

SOCIAL MEDIA CAMPAIGN PERFORMANCE TRACKER

20.11K

Total Spend

13.29K

Total Clicks

585.00

Total Conversions

78.55M

Total Impressions

34.38

CPA

0.26

CPM

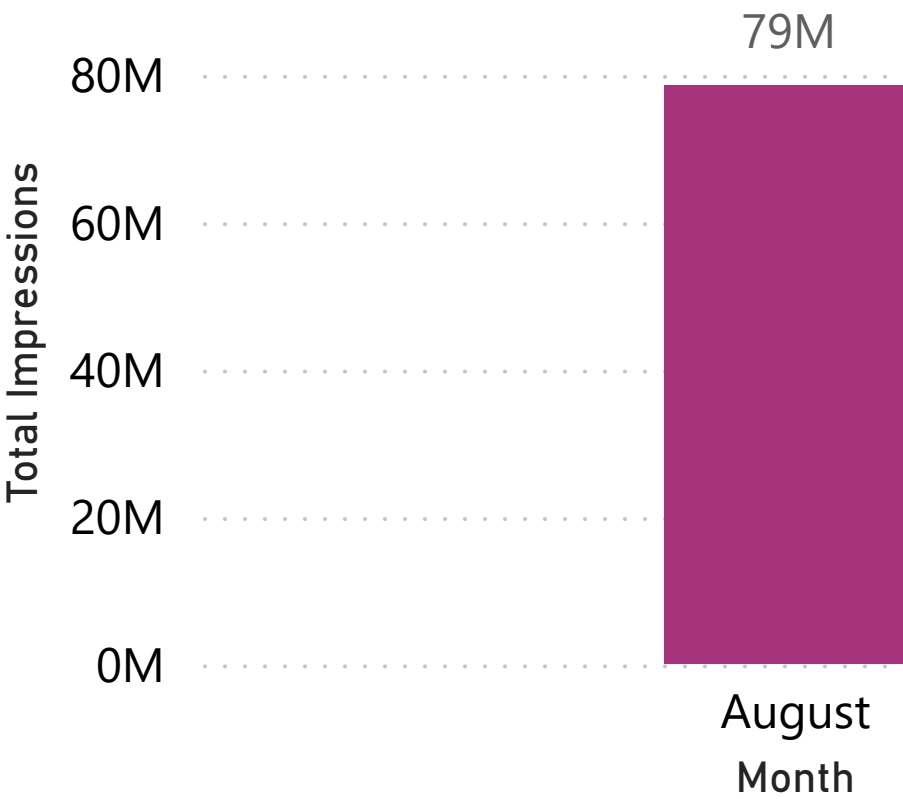
0.00

CTR

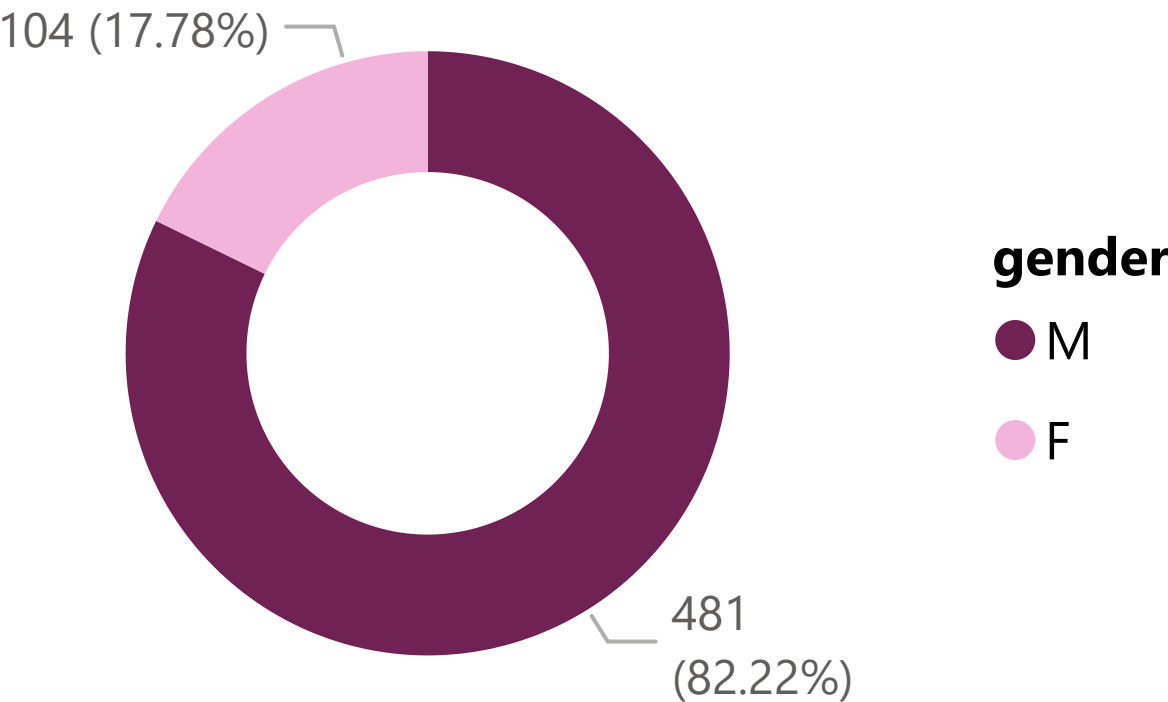
1.51

CPC

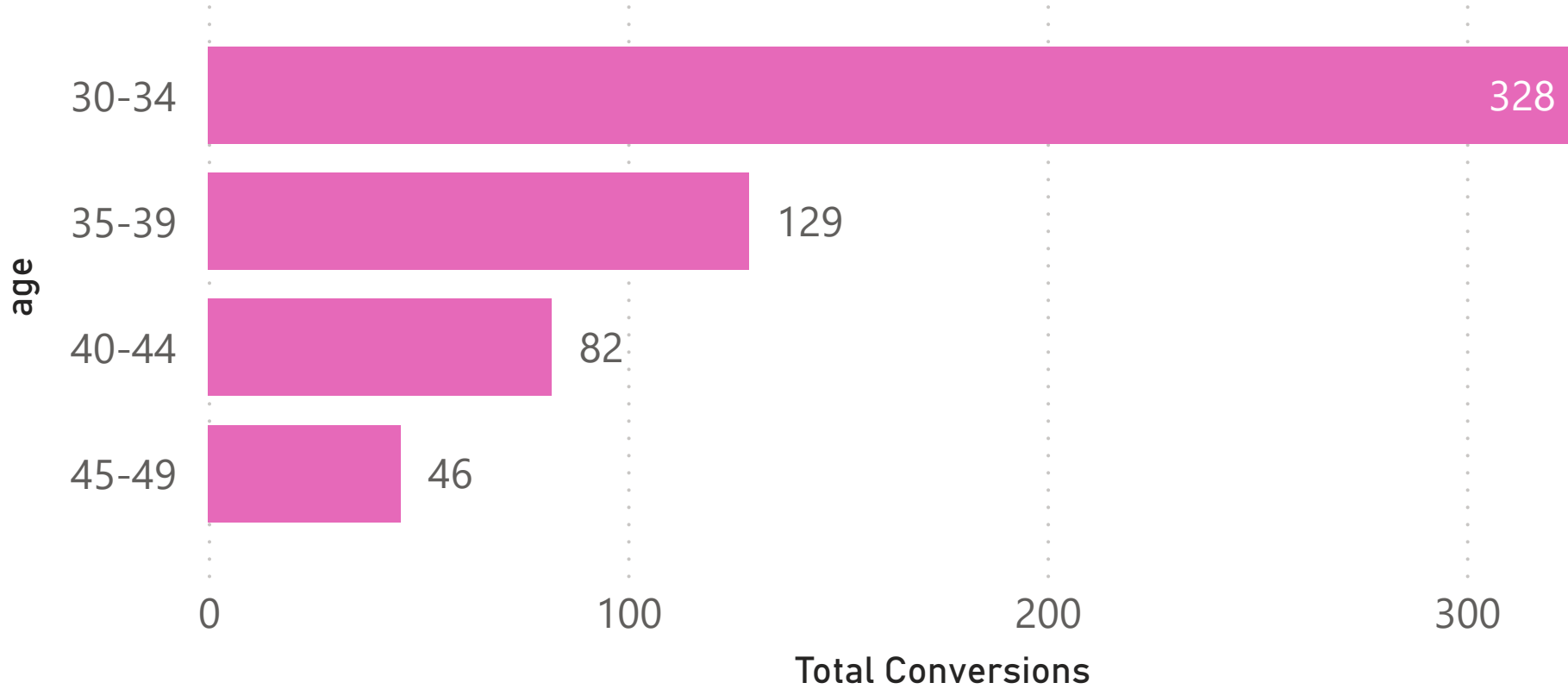
Total Impressions by Month



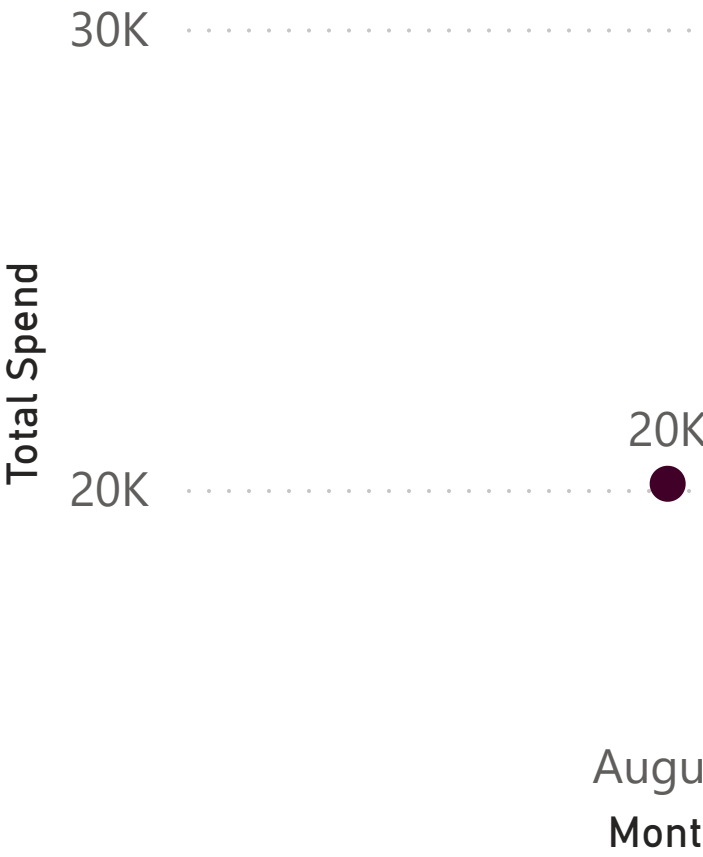
Total Conversions by gender



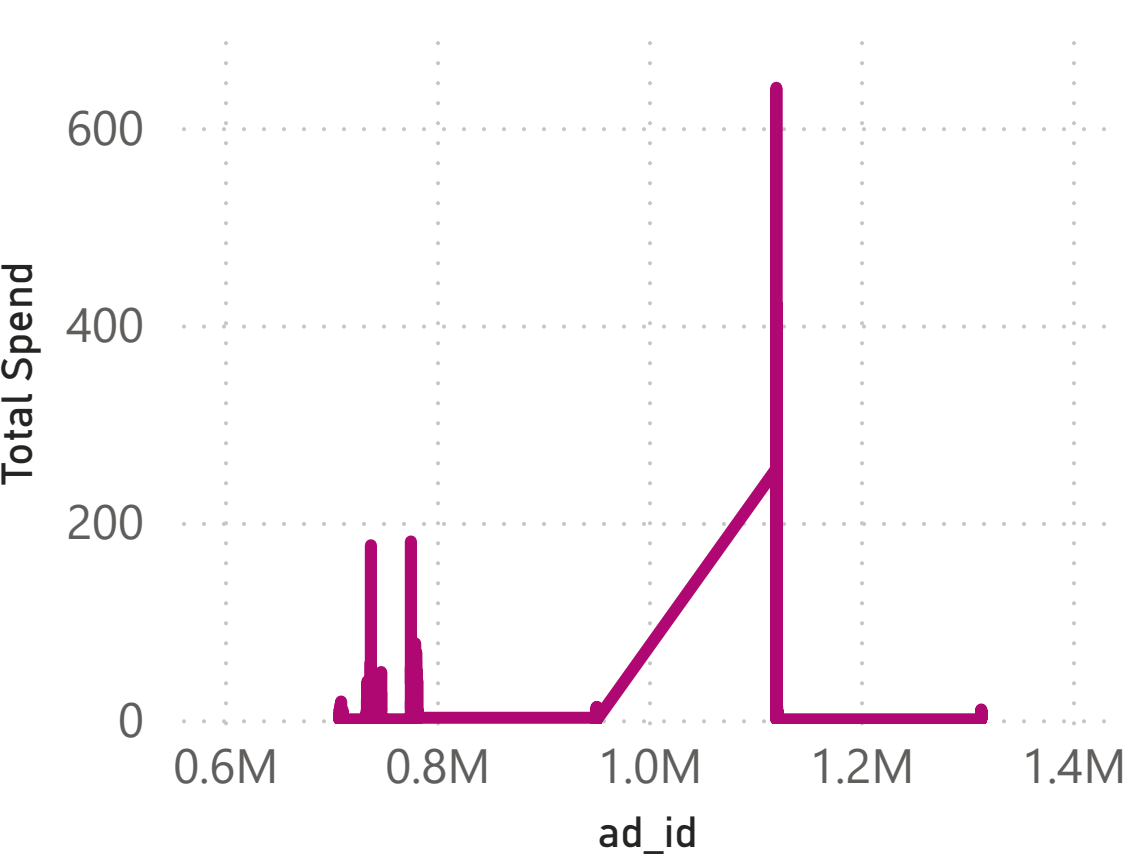
Conversions by Age Group



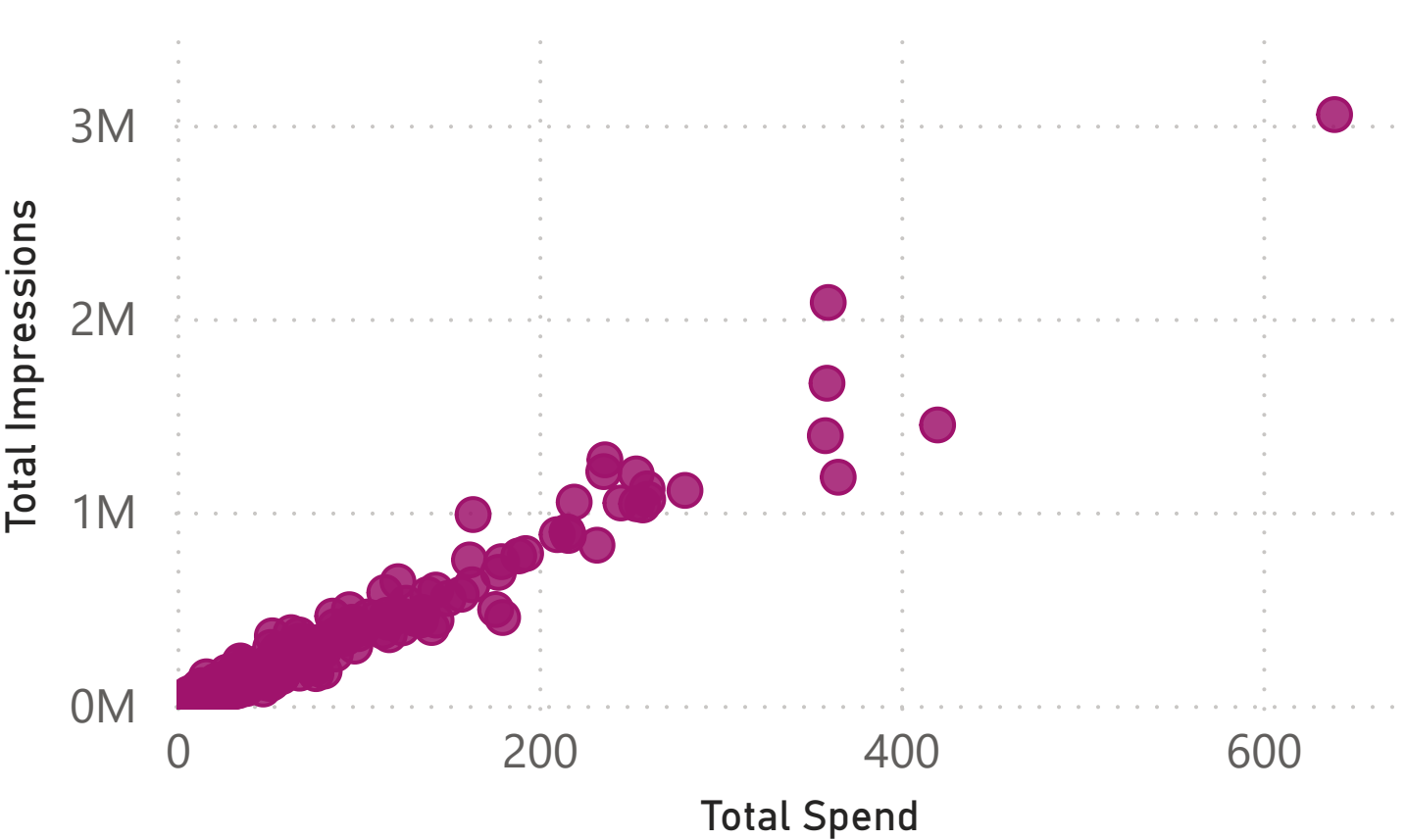
Total Spend by Month



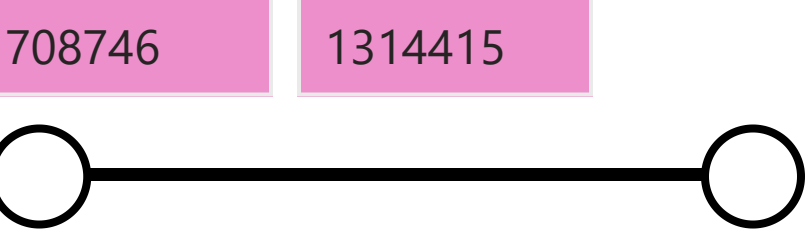
Ads With Highest Spending



Total Spend and Total Impressions by ad_id



AD_ID



DATE

