

# Power Map Canvas

Use this printable canvas to guide your session. Draw concentric rings with the primary target in the center, secondary targets in the middle ring, and allies/opponents on the outer ring.

- ## Instructions
1. Write the demand and win statement at the top.
  2. Place the **\*\*Primary Target\*\*** in the center circle.
  3. Add **\*\*Secondary Targets\*\*** (influencers, advisors, donors) in the middle ring.
  4. Add **\*\*Allies / Opponents / Undecided\*\*** in the outer ring. Use color codes:
    - Green = Ally
    - Yellow = Undecided / Moveable
    - Red = Opponent
  5. Draw arrows to represent relationships or leverage lines.
  6. List follow-up research questions in the footer.

## Canvas Layout

DEMAND: \_\_\_\_\_

WIN STATEMENT: \_\_\_\_\_

[ Primary Target ]

(Secondary) (Secondary)

Ally/Opp. Ally/Opp

Notes: \_\_\_\_\_

## Follow-up Tracker

Influence Node	Category (Ally/Opp/Moveable)	Assigned To	Next Action	Due Date