

SKU Performance & Channel Segmentation Dashboard

Amazon & International Sales Portfolio Analysis

88.99M

Total Revenue

1bn

Total Units

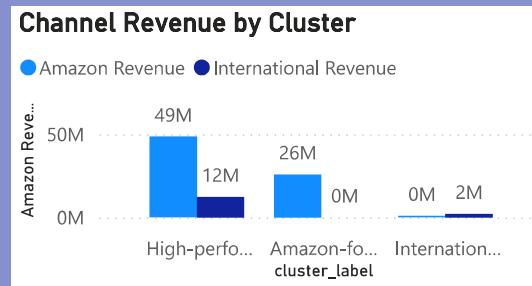
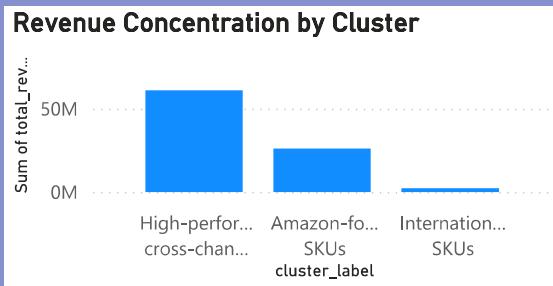
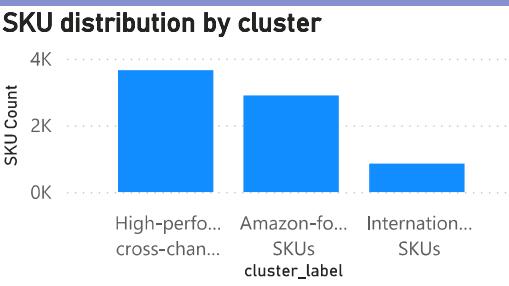
49.68%

% Cross-channel

7390

Active SKUs

category	▼
<input type="checkbox"/> An : Leggings	
<input type="checkbox"/> Blouse	
<input type="checkbox"/> Bottom	
<input type="checkbox"/> Cardigan	
<input type="checkbox"/> Crop Top	



cluster_label	▼
<input type="checkbox"/> Amazon-focused SKUs	
<input type="checkbox"/> High-performing cross-channel SKUs	
<input type="checkbox"/> International-heavy SKUs	

category	Amazon-focused SKUs	High-performing cross-channel SKUs	International-heavy SKUs	SKU Portfolio Tier
An : Leggings	28,600.78	9,478.00	4,93	
Blouse	349,816.18	107,767.67	30,19	
Bottom	349.00			
Cardigan	9,554.57			
Crop Top	42,158.80	39,847.28		
Crop Top With Pazzo	307,170.87	84,534.23		
Total	25,886,481.96	60,957,885.35	2,148,781	Top 20%