

# Services agreement

THIS AGREEMENT is made and entered into as of 19 September 2020 ("Effective Date"), by and between Strong Analytics LLC ("the Client") and Ritza [Vestigingsnr. 000046051368] ("the Services Provider") (collectively, "the Parties").

## Services rendered

The Service Provider shall provide the following services ("the Content"):

- Research, writing, revisions, and copyediting of the content described in Appendix A
- Regular communication with the Client throughout the drafting process and incorporation of any feedback and/or requested revisions
- A "First Draft" and a "Final Draft", which will be delivered on the dates specified in Appendix A, with revisions actioned as requested by the Client.
- Should substantial revisions be requested, the Parties may mutually agree to a revised date for the Final draft.

## IP transfer

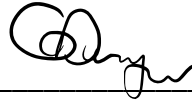
The Services Provider hereby sells, assigns and transfers unto the Client, all his right, title and interest, in and to the Content. To the extent that any parts of the Content are not assignable or transferable to the Client ("Non-assignable IP"), the Services Provider hereby grants to the Client a non-exclusive, royalty-free, irrevocable, perpetual, world-wide license to make, have made, modify, manufacture, reproduce, sub-license, use and sell such Non-assignable IP, and any residual rights the Services Provider holds in the Non-assignable IP will be held by him in trust for the sole benefit of the Client. The Services Provider will convey, transfer, dispose of and otherwise deal with the Non-assignable IP (including the execution and delivery of all documents and other instruments relating to the Non-assignable IP) in such a manner as the Client shall from time to time direct.

## Appendix A: The content

Word count:	approx. <b>2000</b> words
Topic(s):	<b>Next Best Actions platforms</b>
First draft:	<b>5 October 2020</b>
Final draft:	<b>12 October 2020</b>
Delivery format:	<b>Google Docs</b>
Fee:	<b>\$2000 (USD)</b>

On delivery of the final draft to the Client's satisfaction, the Services Provider shall invoice The Client the Fee. Notes: The Client has provided or will provide internal resources which should be incorporated into the content.

The Services Provider – Signature: \_\_\_\_\_



Date: 21 Sep 2020 Print: Gareth Dwyer

For The Client – Signature: \_\_\_\_\_

Date: \_\_\_\_\_ Print: \_\_\_\_\_