

The logo for Ritza is centered within a large, orange, rounded square frame. The word "Ritza" is written in a bold, italicized, black sans-serif font. The 'R' is particularly prominent, with a thick vertical stroke and a curved top. The 'i' has a small dot, and the 't' has a thin vertical stroke. The 'z' is composed of two slanted strokes, and the 'a' is a simple, rounded shape.

Ritza

Marketing as Education