

# ECOMMERCE SALES ANALYSIS DASHBOARD

## SALES

\$200,409.35



YOY GROWTH ▲ 21.51%

## PROFIT

\$23,622.58



YOY GROWTH ▲ 9.36%

## QUANTITY

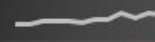
# 3358



YOY GROWTH ▲ 24.77%

## NO OF ORDERS

# 877



YOY GROWTH ▲ 22.46%

## PROFIT MARGIN

11.79%

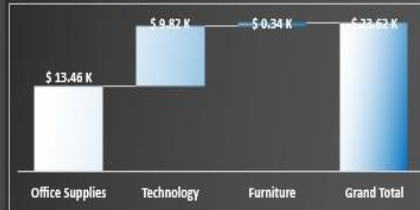


YOY GROWTH ▼ 6.99%

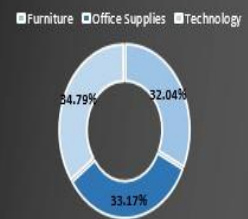
### SALES AND PROFIT ANALYSIS



### CATEGORY WISE PROFIT



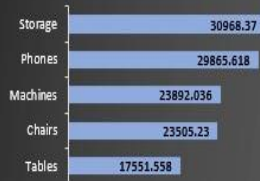
### CATEGORY WISE SALES SHARE %



### SALES BY STATE



### TOP 5 SUBCATEGORIES BY SALES



### FILTERS

| Year | Segment     | Region  |
|------|-------------|---------|
| 2011 | Consumer    | Central |
| 2012 | Corporate   | East    |
| 2013 | Home Office | South   |
| 2014 |             | West    |