

REPORT PAGE

DATA SCIENCE INTERN

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2025

TASK 3: CUSTOMER SEGMENTATION

Output based on Dataset :

- Using the Elbow Method, I get the Number of Clusters to be formed is **6**
- The Davies Bouldin Index is **1 . 297**
- Silhouette's Score is **0 . 22**
- Inertia is **429 . 2**