

## # QR CTA Examples

1. **\*\*Email your representative\*\*** – Link QR to pre-written email form.
2. **\*\*Pledge to testify\*\*** – QR opens short sign-up form.
3. **\*\*Read the full bill\*\*** – QR links to legislative text for deeper dives.
4. **\*\*Donate to field program\*\*** – QR to secure giving page.
5. **\*\*Join text list\*\*** – QR to SMS opt-in (include disclosure).