



# **Analysis of market trends and competitors**

I got a job at a bakery because I kneaded dough. I couldn't resist! Why don't eggs tell jokes? Because they might crack up! What do you call a bear with no teeth? A gummy bear! Scientists have recently managed to weigh a rainbow. Turns out it is pretty light.... I just bought a Humpty Dumpty playset from a discount supermarket. It comes with Aldi's King's Horses & Aldi's King's men. Why do Swedish Battleships have barcodes on their boats? Because when they leave, they can scan the navy out. And when they return they can Scandinavian. Two aerials on a roof – fell in love and got married. The wedding service was nothing to write home about but the reception was brilliant! I just quit my job to pursue a dream career in archeology. My career's in ruins.