

# Ally Follow-up Email Template

\_Subject:\_ Let's align next steps on \*\*[Campaign Name]\*\*

Hi \*\*[Name]\*\*,

Thanks for joining our power-mapping lab today. You named \*\*[specific insight]\*\*, and we'd love to act on it together.

## Recap

- \*\*Demand:\*\* [Add demand]
- \*\*Target:\*\* [Primary target]
- \*\*Key leverage point you raised:\*\* [Insert]

## What we're asking

- [ ] Action 1 (e.g., make an introduction to a board member)
- [ ] Action 2 (e.g., co-sign the upcoming letter)

Please let us know if you can confirm these by \*\*[date]\*\*. We'll share updated notes after our follow-up meeting.

In solidarity,

[Your Name]

[Role / Contact]