

Four Types of Speeches

The four basic types of speeches are:

1. **Informative** – This speech serves to provide interesting and useful information to your audience. Some examples of informative speeches include:
 - A teacher telling students about earthquakes
 - A student talking about her research
 - A travelogue about the Tower of London
 - A computer programmer speaking about new software
2. **Demonstrative Speeches** – This has many similarities with an informative speech. A demonstrative speech also teaches you something. The main difference lies in including a demonstration of how to do the thing you're teaching. Some examples of demonstrative speeches include:
 - How to start your own blog
 - How to bake a cake
 - How to write a speech
 - How to... just about anything
3. **Persuasive** – A persuasive speech works to convince people to change in some way: they think, the way they do something, or to start doing something that they are not currently doing. Some examples of persuasive speeches include:
 - Become an organ donor
 - Improve your health through better eating

- Television violence is negatively influencing our children
 - Become a volunteer and change the world
4. **Entertaining** — The after-dinner speech is a typical example of an entertaining speech. The speaker provides pleasure and enjoyment that make the audience laugh or identify with anecdotal information. Some examples of entertaining speeches include:
- Excuses for any occasion
 - Explaining cricket to an American
 - Things you wouldn't know without the movies