Stakeholder Analysis Template

Plot each stakeholder by two axes: - Impacted by Issue (Low → High) -
Can Impact Issue (Low → High)

Quadrant Guide

- High Impacted / High Influence — Co-creators and core partners.
- High Impacted / Low Influence — Center their lived experience; plan
  empowerment tactics.
- Low Impacted / High Influence — Potential champions; brief with clear
  asks.
- Low Impacted / Low Influence — Monitor occasionally.

Matrix (sample fields)

Stakeholder   Impacted (1-5) Influence (1-5) Current stance Engagement plan
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Action Steps

1. List every person/org touching the issue.
2. Score each stakeholder on both axes.
3. Plot on chart (see blank grid below).
4. Note engagement tactics per quadrant.

Blank Grid

    High Impacted ↑

            [ ]   [ ]
            Q2   Q1

            [ ]   [ ]
            Q3   Q4

                  → High Influence