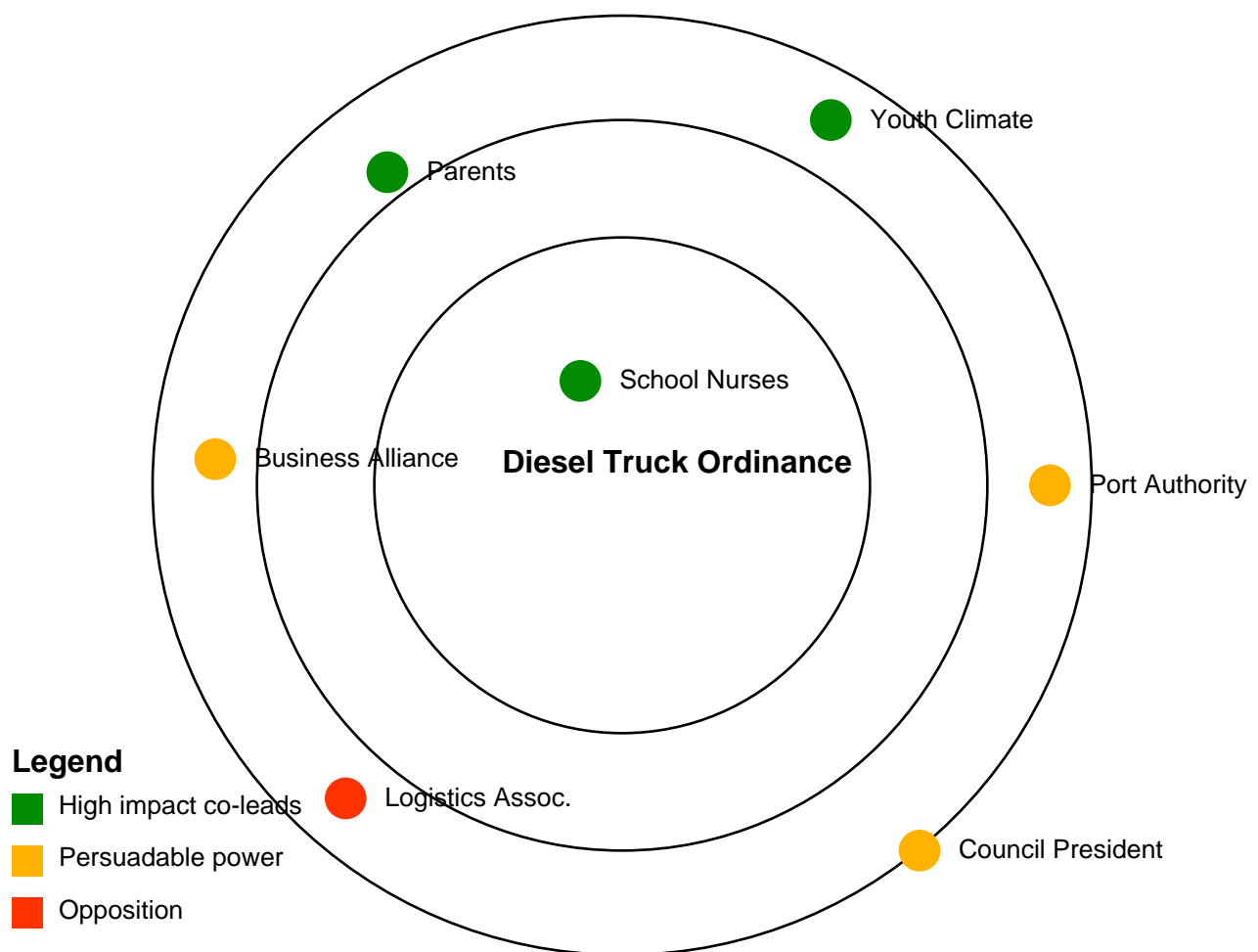


Stakeholder Map Example: Clean Air Now

Students want a clean-trucking ordinance near Riverdale schools.

The map shows impact vs influence across parents, youth, and power holders.



Legend

- High impact co-leads
- Persuadable power
- Opposition

Insights

- â€¢ Parents and youth drove storytelling in hearings.
- â€¢ School nurses validated health data for council.
- â€¢ Council and business targets received economic briefs.
- â€¢ Logistics lobby mapped for pressure while negotiating timeline.