

## # Ally Follow-up Email Template

\_Subject:\_ Let's align next steps on \*\*[Campaign Name]\*\*

Hi \*\*[Name]\*\*,  
Thanks for joining our power-mapping lab today. You named \*\*[specific insight]\*\*, and we'd love to act on it together.

### ## Recap

- **\*\*Demand:\*\*** [Add demand]
- **\*\*Target:\*\*** [Primary target]
- **\*\*Key leverage point you raised:\*\*** [Insert]

### ## What we're asking

- [ ] Action 1 (e.g., make an introduction to a board member)
- [ ] Action 2 (e.g., co-sign the upcoming letter)

Please let us know if you can confirm these by \*\*[date]\*\*. We'll share updated notes after our follow-up meeting.

In solidarity,  
[Your Name]  
[Role / Contact]