



Amazon global sales dashboard | Ritwik Dalmia

2012

2013

2014

2015

Year sales wise

Product Unit

KPI (Average Sales)

Return Order

Profit

Shipping Cost

Annual Profit increased

\$12.64M

3788

\$70.90

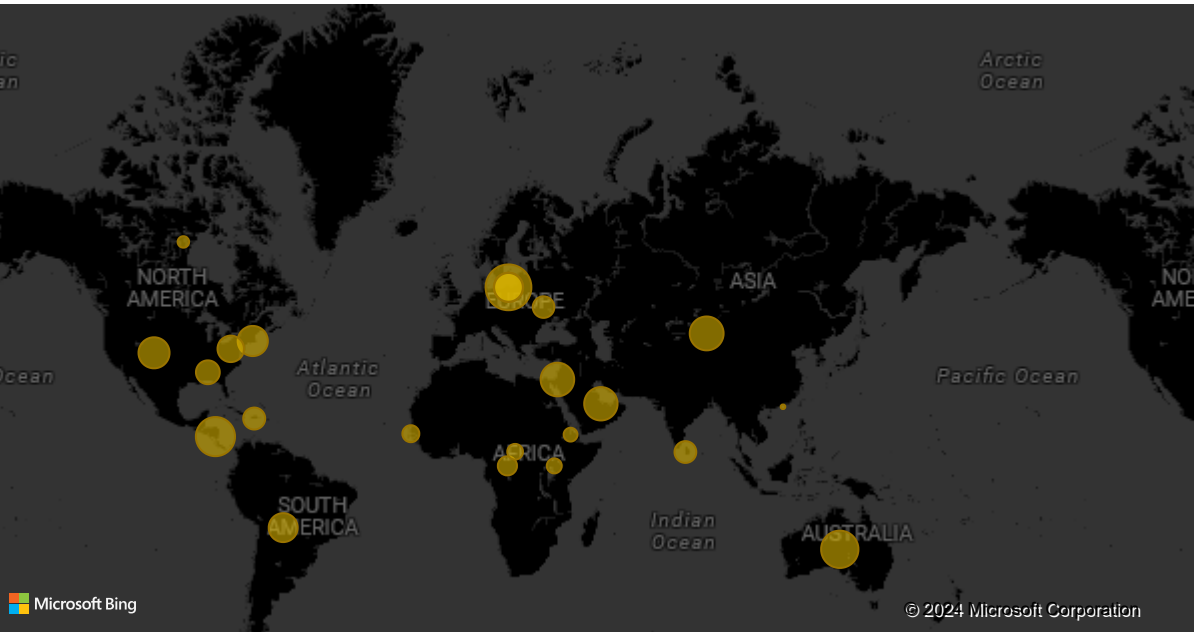
1464

\$1M

1.36M

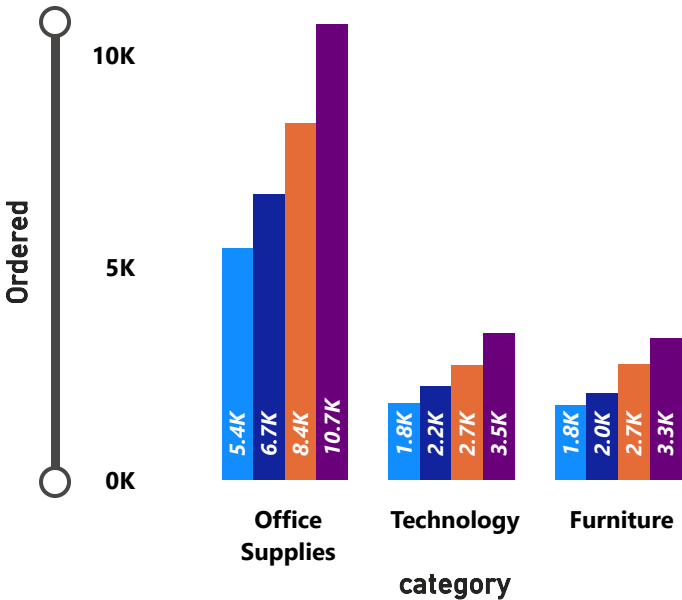
260.61%

Sales by Region



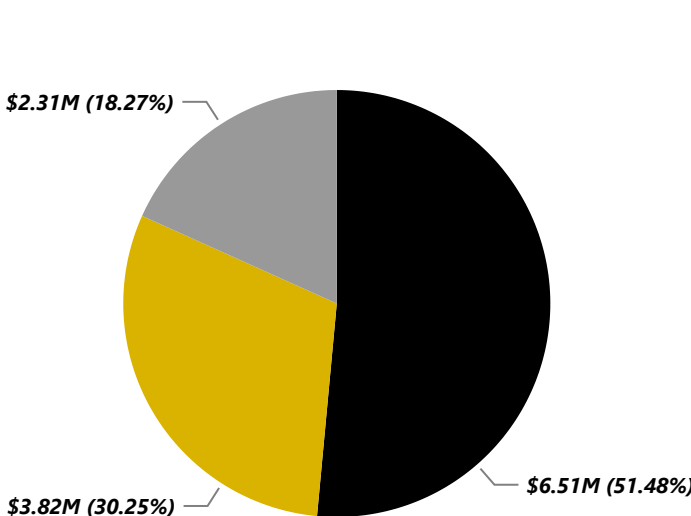
Sales By Category

year wise 2012 2013 2014 2015



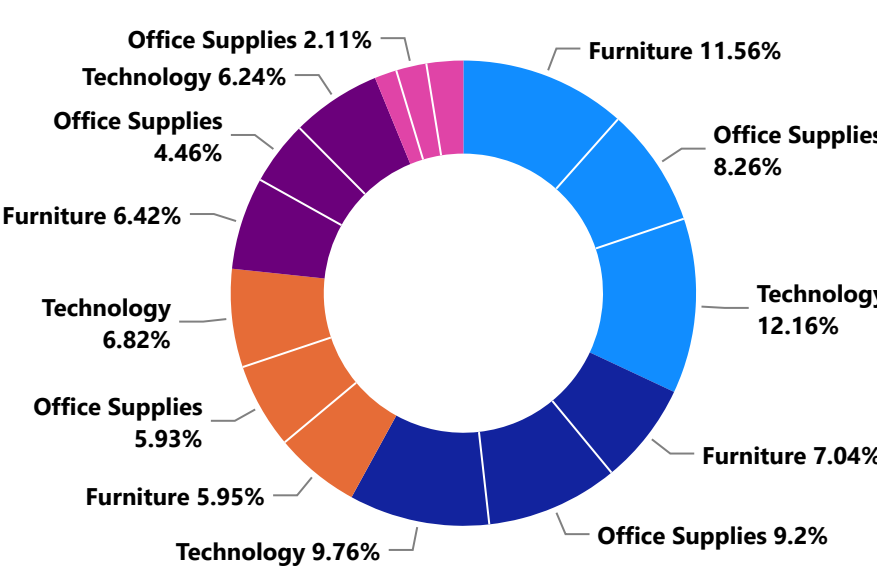
Sales By segments

Segments Consumer Corporate Home Office



Sales by Market

Sales by Market Asia Pacific Europe USCA LATAM Africa



Sales

India

\$589.49K

Sales contribution
India

4.663%

Profits

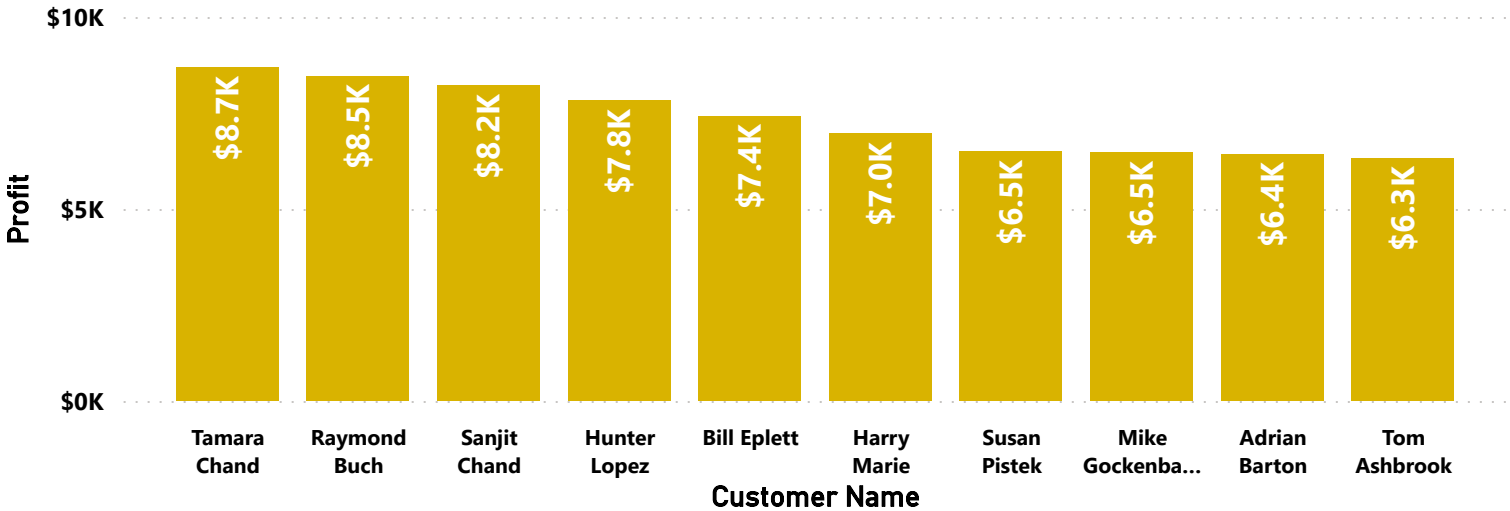
India

129.05K

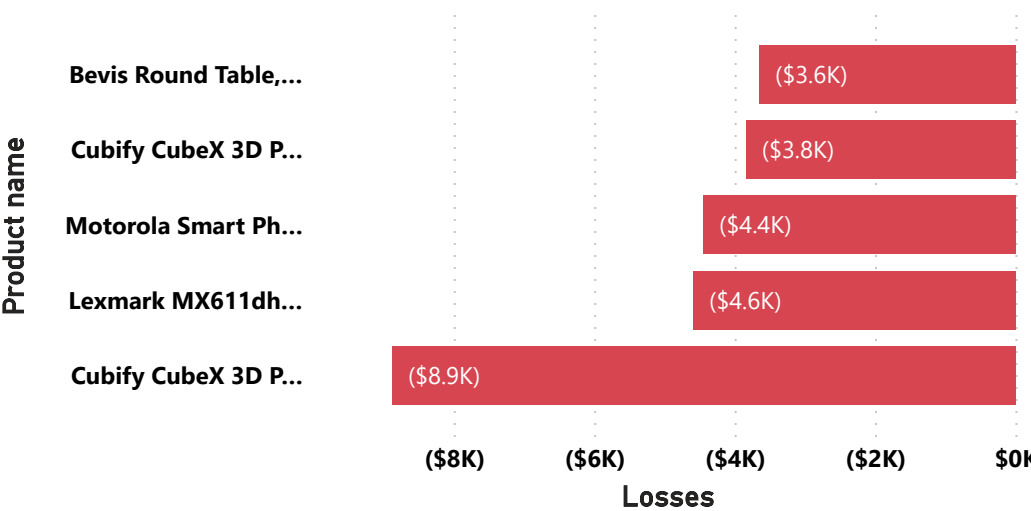
Annual Profit increased
India

292.29%

Profit by Customer



least profit by product



least profit by product

