

Embargo Pitch Email Script

Subject: Embargoed: [New report/action] shows [key stat]

Hi [Reporter],

We're releasing [report/action] on [date/time] and wanted to offer you an embargoed preview. Key findings: - [Stat 1] - [Story/quote] - [Impact]

We can set up a 15-minute background call with [spokesperson] before the embargo lifts. Full advisory + assets are ready to share once you confirm interest.

Let me know if you'd like the materials.

Thanks,
[Name]