

Power Map Canvas

Use this printable canvas to guide your session. Draw concentric rings with the primary target in the center, secondary targets in the middle ring, and allies/oppoents on the outer ring.

Instructions

1. Write the demand and win statement at the top.
2. Place the **Primary Target** in the center circle.
3. Add **Secondary Targets** (influencers, advisors, donors) in the middle ring.
4. Add **Allies / Opponents / Undecided** in the outer ring. Use color codes:
 - Green = Ally
 - Yellow = Undecided / Moveable
 - Red = Opponent
5. Draw arrows to represent relationships or leverage lines.
6. List follow-up research questions in the footer.

Canvas Layout

DEMAND:	WIN STATEMENT:
[Primary Target]	
(Secondary)	(Secondary)
Ally/Opp.	Ally/Opp.
Notes: _____	

Follow-up Tracker

Influence Node	Category (Ally/Opp/Moveable)	Assigned To	Next Action	Due Date
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