



North America

Europe

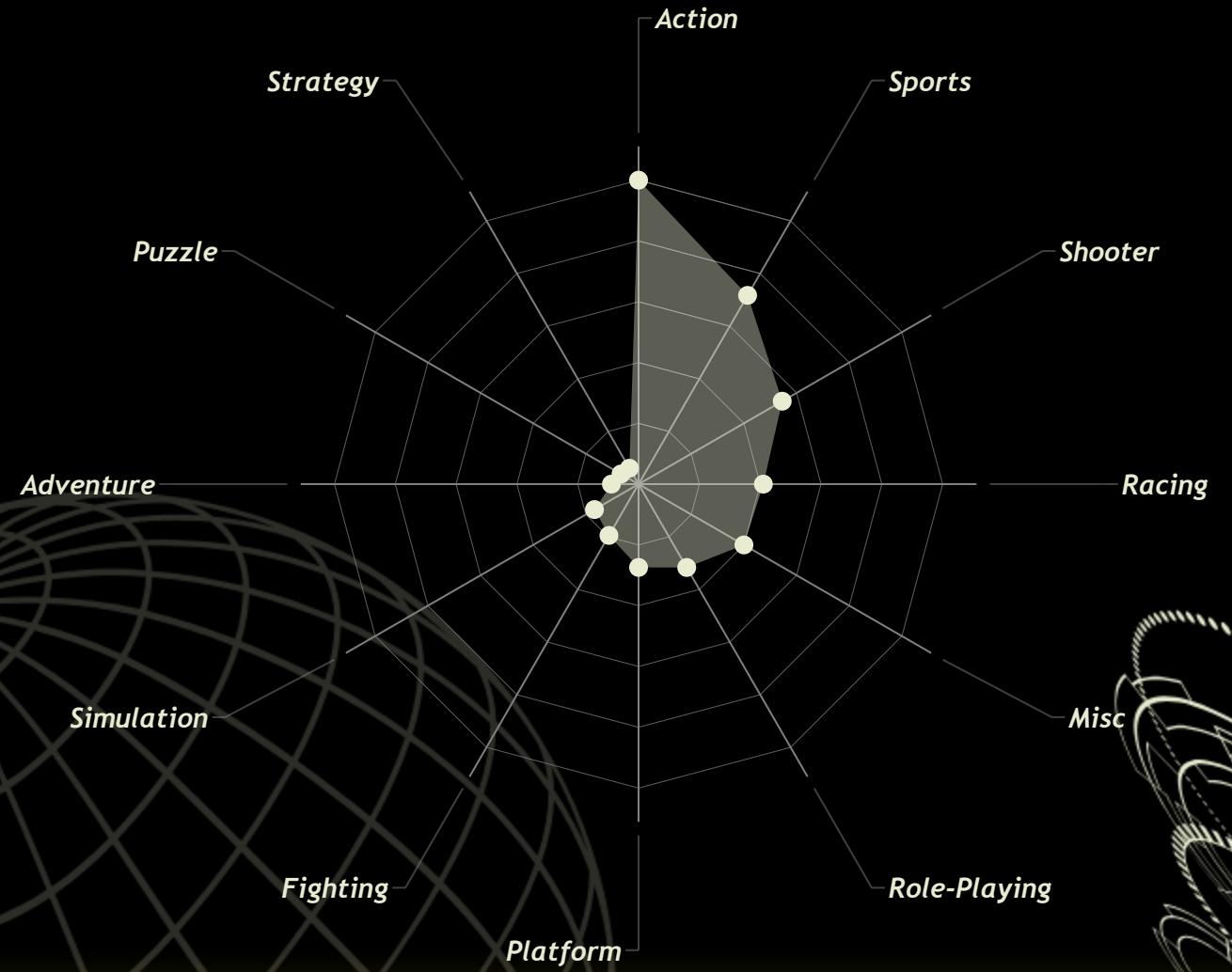
Japan

Other Regions

Global Sales

Sales by Genre/Year M

Other Regions





Insight BI

Europe

Global Sales

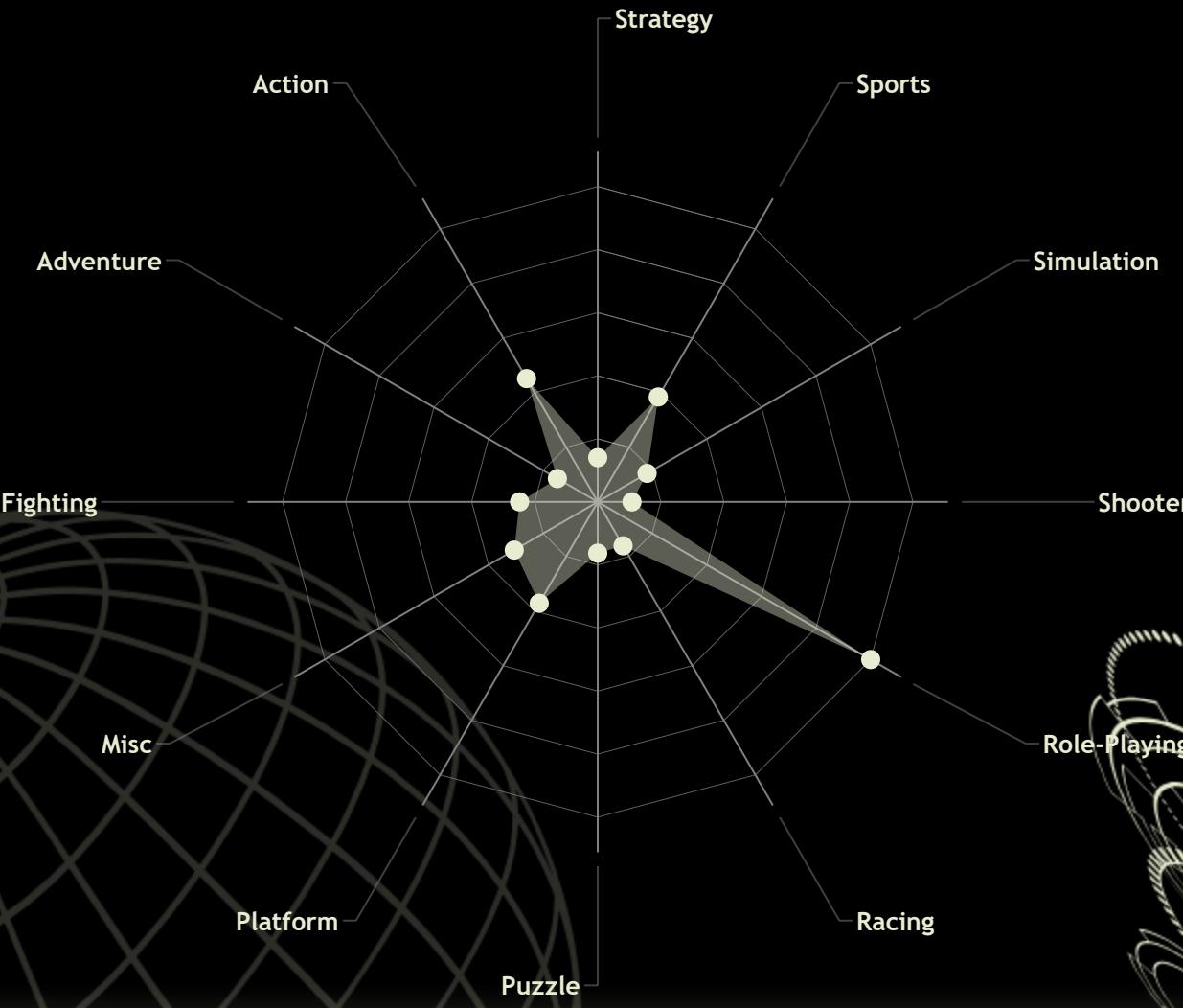
Japan

North America

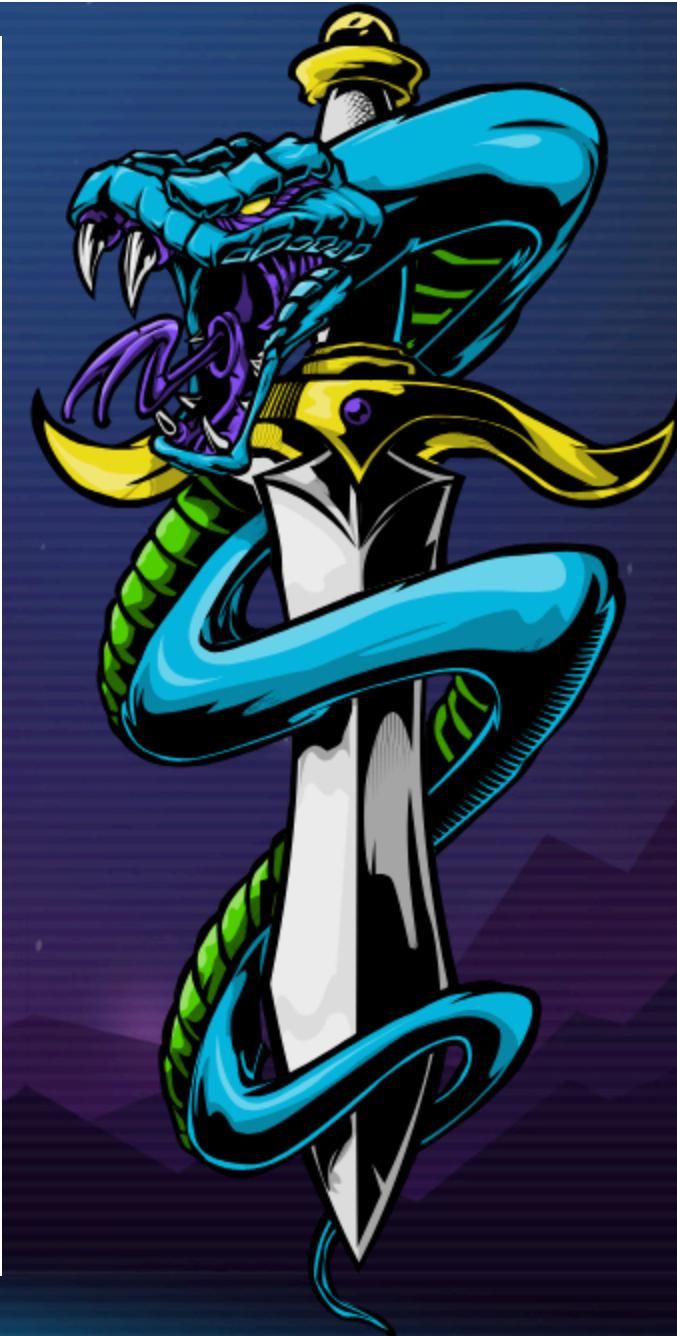
Other Sales

Sales by Genre/Year M

Sum of Value by Genre



Genre	Sum of NA_Sales	Sum of EU_Sales	Sum of JP_Sales	Sum of Other_Sales	Sum of Global_Sales
■ Action					
0	1,60,30,000.00	85,20,000.00	12,90,000.00	24,60,000.00	28.30
1980	3,20,000.00	20,000.00	0.00	0.00	3,40,000.00
1981	1,38,60,000.00	8,10,000.00	0.00	1,20,000.00	1,48,40,000.00
1982	60,70,000.00	3,80,000.00	0.00	50,000.00	65,20,000.00
1983	26,70,000.00	1,70,000.00	0.00	20,000.00	28,60,000.00
1984	8,00,000.00	1,90,000.00	8,30,000.00	30,000.00	18,50,000.00
1985	16,40,000.00	3,80,000.00	14,40,000.00	60,000.00	35,20,000.00
1986	65,20,000.00	16,60,000.00	53,10,000.00	2,50,000.00	1,37,40,000.00
1987	10,40,000.00	60,000.00	0.00	10,000.00	11,20,000.00
1988	11,50,000.00	1,60,000.00	4,20,000.00	10,000.00	17,50,000.00
1989	38,30,000.00	4,60,000.00	3,10,000.00	50,000.00	46,40,000.00
1990	42,70,000.00	9,70,000.00	10,10,000.00	1,40,000.00	63,90,000.00
1991	34,70,000.00	10,80,000.00	20,60,000.00	1,50,000.00	67,60,000.00
1992	22,10,000.00	9,60,000.00	5,40,000.00	1,30,000.00	38,30,000.00
1993	6,40,000.00	2,20,000.00	9,20,000.00	30,000.00	18,10,000.00
1994	5,70,000.00	1,20,000.00	8,40,000.00	20,000.00	15,50,000.00
1995	17,30,000.00	4,50,000.00	12,60,000.00	1,40,000.00	35,70,000.00
1996	1,06,50,000.00	58,80,000.00	26,20,000.00	14,50,000.00	2,05,80,000.00
1997	1,44,00,000.00	98,60,000.00	19,00,000.00	14,30,000.00	2,75,80,000.00
1998	2,01,50,000.00	1,19,00,000.00	55,50,000.00	18,10,000.00	3,94,40,000.00
1999	1,49,10,000.00	86,80,000.00	29,00,000.00	12,40,000.00	2,77,70,000.01
2000	1,77,90,000.00	1,08,40,000.00	37,40,000.00	16,10,000.00	3,37,40,000.30
2001	2,98,10,000.00	1,92,50,000.00	59,90,000.00	43,30,000.00	5,93,40,000.05
2002	4,78,10,000.00	2,70,10,000.00	51,00,000.00	67,30,000.00	8,67,70,000.00
2003	3,77,40,000.00	2,08,80,000.00	41,90,000.00	51,70,000.00	6,77,60,000.17



Sales by Year and Genre

