

Stakeholder Map Example – Clean Air Now

Quadrant Notes

- Parents (High impact, medium influence) – lead storytelling.
- Youth Climate Collective – co-lead digital actions.
- School Nurses Union – validate health data.
- City Council President – target with economic briefs.
- Logistics Association – opposition to monitor and pressure.

Follow-up Actions

Influence Node	Category	Owner	Next Action	Due Date
Parents	Ally	Maya	Host listening session	7/20
Council Pres.	Moveable	Luis	Deliver report + petition	7/22
Logistics Assoc.	Opponent	Rita	Map board allies	7/25