

Rapid Response Call Circle

A Tangency Action Kit

Snapshot

- ****Focus:**** Mobilization
- ****Format:**** Checklist
- ****Time:**** Prep once, deploy anytime
- ****Ideal team:**** 10–200 volunteers
- ****Great for:**** Court rulings, urgent rallies, fundraising crises, policy alerts
- ****Deliverable:**** Updated call tree spreadsheet + conversation log
- ****Materials:**** Shared sheet, scripts, disposition codes, texting backup

Prep checklist

1. Segment supporters into pods of 8–10 based on geography or language.
2. Assign a captain and backup captain per pod.
3. Write two scripts: informational briefing + mobilization ask.
4. Build a shared log (Airtable/Sheet) with columns for status, notes, follow-ups.

Deployment

1. ****Trigger the tree.**** Lead organizer briefs captains via Zoom or voice memo; captains call their pod within 15 minutes.
2. ****Track responses.**** Captains log Ready / Need info / Can't help outcomes in the shared sheet.
3. ****Escalate gaps.**** After two failed attempts, backups or staff text/WhatsApp the contact.
4. ****Close the loop.**** Captains report totals and intel; send thank-you SMS plus next steps to everyone who answered.

Tips

- Provide voice-note examples to keep tone grounded.
- Rotate captains quarterly to prevent burnout and grow leaders.
- Export logs after each activation to analyze who consistently responds.

Tools & templates

- Call tree roster (Google Sheet)
- Rapid response scripts (briefing + mobilization)
- Debrief form for intel and resource requests