

Courses Analysis Dashboard



Subscribers

Lectures & Courses

Paid Status wise Total Paid Free





Select Year

13 14 15 12 11

Subject

Business Finance

Musical Instrume...

Overview



Graphic Design



Web Development



Total Lectures

Courses

91.57%

8.43%



▲ 20.6% PY



1,17,59,120

▲ 9.2% PY

Total Revenue

17



₹ 88,49,21,315

▲ 11.4% PY

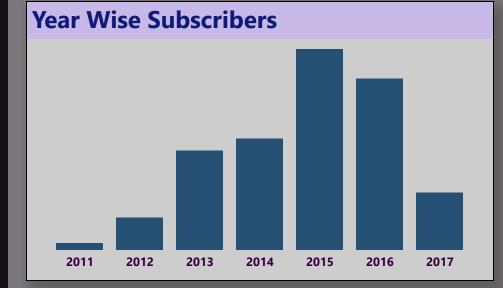
16



Total Reviews

5,74,721

▲ 6.1% PY







Year W	ise Re	eview	S			
2011	2012	2013	2014	2015	2016	2017

ear W	ise Le	ectur	es				
	_		ш	ш			
2011	2012	2013	2014	2015	2016	2017	

Subject wise	% Subscribers

#1	Web Development	67.87%
#2	Business Finance	15.89%
#3	Graphic Design	9.04%
#4	Musical Instruments	7.20%

Subject wise % Revenue				
#1	Web Development		71.29%	
#2	Business Finance		13.98%	
#3	Graphic Design		8.70%	
#4	Musical Instruments		6.03%	

Subject wise % Reviews				
#1	Web Development		74.82%	
#2	Business Finance		13.21%	
#3	Graphic Design		6.45%	
#4	Musical Instruments		5.52%	

Subject wise % Lectures				
#1	Web Development	42.96%		
#2	Business Finance	26 <mark>.27%</mark>		
#3	Musical Instruments	17.66%		
#4	Graphic Design	13.10%		

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Courses Analysis Dashboard



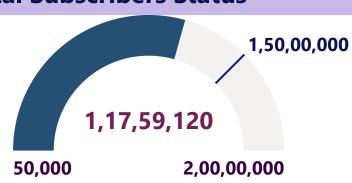
Subscribers Overview

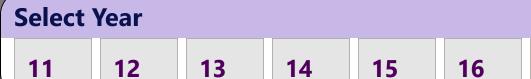
Lectures & Courses





Total Subscribers Status







17





Graphic Design



Musical Instruments

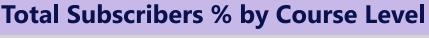


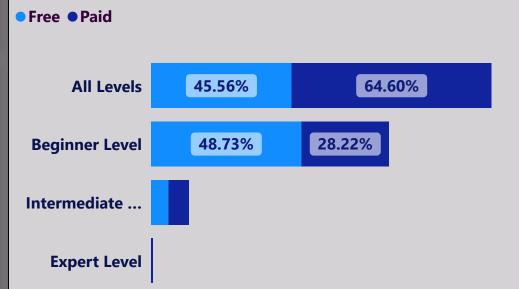
Web Development



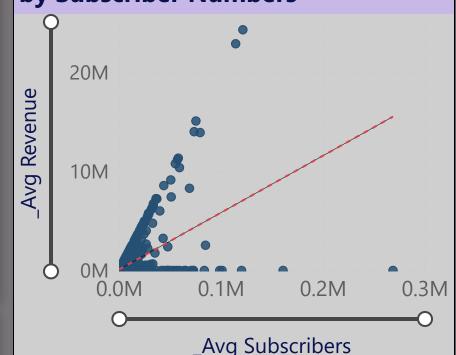
Year wise Avg Reviews Status



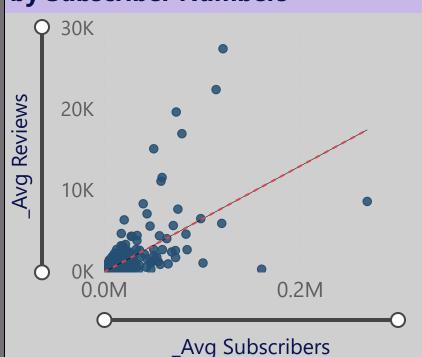




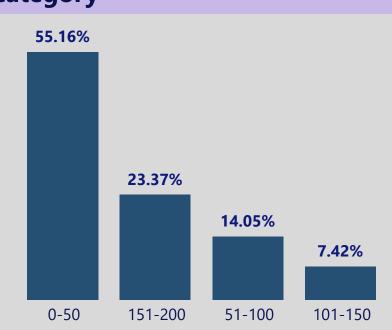
Avg Subscribers and Avg Reviews by Subscriber Numbers



Avg Subscribers and Avg Revenue by Subscriber Numbers



Total Subscribers % by Price Category







Year, Quarter, Month and Date wise Total Subscribers



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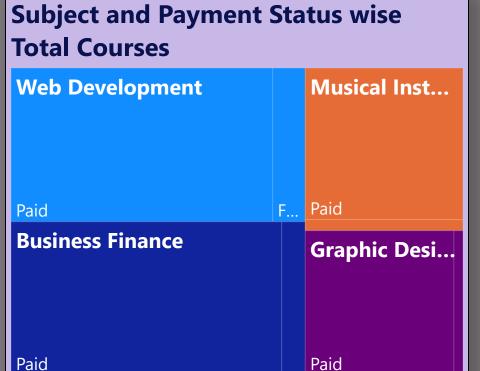
Courses Analysis Dashboard

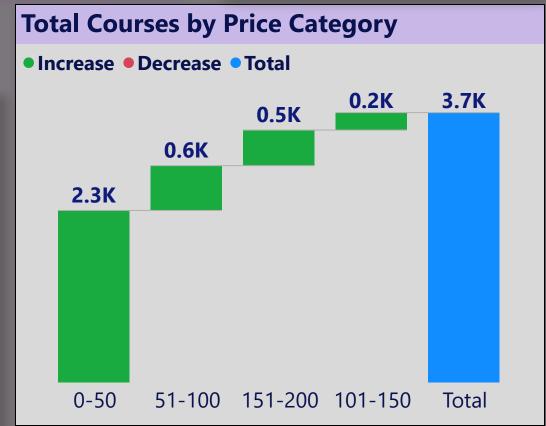
Select Year					
11	12	13	14		
15	16	17			

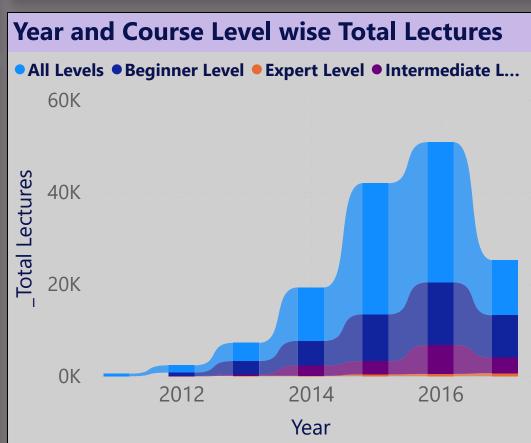












Subscribers Overview

Lectures & Courses





Total Lectures

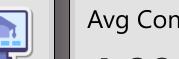
1,47,520

▲ 20.6% PY

Total Courses

3,678

▲ 24.1% PY

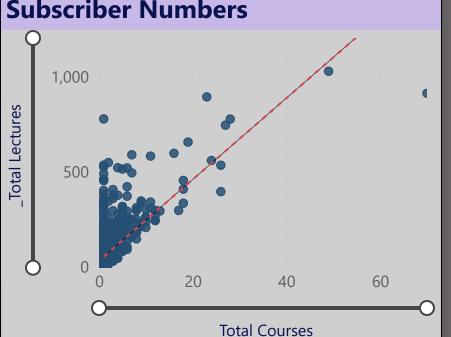


Avg Content...

4.09







Subject

Business Finance



Graphic Design



Musical Instruments



Web Development



Course Level and Price Category wise Total Lectures

