

Rivaldy Naiborhu

rivaldynaiborhu@gmail.com | <https://rivaldynaiborhu.tech> | <https://linkedin.com/in/rivaldynaiborhu/>
| (+62) 822 38265567

A multidisciplinary IT Fresh Graduate who has a strong ability in product development, as well as strong knowledge in the IT field. Critical in solving problems related to user experience and product management with various approaches. I am looking for a position to learn and make a positive impact for the company.

PROFESSIONAL EXPERIENCES

PT Vertica Technologies Nusantara (Rey Id) UX Researcher Jakarta, Indonesia Apr 2023 – Aug 2023 (5 months)
<ul style="list-style-type: none">Developed a research plan from scratch for the research.Conducted research using usability testing methods with 9 respondents to evaluate the interface of a new website design resolving conversion rate issues.Conducted research using in-depth interview methods with 5 respondents to gain insights into user experiences from chat features improving and optimizing application’s user experience.Synthesizing data from findings and generating recommendations for reporting research findings to all stakeholders.
Universitas Gadjah Mada IT Assistant Lecturer Yogyakarta, Indonesia Aug 2022 – Jan 2023 (6 months)
<ul style="list-style-type: none">Assisted and guided 2 individual final year students in completing their final thesis.Performing product planning, including key features, objectives, coordination, as well as managing product launches, improving application optimization.Provided assistance in technology stack selection, offering advice, and assisting with technical issues in the areas of UX Design, UX Research, and web development resulting in an optimized program.
Smart Media4U Technology Pte. Ltd (SHAREit) UX Researcher Yogyakarta, Indonesia Oct 2022 – Nov 2022 (2 months)
<ul style="list-style-type: none">Conducted field research using survey, observation, and in- depth interviews methods to understand user behavior in utilizing smartphones across various occupational categories, validating hypothesis from stakeholdersAnalyzed and synthesized data from findings and generating recommendations and strategies to be included in the report

EDUCATION

Gadjah Mada University B.E. in Technology Information Coursework: Information System Engineering, User Experience	Indonesia Graduate: Jul 2022 CGPA: 3.33 / 4.00
Google UX Design Professional Certificate Google	Sep 2022
Google Data Analytics Specialization Google	Oct 2022

VOLUNTEER

Yayasan Generasi Maju Berkarya (Girls Generation) Teaching Assistant Yogyakarta, Indonesia Sep 2022
<ul style="list-style-type: none">Assisted mentors in preparing UI Design/UX Research presentation materials.Lead and guiding 15 participants in completing assignments given by the mentor.

RELEVANT PROJECT

MYTIX Study Case 2022
<ul style="list-style-type: none">Developed MyTIX, a cinema ticket booking service for Google UX Professional Design Certification. Conducted surveys, interviews, and competitive audits to inform design. Created prototypes, evaluated with SUS achieving a score of 89.
Website Based Lahar Spread Simulation 2022
<ul style="list-style-type: none">Conducted research to designed prototype using LoFi and HiFi resultin achived SUS score 70.3 from 30 respondents. Developed website to estimate lahars' distribution based on volume using Django, ArcGIS, leaflet.js, bootstrap by implementing Extreme Programing.

SKILLS

UX Research, UI/UX Design, Product Management, Web Development