

## Ideation Phase

### Define the Problem Statements

Date	23rd June 2025
Team ID	LTVIP2025TMID54304
Project Name	LearnHub
Maximum Marks	2 Marks

#### Student-Centered Problem Statements

1. ***"As a student, I need a way to track my progress through a course because I often forget where I left off and lose motivation without visible milestones."***
2. ***"As a learner, I need a way to preview course content before enrolling so I can ensure it matches my learning goals and is worth my time or money."***
3. ***"As a beginner, I need a platform that guides me through what to learn next because I feel overwhelmed by the number of available courses."***
4. ***"As a paying user, I need to receive proof of course completion because I want to showcase my skills on LinkedIn or in job applications."***

#### Teacher-Centered Problem Statements

1. ***"As a course creator, I need a simple way to structure my content into sections and quizzes because it helps students engage and understand better."***
2. ***"As an educator, I need insights into how students are progressing in my course so I can improve the material or offer help where needed."***
3. ***"As an instructor, I need the ability to update or remove courses easily because information in tech and education evolves quickly."***

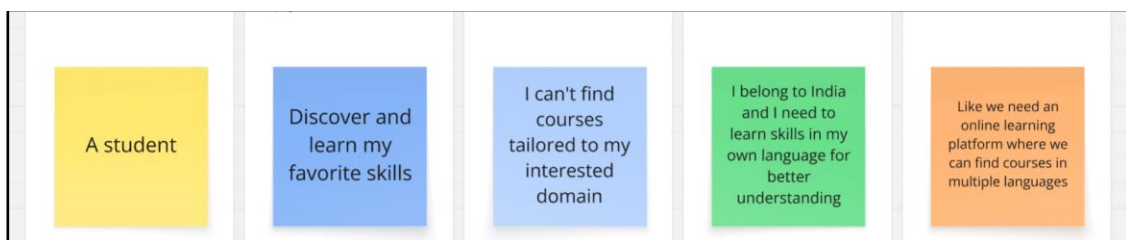
#### Admin-Centered Problem Statements

1. ***"As an admin, I need to monitor student and teacher activity across the platform because I am responsible for ensuring quality and compliance."***
2. ***"As a platform manager, I need to identify the most engaging courses and instructors so I can promote them to improve user satisfaction."***
3. ***"As a support admin, I need a way to manage user reports or content flags because maintaining platform integrity is critical."***

<b>I am</b>	Describe customer with 3-4 key characteristics - <i>who are they?</i>	Describe the customer and their attributes here
<b>I'm trying to</b>	List their outcome or "job" the care about - <i>what are they trying to achieve?</i>	List the thing they are trying to achieve here
<b>but</b>	Describe what problems or barriers stand in the way - <i>what bothers them most?</i>	Describe the problems or barriers that get in the way here
<b>because</b>	Enter the "root cause" of why the problem or barrier exists - <i>what needs to be solved?</i>	Describe the reason the problems or barriers exist
<b>which makes me feel</b>	Describe the emotions from the customer's point of view - <i>how does it impact them emotionally?</i>	Describe the emotions the result from experiencing the problems or barriers

Reference: <https://miro.com/templates/customer-problem-statement/>

**Example:**



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A college student	To learn latest technologies	I can't find relevant courses near me	I stay in a remote village in India	Like we must have an online learning platform that helps me learn skills I want in language I wish
PS-2	A trainer	Offer training session at very affordable prices to learners	Most online learning platforms are charging much	They contain courses created by educators who charge very high	Like we need an online learning platform where individual educators who teach at affordable prices can create courses