



Faculty of Arts and Education

Trimester 1, 2021

ADV201 Web Design & Interactivity

Assessment Three outline

Assignment Three – Design Implementation

Timeline: Seminars 8, 9, 10, 11

Deadline: **MID-POINT ASSESSMENT 3 – Upload pdf file before the beginning of week 9 (refer date below) for feedback.**

Mid-point critique files uploaded to the Assignment Three folder on CloudDeakin
by Sunday 9th May, 8pm

FINAL SUBMISSION ASSESSMENT 3

– Upload pdf file by end of Week 11 (Seminar 11)

Due at the end of Week 11 (Seminar 11)

Sunday 30th May by 8pm via CloudDeakin

Weighting: Mid-point Assessment 3 = 10%

Final Submission 3 = 30%

Total weighting of Assessment 3 = 40%

OVERVIEW

ASSESSMENT 3 requires you to build the website that you designed in assignments 1 & 2.

You will build your proposed website prototype using HTML and CSS. Your website must include a minimum of 2 linked pages, the content you've developed for assignment 2 and as well as basic methods of interactivity to engage your intended audience.

The aim of this project is for you to understand and apply the basics of HTML & CSS to develop a working interactive project. You are welcome to add as little or as much complexity aligned with your skill level. Make sure you submit your work at the end of the assignment even if you have errors in your files, however, files with errors will be marked accordingly.

The assessment is broken into 2 parts, a mid-point assessment and the final assessment submission. It is important to engage in a critique with your lecturer for the mid-point assessment to ensure you are on the right track.

MIDPOINT ASSESSMENT 3 – Upload files by Sunday 9th May 8pm to the Assignment Three folder on CloudDeakin for feedback.

Review of assets/content

If you need to adapt any imagery required to build website do so now and save as appropriate size and file type.

Create structure

Set out some structure (using HTML & CSS) for your website using the layout design you developed in Assignment 2.

Critique

Undertake a work in progress critique with relevant tutor as detailed in the submission requirements for midpoint assessment 3. You should be able to indicate that you can create and position containers within your HTML document, using CSS and that you have all the content organized and developed for your project.

IMPORTANT NOTE

Feedback will be given and your work in progress will be marked during this critique time as allocated by your tutor.

SUBMISSION:

All midpoint files to be uploaded to the appropriate folder on the discussion board by **Sunday 9th May, by 8pm**

FINAL SUBMISSION 3 - Due at end of Week 11 (Seminar 11)

Finalise structure and assign content

Refine and build all CSS structure and ensure containers display as intended

Assign content

Place in any graphics and text on each of your pages.

Add interactivity

Using CSS and HTML add any required interactivity to the elements on your pages.

Ensure any rollovers/buttons display as intended and links point to the correct source and pages link both to and from each other.

SUBMISSION CHECKLIST

1. Test your project on more than one computer to ensure all elements display and work as intended and files are organized ready for submission (avoid testing in Internet Explorer).
2. Compress folder containing HTML, CSS & images as a .zip file and upload to CloudDeakin for submission

Files must be saved as a .zip file and uploaded to Assessment 3 folder on CloudDeakin by end of Week 11.

Due Date:

Due at the end of Week 11 (Seminar 11) **Sunday 30th May 8pm** via CloudDeakin

IMPORTANT NOTE:

Make sure you submit your work at the end of the assignment even if you have errors in your files, however, files with errors will be marked accordingly.

Don't forget to include all your linked images and CSS files as well as your HTML files in the .zip folder.

ASSESSMENT CRITERIA

Criteria		% of Mark
MIDPOINT ASSESSMENT 3		
Identify scope of authoring software by demonstrating and applying information technology skills to assist in solving organisational problems in interactive environments.	Ability to indicate an understanding of the basics of HTML & CSS to develop a prototype for your project show an appropriate level of work in progress.	25%
FINAL ASSESSMENT 3		
Effectively engage interactivity through developing content in a style appropriate to target users and audience.	Ability to engage an audience with a narrative through interactivity.	25%
Analyse, evaluate and generate a range of critical design solutions to often unpredictable and sometimes complex problems. Propose and demonstrate solutions with good judgement and ethical responsibility to authenticity.	Ability to show adaptability by evolving and communicating ideas and methods appropriate to the project.	25%
Identify scope of authoring software by demonstrating and applying information technology skills to assist in solving organisational problems in interactive environments.	Ability to author HTML, CSS and successfully save and submit files.	25%
Total		100%

This submission forms 40% of the unit assessment total

Due Dates *Midpoint 3* – upload prior to week 9
 Mid-point critique files are to be uploaded to the Assignment Three folder on CloudDeakin by **Sunday 9th May, 8pm**

Final Assessment 3 – Week 11

By end of Week 11, **Sunday 30th May 8pm** via CloudDeakin

Submission: Refer to submission guidelines for each section.