

STAKEHOLDER MAP EXAMPLE – CLEAN AIR NOW

Parents and students want the city to pass a clean-trucking ordinance near Riverdale schools.

Quadrant Notes

- Parents (high impact, medium influence) – lead testimony.
- Youth Climate Collective – co-lead social storytelling.
- School Nurses Union – validate health data for officials.
- City Council President – target with economic briefs.
- Logistics Association – track as opposition.

Sample Follow-up Tracker

Influence Node	Category	Owner	Next Action	Due Date
Parents	Ally	Maya	Host listening session	07/20
Council Pres.	Moveable	Luis	Deliver report + petition	07/22
Logistics Assoc	Opponent	Rita	Map board allies	07/25