

Ally Follow-up Email Template

Subject: Let's align next steps on [Campaign Name]

Hi [Name],
Thanks for joining our power-mapping lab today. You named [specific insight], and we'd love to act on it together.

Recap

- Demand: [Add demand]
- Target: [Primary target]
- Key leverage point you raised: [Insert]

What we're asking

- ☐ Action 1 (e.g., make an introduction to a board member)
- ☐ Action 2 (e.g., co-sign the upcoming letter)

Please let us know if you can confirm these by [date]. We'll share updated notes after our follow-up meeting.

In solidarity,
[Your Name]
[Role / Contact]