

Stakeholder Analysis Template

Plot each stakeholder by two axes:
- **Impacted by Issue** (Low → High)
- **Can Impact Issue** (Low → High)

Quadrant Guide
- **High Impacted / High Influence** – Co-creators and core partners.
- **High Impacted / Low Influence** – Center their lived experience; plan empowerment tactics.
- **Low Impacted / High Influence** – Potential champions; brief with clear asks
- **Low Impacted / Low Influence** – Monitor occasionally.

Matrix (sample fields)

Stakeholder	Impacted (1-5)	Influence (1-5)	Current stance	Engagement plan
-----	-----	-----	-----	-----
-----	-----	-----	-----	-----

Action Steps
1. List every person/org touching the issue.
2. Score each stakeholder on both axes.
3. Plot on chart (see blank grid below).
4. Note engagement tactics per quadrant.

