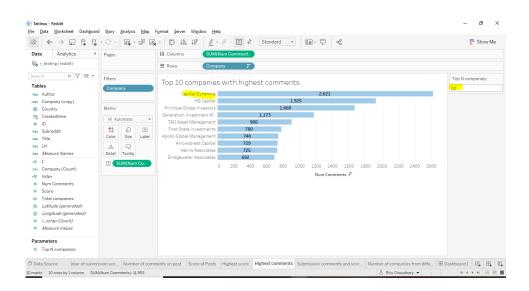
Highest submission score of companies:

Below worksheet shows top 10 companies with highest submission score per companies. You can also change the number from right hand side. In case, you want to view top 15 companies with highest submission score, type in the number 15 then top 15 companies will be shown on the grid.



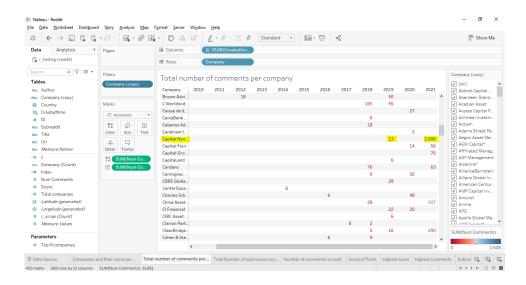
Highest submission comments of companies:

Below worksheet shows top 10 companies with highest comments per companies. You can also change the number from right hand side. In case, you want to view top 15 companies with highest comments, type in the number 15 then top 15 companies will be shown on the grid.



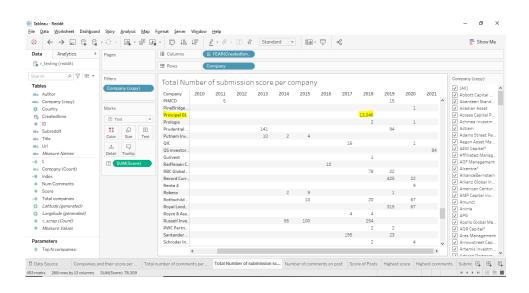
Total number of comments per company:

Below worksheet shows the total number of comments per company received on submissions over years. You can also filter companies from right hand side in order to view any particular company's comments. We have highlighted *Capital Dynamics* company with highest comments.



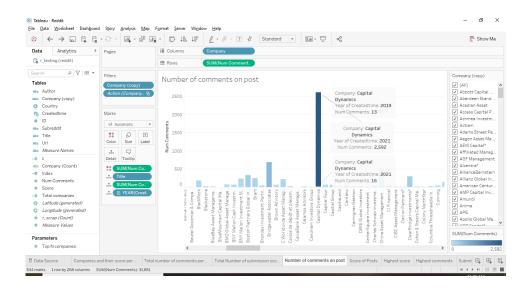
Total number of submission score per company:

Below worksheet shows the total submission score on posts over years. We have highlighted *Principal Global investor* company with highest score received on posts. Companies can be easily filtered from right hand side in order to view any particular company's score.



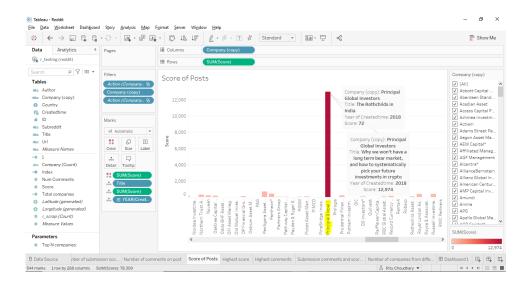
Number of comments on posts with different titles:

Below worksheets shows that we received different comments over years with three different submissions/titles. Overall company received highest number of comments on its posts. In 2019, it was 13 however in 2021, company received total 2608 comments. Light blue color shows companies with lowest number of comments and Dark blue color shows companies with highest number of comments.



Score of posts with different titles:

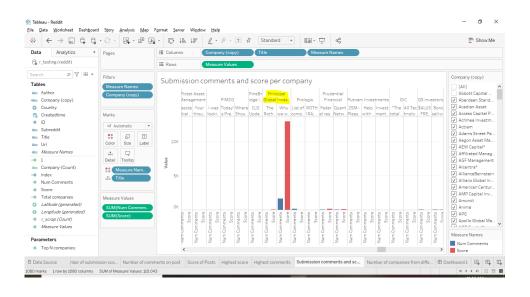
Below worksheets shows that we received different score over years with two different submissions/titles. Overall company received highest submission score in 2018 which is 13046 (12,974 +74). Light red color shows companies with lowest number of submission score and Dark red color shows companies with highest submission score.

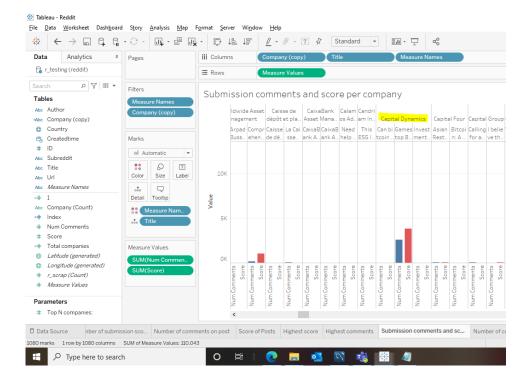


Submission comments and score per company:

Below screenshots show the number of comments and submission score per company. We have highlighted *Principal Global investor* and *Capital Dynamics* below. Companies can be filtered from right

hand side panel to review individual comments and score of companies. Blue color represents Number of comments however, red color represents submission score.

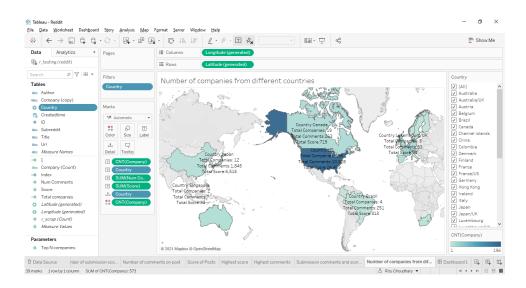




Number of companies from different countries:

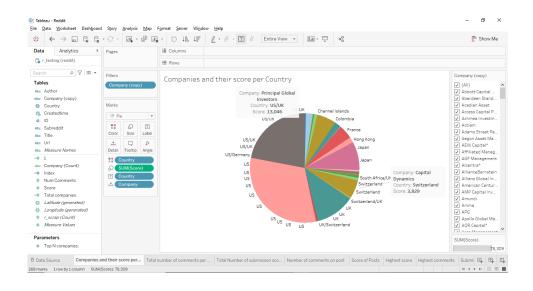
Below worksheet shows geographical view of total companies per country with their total comments and total submission score. You can filter countries from right hand side in order to view the individual

company's data. Color light blue to dark blue represents country with least number of companies to highest number of companies.



Company and their submission score per country:

Below worksheet shows companies located in different countries with their submission score. We have highlighted *Principal Global investors* and *Capital dynamics* company.

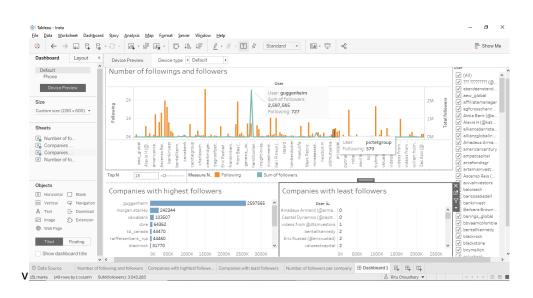


Instagram:

https://public.tableau.com/profile/ritu.choudhary#!/vizhome/Insta_16180686762390/Dashboard1?publish=yes

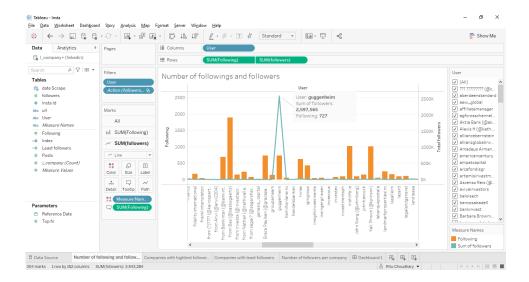
Dashboard:

Below dashboard shows number of following and followers per company. As shown below *Guggenheim* company has highest followers on instagram.



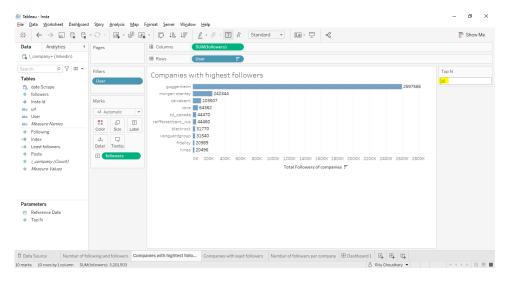
Number of followings and followers:

Below worksheet represents companies with number of followers and number of followings. You can select companies from right hand panel in order to view the data of any company. Orange color represents number of followings and Blue color represents number of followers.



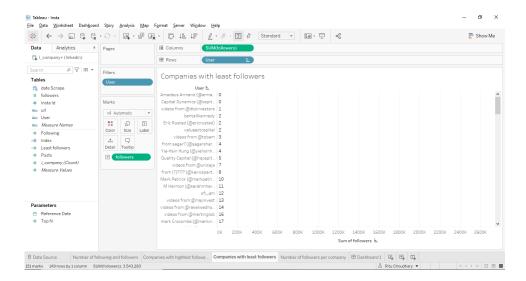
Companies with highest followers:

Below worksheet shows famous companies on instagram with highest followers. As of now, we can see top 10 companies. You can also change the number from right panel in order to view top 15 or top 20 companies.



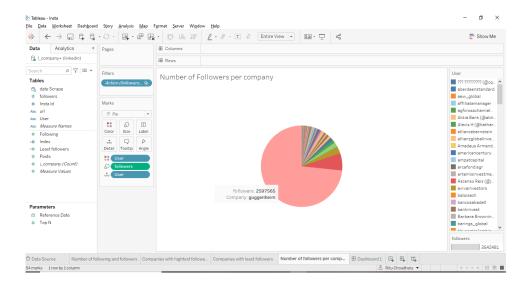
Companies with least number of followers:

Below company shows the least number of followers per company.



Number of followers per company:

Below pie chart shows companies with number of followers per company. Companies are divided according to color. Large area of pink color shows company *Guggenheim* which has highest followers.



Reddit Fields:

■ author	
company	
country	
createdtime	
■ ID	
num_comments	
score	
subreddit	
■ title	
■ url	

Instagram Fields:

