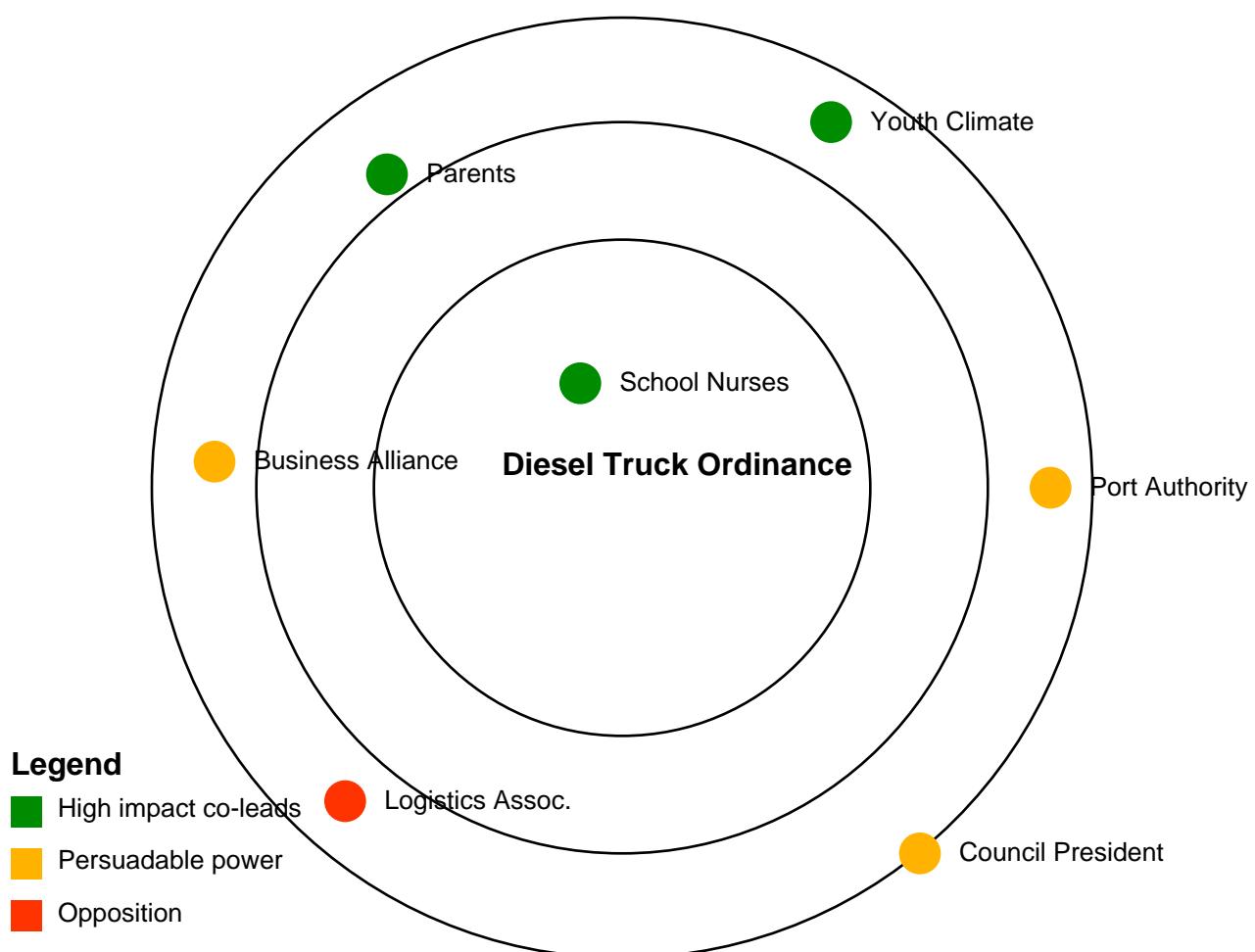


Stakeholder Map Example: Clean Air Now

Students want a clean-trucking ordinance near Riverdale schools.

The map shows impact vs influence across parents, youth, and power holders.



Insights

- Parents and youth drove storytelling in hearings.
- School nurses validated health data for council.
- Council and business targets received economic briefs.
- Logistics lobby mapped for pressure while negotiating timeline.