

What does King County think about safe driving?

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The background of the slide is a stylized illustration of a car's interior from the driver's perspective. It features a dark grey steering wheel on the left, a dashboard with two circular gauges and a central display, and a rearview mirror at the top center. The background is a solid light blue color. The word "Agenda" is written in white on a yellow rectangular background.

Agenda

- Background & Goals
- Hypothesis?
- Method & Manipulation
- Analysis
- Results & Recommendations

Demographics Considered

01

Zip Codes

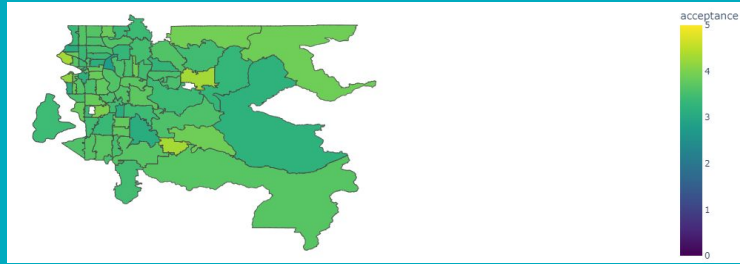
02

Race

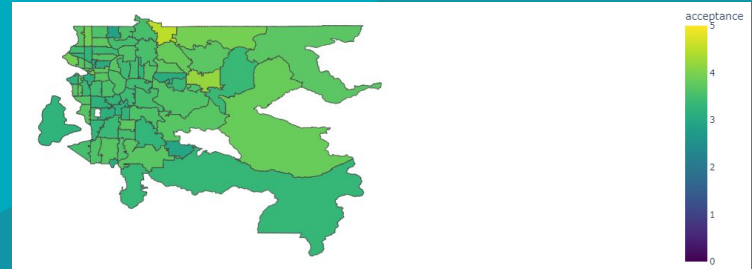
03

Income

Zip Codes vs Acceptability of DUI-E



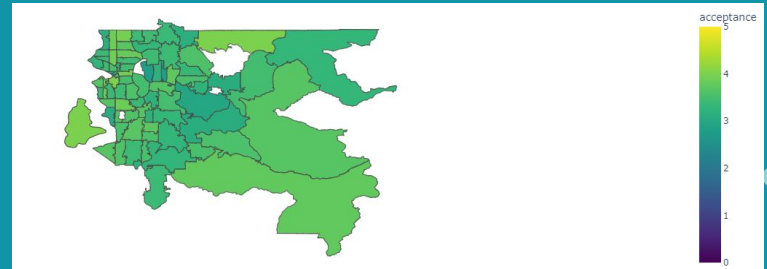
2018



2019

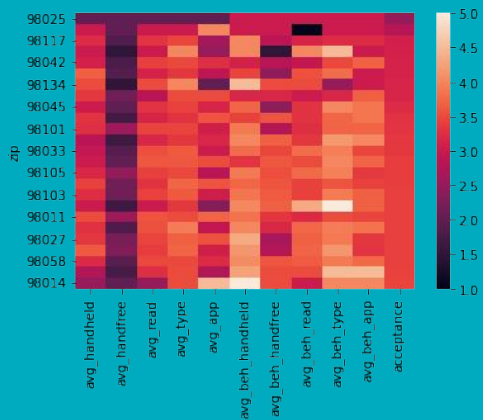


2021

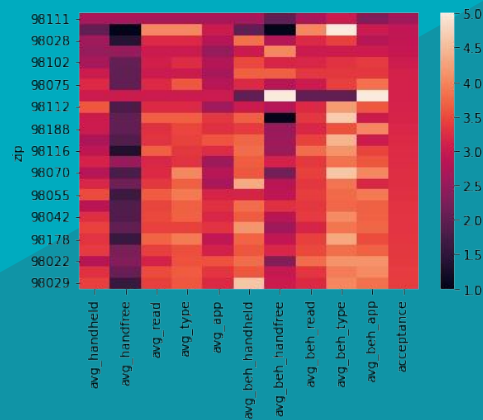


2022

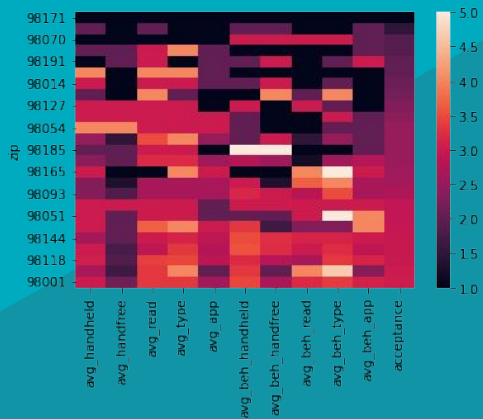
Zip Codes with Greatest Acceptability of DUI-E



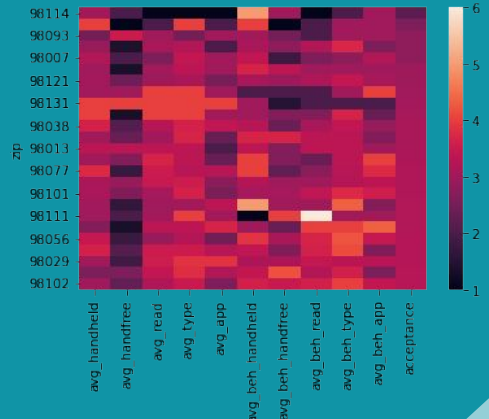
- 2018



- 2019

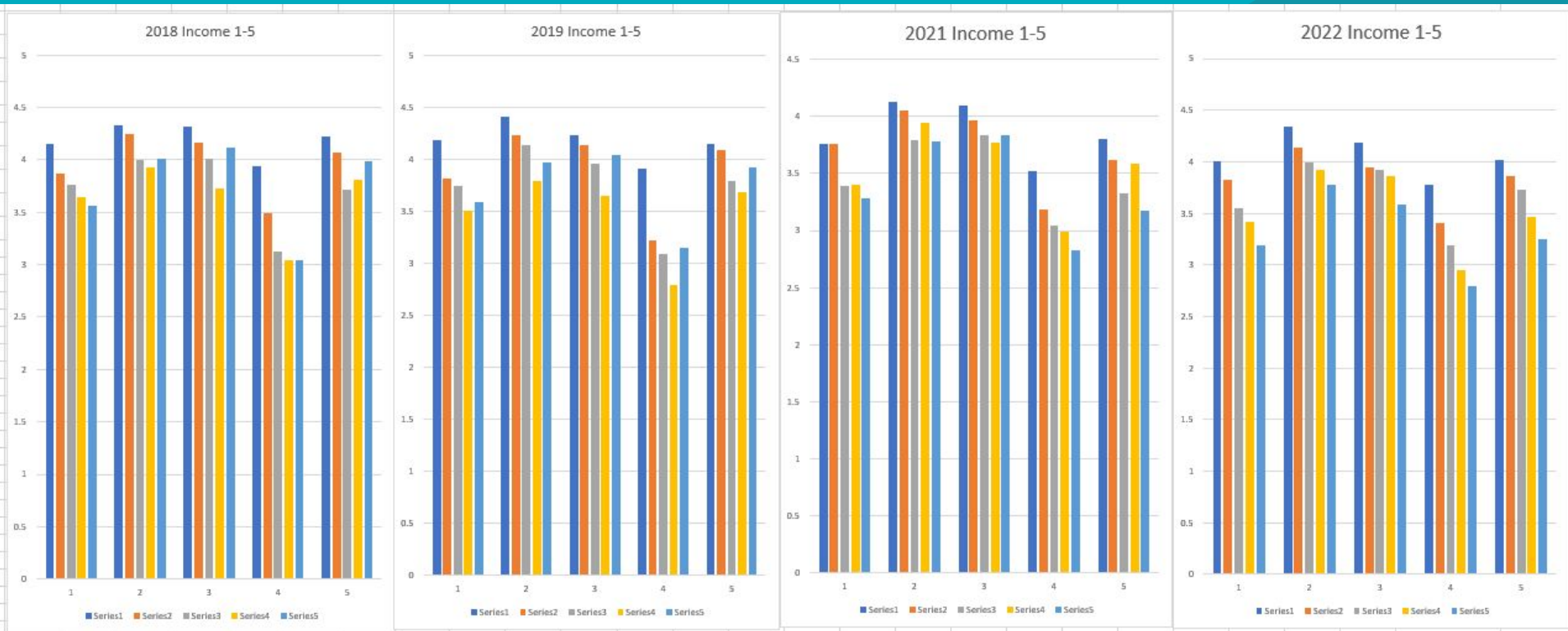


- 2021

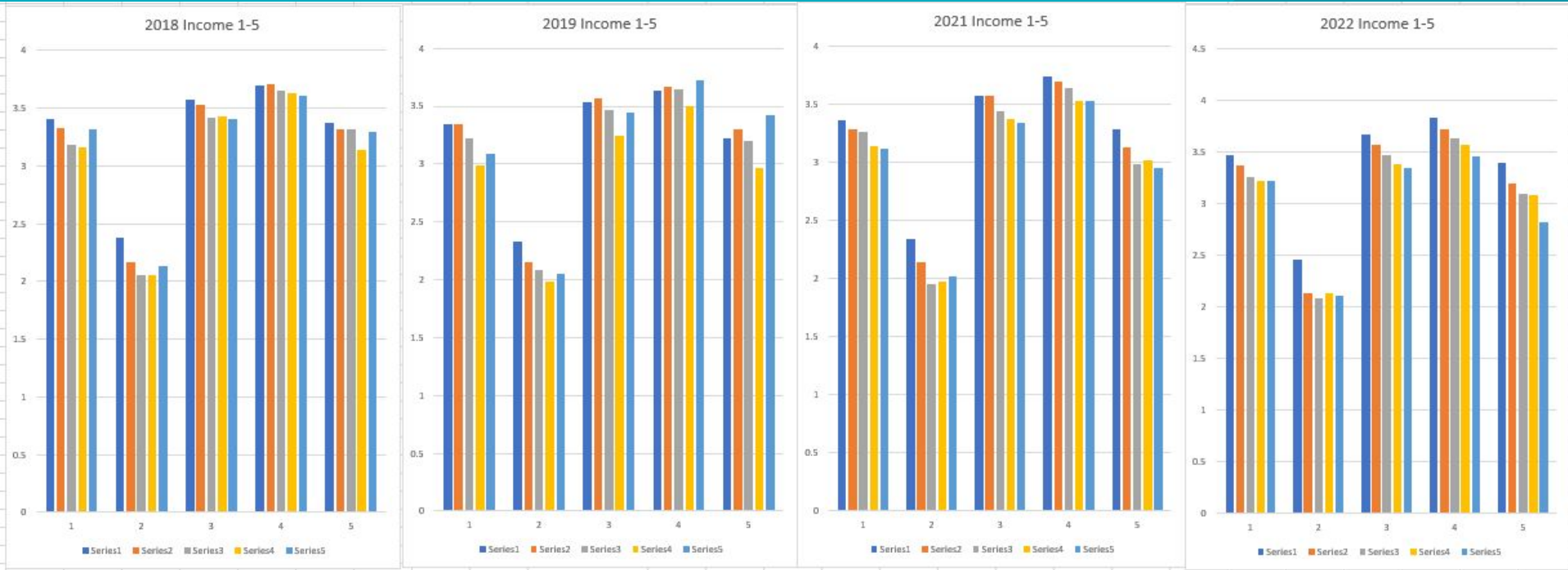


- 2022

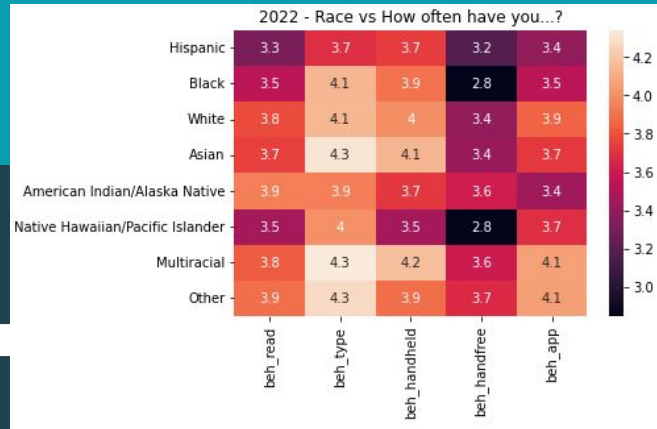
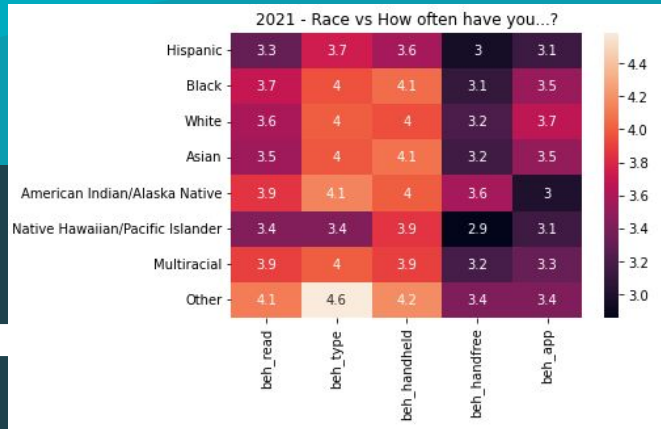
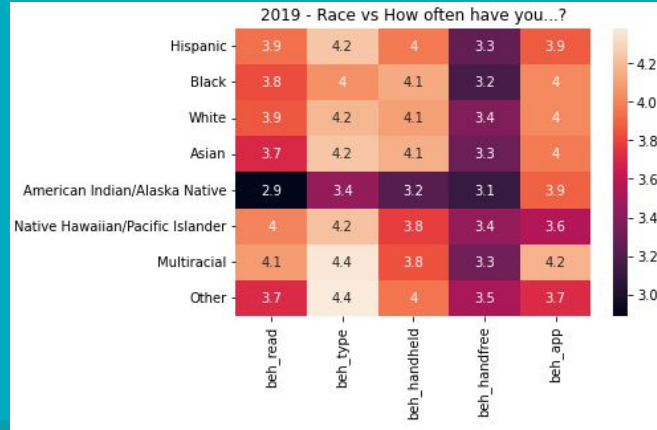
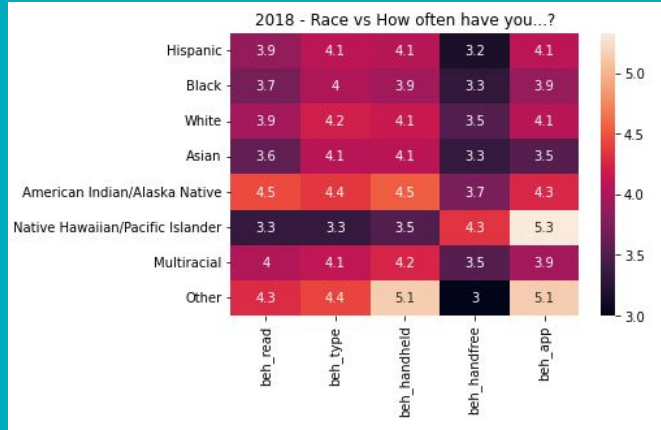
Income on Distracted Driving Habits



Income on Distracted Driving Acceptance



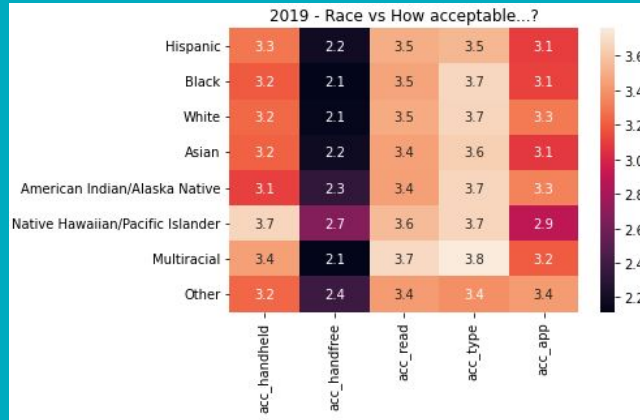
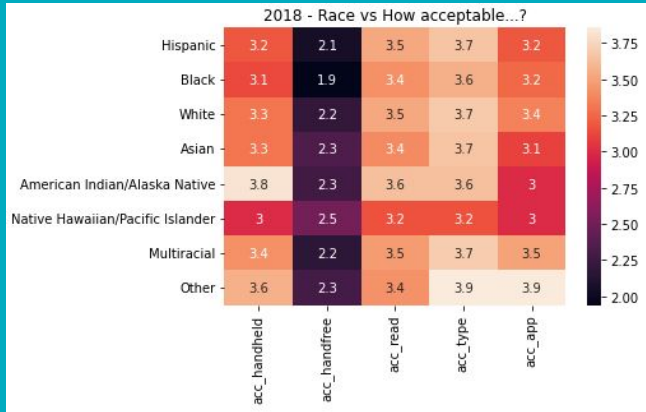
Race vs. How often have you...?



1 = regularly

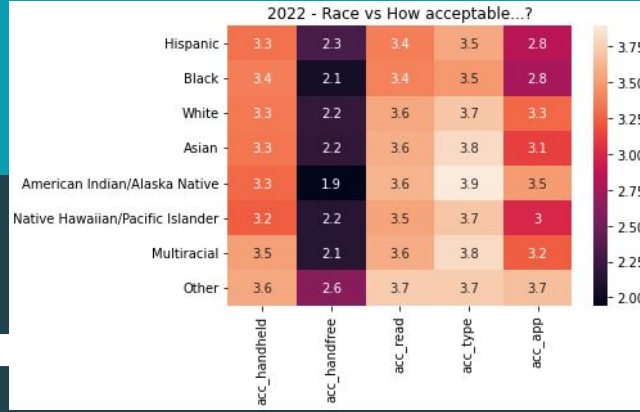
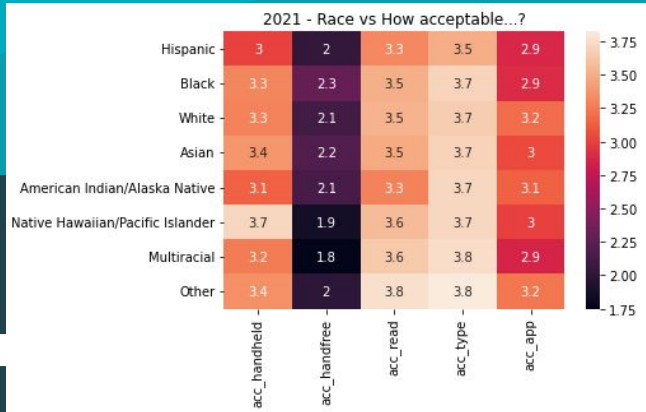
5 = never

Race vs. How acceptable...?



1 = completely acceptable

4 = completely unacceptable



Recommendations

Zip Code

- Target areas with higher acceptance of DUI-E.
- Address the dangers of distracted driving with hands free devices.

Race

- Generally no distinction between races
- **Good thing!**
- Do not need to specifically educate one race over another
- Good and bad habits/attitudes are same among all races

Income

- Wealthy!
- (possibly change the consequences as they aren't impacting the habits of the wealthy, or check the wealthy's data on how consequences would affect them)