

APR Industries Inc. Overview

Highlights as of March 24, 2025



Portable Refueling Redefined

Experience Clean and Easy refueling: www.gcan.com



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Notice to Reader

This document contains statements that look forward in time and reflect APR’s current expectations regarding future events. These forward-looking statements involve risks and uncertainties and are qualified in their entirety by the inherent risks and uncertainties surrounding future expectations. APR intends the forward-looking statements to speak only as of the time made.



The Company

APR Industries Inc. (APR) is a privately held Canadian-based manufacturer and distributor of the G CAN®, the most advanced Portable Refueling System to enter the market. Under license, APR owns the worldwide manufacturing and distribution rights to the G CAN® product line.

The G CAN® has proven to be the safest, cleanest and most convenient product made for all consumers who own and operate gas powered toys and equipment.

There is a significant opportunity to capitalize on the safety, environmental and regulatory issues surrounding the highly regulated and scrutinized portable gasoline refueling industry, currently offering limited effective safety and environmental innovations.

APR projects having G CAN® product ready for sale in the U.S. during the first quarter of 2025, with sales eventually expanding worldwide.



Company / Product Status

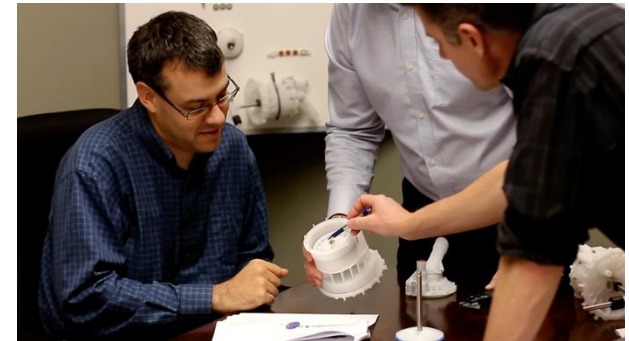
- ✓ **Resilient expert core team in place, dedicated to develop and grow the business**
- ✓ **The G CAN® innovative product ready for launch in the U.S Market**
 - *Patent-Protected - US EPA-Certified Innovation*
 - *Integrates Industry's first true anti-spill technology*
- ✓ **Confirmed Market Validation for the G CAN®**
 - *Market tested; strong customer satisfaction and retailer interest*
- ✓ **Secured U.S. Sales Experts** with proven track records in retail and online
- ✓ **Secured interest and vendor forms** from two U.S. National speciality retailers
- ✓ **Secured U.S. Marketing Partner** for initial launch
- ✓ **G CAN® U.S. Shopify Website** (not currently live)
- ✓ **Secured U.S.-based Manufacturer** with scalable production
 - *Cost-effective production model with no upfront capital required*
 - *Net 30-day terms*
- ✓ **G CAN® Production line set up and ready to go**



Company - Team Expertise

APR has assembled a resilient high-performance leadership team with expertise in:

- ✓ **Product Development & Innovation** - Experience and expertise in engineering patented solutions that disrupt traditional fuel transfer methods.
- ✓ **Sales & Market Expansion** - Strong DTC, B2B and retail experience.
- ✓ **Financial Strategy & Capital Acquisition** - Proven track record in securing government funding and private investment.
- ✓ **Operational Excellence** - Expertise in manufacturing optimization, cost reduction and supply chain management.

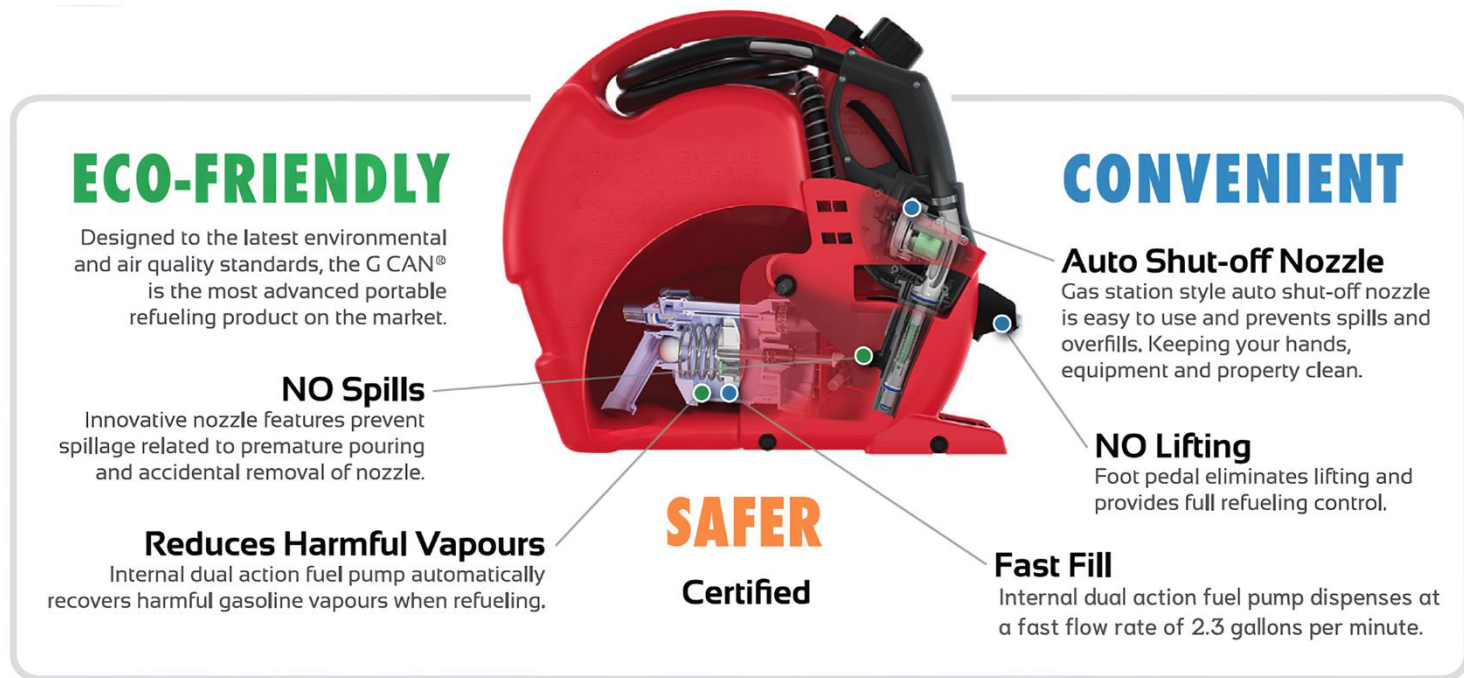


With a team built for innovation, execution, and growth, APR is well-positioned to drive the G CAN® success in the global marketplace.



The Product - G CAN[®]

The only portable refueling system with built-in **SmartSensing AntiSpill[®]**
TECHNOLOGY



- Engineered with numerous **leading-edge liquid transfer technologies** for cleaner, safer and more convenient refueling.
- This innovative product clearly **redefines portable refueling!**

G CAN[®] Advantages



Competitive Advantages

- ✓ **Clean & Safe Refueling** - Patented AntiSpill[®] auto shut-off technology ensures zero spillage, eliminating mess and reducing environmental hazards.
 - ✓ **Effortless Operation** - No lifting, no assembly and no disassembly required. Features a hands-free nozzle, offering seamless refueling.
 - ✓ **Unmatched Durability** - Engineered to last, outperforming competing products in reliability and efficiency.
-

Environmental Advantages

- 🌍 **Active Vapor Recovery** - Minimizes harmful emissions, creating a safer and more eco-friendly refueling experience.
- 🌍 **Complete Refueling Control** - Prevents accidental backsplash, ensuring smooth and controlled fuel transfer.
- 🌍 **Sealed System** - Cap removal only required when refilling the G CAN[®], minimizing vapor loss and maintaining efficiency.

G CAN[®] Proven Market Success



Successful test launch in Canada - sold 2,000 G CAN[®] units, including 1,200 sold online and 800 at retail.



73% Customer Satisfaction Score - Early adopters confirm the G CAN[®]'s game-changing performance, setting a solid foundation for successful consumer adoption.

A 73% satisfaction rate indicates strong consumer approval, positioning the G CAN[®] as the preferred spill-free refueling solution.



4.6% Online Conversion Rate - Based on 26,000 unique visits to test website with 1,200 purchases. Demonstrates strong consumer demand and willingness to pay a premium for a superior product.

A high conversion rate underscores the market's readiness for the G CAN[®], with significant growth potential in direct-to-consumer sales.



Retail & Industry Demand - Major retailers, including DR Power and Grainger, have provided vendor forms for listing the G CAN[®].

This early retail traction validates demand and opens distribution opportunities for market expansion.



G CAN[®] Opportunity



- **In the U.S.**, there are over 20M gasoline containers sold annually and 100M in circulation
- **The PFC Industry** continues to offer very minimal innovations
- **G CAN[®] Competitive Edge** - Superior Product
- **G CAN[®] Proven Market Success** - 73% CSAT Score
- **The G CAN[®] is EPA certified in the U.S.**
- **Production line is set up and operational** with U.S.-based ISO 9001 Manufacturer (100,000 sq. ft)
- **Capitalize on the current “Made in America” trend**
- **Initially, the G CAN[®] target customer** will be the higher income Generation X to Baby Boomers (39 to 73 years old, roughly 150M+ Americans) who own and operate gas powered toys and equipment.
- **Gift Market Potential** - Makes a great gift (i.e. Father's Day, Christmas)



G CAN[®] U.S. Launch - U.S. Online & Retail Sales Agencies

Relationships have been established with successful **U.S. based** online and retail sales agencies that have proven sales track records throughout the U.S.



Online Sales Agency

The founders of this online sales agency built a U.S. online consumer product Marketing & Sales firm which ***sells more than \$1B annually through Amazon.com***

- **The founders will be managing G CAN[®] Amazon.com sales**

Retail Sales Agency

This sales agency has been selling consumer products to retail, including selling to Costco U.S. and many other U.S. accounts for more than 20 years, with ***annual product sales of ~US\$120M per annum***

- This retail sales agency relationship with a fortune 500 company led to a division seeking to list the G CAN[®] once production is up and running.
 - **Fortune 500 Company Division has 6,000 plus online Affiliates**



G CAN® U.S. Launch - Sales and Growth Strategy

Launch

- **LaunchBoom** (*Online marketing agency with expertise in launching products online*)
 - Launchboom.com to market and acquire U.S. orders by taking online reservations through their 7M members and by advertising to the G CAN® target audience

Growth

- 1) Online - Sales direct to gcan.com** - Direct sales to new U.S. Shopify website
- 2) Online - Drop-ship accounts** (*i.e. drpower.com (division of Generac), amazon.com, grainger.com, Costco.com, affiliates, etc.*)
- 3) Mass Speciality Retail** (*i.e. Costco U.S., Bass Pro, Tractor Supply, etc.*)
 - When G CAN® monthly production rates have been established, discussions will be pursued with select large U.S. specialty retail accounts
- 4) International markets and white label opportunities**

G CAN® Projected Unit Sales / Expansion

- Launch* Projecting 650 units through LaunchBoom Kickstarter campaign
- Year 1* Projecting 8,900 units through LaunchBoom & Online accounts
- Year 2* Projecting 36,000+ units through Online accounts
- Year 3* Projecting 100,000+ units through Online & Retail accounts
- Year 4* Product Line Expansion & Initiating Sales in Other Countries



Manufacturing Partner for the G CAN®

U.S. Manufacturing Partner

- APR Industries Inc. (APR) has a comprehensive agreement in place with a U.S. manufacturer for the manufacturing of the G CAN®
- Manufacturer is large and successful and is based in the U.S.
 - ISO 9001 Manufacturer (100,000 sq. ft).



Advantages of Agreement with U.S.-based Manufacturing Partner

Financial

- G CAN® financing - **Net 30 days** payment terms for APR
- **No monthly overhead costs** for warehousing and manufacturing space when not in production
- Potential of leveraging State and Government funding in the U.S. to support the G CAN® project

Manufacturing Expertise

- Injection molding, product assembly and fulfillment services
- Capability of scaling G CAN® production
- Large operation - ISO 9001 Manufacturer (100,000 sq. ft)

Access to Facility

- Mark Bonner, G CAN® lead engineer, lives only 2 hours from the Manufacturer



G CAN[®] U.S. Production Line

G CAN[®] production line is fully set up at the U.S. Manufacturing Partner

- Mark Bonner (Co-Founder and Lead Engineer) is providing initial assembly training to production staff
- G CAN[®] components on site for the **initial production run of 650 units**
- At full capacity, current tools can support 24,000 units per annum per shift; 48,000 G CAN[®] units per annum with two shifts by 2026



Mark Bonner



Hot Plate Welder

APR Product Line Expansion Opportunities

Multiple Products and Markets

As the G CAN® cost of goods is reduced, APR believes the product will become more attractive to a broader audience, thus significantly increasing the upswing potential of the Company.

The upswing potential increases further as the G CAN® product line expands over time and is commercialized, including but not limited to:

Product line expansion:

- Product accessories (i.e. adapter, **tow cart**, etc.)
- Addition of a Diesel G CAN® (yellow container) and a Kerosene G CAN® (blue container)
- Larger (10 to 15 gallon) and smaller (2.5 gallon) versions of the G CAN® refueling systems (Gasoline, Diesel and Kerosene)

APR Growth:

- Expansion of the current G CAN® sales and the G CAN® product line throughout North America and other countries



G CAN For
Gasoline



G CAN For
Diesel



G CAN For
Kerosene



APR Seeking Working Capital

APR is seeking upwards of US\$1M to support G CAN® launch activities to help achieve US\$2M-US\$3M in online product sales (8,900 units) in 2025

Current Status

- Secured and allocated US\$500,000
- **Seeking US\$250,000 to support product launch, production, advertising and overhead**
- Will be seeking an additional US\$250,000 to support growth (Q2 - Q3)

Breakeven based on Online Sales

- **1,050 G CAN®** units per month
- **12,600 G CAN®** per annum

Why Focused on Online Sales to Launch

- **Fastest path to breakeven** as online provides largest per unit profit margin
- **Gives the ability to reach our Target Customer** and educate about the benefits of the G CAN®
- **Provides time to streamline production and lower COGS** prior to selling to retail



APR Projected Use of Funds

Sales & Marketing Activities

- Support LaunchBoom G CAN® marketing, advertising and sales activities
- Affiliate marketing and advertising activities of G CAN® U.S. Shopify website (i.e variations of promotional videos, advertising, association promotions, etc.)

Production & Certification Activities

- Inventory for Online Sales
- G CAN® Accessory Products
- Certification activities

Ongoing Business Activities

- Overhead
- Intellectual property
- Business development



Contact

Thank you for exploring the APR Industries Inc. opportunity.

For more information or to schedule a call by phone or via Zoom, please contact:



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