

The background of the entire image is a vibrant orange-red color. Radiating from the center is a pattern of numerous thin, dark lines that form a sunburst or starburst effect, creating a sense of energy and focus. In the center of this pattern, the word "Ritza" is written in a bold, italicized, sans-serif font. The letters are a slightly lighter shade of orange-red than the background, making them stand out. Below the main text, the tagline "Marketing as Education" is written in a smaller, clean, sans-serif font, colored in a dark teal or blue-grey.

Ritza

Marketing as Education