



River Hoffman

riverhoffman.org | hoffmanriv@gmail.com

Creative and dependable entry-level front-end developer proficient in HTML, CSS, and Javascript; also modern libraries, frameworks, and UI/UX design techniques. Knowledgeable in the principles of responsive website design, construction, and maintenance with a sense of aesthetics and interaction. Highly adept in understanding audience requirements and usability.

Experience

University of Rochester: School of Nursing

Educational Media Specialist | Nov. 2019 – Mar. 2020

- Maintaining and preparing medical equipment and related supplies for student use in nursing labs.
- Coordinating medical and training equipment between classes and keeping all equipment stored and cataloged.
- Communicating with faculty and related staff about medical technologies, also solving issues with the technology.

Phu Concepts

Frontend Developer | Sep. 2019 – Oct. 2019

- Developed and enhanced Wordpress templates using HTML5, CSS, JavaScript, and PHP for new and existing customers in collaboration with the graphic design and back-end team in an agile development setting.
- Configured and maintained virtual private servers and shared web hosting for customers providing implementation support.
- Collaborate with customers and the design team to provide guidance on front-end strategies, standards, and technology decisions.

SerVu Solutions

Software Engineer | Jan. 2019 – Jul. 2019

- Led a team of three software engineers, from ideation to execution, in building a minimum viable product.
- Construct platform wireframes, mockups, and prototypes for the UI of the entire platform based on end-user feedback, interaction, and HCI research.
- Designed and implemented the initial matching algorithm, crucial to platform function, in collaboration with the engineering team and leadership, performing testing and ensuring compliance.
- Exhibited at Imagine RIT 2019, gaining customer feedback and performing user research, which has been integrated into the platform.

Education

Columbia Engineering

Bootcamp Certificate - UX/UI
2020 – 2021

Rochester Institute of Technology

BS - Applied Arts and Sciences
Minor: Chinese
2014 – 2019

Skills

Design

Adobe InDesign	Affinity Designer
Adobe Illustrator	Affinity Photo
Adobe Lightroom	Affinity Publisher
Adobe Photoshop	Figma
Adobe XD	InVision

Coding

HTML	Bootstrap
CSS	Javascript
SASS	jQuery

Other

Miro	Wordpress
GitHub	Slack

Social

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