

Bootstrap Project: Kawfi

1. Introduction

- Develop the Kawfi website:
- Generate interest, increase traffic and name recognition. Make an impression that creates curiosity in the place and products. Drive sales to the business.

2. Expected List of Features

- Bootstrap: static website using bootstrap
- Create a simple yet beautiful and interactive design that is intuitive to the user and highlights the best of the café.

3. Market Survey

- Five similar websites:
 - Chaiwala Chai
 - Mr. West Café Bar
 - Perennial Café
 - Café No Se
 - Cityplace Café DC
- They use different types of layouts and design types, from super simple and uploading a picture of their menu, to interactive item by item, online ordering, or just as a storefront placeholder. Comparatively, I would like to take the best from each of them.

4. References

- Here are the links to the websites relevant to the ones I listed in the section above.
 - <https://chaiwalachai.com/>
 - <https://mrwestcafebar.com/>
 - <https://www.perennial.cafe/>
 - <https://cafenoseaustin.com/>
 - <https://cityplacecafedc.com/>